



**Virginia text4baby Implementation Team**

Tuesday, February 18, 2014

10:00 am – 11:00 am

Phone Conference: 866-842-5779

ID # 8048647755

**AGENDA**

	<b>Lead</b>	<b>Notes</b>
1. Welcome and Roll-Call	Joan Corder-Mabe	Contact list has been updated for the implementation team
2. text4baby 2.0 National update	Luisa Soaterna-Castaneda	<ul style="list-style-type: none"> <li>• To date there are 24,500 text4baby enrollees in VA and 682,000 text4baby national enrollees</li> <li>• Brandi the singer/actress is the new ambassador for text4baby, there will be a PSA done by Brandi and released at the end of the month. Currently this PSA will not be available in Spanish.</li> <li>• The firewall has been fixed by VITA and everyone should be receiving the text4baby newsletter (if you sign up at the link below).</li> <li>• An ADHOC message on the tainted water was sent by text4baby to zip codes affected by this incident.</li> <li>• CMS grants have been given to LA, CA, OH and OK to examine best practices specific to text4baby.</li> <li>• AMCHP conference had participation from partners on text4baby, leadership and outreach team were presented at the local level</li> <li>• Develop a template for activities and evaluation, Shannon and Sara will work on this</li> </ul>
3. Status report on Work Plan	CaSaundra Swain	See plan for updates
4. Adjournment		Next meeting will be March 18 from 10-11:00 via conference call

Link for text4baby newsletter: <http://my.text4baby.org/page/s/text4baby-tuesday>

Link to order text4baby supplies:

<http://graphtech.myprintdesk.net/DSF/storefront.aspx?6xni2of2cF3qEW9M0h2GLtXhnqEGcGvIkJsdghD0nPLANM4rIAuffhcSGdRZf+ih>

