



OHPP ACCESS NEWSLETTER

December 2005

Office of Health Policy and Planning Partners with Patient Advocate Foundation to Develop and Disseminate African American Health Promotion Brochure

Inside this issue:

OHPP Partnerships	1
Hispanic Family Day	2
State Planning Grant	2-3
Carey Modlin Lecture	4
OHPP Director's Corner	4
Recruitment and Retention Corner	5
Shortage Designations	6-7
OHPP Staff	8

Special points of interest:

- SPG Leadership Team Meeting
- Hispanic Family Day
- Shortage Designations
- Recruitment and Retention
- Primary Practice Opportunities of Virginia

The Office of Health Policy and Planning, Minority Health & Hampton University Health Disparities Reduction Project held their Third Annual Roundtable Luncheon to address the issue of health disparities. The health roundtable luncheon's keynote address was "Structural Racism: Health Disparities and the Challenges of Inequality."



Dr. Manning Marable

The keynote speaker was Dr. Manning Marable, a prolific author and scholar. He has written over 275 articles written and edited approximately twenty books and anthologies. Since 1993

Dr. Manning has been a Professor of Public Affairs, Political Science and History at Columbia University.



The Office of Health Policy and Planning has partnered with the Patient Advocate Foundation to develop a health promotion brochure for Virginia's African Americans. The publication describes specific diseases that are rising in the African American community and provides suggestions for prevention, and identifies available Virginia resources.

To obtain a copy contact: OHPP at (804) 864-7435

PATIENT ADVOCATE FOUNDATION

National African American Outreach Program



Promoting a Healthier African American Community

Office of Health Policy and Planning Fills Policy Advisor & Recruitment Liaison/Web Manager Positions



Kathy Wiberly, Ph.D

Kathy Wiberly has accepted the position of Policy Advisor with the Office of Health Policy and Planning. This position is responsible for research, health insurance coverage, and CLAS Act ac-

activities, and other responsibilities.

Kathy has an M.S. and Ph.D. in Counseling Psychology from Virginia Commonwealth University, Richmond, Virginia. She received a B.A. in Psychology, (Cum Laude), from Gordon College, Wenham, Massachusetts.

Marshall D. Brooks has accepted the position of Recruitment Liaison/Web Manager with the OHPP. This position manages OHPP websites and assists in Virginia's recruitment efforts for healthcare professionals. Marshall a native of Chicago, Ill., has over 30 years of information technology, marketing and related experience.



Marshall D. Brooks

Marshall D. Brooks has accepted the position of Recruitment Liaison/Web Manager with the OHPP. This position manages OHPP websites and assists in Virginia's recruitment efforts for healthcare professionals. Marshall a native of Chicago, Ill., has over 30 years of information technology, marketing and related experience.

Office of Health Policy and Planning Partners to Host Hispanic Family Day Dinner

In celebration of National Family Day – A Day to Eat Dinner with Your Children, the Office of Health Policy and Planning, the Network for Latino People, and the Historic Triangle Substance Abuse Coalition partnered to host an event celebrating Family Day with the migrant and Hispanic population in Williamsburg. Health and social resource information (translated into Spanish) were available. The event included music by Gilberto Infante, nephew of the famous Mexican singer and actor Pedro Infante, and Mexican dancing. Over 200 people attended the event.



Final State Planning Grant (SPG) Leadership Team Meeting - Proposed Model Option to Be Introduced

**“A REPORT
DETAILING THE
LEADERSHIP
TEAM’S
RESPONSE
WILL BE
FORWARDED
TO THE OFFICE
OF THE
GOVERNOR.”**

On August 24, 2005 the OHPP hosted the final meeting for the State Planning Grant I. The goal of Virginia’s SPG is to develop a business plan for extending health insurance coverage to a defined population of working uninsured. The purpose of the August 24 meeting was to review the proposed model which is a small group market product, coupled with tax incentives for small businesses for a portion of the individual

premium, along with an extensive education and outreach programs to businesses, brokers and individuals. It will have an average total premium cost of approximately \$100 per individual per month --an amount perceived as affordable based on nationwide studies and household incomes among many of Virginia’s uninsured. The proposed insurance model will offer small employers a first dollar tax rebate on 80% of the cost of their contribution (e.g., 50-60%) to the monthly premium (for example, \$48 of \$60 which is 60% of a \$100 monthly premium.) The model



has received enthusiastic support by small employers, including the Small Business Advisory Board.



