

**Southeastern National
Tuberculosis Center**
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The TB Program Manager, Program Planning, and Program Funding

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In Search of the Emerald City - and, Dorothy's role in following the Yellow Brick Road

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Objectives

- At the completion of this presentation participants will be able to:
 - Describe the role of the TB program manager.
 - List critical KSAs of an effective TB program manager.
 - List the essential components of a TB program.
 - List the 3 priority strategies for TB control and elimination.
 - Describe federal, state, and local roles/responsibilities in TB elimination.
 - Describe TB funding sources.
 - Describe the program planning process.

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Outline

- Role of the TB program manager
- 3 Core TB Control and Elimination Strategies
- Essential components of a TB program
- KSAs of a TB Program Manager
- Roles/responsibilities of TB programs (Federal, State, and Local):
- TB program funding sources
- Program planning process
- Activity
 - Application to practice





TB Program Manager Dorothy, who is Dorothy?



TB Program Manager Dorothy, who is Dorothy?



TB Program Manager Key Knowledge, Skills, and Abilities

- Knowledge of TB concepts, processes, and procedures
- Knowledge of funding mechanisms
- Knowledge of evaluation methods
- Knowledge of applicable public health law
- Effective communication skills
- Leadership skills



TB Program Manager Key Knowledge, Skills, and Abilities

- Staff management skills
- Partnership development skills
- Information management skills
- Training and education skills
- Ability to establish, and sustain, good working relationships
- Ability to see the forest and the trees



TB Program – What is it?

- A program is a collection of organizational resources that is geared towards the accomplishment of a specific goal or set of goals.
- A program is a system.
- A program can be within a variety of organizational types:
 - International
 - National
 - State
 - Local
 - Academic
 - Private



Roles/Responsibilities

- Federal Level
- State Level
- Local Level



TB Program – Priority Strategies

1. Identify and treat persons who have clinically active TB.
2. Identify and evaluate persons who are contacts to persons with active TB.
3. Screen populations at high risk for TB infection and/or the development of active TB.

CDC, 1995



TB Program – Essential Components

1. Conduct overall planning and policy development.
2. Identify persons who have clinically active TB.
3. Manage persons who have or are suspected of having clinically active TB.
4. Identify and manage persons who have latent TB.
5. Provide laboratory and diagnostic testing.
6. Collect and analyze data.
7. Provide training and education.

CDC, 1995



TB Program Funding

- \$ Federal
- \$ State
- \$ Local
- \$ Research
- \$ Other



TB Program Planning – What is it?

A systematic method used by a program to anticipate and adapt to expected changes. Program planning sets broad direction and goals for managing and supporting the delivery of services to customers. It identifies the major activities to be necessary to accomplish the desired agency mission and goals. <http://www.gao.gov/policy/tguide/glossary.htm>

Another term for long term planning.

wps.pearsoned.co.uk/wps/media/objects/1065/1090612/glossary.html



TB Program Planning – What is it?

A disciplined effort to produce fundamental decisions and actions that shape and guide what a program is, what it does, and why it does it.

NACCHO, no date



Program Planning Process How is it Done?

12 Step Process

1. Develop/review mission statement
2. Develop/review vision statement
3. Develop/review guiding principles



Program Planning Process How is it Done?

12 Step Process

4. Assess the market or environment
5. Assess the program



Program Planning Process How is it Done?

12 Step Process

6. Develop program focus areas
7. Develop program goals
8. Develop program objectives
9. Develop program action plans/steps



Program Planning Process How is it Done?

12 Step Process

10. Develop program budget
11. Implement program plan
12. Evaluate program plan



Program Planning Process How is it Done?

Within your group:

- Select a facilitator
- Select a speaker
- Discuss the questions within your group






