

Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) 2021-2022

September 22, 2021

Overview

- Population Health and the CHA/CHIP
- MAPP Process
- Proposed organizational structure for PD16
- Timeline
- Visioning

What is Population Health?

CDC: “An interdisciplinary, customizable approach that allows health departments to connect practice to policy for change to happen locally. **Utilizes non-traditional partnerships** among different sectors of the community (public health, industry, academia, healthcare, local government) to achieve positive health outcomes. **Brings significant health concerns into focus and addresses ways that resources can be allocated to overcome the problems that drive poor health conditions in the population.**”

INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being *for All*

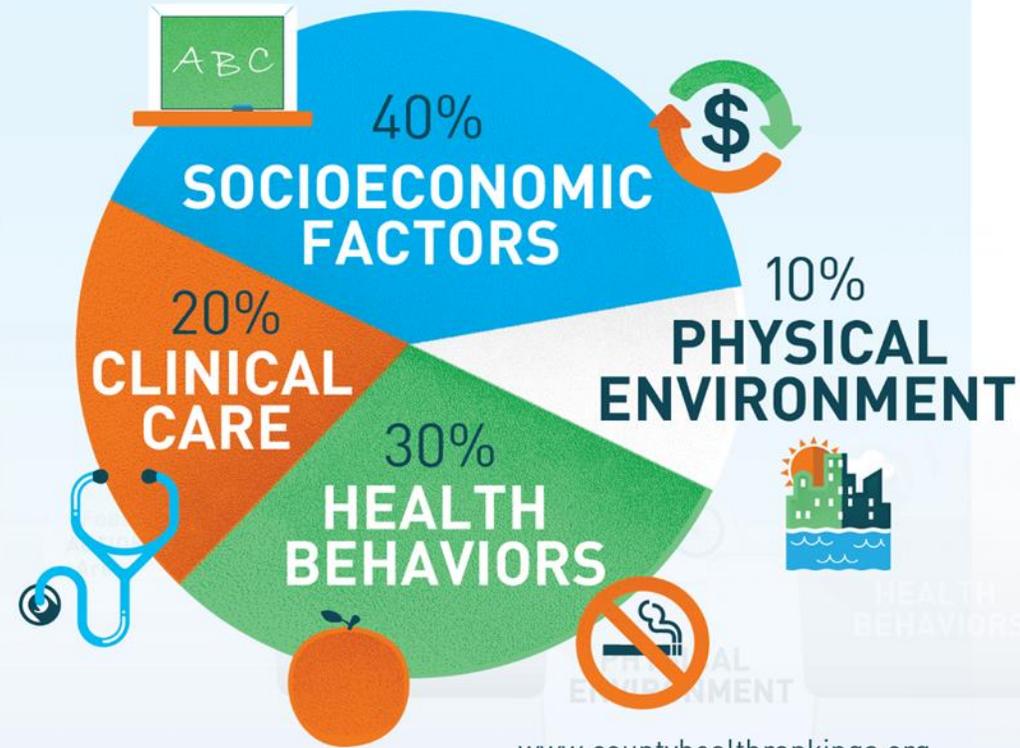
WHAT Know What Affects Health



HOW Use a Balanced Portfolio

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

WHAT Know What Affects Health



www.countyhealthrankings.org

How to Maximize Efforts

- COMMUNITY DEVELOPERS
- BUSINESSES
- EDUCATION
- GOVERNMENT
- PHILANTHROPISTS & INVESTORS



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INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being *for All*

WHO

Collaborate with Others to Maximize Efforts



HOW

Use a Balance

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.



VISIT www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY'S HEALTH AND WELL-BEING



