

Health Commissioner's Infant Mortality Workgroup

March 14, 2014 from 9:30am-12:30pm
 Location: Vital Records Conference Room
 2001 Maywill St, Richmond, VA 23230

Minutes

Present: Stephanie Beatty, Ira Bloomfield, Heather Board, Alisa Brewster, David Buchsbaum, Teresa Clawson, Judy Collins, Maria Delalla, Augustine Doe, Jackie Figgs, LaJune Fowlkes, Ashley Harrell, Joseph Hilbert, Chris Hill, Nancy Jallo, Lauri Kalanges, Martha Kurgans, Kendall Lee, Scott MacCrimmon, Kate Massey, Emily McClellan, Adrienne McFadden, Traci Marin, Janice Murray, Lydia Murthi, Dev Nair, Olabisi Oshikanlu, Lilian Peake, Susan Pharr, Marie Pokraka, Carole Pratt, Karen Reed, Abraham Segres, Don Stern, Jodi Wakeham

	Lead	Notes
Introduction and Opening Remarks	Marissa Levine, MD, MPH—State Health Commissioner, Virginia Department of Health	<ul style="list-style-type: none"> • Twelve health districts participated via Polycom: Lord Fairfax, Portsmouth, Chesapeake, Cumberland Plateau, Lenowisco, Alexandria, Fairfax County, New River, Roanoke, Central Virginia, Peninsula, and Virginia Beach. • See presentation attached • Dr. Levine wants to engage all partners around a positive message and therefore, has changed the word mortality to “thriving.” • Two slides show the Virginia Regional Hospital Maps and hopes that everyone will begin examining the data and addressing issues using this regional approach.
Implementation Teams Overview	Joan Corder-Mabe, RNC, M.S., W.H.N.P	<ul style="list-style-type: none"> • See implementation team power point slide attached
Presentations by Inaugural 2013 (Tier I) Implementation Teams:	*Long Acting Reversible Contraceptives (LARC)—Nancy Keohane, MSN, RNC, WHNP *Smoking Cessation among Pregnant Women—Shannon Pursell, MPH *text4baby—CaSaundra Swain, MajestaCare *Breastfeeding—Shannon Pursell *Early Elective Delivery (EED) Council—Abraham Segres, Virginia Hospital & Healthcare Association (VHHA)	<ul style="list-style-type: none"> • See presentations attached for LARC, Smoking Cessation among Pregnant Women, text4baby, and Breastfeeding • Mr. Segres reported that the EED Council conducted a project with the current 53 birth hospitals within Virginia. Each hospital signed an agreement and submits their EED rates to the VHHA. The state rate for 2012 was 4.76%, the state goal that VHHA set was 2.0% by end of 2014. As of August 2013, the state rate is below 2.0%. This item has become a performance measure and will be collected by DMAS in the future.
Question and Answers	Cornelia Deagle, PhD, MSPH—Director, Division of Child and Family Health	<u>Public Awareness</u> <ul style="list-style-type: none"> • Incorporate train the trainer concept to expand the reach to more providers and consumers. • Promote to providers the availability of the Quitline coverage among the Medicaid recipients.

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		<ul style="list-style-type: none"> • Incorporate marketing students/companies to promote tobacco cessation and text4baby • Include messages in the pregnancy test or print on bottom of pharmacy receipts • Standardize messages • Use Centering Pregnancy Model to reach populations <p><u>New Stakeholder/Partners</u></p> <ul style="list-style-type: none"> • Regional Child Fatality Teams (specifically in the western region) • Include E-cigarette education with tobacco cessation • Use Wal-Mart, Walgreen's, CVS and local pharmacies to get key messages out to moms (text4baby, tobacco cessation, etc.) • VA Premier already covers nicotine replacement therapy (NRT) and safe phone recipients have text4baby programmed in phone already. • Add Centering Pregnancy partners, more Heath District Directors, and mothers/family advocates to the implementation teams.
Launching Tier II Implementation Team: Infant Safe Sleep Environment	Virginia Powell, Ph.D.— Office of Chief Medical Examiner	<ul style="list-style-type: none"> • See attached presentation
VDH Infant Mortality Website Launch	Cornelia Deagle	<ul style="list-style-type: none"> • VDH has launched an official infant mortality webpage. It can be accessed going to VDH homepage and scroll down to the left side and click on <i>Virginia Infant Mortality Group</i> or the direct link http://www.vdh.state.va.us/infantmortality/index.htm
Public Comment	Cornelia Deagle	There was no public comment.
Adjournment	Dr. Levine	Dr. Levine thanked everyone for attendance and participation in to increase the number of infants thriving to their first birthday across the Commonwealth.

Next Meetings: May 9, 2014, Location: Same as Today
 September 5, 2014, Location: Same as Today
 Annual Summit: December 2014, Location TBD

INFANT MORTALITY DATA

Virginia Infant Mortality Rate in 2012 was 6.3 per 1000 births United States Infant Mortality Rate in 2011 was 6.1 per 1000 births Virginia's Goal for Infant Mortality Rate by end of 2018 is 5.7 per 1000 births
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