



WORKING WITH COMMUNITIES TO DEFINE
THE CHANGE THEY WANT TO SEE.

The People's Policy Institute is *an education and action company. We work with communities to design and promote healthy, efficient, and equitable policy. We practice a collaborative policy design process that engages diverse stakeholders in creating smart, sustainable, systems-level approaches to enhancing well-being in our communities.*

Our clients *include community groups, organizations, and coalitions. We also work with a range of community partners who exhibit a strong commitment to community-driven policy change, including foundation and government funders, city and state health departments, universities and other research institutions, and elected officials.*

Offering interactive group training in:

Partnership Development for Policy Change

Research Design for Policy Improvement

Participatory Policy Analysis

Evidence-based Policy Design

Legislative Advocacy

Cost-Benefit Analysis

Community Organizing and Coalition Building

Media Advocacy & Public Education

Negotiation Analysis

Pilot Programs as Policy Change Strategies

Process and Outcomes Evaluation

**98
PERCENT
OF PARTICIPANTS
ACHIEVE THEIR MOST
IMPORTANT
LEARNING OBJECTIVE**

Three types of technical assistance:

- ➔ **TRAININGS** *Provide the tools of policy analysis and advocacy to heterogeneous groups of community members, CBO representatives, government officials, researchers, funders, and students, who are committed to the principles of community-based participatory research (CBPR).*
- ➔ **WORKSHOPS** *Provide intensive one-time support to CBOs and community-academic partnerships in the process of creating community-driven policy. Whether you are selecting the issue to target, researching gaps in information, drafting a policy change, developing a policy promotion campaign, or evaluating the impact of a policy or practice, we facilitate your progress toward the next stage.*
- ➔ **CONSULTING** *Provides ongoing analytical support and process guidance to existing and developing partnerships seeking policy change. Our collaborative approach provides professional analytic tools to clients, while maintaining a community-driven process.*

“...DYNAMIC AND ENGAGING, provided information that is clearly developed from thinking outside the box!”

2008 Training Participant; Eugene, Oregon

“EXACTLY WHAT I NEEDED to go to the next step in our plan to change policy.”

2009 Training Participant; Bend, Oregon

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SUCCESSFUL PARTNERSHIPS PROVEN RESULTS

“The Northwest Health Foundation is committed to helping communities improve health outcomes and reduce disparities, and the People's Policy Institute's work has been instrumental in helping us achieve that goal. I have been extremely impressed with their training sessions, which have delivered **helpful and empowering information to diverse audiences.**”

David Rebanal

Program Officer, Northwest Health Foundation, Portland, Oregon.

“Communities, particularly under-served communities, now more than ever will have a higher likelihood of being involved in research activities that use the CBPR approach. Inside of this approach, the translation of research findings to policy and practice become of paramount concern to the community partner. The People's Policy Institute training **equips community partners with the tools and strategies necessary to become successful advocates** for social change.”

Ann-Gel S. Palermo, MPH

Chair, Harlem Community & Academic Partnership, New York, NY.

“The People's Policy Institute workshop provided a very useful overview for our community and academic partners of the policy cycle and how it relates to community-based participatory research. Even more helpful was the **skilled facilitation** of the interactive discussion that allowed participants to reflect and consider how their research work and partnerships can further their goals through **incorporating these key policy concepts and approaches to change.**”

Jen Kauper-Brown

Co-Director of the Community-Based Participatory Research (CBPR) Program in the Northwestern University Clinical and Translational Sciences (CTS) Institute, Chicago, Illinois.

Visit policypeople.org or call (917) 684-6736 for more information.

