

King George Workgroup Meeting

December 2nd, 2021
11:00am

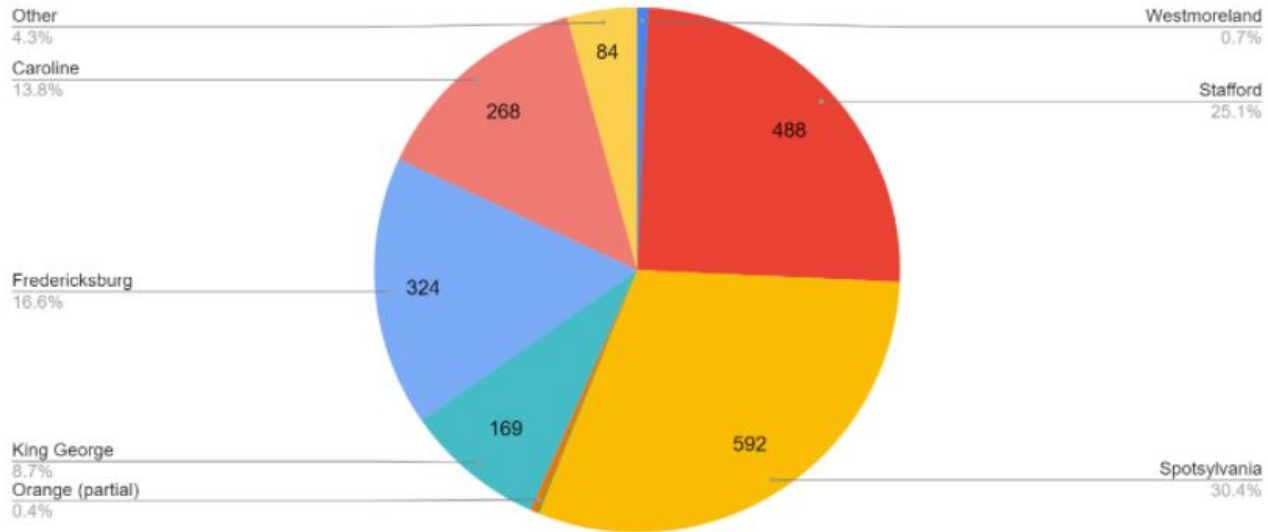
Overview

- Review Community Strengths and Themes Survey responses
- Open discussion about prioritization
- Forces of Change Assessment
- Next steps

