

Community Health Improvement Plan

What is a Community Health Improvement Plan (CHIP)?

A Community Health Improvement Plan (CHIP) is a roadmap of goals, objectives, strategies, and partnerships based on findings identified by a Community Health Assessment (CHA). The MAPP2Health Core Group (Blue Ridge Health District, UVA Health, Sentara Martha Jefferson Hospital) conduct a CHA and CHIP every three years to better understand and address local health challenges. Each CHIP is developed with input and leadership from community members and agencies who help put the plan into action.



What has our most recent CHIP focused on?

Our latest CHIP cycle focused on digital access and skills, transportation, the healthcare workforce, and mental health. Local partners helped launch projects like mobile vaccine clinics, a community health worker course at PVCC, a transportation field trip and workshop for older adults, and the Regional Digital Equity Plan.

Where are we now in the CHA/CHIP cycle?

We're wrapping up the 2022–2025 CHIP and building the 2025–2028 CHIP based on the just completed CHA. This new cycle will focus on chronic conditions (obesity and mental health), healthcare access, and the Social Drivers of Health — including food access, transportation, and economic stability.

Want to get involved?

Workgroups for the next CHIP will launch in late summer. If you or your organization want to help shape or lead this work, email BlueRidgeHD@vdh.virginia.gov to get connected.



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