

# Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) 2021-2022

King George County

9/29/2021

# Overview

- Introductions
- Defining health, CHA, and CHIP
- MAPP Process
- Proposed organizational structure for PD16
- Timeline
- Visioning

# Who is in the virtual room?

- Name
- Position
- Organization
- If someone had never been to King George County, what would be one thing you would want them to see or do?

# What is Public Health?

"health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." (WHO, 1946)

Improving health is a **shared responsibility** not only of health care providers, and public health officials, but also a variety of other actors in the community **who contribute to the well-being of individuals and populations.**

# INVEST IN YOUR COMMUNITY

4 Considerations to Improve  
Health & Well-Being *for All*

WHAT Know What Affects Health



HOW Use a Balanced Portfolio

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

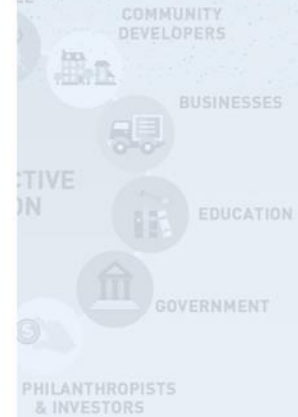
WHAT

Know What Affects Health



[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

How to Maximize Efforts



# INVEST IN YOUR COMMUNITY

4 Considerations to Improve  
Health & Well-Being *for All*

## WHO

Collaborate with Others to Maximize Efforts



WHAT Know What

SOCIAL  
FA  
20%  
CLINICAL  
CARE  
H  
BE

HOW Use a Balance

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

Maximize Efforts

COMMUNITY  
DEVELOPERS

BUSINESSES

EDUCATION

GOVERNMENT

PHILANTHROPISTS  
& INVESTORS

HEALTH  
BEHAVIORS

CLINICAL  
CARE

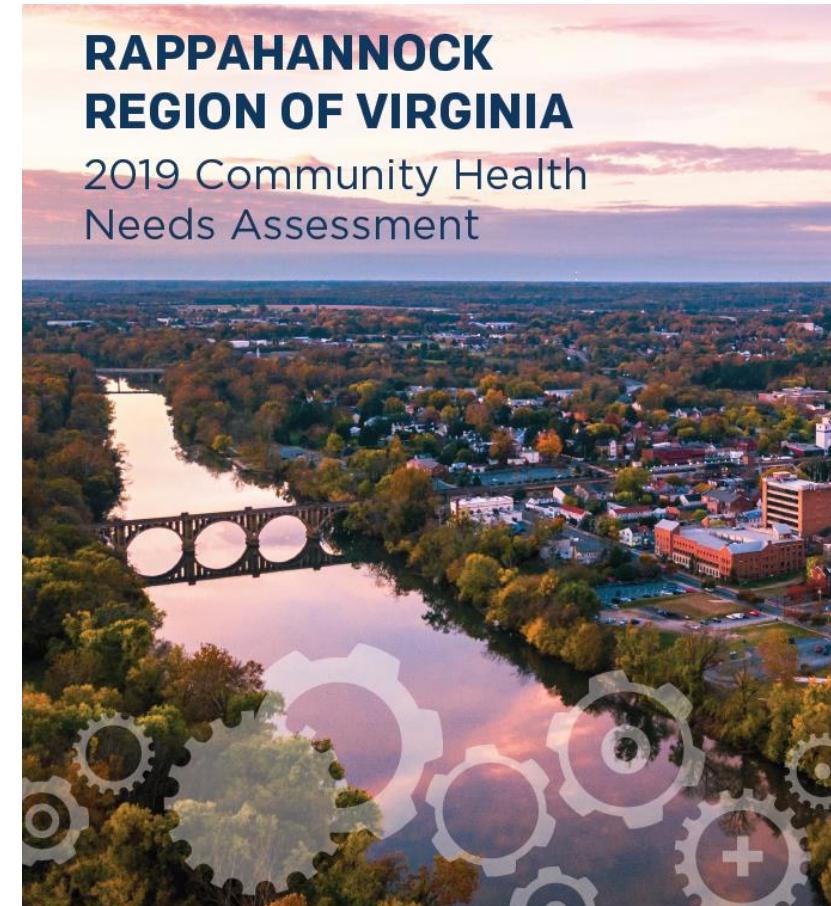


# Previous Assessments

RAHD previous CHAs:

- 2018 in Fredericksburg
- Started in early 2020 in Caroline but interrupted by COVID-19

MWHC completed a Community Health Needs Assessment (CHNA) in 2019, in partnership with Be Well



