

Fredericksburg Workgroup Meeting

December 6th, 2021

1:00pm

A dark blue diagonal graphic that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the slide.

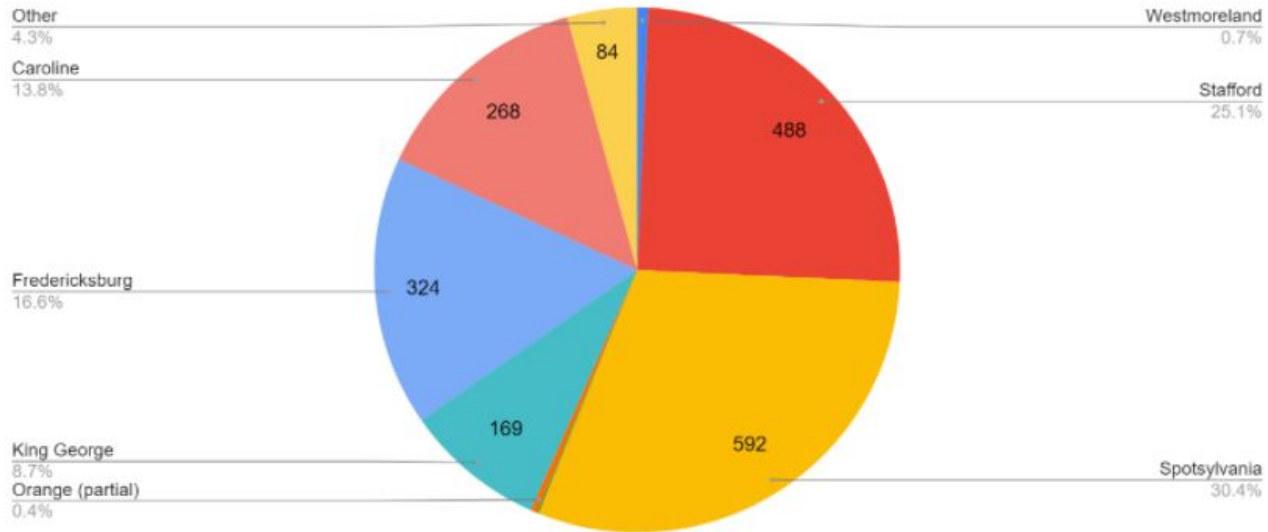
Overview

- Review Community Strengths and Themes Survey responses
- Open discussion about prioritization
- Forces of Change Assessment
- Next steps

