

Stroke Smart- Community Action Group

Mission & Purpose

To implement a community wide-stroke awareness initiative across Newport News that improves public recognition of stroke symptoms, encourages timely 911 activation, and fosters educational partnerships with schools, EMS, and community organizations.

Purpose:

1. Enhance public understanding of stroke symptoms and emergency response
2. Integrate stroke education into the local school system
3. Promote outreach and awareness in faith-based and diverse community groups
4. Build stakeholder collaboration to achieve her literacy in stroke recognition
5. Develop sustainable, accessible educational materials for broad dissemination

Responsibilities

- Develop and distribute stroke education content across multiple platforms
- Coordinate with schools, EMS, and community partners for outreach initiatives
- Plan and implement stroke-focused events and workshops
- Track program progress, community feedback, and opportunities for improvement

Membership

- Open to multidisciplinary stakeholders including healthcare professionals, city officials, school leaders, EMS, and community representatives. Participation may include working groups aligned with key initiatives.

Objectives

- Launch a school-based stroke curriculum
- Increase community stroke literacy and early activation of emergency services
- Strengthen partnerships among city departments, healthcare systems, and community organizations
- Use data to guide outreach efforts and refine educational approaches

Stakeholders

- Stroke Program Coordinator
- City officials
- Local Health Department
- EMS and Fire Department Leaders
- School District Representatives
- Diversity and Inclusion Advocates
- Marketing and Public Relations Teams
- Faith Based Community Leaders