Robert Wood Johnson Foundation

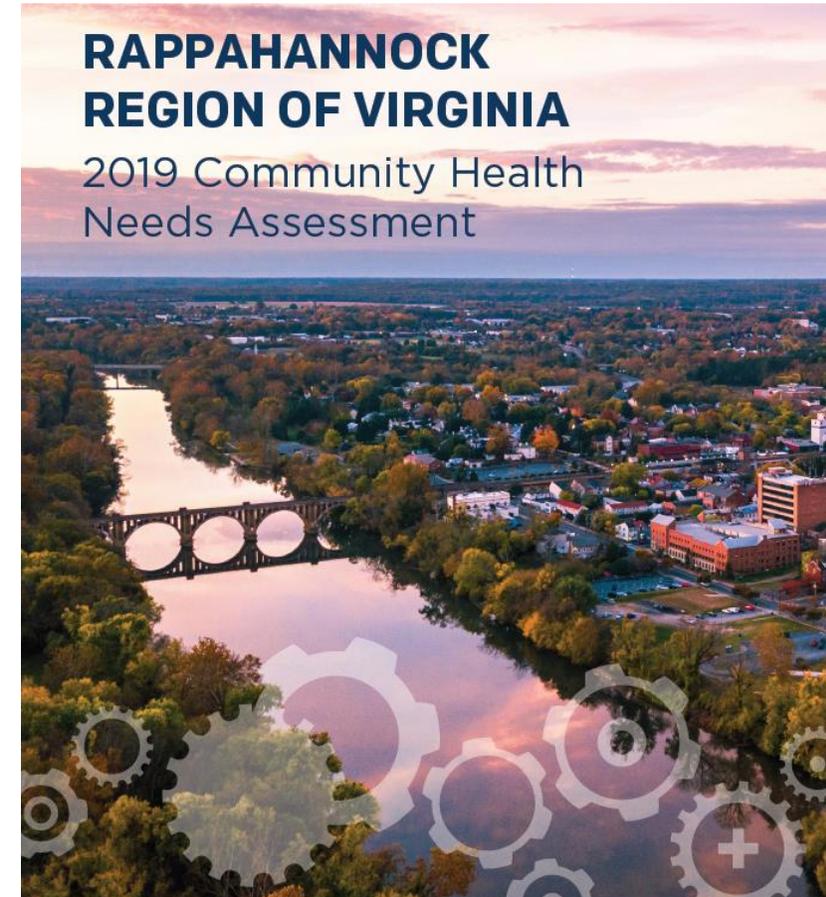
MARCH 2015

Didn't we just do this?

RAHD previous CHAs:

- 2018 in Fredericksburg
- Started in early 2020 in Caroline but interrupted by COVID-19

MWHC completed a Community Health Needs Assessment (CHNA) in 2019, in partnership with Be Well



PRESENTED BY



Community Health Assessment (CHA)

- A systematic examination of the health indicators for a given population
- Used to identify key problems and assets within a community

Benefits:

- Informs community decision-making
- Prioritizes health problems
- Assists in development and implementation of community health improvement plans

Community Health Improvement Plan (CHIP)

- An action plan consisting of goals and strategies to address identified issues
- Builds upon the priorities identified in the CHA

Other key information

- 3-5 year cycle, including implementation of the CHIP
- Required step for health department accreditation
- Meets IRS requirements for charitable hospital organizations

Overview of NACCHO's MAPP Process

MAPP:
Mobilizing for
Action through
Planning and
Partnerships





Phase 1: Organize for Success/Partnership Development

Plan a MAPP process that

- Builds commitment
- Engages participants
- Uses participants' time well
- Results in a plan that can be successfully implemented



Phase 2: Visioning

Vision and values statements provide:

- focus
- purpose
- direction



Fredericksburg's 2017 CHA/CHIP Vision:

“An inclusive community which will work collaboratively to provide physical and mental health resources, safe and secure housing, educational opportunities, healthy food choices and space for recreational activity to all of its residents.”

Phase 2: Visioning

Vision and values statements provide:

- focus
- purpose
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Values for the 2021-2022 CHA/CHIP:

- Addressing health equity and disparities
- Cultural competency
- Meaningful data collection and sharing
- Commitment to coalitions and partnerships, working together to accomplish health improvement in our community

