What is the Pharmacist-Led Community Engagement Program?
The Pharmacist Led Community Engagement Program is a program created to allow organizations in the Commonwealth of VA to partner with a local pharmacy to promote community engagement around COVID-19 topics, including offering COVID-19 vaccinations to eligible individuals. This program enables and encourages pharmacies to reach community members who may have difficulty accessing public health information and the COVID-19 vaccine by other means. The Virginia Department of Health (VDH) supports pharmacies by providing remuneration for PLCEP events.

What vaccines will be offered at PLCEP events?
The vaccines available at a PLCEP event will ultimately be at the discretion of the pharmacy putting on the event. That said, event organizers may request certain vaccines and pharmacies will do their best to accommodate. Currently, the vaccines available for school-aged children are: Pfizer, SpikeVax (formerly known as Moderna), and NovaVax (ages 12 and up).

Who can attend school-located PLCEP events?
PLCEP events are open to everyone, but schools may market these events specifically to families, staff and school community partners to meet the needs of the school/division. All attendees are welcome to converse with pharmacists, receive health education (verbal and/or via written handouts), or receive a COVID-19 vaccination.

What is expected of the pharmacy to prepare for the event?
The pharmacy that accepts the request from the LHD or VDH K-12 Team to manage the requested PLCEP event is responsible for all event operations and logistics, including all necessary supplies (chairs, tables, tents, vaccination supplies etc.) as well as coordination with the designated school Point of Contact for the event.

What is expected of the school to prepare for the event?
The school is expected to coordinate with the LHD or K-12 team and the partnering pharmacy to provide the information necessary to organize the event. The school is also responsible for the following:

→ Providing an event site for the pharmacist-led event
→ Marketing the event to parents/guardians and families of the school community
→ Collecting the necessary forms/permissions from parents
→ Organizing staff to support on the day of the event, as needed in coordination with the pharmacy

How to request a Pharmacist-Led Community Engagement Event for your school community:
To request a PLCEP event for your school community, please use this REDCap Survey Link and someone from your Local Health District or a member of the K-12 Team will reach out to you.