

A New Year and a New Name

Why are we concerned about the name of our health district?

Effective January 2021, the name of the Thomas Jefferson Health District has changed to the Blue Ridge Health District. Our mission is to ensure the health and wellbeing of all community members and it is critical that our name reflects all of the communities we serve. The new name also aligns us with other health departments throughout the state, the majority of which are named after regional geography.



Why did the health district decide to change its name?

Changing the name is symbolic of the deeper work the health district is doing as an organization to create an inclusive, equitable environment for staff and clients, and community members and to acknowledge and address the impact of racism on health.

How did we decide on the new name?

The District Director requested permission from the Virginia Department of Health to change the District's name in the fall of 2019. Health district employees and community partners were surveyed, asking for name suggestions, and the final name was approved in the Spring of 2020.

What else changes beside the name?

- Website - BlueRidgeHD.org
- Facebook - www.facebook.com/BlueRidgeHD
- Twitter - www.twitter.com/HealthyBRHD

For more information: BlueRidgeHD.org



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