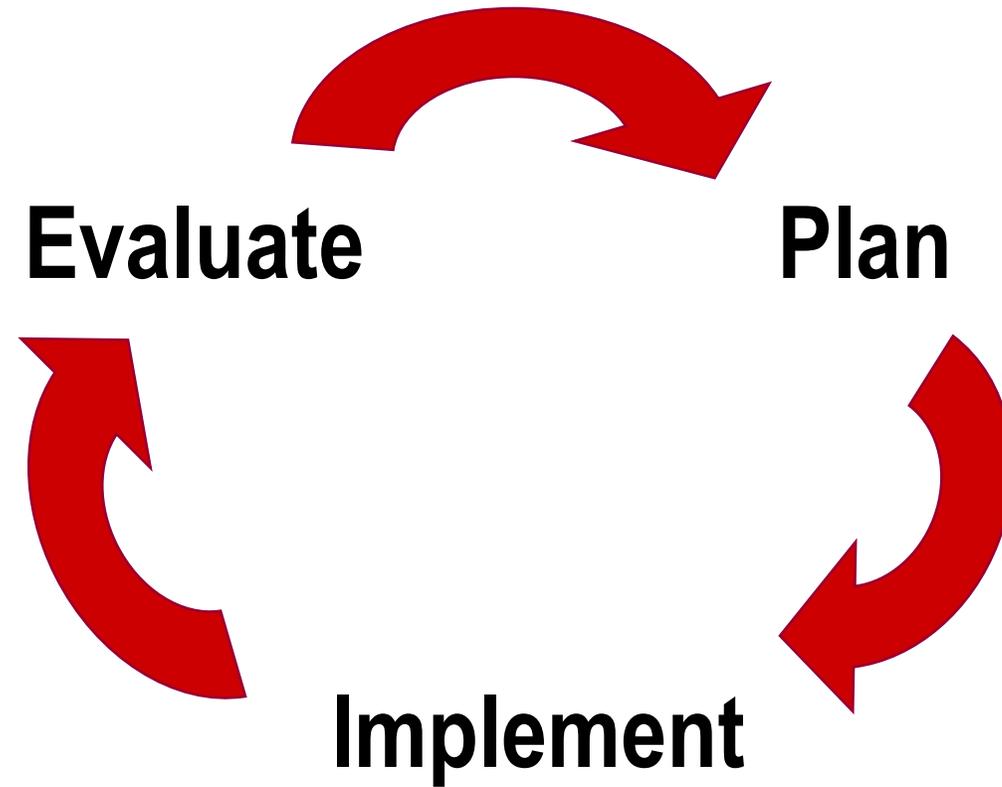
Phase 3: The Four Assessments

- Forces of Change- *Strengths, Weaknesses, Opportunities, Threats*
- Community Health Status- *Quantitative*
- Community Themes & Strengths- *Qualitative*
- Local Public Health System- *Scoring on 10 Essential Public Health Services*

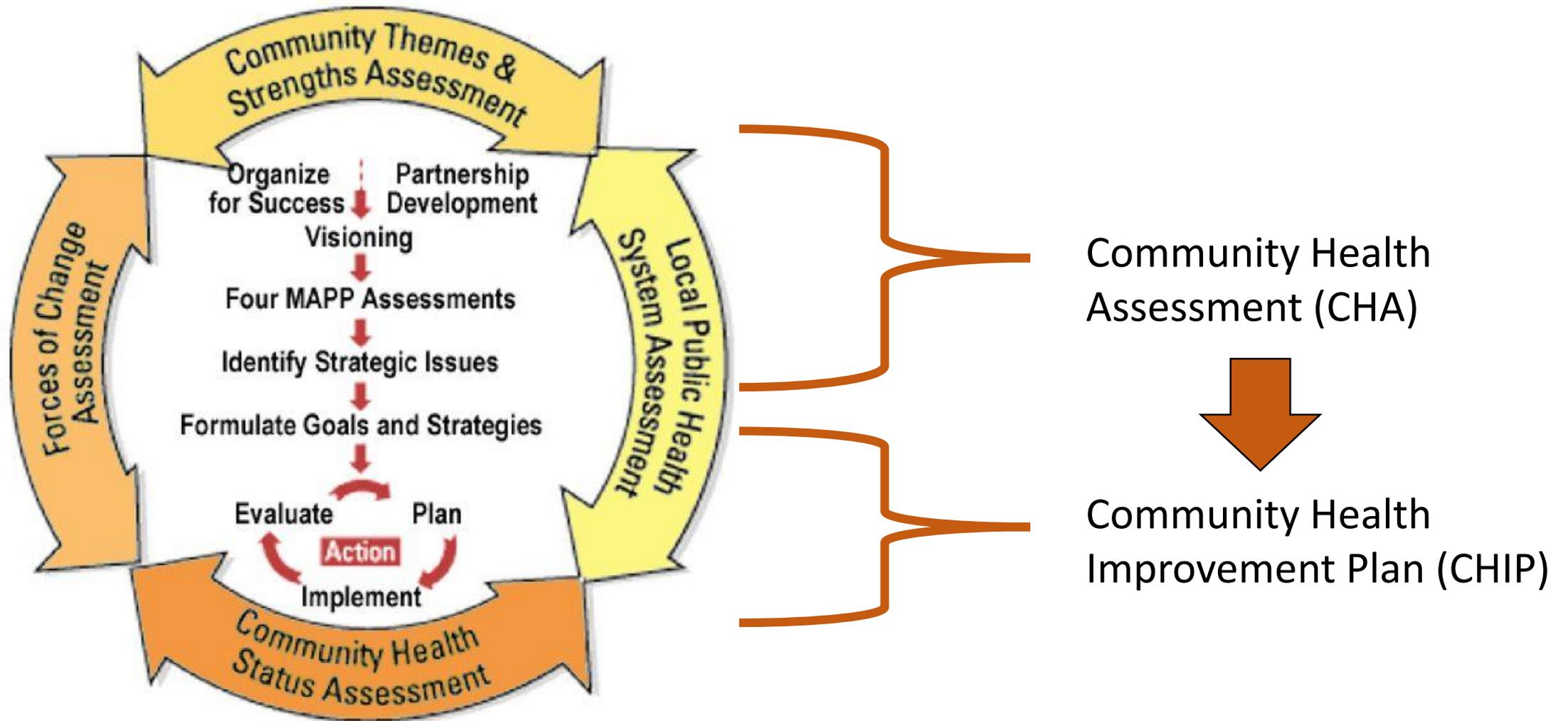
Phases 4 and 5: Identify Strategic Issues, Formulate Goals & Strategies