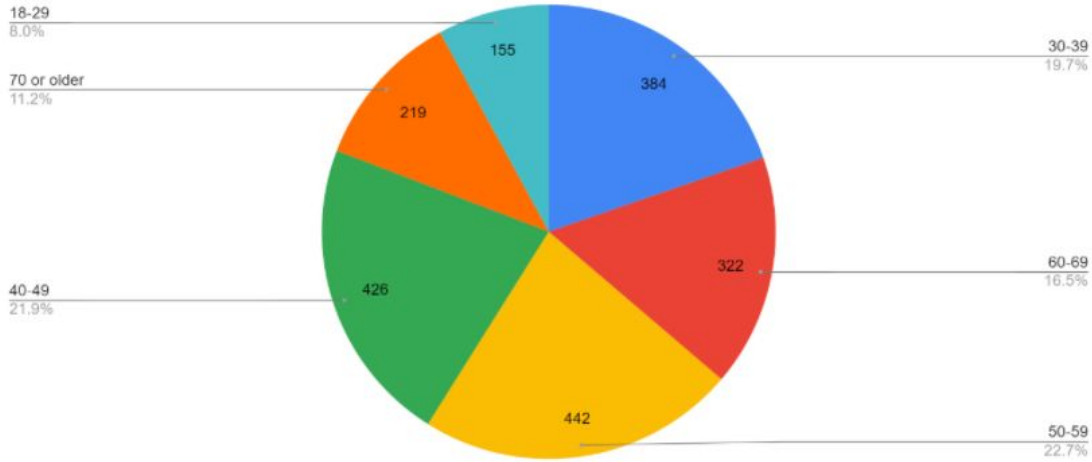
Survey Summary

- 1960 responses
- 72% female, 24% male

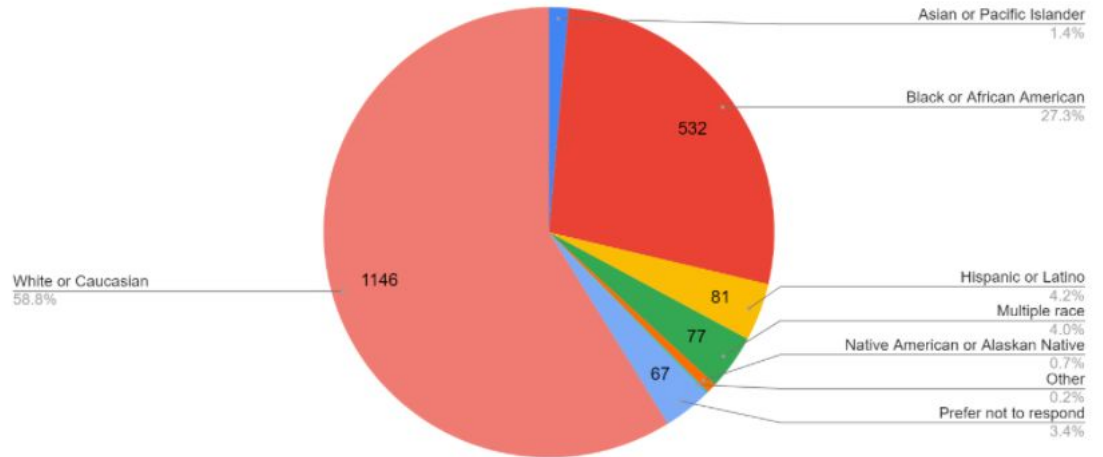
Area/Locality of the survey respondents (n=1,948)



Age of the survey respondents (n=1,948)



Race/Ethnicity of the survey respondents (n=1,948)

