

Social Technology:

Is it eroding our sense of right and wrong?

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Social Capital



Back then.....



Now?



Positive news slide

- Arab Spring
- Major disasters
- Assistance from afar

We got some issues

Mass. firefighter fired over Facebook posts, images

Veteran firefighter's postings deemed a violation of department conduct.

Ex-NYC medic, Facebook sued for corpse photos posted on site

Vegas firefighter investigated for Facebook post about 'shooting' commissioner

FDNY medic likely to lose job for joking about patient

The LI posted details online of a 911 call he found hilarious -- a woman complaining of a swollen vagina -- with the patient's name and address.

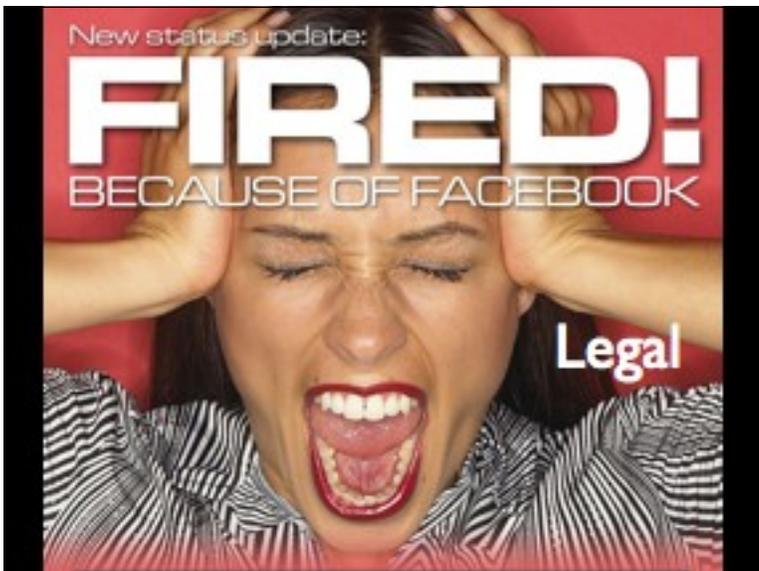
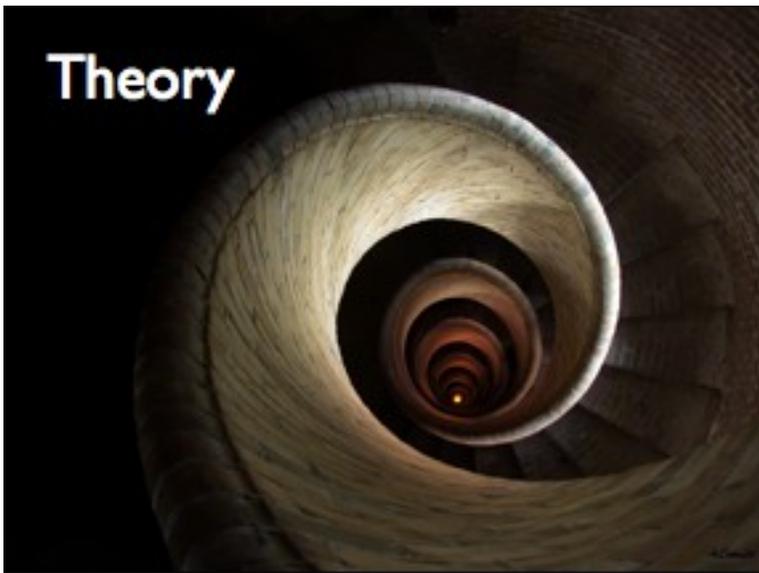
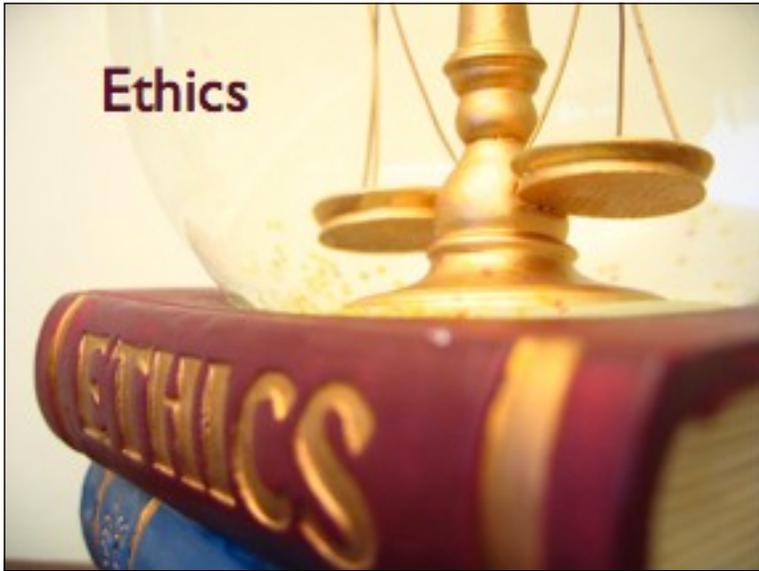
Fla. firefighter fired, jailed after Facebook comments

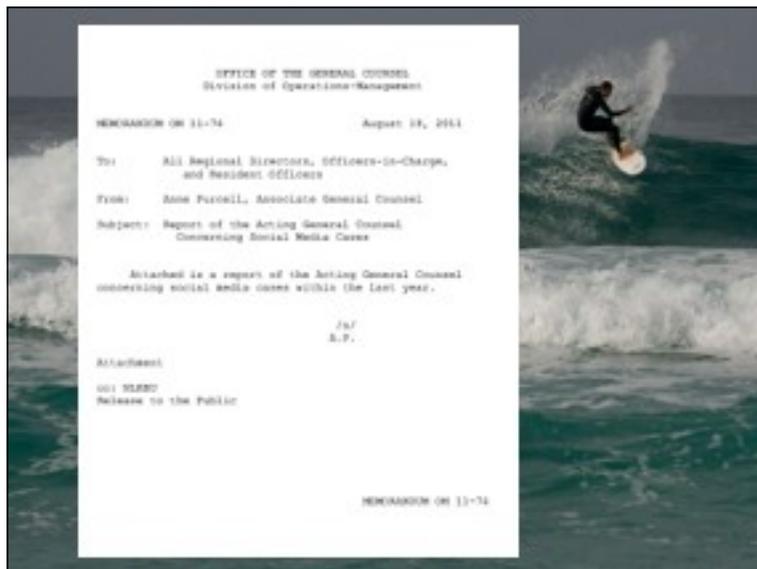
He faces charges of three counts of threats against a public servant and two counts of aggravated cyber stalking.

Tenn. firefighter in Facebook flap transferred from station

The sense of right and wrong?







Yes

- Concerted activities for workplace environment such as terms and conditions - *protected*
- Workplace social media policies not restricting above
- Personal, off duty/ off site comments not in violation of employer policies

Not really

- Disparaging remarks not made in context of a protected activity
- Posting of confidential/ proprietary materials
- Restrictive organizational policies that may be construed to prohibit the chilling of protected activities

Beware, too

- Public and "Private" postings
- Full DOBs and other identifying information
- Absences & locations
- Current or Future employers
- Apps
- Associations

Where to from here?

- Social networking here to stay
- Technology will change quickly
- Ethics will change slowly, if at all
- Passive role has to shift

Question/ Comments

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