*Mobilizing for Action through Planning and Partnerships*

Leadership Council Meeting

Sentara Martha Jefferson Outpatient Center

595 Martha Jefferson Drive, Charlottesville, VA 22911

May 18, 2016

Introductions/Attendees:

Bertha Armstrong; *Fluvanna CHA Council*

Jennifer Ayers; *Senior Center*

Elizabeth Beasley; *TJHD*

Emily Burleson; *Sentara*

Mozell Booker; *Fluvanna CHA Council*

April Carman; *Open Knowledge Collaborative*

Deborah Chesley; *Greene Core/UVA*

Sylvia Coffey; *Sentara Afton Family Medicine*

Jonathan Davis; *Sentara MJH*

Karen Davis*; JAUNT*

Mirna Dickey; *International Rescue Committee*

Ruth Gaare-Bernheim; UVA MPH/UVA HS

Kathy Galvin; *Charlottesville Albemarle CHA Council*

Brennan Gould, *Charlottesville Area Community Foundation*

Lindsay Hauser, *Tobacco-Free Community Coalition*

Barbara Hutchinson, *TJ Area United Way*

Elizabeth Irvin; *The Women’s Initiative*

Rebecca Kendall, *Charlottesville Mental Health and Wellness Coalition*

Rod Manifold, *Central VA Health Services, Inc.*

Annie Marrs (on behalf of Sue Friedman); *Alzheimer’s Association*

Jackie Martin, *Sentara MJH*

Marcus Martin*, UVA*

Brandi Massie; *Blue Ridge Medical Center*

Linda McNeil; *ROSMY*

Ray Mishler, *Sentara MJH*

Jon Nafziger; *Jefferson Area CHiP*

Tiffany Neal, *Move2Health Planning Committee*

Dr. Norm Oliver; *Charlottesville Albemarle CHA Council*

Dr. Aaron Pannone; *UVA MPH*

Jillian Regan; *TJHD*

Gloria Rockhold; *Community Engagement, Albemarle County Public Schools*

Christine Thalwitz; *ACAC Fitness and Wellness*

Emi Uchida*, Community Health Worker*

Sharon Veith; *IPO Work Group*

Carol Walker Bell; *JABA*

Diamond Walton; *UVAHS – Trauma Program*

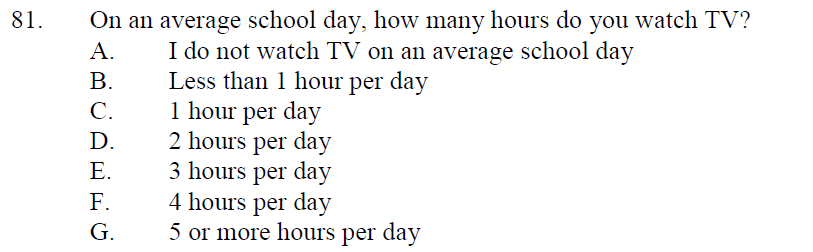
Peggy Whitehead; *Blue Ridge Medical Center*

1. **Community Themes and Strengths Survey & Implementation** – *April Carman*

* Discussed the CTSA scope, the questions, and the answer choices
* Survey approved for Institutional Review Board (IRB) exemption at UVA and VDH
* Survey is available in 5 languages –English, Spanish, Dari, Arabic & Nepali
* Administration three ways: In-person, Self-Administered in Lobbies/Waiting Rooms, and Online)
* Discussed which events we’ve visited to administer the survey & how many responses we got at each
* Online survey is kicking off today (5/18); everyone on the email list will get email with the link
* Goal 🡪 complete the survey by the beginning of June, but if we find that we don’t have a lot of responses from one county, will look for more events/places to go to in that county to ask more people
* Suggestions:
  + Town hall tomorrow night at Buford Middle School
  + June 4th & 5th—Fluvanna has a wine festival
  + Fluvanna County-important to reach low-income families and African Americans in Fluvanna—working with community leaders, who can get them to their neighbors, maybe through the churches
  + The low-income community doesn’t go to a lot of the counties events like Old Farm Day or may not have internet access so need to find a way to get paper-based survey to them
  + Sunday School Union-possible to give surveys to each community leader who goes-is last Sunday this month
  + April wants to go to the church that has the mobile food pantry
  + Reach out to African American ministries, Dr. Martin can provide contact information
  + United Way also has some contacts

1. **Data Part I** – *Elizabeth Beasley*

* **Cancer** – Is rate difference between AA & white large enough to call disparity? Dr. Bonds and Jillian are working on cancer data and hope to have more information after running statistical analyses by the next Leadership meeting in August; for cancers with incidence high enough to report, we can provide locality specific data. These data are available here: <http://www.vdh.virginia.gov/lhd/ThomasJefferson/cha.htm>
* **Physical Activity** - Dr. Marcus Martin’s comment on no leisure time physical activity (PA)-there is a difference between whites and blacks in our health district, as there is a difference in access to opportunities for physical activities; would be good to get data on those that have a physically active commute (such as those who walk or bike to work); would also be interesting to get data on those who get physical activity in their work (such as farming, which is an occupation for many in rural localities such as Nelson)
* **Screen Time Behavior** - What was the actual question on the 2013 Youth Risk Behavior Survey (YRBS) asks about watching TV, it doesn’t specify the device that TV is watched on. Below is a screenshot from the actual questionnaire. If you would like to look at the other questions on the YRBS survey on the link to the CDC’s standard YRBS 2013 questionnaire is here: <http://www.cdc.gov/healthyyouth/yrbs/pdf/questionnaire/2013_hs_questionnaire.pdf>



* **Obesity** – Comment from Dr. Martin – obesity rate increased over past five years for whites; obesity is greater in Mexicans/Mexican Americans living in the state of New Mexico in the U.S., than in Mexicans living in Mexico; American lifestyle factors are most likely contributing to this, it’s not just genetics/race/ethnicity; Also see this in immigrant population once they come to the U.S. (higher obesity/ worse health outcomes)

1. **Forces of Change Assessment –** *Jackie Martin*

* Overview and introduction to the Forces of Change Assessment
* Everyone should think about what could be forces of change for TJHD. Could be trends, factors, and/or events. Task to think about expertise and the organization representing, write down one issue that might prevent us from reaching our vision.

1. **Data Part II –** *Elizabeth Beasley* Back to the Data

* **Unintentional Injuries** –What about distracted driving? Diamond Walton with UVA injury prevention department is working on a lesson plan focused on reducing distracted driving

1. **Highlights and Next Steps** – *Aaron Pannone*

* Reviewed the MAPP Timeline; in August will start strategic planning, then meet every month until complete
* Re: Data. What stands out?
* Ms. Booker’s Comment: She would like some solutions to deal with racial disparities & maybe step out and be a little more aggressive to get things done
* Should look at other communities successes in reducing disparities and then try and use their strategies for our community
* We need more school superintendents involved for improving child health; getting the whole family involved also is important
* Mr. Davis’s Comment: Are we going to look at what others have done across the country to benchmark & also see what else they have done; such as how other states have expanded Medicaid
* What will be done with the Forces of change assessment results? We will review the responses and pull together the results (to be taken into consideration when developing priorities and strategies)
* We’re still looking into getting a facilitator for August (August 17th) so we can have a neutral party facilitate the development of our priorities and strategies
* Next Leadership meeting will be August 17th at 8:30 am, location to be announced, but it will be at a location hosted by the University of Virginia/University of Virginia Health System

**Next Meeting: August 17, 2016 8:30 – 10:30 AM**