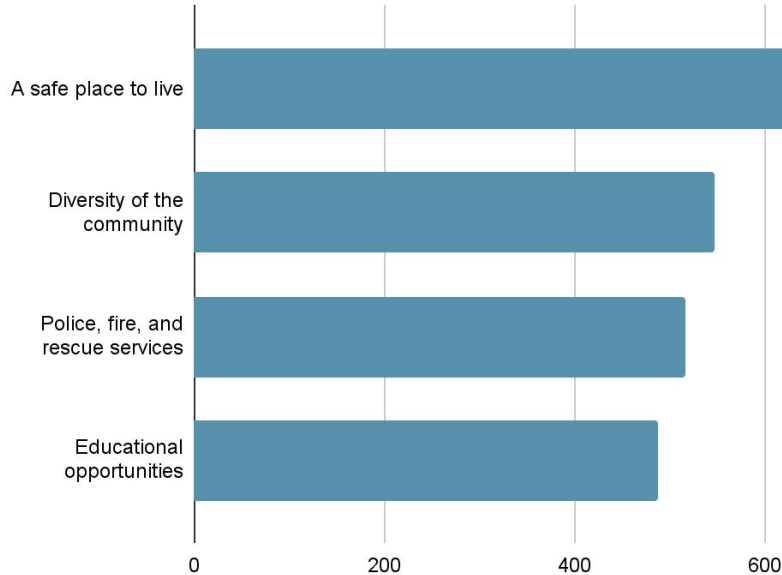


Outreach Efforts

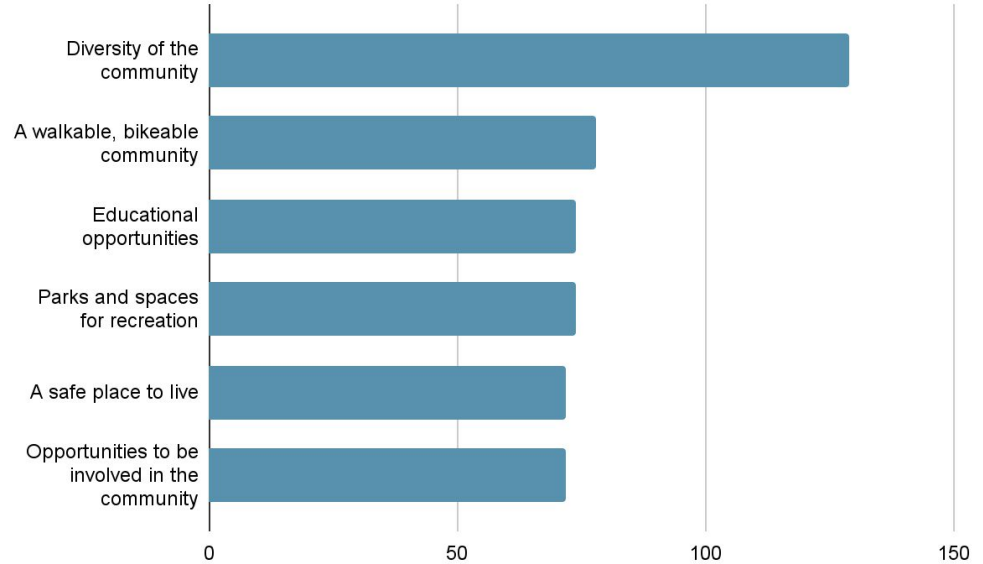
Group/ Population	Plan
RAHD	Community partner outreach- THANK YOU!
Hispanic/ Latinx	In-person (advertising survey, passing out paper surveys) at Latin markets
African American	NAACP chapters, faith-based organizations (social media, email, and in-person)
Seniors, aged 70+	In-person (paper surveys) at assisted living facilities
Young adults, aged 18-29	Germanna, UMW, businesses (retail, restaurant)
Low-income (household income less than \$50,000)	In-person (flyers and paper surveys) at FXBG food bank food distribution, Stafford Regional Pantry, and Stafford DSS
Stafford and King George (low % of responses per population)	Flyers at grocery stores and public libraries