PRESENTED BY



# Community Health Assessment (CHA)

- A systematic examination of the health indicators for a given population
- Used to identify key problems and assets within a community

## Benefits:

- Informs community decision-making
- Prioritizes health problems
- Assists in development and implementation of community health improvement plans



# Community Health Improvement Plan (CHIP)

- An action plan consisting of goals and strategies to address identified issues
- Builds upon the priorities identified in the CHA

# Other key information

- 3-5 year cycle, including implementation of the CHIP
- Required step for health department accreditation
- Meets IRS requirements for non-profit hospital organizations

# Overview of NACCHO's MAPP Process

MAPP:  
Mobilizing for  
Action through  
Planning and  
Partnerships





# Phase 1: Organize for Success/Partnership Development

## Plan a MAPP process that

- Builds commitment
- Engages participants
- Uses participants' time well
- Results in a plan that can be successfully implemented



# Phase 2: Visioning

**Vision and values statements provide:**

- focus
- purpose
- direction



## **Values for the 2021-2022 CHA/CHIP:**

- Addressing health equity and disparities
- Cultural competency
- Meaningful data collection and sharing
- Commitment to coalitions and partnerships, working together to accomplish health improvement in our community

# Phase 3: The Four Assessments

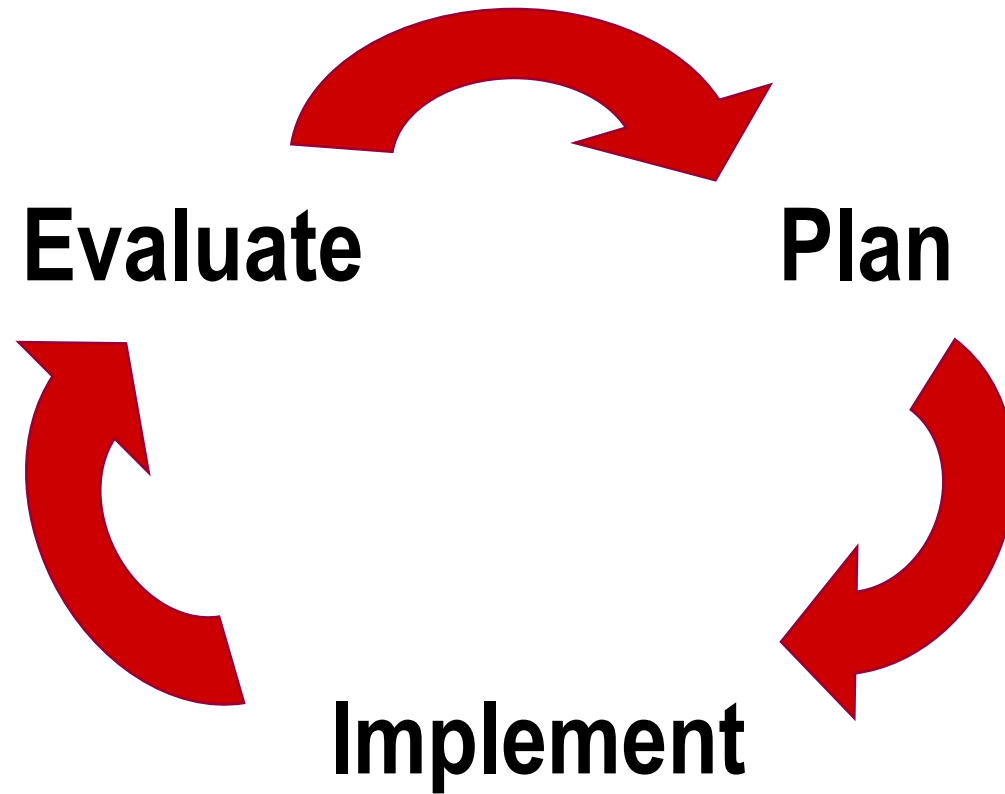
- Forces of Change- *Strengths, Weaknesses, Opportunities, Threats*
- Community Health Status- *Quantitative*
- Community Themes & Strengths- *Qualitative*
- Local Public Health System- *Scoring on 10 Essential Public Health Services*



# Phases 4 and 5: Identify Strategic Issues, Formulate Goals & Strategies



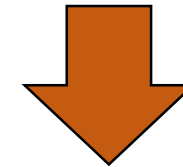
## Phase 6: Action Cycle



# MAPP Overview



Community Health  
Assessment (CHA)



Community Health  
Improvement Plan (CHIP)