A report detailing the Leadership Team’s response will be forwarded to the Office of the Governor. A final report, approved by the Office of the Governor, regarding Virginia’s plan to extend health insurance coverage was due to the U.S. Department Health and Human Services.



The Office of Health Policy and Planning Receives Third Round of State Planning Grant Funds

The Health Resources and Services Administration has notified the Office of Health Policy and Planning that its third State Planning Grant application has been funded. The grant funds will be used to complete the design and planning of a two-pronged (supply and demand) approach for expanding coverage to the uninsured population in the Central Virginia Health Planning Region.

OHPP Receives Favorable Grant Review for Primary Care Office (PCO) Activities By the Federal Health Resources and Services Administration

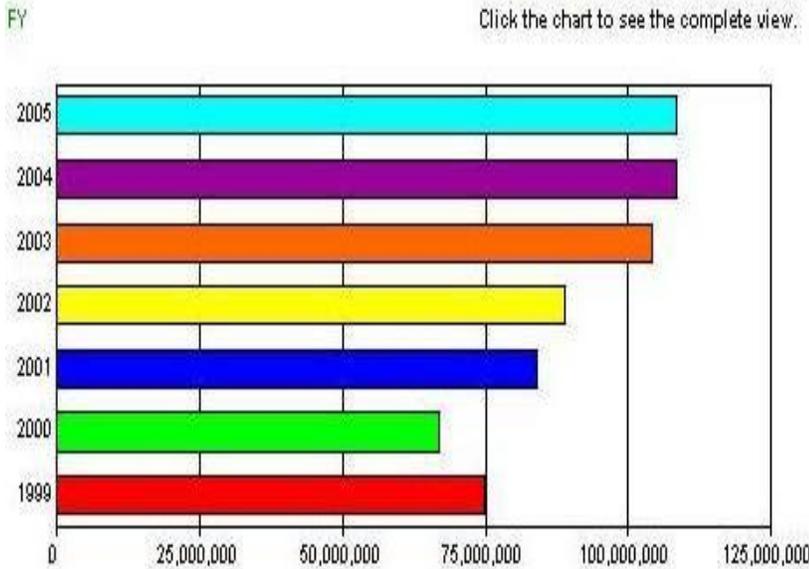
The Office of Health Policy and Planning (OHPP) received its Objective Review Committee Summary Statements from the federal Health Resources and Services Administration regarding its primary care activities, including its designation efforts. The review was very favorable as no weaknesses were cited. Specific strengths listed were:

- The application's coordination with local, state and federal resources is exceptional and will contribute to its ability to be effective.
- PCO staff have excellent research and data analysis credentials to generate accurate and reliable data that can document health service needs for programs and projects.
- The application documents strong collaborations with numerous organizations to maximize effectiveness and outcomes across all program expectations. The application especially notes this collaboration in the areas of workforce development, data sharing and access expansion with the Virginia Primary Care Association.



**Virginia
HRSA Awarded Grants (State Total)**

Click the chart to see the complete view.



Award FY	Financial Assistance
2005	\$108,366,485
2004	\$108,552,684
2003	\$104,167,785
2002	\$88,943,897
2001	\$84,149,274
2000	\$66,971,193
1999	\$74,781,619

- Financial Assistance
- Grantees
- Grants

U.S. Department of Health and Human Services

HRSA Bureau of Health Professions



Health Resources and Services Administration



OHPP Director's Corner



Rene Cabral-Daniels, Director of the Office of Health Policy and Planning

presented at the Health Resources and Services Administration's All-Programs Meeting on Monday, August 22, 2005. Virginia's State Office of Rural Health participated in a pilot project involving the development of a strategic plan for all of its office activities. The federal Office of Rural Health Policy is considering requiring all State Offices of Rural Health to develop a strategic plan in order to

receive continued funding. Ms. Cabral-Daniels spoke about the value of a strategic planning process for public sector businesses and government agencies.