Survey Summary, Continued

What are the greatest strengths?
PD16

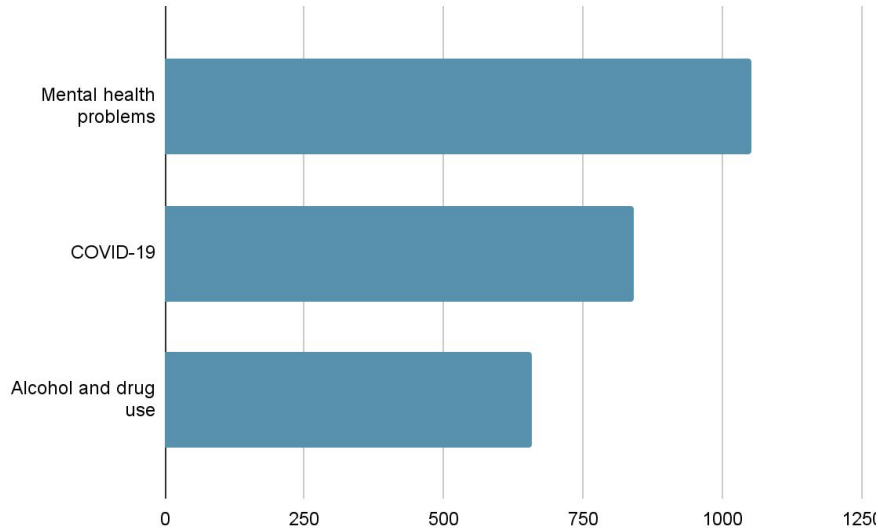


What are the greatest strengths?
Fredericksburg

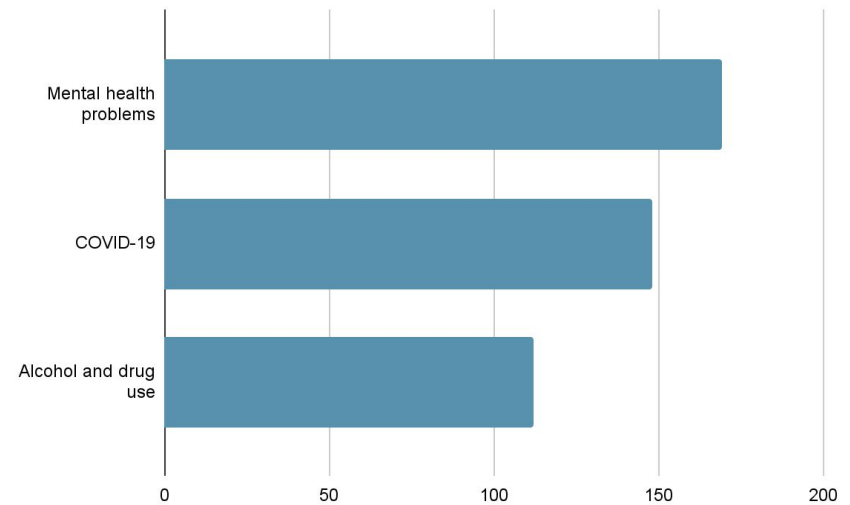


Survey Summary, Continued

What are the most important health issues?
PD16



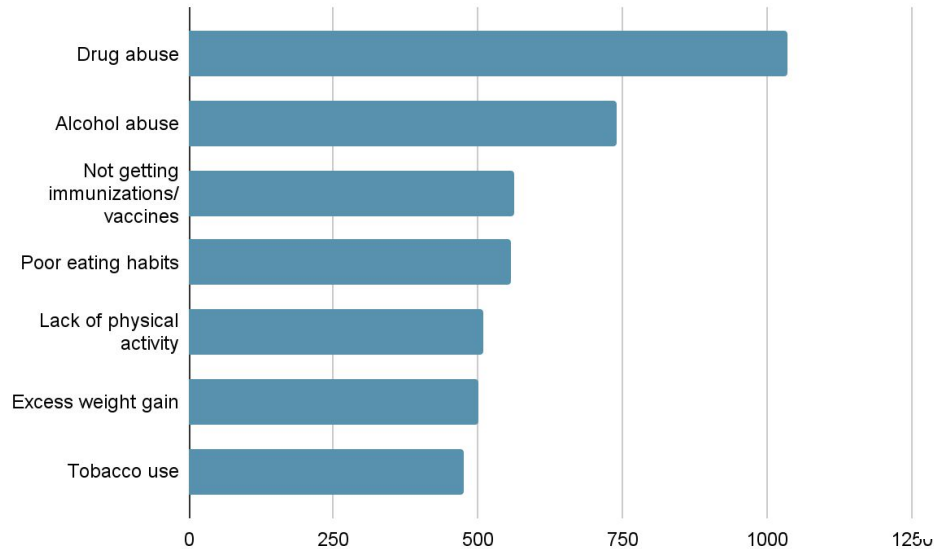
What are the most important health issues?
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Survey Summary, Continued

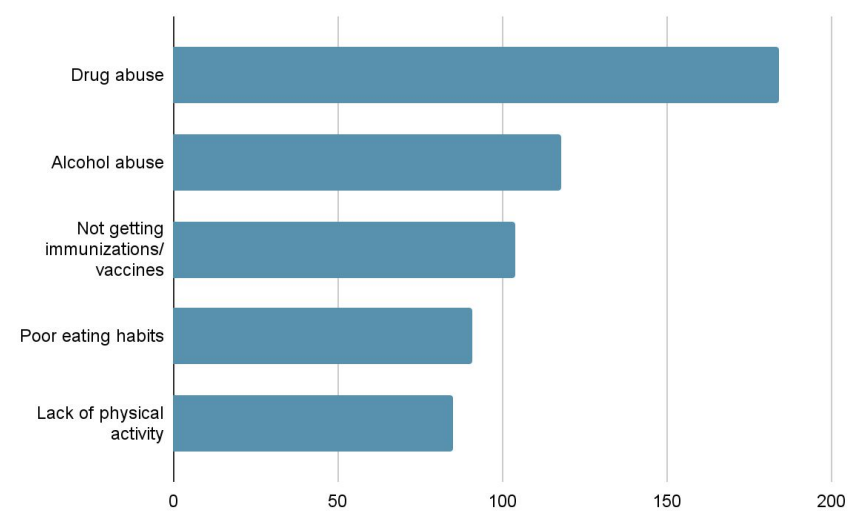
What are the most important risky behaviors?

