

The 5 Healthy Start Approaches

These approaches can be considered to answer the question “What does Healthy Start do?” Within each approach are essential activities that Healthy Start project staff will implement.

The Five Healthy Start Approaches and Core Activities	
Improve women’s health, before during and after pregnancy	
	Outreach and enrollment in health coverage under the Affordable Care Act
	Coordination and facilitation of access to health care services
	Support for prevention, including clinical preventive services, interconception health, and health promotion; and assistance with reproductive health planning
Promote Quality Services, with a focus on required core competencies and standardized interventions	
	Service coordination and systems integration, with a medical home for every family
	Focus on prevention and health promotion
	Core competencies for workforce
	Standardized curriculum and interventions
Strengthen Family Resilience, by engaging both parents and addressing some of the stress that underlies many disparities in birth outcomes	
	Address toxic stress and support delivery of trauma-informed care
	Support mental and behavioral health
	Promote father involvement
	Improve parenting
Achieve Collective Impact, serving as community hubs that drive collective improvements	
	Develop and use Community Action Network (CAN)/Develop a common agenda
	Contribute to collective impact efforts
	Conduct mutually reinforcing activities
	Provide continuous communication
	Support backbone organization
Increase Accountability through Quality Improvement, Performance Monitoring, and Evaluation	
	Use quality improvement
	Conduct performance measurement
	Conduct evaluation