

Tracker Talk

May 2007

Vol. 6, No. 2

PIV 2007 Leadership

PIV Chair: Ed Arnsdorff, GlaxoSmithKline

PIV Vice Chair: Deborah Bundy-Carpenter, Central Shenandoah Health District

Childhood Workgroup:

Chair: Will be decided upon at 5/18 meeting
Vice Chair: Vicki Roberts, Virginia Beach Health Dept.

Adolescent Workgroup:

Chair: Laura Newell, GlaxoSmithKline
Vice Chair: Lisa Ripp, Virginia Commonwealth University

Adult Workgroup:

Chair: Terry Hargrove, American Lung Association
Vice Chair: Matthew Killorin, Crater Health District

CONGRATULATIONS NEW LEADERS!

9th Vaccine Update Conference

In April, PIV and the Consortium for Infant and Child Health (CINCH) hosted over 350 immunization providers and advocates at the 9th Vaccine Update Conference. Participants from across the borders of Virginia traveled to Norfolk to hear national, state, and local experts speak about the latest, greatest, and best practices of pediatric and adolescent immunization. The conference was rated as a great success by attendees, and PIV and CINCH would like to thank all members who attended and contributed to the planning, sponsorship, and execution of this spectacular conference!

May is Hepatitis Awareness Month

Since 2001, the month of May has been recognized as National Hepatitis Awareness Month. Throughout May, efforts are made to raise public awareness of the seriousness, and at times, the deadliness of viral hepatitis. According to the CDC, in 2003, an estimated 61,000 new infections occurred with hepatitis A virus, 73,000 with hepatitis B virus, and 30,000 with hepatitis C virus. Through routine immunizations communities can effectively prevent and control viral hepatitis.

The Immunization Action Coalition has created a new section on their website to highlight events, campaigns, conferences, educational opportunities, organizations, print materials, and journal articles that focus on hepatitis awareness. The special section also includes resources on hepatitis prevention through vaccination, public education, testing of high-risk individuals, and treatment. The web section can be accessed at:

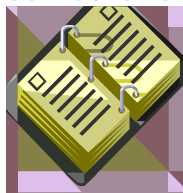
<http://www.immunize.org/hepawareness>.

Additional information about hepatitis is available from the CDC's hepatitis hotline at 888-443-7232 or from CDC's Division of Viral Hepatitis at:

<http://www.cdc.gov/hepatitis>.



Mark Your Calendars for 2007



- PIV Quarterly Meetings – May 18, July 20, October 12
- Hepatitis Awareness Month – May
- National Adolescent Immunization Awareness Week – June 3-9
- National Immunization Awareness Month – August
- National Adult Immunization Awareness Week – September 23-29

Is Your Coalition in the Immunization Action Coalition's Database?

The Immunization Action Coalition (IAC) works to increase immunization rates and prevent disease by creating and distributing educational materials for health professionals and the public to enhance the delivery of safe and effective immunization services. IAC is also the group that sponsors the Directory of Immunization Coalitions and publishes this information on their website.

The Immunization Coalition Directory provides access to a database of profiles for local, state, regional, national, and international immunization coalitions. The database allows interested health professionals, parents, immunization advocates, and others interested groups to contact immunization coalitions for resources, idea-sharing, or opportunities for collaboration. Currently, there are three Virginia coalitions listed in the directory. These include: the Consortium for Infant and Child Health (CINCH), Families Fighting Flu Inc., and of course, PIV.

To list your immunization coalition with Coalition Directory, simply visit www.IZcoalitions.org and complete an online profile. There is no charge to participate.

FOR RENT (at no charge) Project Immunize Virginia's Mascot Tracker



Livens up any immunization event!
Children love him!

Fresh from the Groomers (dry cleaners)!

To reserve Tracker for your next event, contact PIV at 757-668-6435 or by email at: PIV@evms.edu.

Dr. Fran Butterfoss' New Book Hits the Shelves!



After a long and challenging journey, *Coalitions and Partnerships in Community Health*, a publication written by leading coalition expert and PIV Founding Member Dr. Fran Butterfoss, is on the shelves! This 608-page book published by Jossey Bass is a step-by-step guide for building durable coalitions to improve community and public health. The book provides an in-depth, analytical, and practical approach to building, sustaining, and nurturing coalitions. It contains useful approaches to the issues, recommendations for action, resources for further study, and examples from actual coalition work including that of PIV. Dr. Butterfoss has spent the past sixteen years studying the science of coalitions and partnerships and is nationally and internationally sought after for her expertise.

Please join us in congratulating Dr. Butterfoss on this wonderful achievement, and do not forget to order your copy, available on Amazon.com! Bring it to the next PIV meeting for autographing.



Interested in sharing information about your exciting programs with the rest of Virginia's immunization community? Submit information to Tracker Talk's quarterly "Program Spotlight" column by contacting PIV at: 757-668-6435 or PIV@evms.edu.



EVMS Department of Pediatrics
855 West Brambleton Avenue
Norfolk, VA 23510
757-668-6435

<http://www.vdh.virginia.gov/epidemiology/immunization/PIV/index.htm>