PD16



What are the most important risky behaviors?

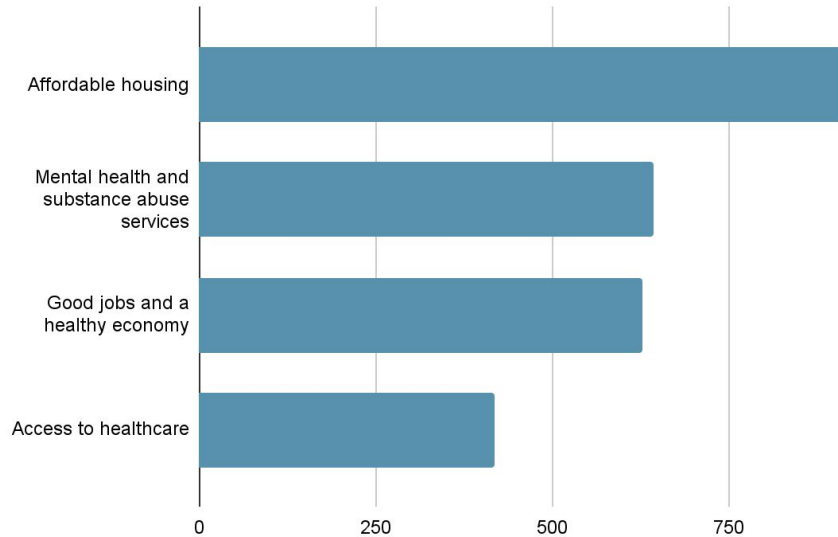
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Survey Summary, Continued

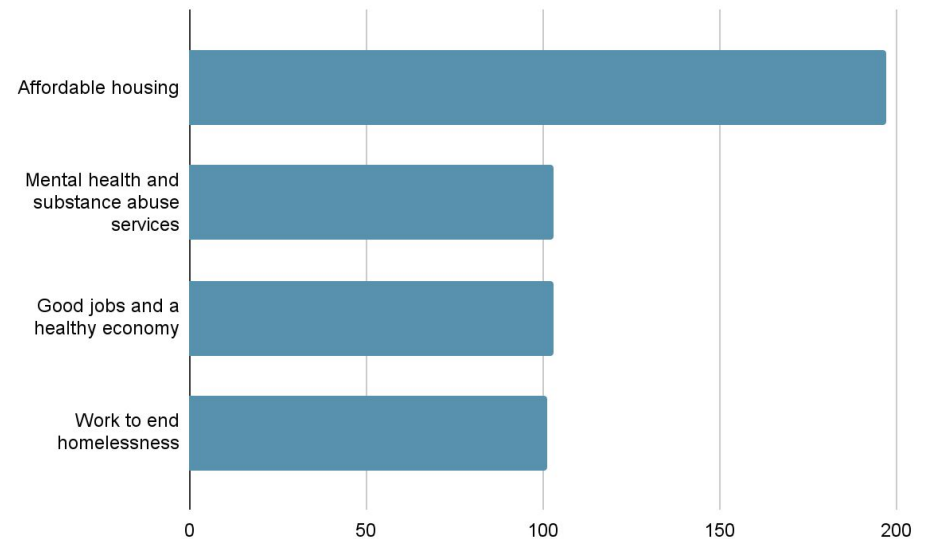
What would most improve the quality of life?

