

Division of Community Nutrition

<i>Subject:</i> Nutrition Education Materials		<i>Policy:</i> NEd 01.1-C
<i>Reference:</i> N / A	<i>Effective:</i> August 12, 2013	<i>Supersedes:</i> April 15, 2008

I. Policy:

The State WIC Office shall be responsible for the production, approval and dissemination of any nutrition education materials that address, promote, or discuss pertinent nutrition and / or health related issues associated with the WIC Program.

II. Procedures:

A. State WIC Office shall:

1. Develop nutrition education materials to include any information whether written, audio or video, addressing nutrition and health-related issues, and
2. Provide the most current information available to the local agencies

B. Local agency shall submit a concept or developed materials to their designated Nutrition Liaison at the State WIC Office.

C. The State WIC Office shall notify the local agency upon approval of the material(s).