Virginia Rural Leadership Conference

On October 25, 2005 Ms. Cabral-Daniels along with Jonathan Sprague of Rocky Coast Consulting headed a breakout session titled: "Economic Quantification Strategies." They discussed methodologies for quantifying the economic impact of many the Office of Health Policy and Planning

(OHPP) programs with particular emphasis on its State Office of Rural Health functions (SORH). The OHPP recently received the results of a federal study documenting its value. For example, the study quantified that for every dollar the OHPP receives, its return on investment is as follows:

<u>Name of Program</u>	<u>Return on Investment</u>
FLEX	
(Critical Access Hospital Program)	\$121
State Planning Grant	\$156
Universal Services Fund	\$32
Recruitment and Retention	\$846



More OHPP Partnerships. . . .

The Carey Modlin Lecture in Public Policy
Thursday, November 17, 2005
6:30-8:00 pm

University Center,
Commonwealth Auditorium
College of William and Mary

DEBATE
Immigration Policy at a Crossroads
Reform for the 21st Century



Mark Krikorian A leading advocate of the "go slow" approach to immigration, which advocates reducing the number of immigrants admitted to the U.S., increasing the level of border enforcement, and deporting the existing stock of undocumented aliens.

Raj Goyle Advocates legalization of the current stock of undocumented aliens and increasing the number of temporary visas for low-skill workers.

MODERATOR: Stephen Barr - Washington Post columnist.

The Office of Health Policy and Planning partnered in this event.



There are currently about 20 million immigrants who reside in the U.S. legally with another 10 million who reside here illegally. Every year close to one million legal migrants are added to this total, with perhaps another 700,000 who enter "without inspection" or overstay their temporary visas. Immigration policies cut across political parties, with calls for increased and decreased immigration

coming from members of both parties.

At the time of the terrorist attacks on September 11, 2001, the Bush administration was considering immigration reform that would have provided legal status to some of the undocumented aliens currently residing in the U.S. Calls for more comprehensive immigration reform have only recently begun, with several bills pending before Congress. Politics of immigration reform do not neatly conform to party lines, its eventual shape is likely to be hotly contested within and between the Democratic and Republican parties.

Immigration reform will have important implications for the U.S. economy as well as its security. Immigrants supply labor to the U.S. economy and, like other residents in the U.S., pay taxes, as well as use public services. One of the crucial issues in crafting new policy is whether to allow immigrants continued access to publicly funded health care, public education, and social welfare payments.

OHPP Recruitment and Retention Corner

National Health Service Corps

Annual Scholars Conference

September 22-25, 2005

Bringing the Pieces Together: Real People Real Communities was the theme of the National Health Service Corps Annual Scholars Conference. Scholars were provided an opportunity to meet Virginia's Office of Health Policy and Planning, Recruitment and Retention staff and discuss healthcare opportunities in Virginia.



OHPP Presentations

The OHPP Recruitment staff visits area medical programs and provides information in the following areas:

- Listing of Healthcare Opportunities
- State & Federal Shortage Designation Areas
- Loan Repayment Programs
- Nursing Scholarship Programs
- Job Search Information
- Interview Preparation Tips
- Curriculum Vitae Preparation Tips

Over the past several months the OHPP's recruitment staff held presentations for various residency and medical programs at the following:

- University of Virginia
- Medical College of Virginia
- Eastern Virginia Medical Schools

Organizations seeking information in the aforementioned areas, should contact the OHPP at: 804-864-7435.

J-1 Waiver Physician Placements July 1, 2004 to June 30, 2005

Location	Specialty	Location	Specialty
Buchanan	Oncologist	Eastern Shore County	Internal Medicine
King George County	Internal Medicine	Patrick County	Internal Medicine
Buchanan County	Internal Medicine	Lee County	Family Medicine
Galax County	Psychiatrist	Norton City	IM/Radiologist
Prince Edward County	Internal Medicine	Lee	Internal Medicine
Accomack County	Internal Medicine	Tazewell	Internal Medicine
Russell County	Internal Medicine	Greensville	IM/ Geriatrics
Wise	IM/Nephrologist	Greensville	Internal Medicine
Emporia County	IM - Cardiologist	Richmond City	Pathologist
Charlottesville	IM - Radiologist	Petersburg	Psychiatrist

...OHPP
ASSISTS IN
PLACEMENT OF 20
J-1 WAIVER
PHYSICIANS IN
AREAS
THROUGHOUT
VIRGINIA

Primary Practice Opportunities of Virginia "PPOVA"



The OHPP has embarked upon several new marketing strategies. The OHPP is now advertising Virginia's free healthcare recruitment website: Primary Practice Opportunities of Virginia (PPOVA) WWW.PPOVA.ORG, in national physician recruitment publications. Additional marketing efforts include statewide

mailings, etc. These efforts have yielded increased position posting and utilization of PPOVA website by candidates.

