Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) 2021-2022

Spotsylvania County
9/30/2021
Overview

• Introductions
• Defining health, CHA, and CHIP
• MAPP Process
• Proposed organizational structure for PD16
• Timeline
• Visioning
Who is in the virtual room?

- Name
- Position
- Organization
- If someone had never been to Spotsylvania County, what would be one thing you would want them to see or do?
What is Public Health?

"health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." (WHO, 1946)

Improving health is a shared responsibility not only of health care providers, and public health officials, but also a variety of other actors in the community who contribute to the well-being of individuals and populations.
INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being for All

WHAT
Know What Affects Health

SOCIOECONOMIC FACTORS
40%

CLINICAL CARE
20%

PHYSICAL ENVIRONMENT
10%

HEALTH BEHAVIORS
30%

www.countyhealthrankings.org

Source: Centers for Disease Control and Prevention
INVEST IN YOUR COMMUNITY

Collaborate with Others to Maximize Efforts

WHO

- People
- Community Developers
- Businesses
- Education
- Government
- Faith-Based Organizations
- Philanthropists & Investors
- Health Care Providers
- Health Insurance
- Nonprofits

COLLECTIVE VISION

WHAT

- Know What Works
- Understand Your Community
- Communicate
- Act

HOW

- Use a Balanced Approach
- Assess Community Needs
- Align Efforts
- Implement Interventions
- Evaluate Impact

4 Considerations to Improve Health & Well-Being for All

VISIT www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY’S HEALTH AND WELL-BEING
Previous Assessments

RAHD previous CHAs:
• 2018 in Fredericksburg
• Started in early 2020 in Caroline but interrupted by COVID-19

MWHC completed a Community Health Needs Assessment (CHNA) in 2019, in partnership with Be Well
Community Health Assessment (CHA)

- A systematic examination of the health indicators for a given population
- Used to identify key problems and assets within a community

Benefits:
- Informs community decision-making
- Prioritizes health problems
- Assists in development and implementation of community health improvement plans
Community Health Improvement Plan (CHIP)

• An action plan consisting of goals and strategies to address identified issues
• Builds upon the priorities identified in the CHA
Other key information

- 3-5 year cycle, including implementation of the CHIP
- Required step for health department accreditation
- Meets IRS requirements for non-profit hospital organizations
Overview of NACCHO’s MAPP Process

MAPP: Mobilizing for Action through Planning and Partnerships
Phase 1: Organize for Success/Partnership Development

Plan a MAPP process that

• Builds commitment
• Engages participants
• Uses participants’ time well
• Results in a plan that can be successfully implemented
Phase 2: Visioning

Vision and values statements provide:

- focus
- purpose
- direction

Values for the 2021-2022 CHA/CHIP:

- Addressing health equity and disparities
- Cultural competency
- Meaningful data collection and sharing
- Commitment to coalitions and partnerships, working together to accomplish health improvement in our community
Phase 3: The Four Assessments

- Forces of Change - *Strengths, Weaknesses, Opportunities, Threats*
- Community Health Status - *Quantitative*
- Community Themes & Strengths - *Qualitative*
- Local Public Health System - *Scoring on 10 Essential Public Health Services*
Phases 4 and 5: Identify Strategic Issues, Formulate Goals & Strategies
Phase 6: Action Cycle

Evaluate → Plan → Implement
Project Structure
Project Structure

Carrying out the work of the process:
Completing work assignments between meetings, facilitating meetings/feedback sessions, writing documents

Core Group: MWHC and RAHD
Project Structure

Core Group: MWHC and RAHD

Steering Committee: Be Well Rappahannock; Organizations Serving all of Planning District 16

Guiding the project. Providing input and approval on overall plan and key decisions. Provide insight on PD16 as a whole.

Steering Committee Representation:
- RACSB
- United Way
- Pediatrician
- Community Foundation
- Stafford County
- Fredericksburg City Schools
- UMW
- Germanna
- DSS
- REMS Council
- Food Bank
- disAbility Resource Center
- Agency on Aging
- Smart Beginnings
- Housing Coalition
Project Structure

Core Group: MWHC and RAHD

Steering Committee

Caroline County Workgroup
Fredericksburg City Workgroup
King George County Workgroup
Spotsylvania County Workgroup
Stafford County Workgroup

Help us identify needs and strengths unique to each locality. Ensure local voices are heard.
<table>
<thead>
<tr>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
<th>January</th>
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</thead>
<tbody>
<tr>
<td>MAPP Overview,</td>
<td>Review preliminary quantitative data, discuss</td>
<td>No meeting- help with data collection</td>
<td>Provide feedback for Forces of Change Assessment, brief review of data</td>
<td>Review data collected and weigh in on priorities</td>
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<tr>
<td>Visioning</td>
<td>qualitative data collection in locality</td>
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Timeline (continued)

• CHA written in January/February
• One month for Community Feedback
• Begin CHIP process in March
• CHIP completed by July
Questions?
Visioning

Vision statements outline what we believe are the ideal conditions for the community—how things would look if the issues important to us were perfectly addressed.
Visioning

• What are important characteristics of a healthy community for all who work, learn, live, and play here?

• Five years from now, what would we want the Free Lance Star to say about the health of residents of PD16?

• What does an equitable community look like to you?
Visioning

• What are important characteristics of a healthy community for all who work, learn, live, and play here?

• Five years from now, what would we want the Free Lance Star to say about the health of residents of PD16?

• What does an equitable community look like to you?

Key themes so far:
• Resources
• Accessibility
• Connectedness
• Measureable
• Data
• Collaboration
• Safety
• Education
• Resilience
• Equity
• Leveraging strengths
• Listening to the community
Next steps: Complete Doodle poll for next meeting (end of October)

Thank you!