

Social Media

VDH SOCIAL AD 1

2023 Campaign Visuals

Title: Champion for Your Child

Text: Nothing is more important than your child's well-being. Ask your doctor about your baby's growth and physical, emotional, mental, and social development. From baby steps and babbling to building blocks and smiles. Give your child a happy, healthy start.

Sponsored: VA DEPT OF HEALTH

URL: VDHChampionChild.com



VDH SOCIAL – AD 1

2023 Campaign Copy

Title: **Champion for Your Child**

Text: Nothing is more important than your child's well-being. Ask your doctor about your baby's growth and physical, emotional, mental, and social development. From baby steps and babbling to building blocks and smiles. Give your child a happy, healthy start.

Sponsored: **VA DEPT OF HEALTH**

URL: VDHChampionChild.com

Title: **En defensa de tus hijos.**

Text: No hay nada más importante que el bienestar de tus hijos. Pregunta a tu médico sobre el crecimiento de tu bebé y su desarrollo físico, emocional, mental y social. Desde los primeros pasos y balbuceos hasta los bloques de construcción y sonrisas. Dale a tu hijo un comienzo feliz y saludable.

Sponsored: **VA DEPT OF HEALTH**

URL: VDHChampionChild.com

VDH SOCIAL AD 2

2023 Campaign Visuals



VDH SOCIAL AD 2

2023 Campaign Copy

Title: Baby Steps to A Healthy Future.

Text: Nothing is more important than your child's well-being. Ask your doctor about your baby's growth and physical, emotional, mental, and social development. From baby steps and babbling to building blocks and smiles. Give your child a happy, healthy start.

Sponsored: VA DEPT OF HEALTH

URL: VDHChampionChild.com

Title: Pequeños pasos.

Text: No hay nada más importante que el bienestar de tus hijos. Pregunta a tu médico sobre el crecimiento de tu bebé y su desarrollo físico, emocional, mental y social. Desde los primeros pasos y balbuceos hasta los bloques de construcción y sonrisas. Dale a tu hijo un comienzo feliz y saludable.

Sponsored: VA DEPT OF HEALTH

URL: VDHChampionChild.com