# Project Structure

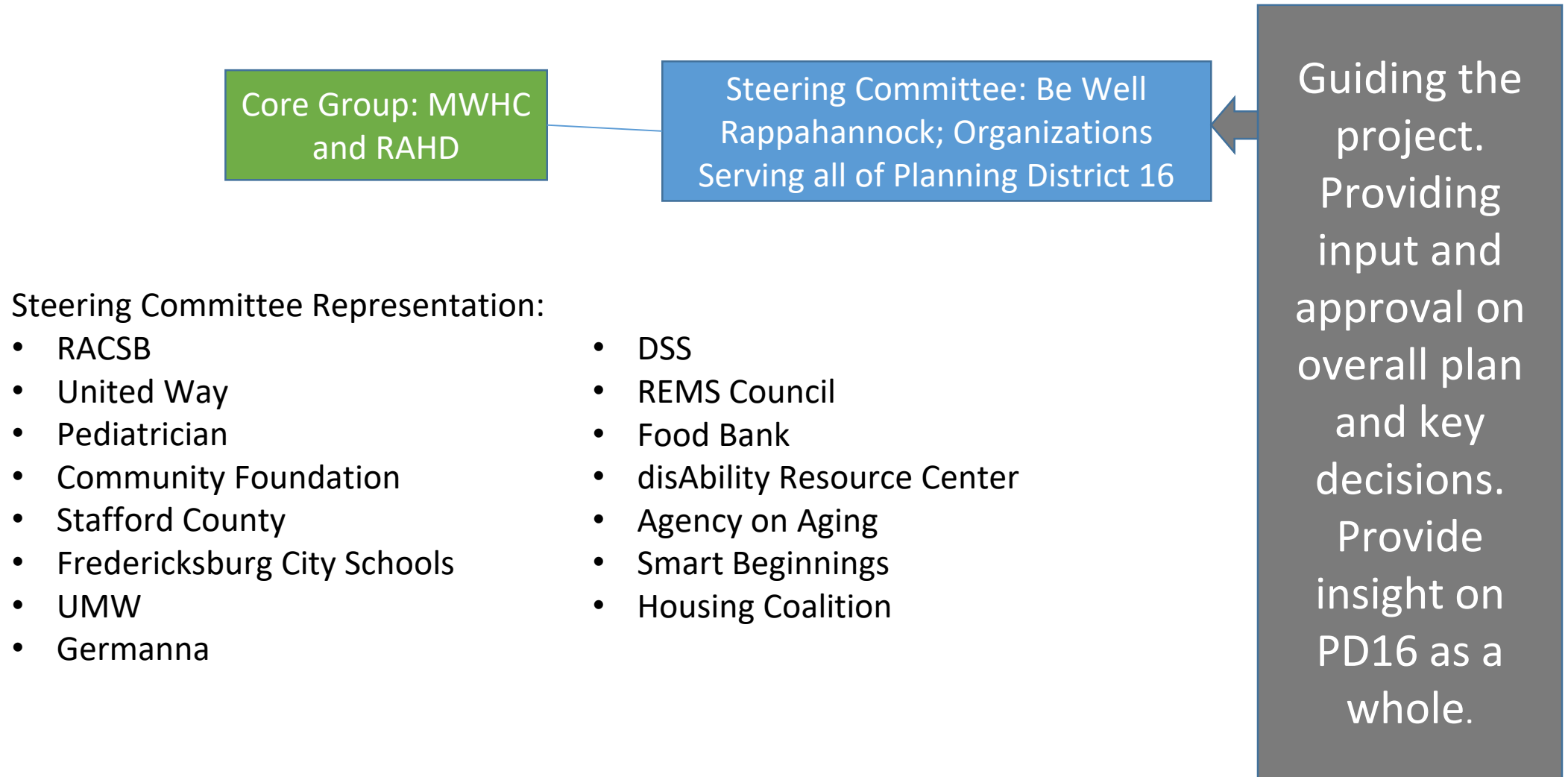
# Project Structure

Carrying out the work of the process:  
Completing work assignments between meetings, facilitating meetings/feedback sessions, writing documents