Phase 6: Action Cycle



MAPP Overview



Project Structure

Project Structure

Carrying out the work of the process:
Completing work assignments between meetings, facilitating meetings/feedback sessions, writing documents



Core Group: MWHC and RAHD

Project Structure

Core Group: MWHC
and RAHD

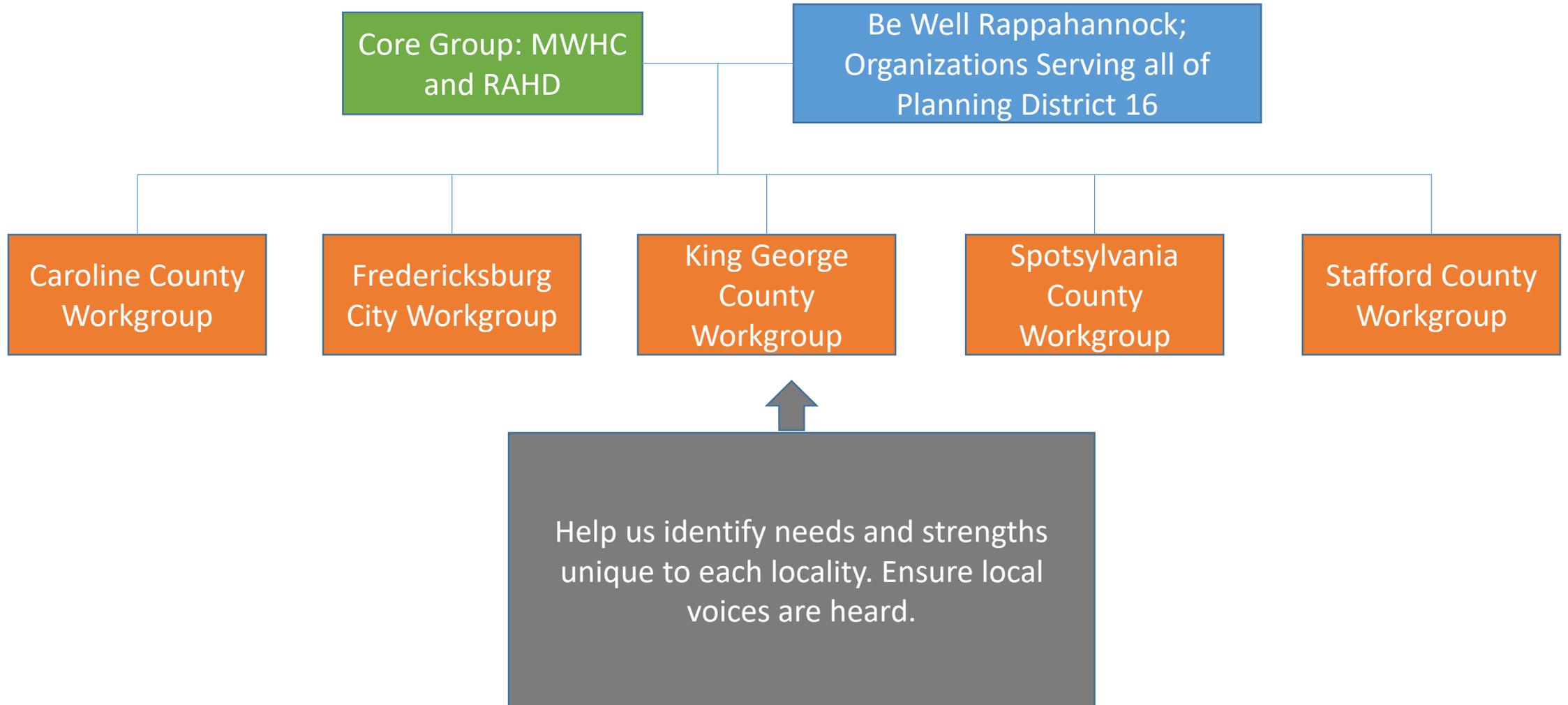
Steering Committee: Be Well
Rappahannock; Organizations
Serving all of Planning District 16

Guiding the
project.
Providing
input and
approval on
overall plan
and key
decisions.
Provide
insight on
PD16 as a
whole.