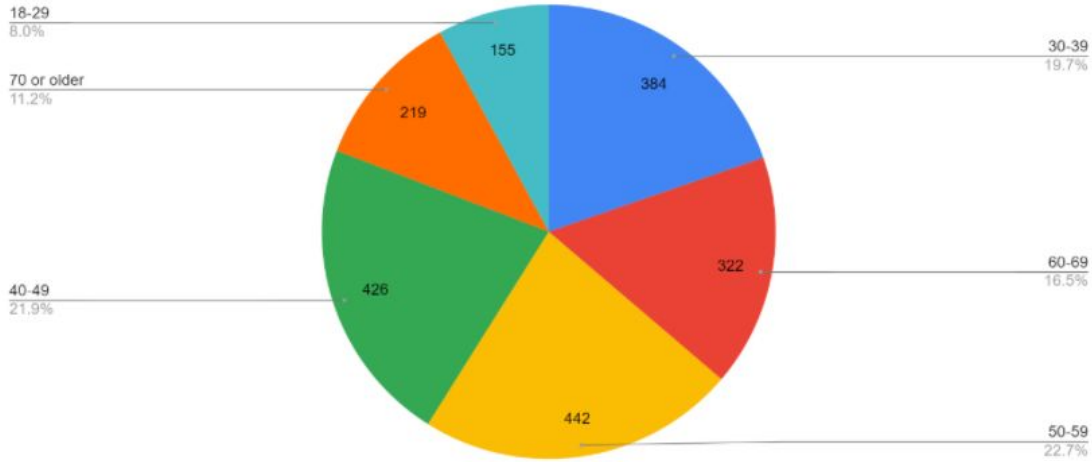
Survey Summary

- 1960 responses
- 72% female, 24% male

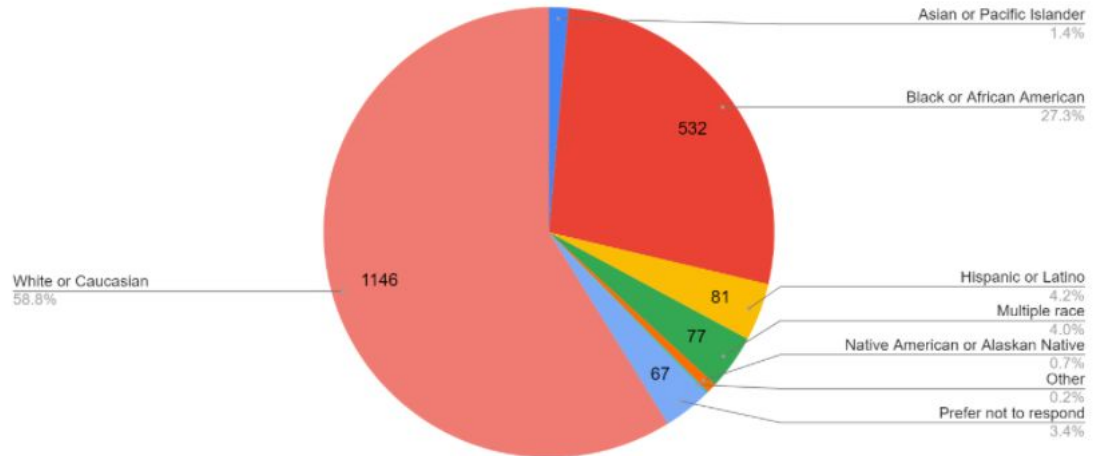
Area/Locality of the survey respondents (n=1,948)



Age of the survey respondents (n=1,948)



Race/Ethnicity of the survey respondents (n=1,948)



