Stafford Workgroup Meeting

December 3rd, 2021
10:00am
Overview

- Review Community Strengths and Themes Survey responses
- Open discussion about prioritization
- Forces of Change Assessment
- Next steps
Survey Summary

- 1960 responses
- 72% female, 24% male
# Outreach Efforts

<table>
<thead>
<tr>
<th>Group/ Population</th>
<th>Plan</th>
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<tbody>
<tr>
<td>RAHD</td>
<td>Community partner outreach- THANK YOU!</td>
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<tr>
<td>Hispanic/ Latinx</td>
<td>In-person (advertising survey, passing out paper surveys) at Latin markets</td>
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<td>African American</td>
<td>NAACP chapters, faith-based organizations (social media, email, and in-person)</td>
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<td>Seniors, aged 70+</td>
<td>In-person (paper surveys) at assisted living facilities</td>
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<td>Young adults, aged 18-29</td>
<td>Germanna, UMW, businesses (retail, restaurant)</td>
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<tr>
<td>Low-income (household income less than $50,000)</td>
<td>In-person (flyers and paper surveys) at FXBG food bank food distribution, Stafford Regional Pantry, and Stafford DSS</td>
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<td>Stafford and King George (low % of responses per population)</td>
<td>Flyers at grocery stores and public libraries</td>
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Survey Summary, Continued

**What are the greatest strengths?**

**PD16**

- A safe place to live
- Diversity of the community
- Police, fire, and rescue services
- Educational opportunities

**What are the greatest strengths?**

**Stafford**

- A safe place to live
- Educational opportunities
- Police, fire, and rescue services
Survey Summary, Continued

What are the most important health issues?

PD16

- Mental health problems
- COVID-19
- Alcohol and drug use

What are the most important health issues?

Stafford

- Mental health problems
- COVID-19
- Alcohol and drug use
Survey Summary, Continued

What are the most important risky behaviors?

**PD16**

- Drug abuse
- Alcohol abuse
- Not getting immunizations/vaccines
- Poor eating habits
- Lack of physical activity
- Excess weight gain
- Tobacco use

**Stafford**

- Drug abuse
- Alcohol abuse
- Not getting immunizations/vaccines
- Poor eating habits
- Excess weight gain
Survey Summary, Continued

**What would most improve the quality of life?**

**PD16**

- Affordable housing
- Mental health and substance abuse services
- Good jobs and a healthy economy
- Access to healthcare

**What would most improve the quality of life?**

**Stafford**

- Affordable housing
- Mental health and substance abuse services
- Good jobs and a healthy economy
- A walkable, bikeable community
- Transportation options
Which health topics do you think should be considered most important to address?

Questions? Reactions?
Forces of Change Assessment

Forces are a broad all-encompassing category. Includes

- **Trends**- patterns over time (e.g. migration in and out of a community or a growing disillusionment with government)
- **Factors**- discrete elements (e.g. a community’s large ethnic population, an urban setting, or a jurisdiction’s proximity to a major waterway)
- **Events**- one-time occurrences (e.g. a hospital closure, a natural disaster, or the passage of new legislation)

Types of forces
- social
- economic
- political
- technological
- environmental
- scientific
- legal
- ethical
Discussion: Forces of Change Assessment

What are some forces of change (trends, events, and factors) that affect our community?

What threats and opportunities are tied to these forces?

Types of forces: social, economic, political, technological, environmental, scientific, legal, ethical
Further identifying forces

1. What has occurred recently that may affect our local public health system or community?
2. What may occur in the future?
3. Are there any trends occurring that will have an impact? Describe the trends.
5. What characteristics of our jurisdiction or state may pose an opportunity or threat?
6. What may occur or has occurred that may pose a barrier to achieving the shared vision?
Next Steps

- Look out for follow-up email in next several days
  - Meeting notes
  - Meeting slides
  - **Doodle poll for January meeting**
    - Week of Jan 10-13

- Happy Holidays!