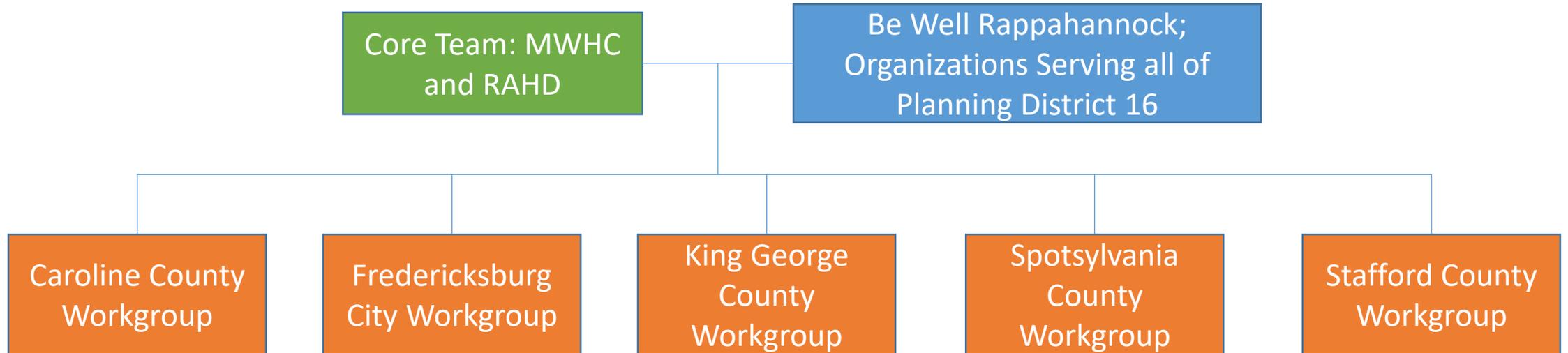
Steering Team Representation:

- RACSB
- United Way
- Pediatrician
- Community Foundation
- Stafford County
- Fredericksburg City Schools
- UMW
- Germanna
- DSS
- REMS Council
- Food Bank
- disAbility Resource Center
- Agency on Aging
- Smart Beginnings
- Housing Coalition

Project Structure



Project Structure



Invited members of locality workgroups:

- DSS
- Parks and Rec
- YMCA
- Emergency Management/Fire and Rescue
- Public Schools
- City/County representative
- NAACP
- Community Health Center
- 2-3 Faith Based Organizations
- RAHD CHW
- Other nonprofits
- Other organizations unique to that locality (eg VA, Fred Transit, Dahlgren, Chamber of Commerce)

CHA Timeline

	September	October	November	December	January
Steering Committee	MAPP Overview, Visioning	Approve vision, Review plan and questions for qualitative assessment	Review progress on data collection, review quantitative data assessment	Forces of Change Assessment	Review data collected and select priorities
Locality Workgroup	MAPP Overview, Visioning	Review preliminary quantitative data, discuss qualitative data collection in locality	No meeting- help with data collection	Provide feedback for Forces of Change Assessment, brief review of data	Review data collected and weigh in on priorities

Timeline (continued)

- CHA written in January/February
- One month for Community Feedback
- Begin CHIP process in March
- CHIP completed by July

Questions?

Visioning

Vision statements outline what we believe are the ideal conditions for the community- how things would look if the issues important to us were perfectly addressed.

The vision statement should be:

- Understood and shared by members of the community
- Broad enough to encompass a variety of local perspectives
- Inspiring and uplifting to everyone involved in your effort
- Easy to communicate- should fit on a t-shirt

Visioning

- General questions:
 - What would a healthier community look like?
 - What are important characteristics of a healthy community for all who work, learn, live, and play here?
 - Five years from now, what would we want the Free Lance Star to say about the health of residents of PD16?
- Equity-centered questions:
 - What does an equitable community look like to you?
 - If our community were nationally recognized as an equitable place to live, what would people say?