During November, a number of additional specialist opportunities were posted on PPOVA including:

- Cardiology
- Emergency Medicine
- ENT
- Gastroenterology
- General Surgery
- Hospitalist
- Orthopedics
- Otolaryngology
- Urology

Table of Virginia Areas Submitted to HRSA for Designation or Re-designation

County	Primary Care HPSA Name	Designation Type
Amelia	Amelia	Geographical Area
Bedford City	Big Island	Geographical Area
Bedford	Big Island	Geographical Area
Bland	Bland	Geographical Area
Botetourt	Northern Botetourt	Geographical Area
Campbell	Altivista/Chatam	Geographical Area
Charles City	Charles City County	Low Income
Chesapeake City	South Norfolk	Geographical Area
Dinwiddie	Rowanty	Geographical Area
Franklin	Franklin	Low Income
Goochland	Goochland/Fife	Geographical Area
Henry/Martinsville	Martinsville	Low Income
Highland	Highland	Geographical Area
King George	King George/Northern Neck	Geographical Area
Mecklenburg	Chase City	Geographical Area
Newport News City	Newport News	Geographical Area
Norfolk City	South Norfolk	Geographical Area
Pittsylvania	Altivista/Chatam	Geographical Area
Pittsylvania/Danville	Danville	Low Income
Portsmouth City	Downtown Portsmouth	Low Income
Richmond City	East End Richmond	Geographical Area
Richmond City	Homeless-Richmond City	Population
Richmond City	Old South Richmond	Geographical Area
Roanoke City	Northwest Roanoke	Geographical Area
Rockbridge	Big Island	Geographical Area
Russell	Russell	Geographical Area
Smyth	Konnarock	Geographical Area
Smyth	Saltville	Geographical Area
Surry	Surry	Geographical Area
Sussex	Sussex	Low Income
Washington	Saltville	Geographical Area
Westmoreland	Westmoreland	Geographical Area

OHPP Staff

Virginia Department of Health
Office of Health Policy and Planning



Office of Health Policy and Planning
109 Governor Street
Suite 1016 East
Richmond 23219
Phone: 804-864-7435

Your Partner of Choice.....

OHPP MISSION

To contribute to the development of health policy in the Commonwealth with research and analysis of the issues affecting the cost, quality, and accessibility of health care; to help rural and medically underserved communities recruit health care professionals and improve healthcare systems; and to develop as well as administer programs to increase and strengthen the healthcare workforce thereby improving health care accessibility for Virginia residents.

Rene Cabral-Daniels, J.D., M.P.H.

Director

Rene.CabralDaniels@vdh.virginia.gov

Norma C. Marrin

Policy Analyst, Business Manager

Norma.Marrin@vdh.virginia.gov

Karen Reed, M.A.

Program Manager

Karen.Reed@vdh.virginia.gov

Kathy Wibberly, Ph.D.

Senior Policy Analyst

Kathy.Wibberly@vdh.virginia.gov

Mary Goodall-Johnson, Esq.

Program Manager

MaryG.Johnson@vdh.virginia.gov

Ken Studer, Ph.D.

Program Manager

Kenneth.Studer@vdh.virginia.gov

Marshall Brooks

Recruiting Liaison/ Web Manager

MarshallD.Brooks@vdh.virginia.gov

Carroll Anne Smith

Administrative Assistant

CarrollAnne.Smith@vdh.virginia.gov

Margie Thomas

Program Support Technician

Margie.Thomas@vdh.virginia.gov

Ellen McCutcheon

Program Support Technician

Ellen.McCutcheon@vdh.virginia.gov