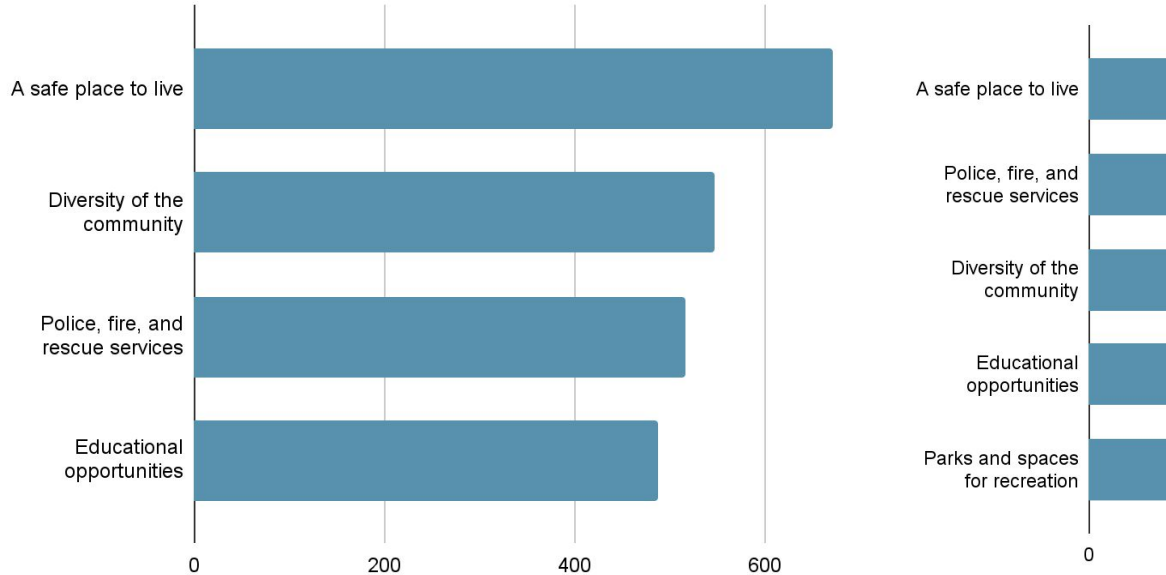
Outreach Efforts

| Group/ Population | Plan |
|--|--|
| RAHD | Community partner outreach- THANK YOU! |
| Hispanic/ Latinx | In-person (advertising survey, passing out paper surveys) at Latin markets |
| African American | NAACP chapters, faith-based organizations (social media, email, and in-person) |
| Seniors, aged 70+ | In-person (paper surveys) at assisted living facilities |
| Young adults, aged 18-29 | Germanna, UMW, businesses (retail, restaurant) |
| Low-income (household income less than \$50,000) | In-person (flyers and paper surveys) at FXBG food bank food distribution, Stafford Regional Pantry, and Stafford DSS |
| Stafford and King George (low % of responses per population) | Flyers at grocery stores and public libraries |