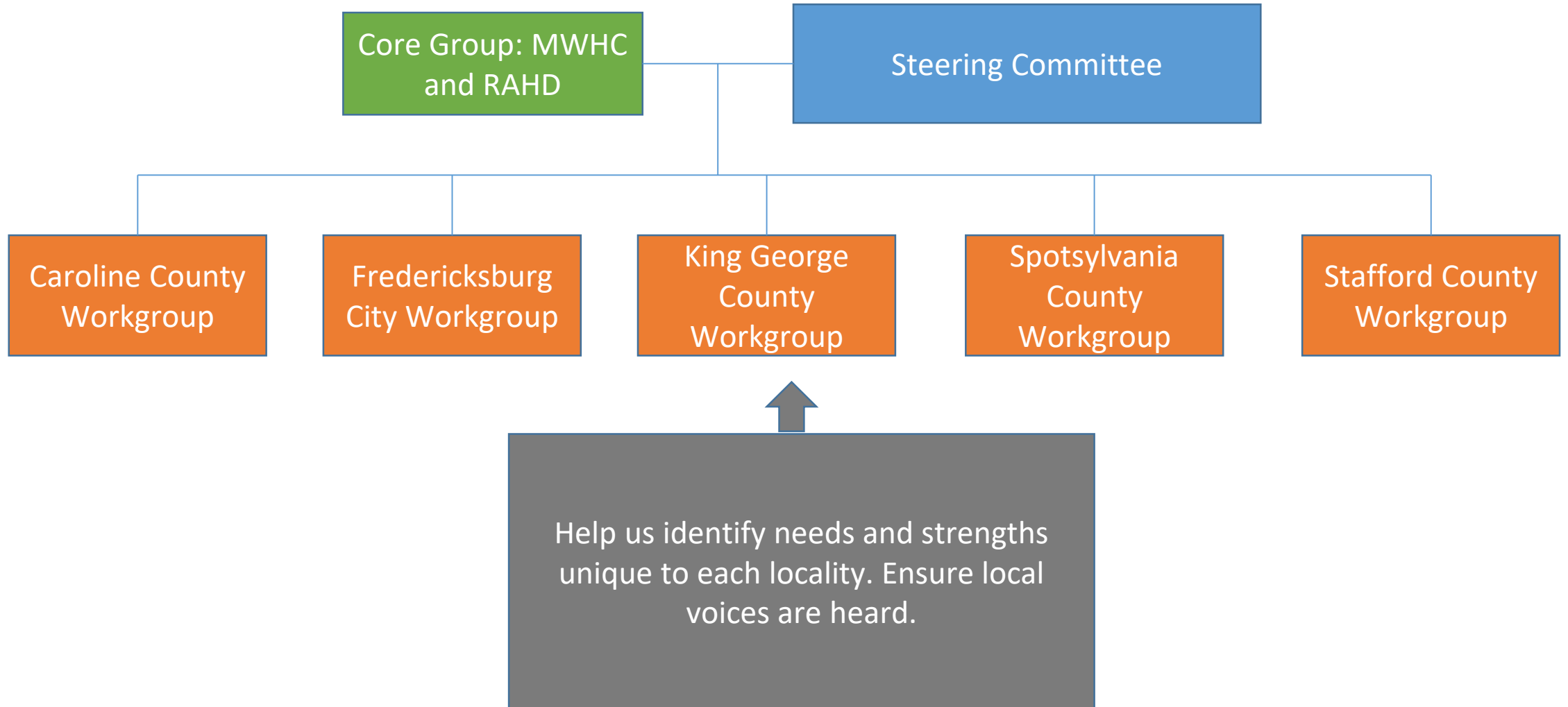
Core Group: MWHC and RAHD

# Project Structure





# Project Structure



# CHA Workgroup Timeline

September	October	November	December	January
MAPP Overview, Visioning	Review preliminary quantitative data, discuss qualitative data collection in locality	No meeting- help with data collection	Provide feedback for Forces of Change Assessment, brief review of data	Review data collected and weigh in on priorities

# Timeline (continued)

- CHA written in January/February
- One month for Community Feedback
- Begin CHIP process in March
- CHIP completed by July

Questions?

# Visioning

Vision statements outline what we believe are the ideal conditions for the community- how things would look if the issues important to us were perfectly addressed.

# Visioning

- What are important characteristics of a healthy community for all who work, learn, live, and play here?
- Five years from now, what would we want the Free Lance Star to say about the health of residents of PD16?
- What does an equitable community look like to you?



# Visioning

- What are important characteristics of a healthy community for all who work, learn, live, and play here?
- Five years from now, what would we want the Free Lance Star to say about the health of residents of PD16?
- What does an equitable community look like to you?

Key themes so far:

- Resources
- Accessibility
- Connectedness
- Measureable
- Data
- Collaboration
- Safety
- Education
- Resilience
- Equity
- Leveraging strengths
- Listening to the community

Next steps: Complete Doodle poll for next meeting (end of October)

Thank you!