PD16

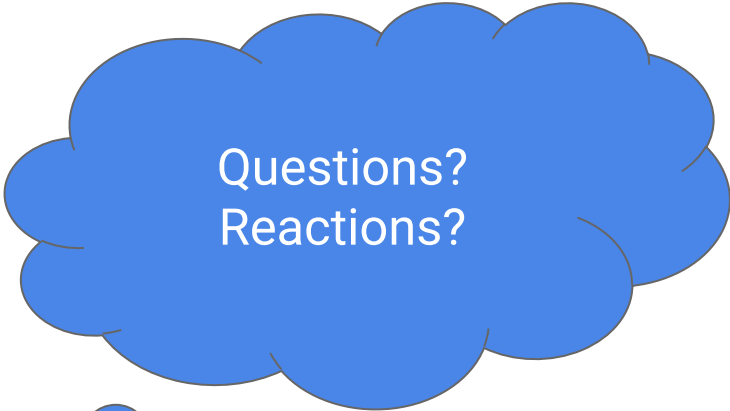


What would most improve the quality of life?

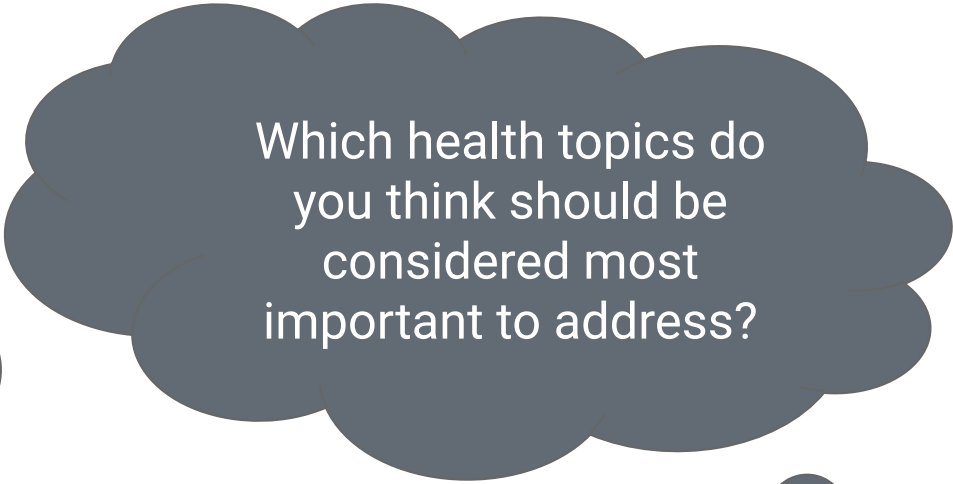
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Discussion



Questions?
Reactions?



Which health topics do
you think should be
considered most
important to address?

Forces of Change Assessment

Forces are a broad all-encompassing category.

Includes

- **Trends- patterns over time** (e.g. migration in and out of a community or a growing disillusionment with government)
- **Factors- discrete elements** (e.g. a community's large ethnic population, an urban setting, or a jurisdiction's proximity to a major waterway)
- **Events- one-time occurrences** (e.g. a hospital closure, a natural disaster, or the passage of new legislation)

Types of forces

- social
- economic
- political
- technological
- environmental
- scientific
- legal
- ethical

Discussion: Forces of Change Assessment

What are some forces of change (trends, events, and factors) that affect our community?

What threats and opportunities are tied to these forces?

Types of forces: social, economic, political, technological, environmental, scientific, legal, ethical

Forces of Change Assessment, Continued

Further identifying forces

1. What has occurred recently that may affect our local public health system or community?
2. What may occur in the future?
3. Are there any trends occurring that will have an impact? Describe the trends.
4. What forces are occurring locally? Regionally? Nationally? Globally?
5. What characteristics of our jurisdiction or state may pose an opportunity or threat?
6. What may occur or has occurred that may pose a barrier to achieving the shared vision?

Next Steps

- Look out for follow-up email tomorrow
 - Meeting notes
 - Meeting slides
 - **Doodle poll for January meeting**

- Happy Holidays!