Survey Summary, Continued

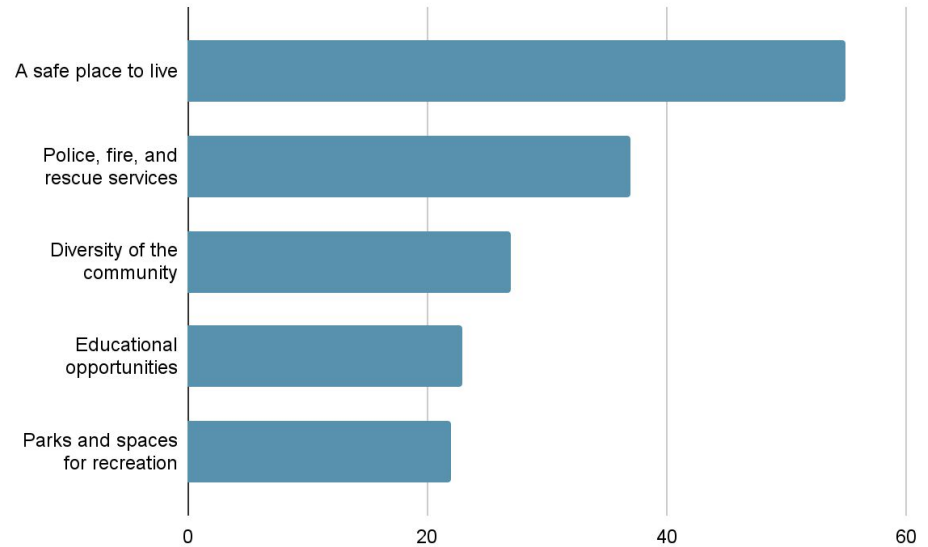
What are the greatest strengths? PD16

PD16



What are the greatest strengths? King George

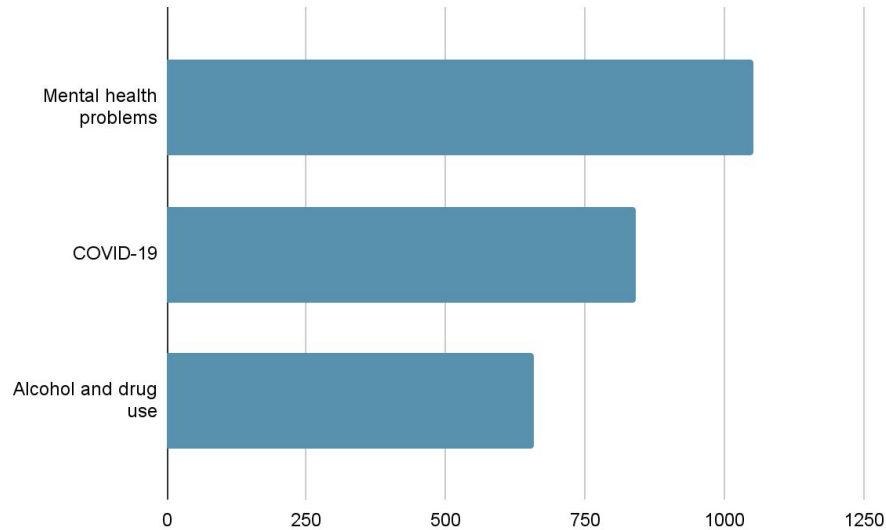
King George



Survey Summary, Continued

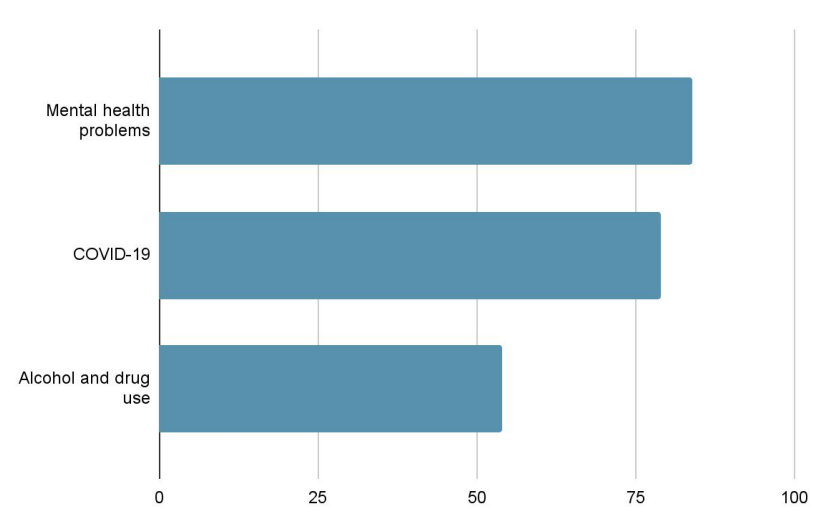
What are the most important health issues?

PD16



What are the most important health issues?

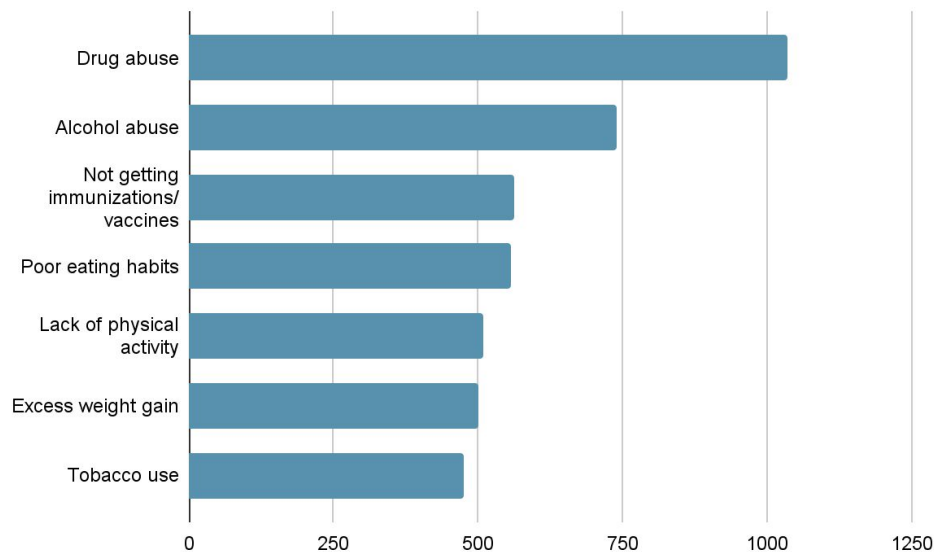
King George



Survey Summary, Continued

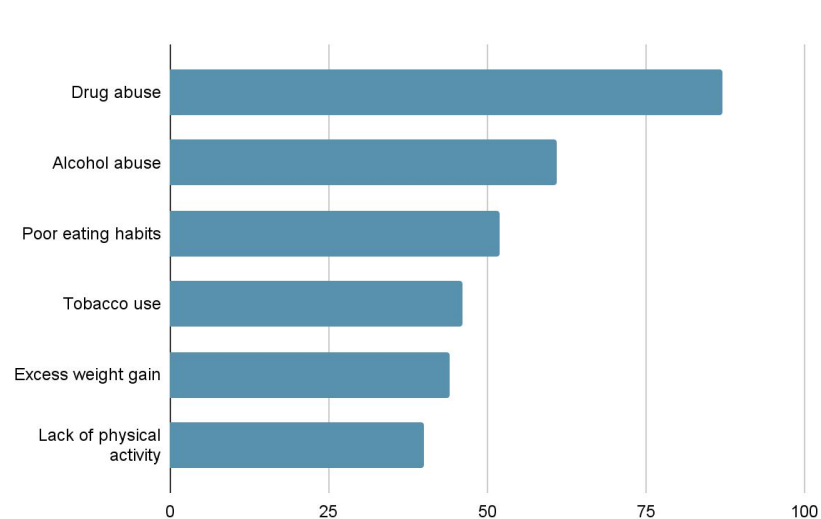
What are the most important risky behaviors?

PD16



What are the most important risky behaviors?

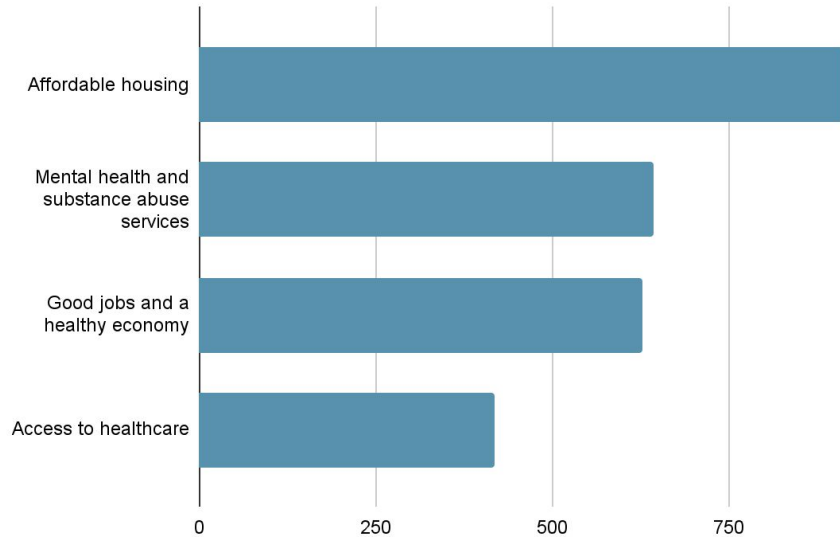
King George



Survey Summary, Continued

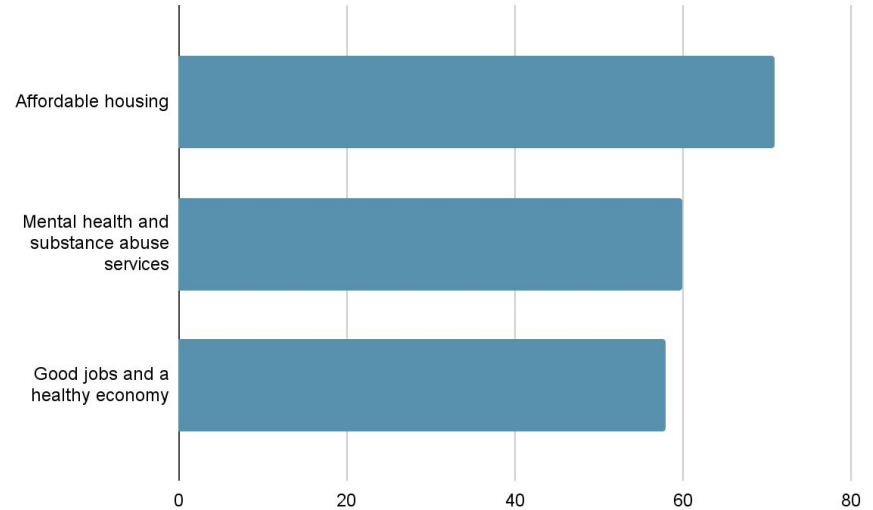
What would most improve the quality of life?

PD16



What would most improve the quality of life?

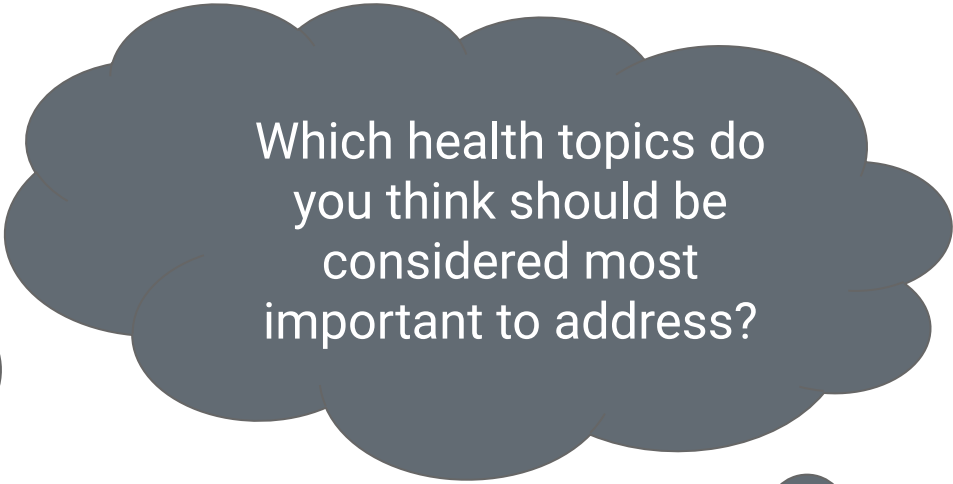
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Discussion



Questions?
Reactions?



Which health topics do
you think should be
considered most
important to address?

Forces of Change Assessment

Forces are a broad all-encompassing category.

Includes

- **Trends- patterns over time** (e.g. migration in and out of a community or a growing disillusionment with government)
- **Factors- discrete elements** (e.g. a community's large ethnic population, an urban setting, or a jurisdiction's proximity to a major waterway)
- **Events- one-time occurrences** (e.g. a hospital closure, a natural disaster, or the passage of new legislation)

Types of forces

- social
- economic
- political
- technological
- environmental
- scientific
- legal
- ethical

Discussion: Forces of Change Assessment

What are some forces of change (trends, events, and factors) that affect our community?

What threats and opportunities are tied to these forces?

Types of forces: social, economic, political, technological, environmental, scientific, legal, ethical

Forces of Change Assessment, Continued

Further identifying forces

1. What has occurred recently that may affect our local public health system or community?
2. What may occur in the future?
3. Are there any trends occurring that will have an impact? Describe the trends.
4. What forces are occurring locally? Regionally? Nationally? Globally?
5. What characteristics of our jurisdiction or state may pose an opportunity or threat?
6. What may occur or has occurred that may pose a barrier to achieving the shared vision?

Next Steps

- Look out for follow-up email in next several days
 - Meeting notes
 - Meeting slides
 - **Doodle poll for January meeting**

- Happy Holidays!