

*Nelson County lake photo taken by BRHD employee Cindy Thompson in October 2024*

# Annual Report

Fiscal Year 2024

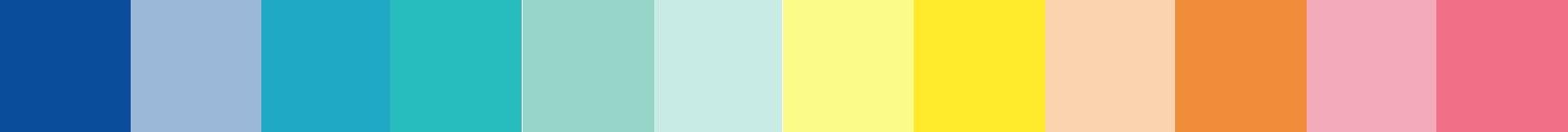


**Blue Ridge Health District**

Virginia Department of Health







# Table of Contents

<b>BRHD: Who We Are</b>	<b>1</b>
<b>Letter from the Director</b>	<b>2</b>
<b>MAPP2Health Report: Community Health Improvement Plan</b>	<b>3</b>
<b>Clinical Services</b>	<b>4</b>
<b>Environmental Health</b>	<b>5</b>
<b>Emergency Preparedness and Response &amp; Medical Reserve Corps (MRC) Volunteers</b>	<b>6</b>
<b>Population Health</b>	<b>7</b>
<b>Women, Infants, &amp; Children (WIC) &amp; Harm Reduction</b>	<b>9</b>
<b>Sexual Health Services &amp; Epidemiology</b>	<b>10</b>
<b>Human Resources &amp; Workforce Development</b>	<b>11</b>
<b>Fiscal Information</b>	<b>12</b>



# Who We Are:

The Blue Ridge Health District (BRHD) is one of 35 health districts under the Virginia Department of Health (VDH). We are comprised of five health departments and one community-based clinic that serve the counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson, along with the city of Charlottesville. Our local health departments provide public health services to over 250,000 residents.

## Our Mission:

To protect and promote the health and well-being of all Virginians.

## Our Vision:

Working together for healthy, equitable communities.

## BRHD Locations

### Charlottesville/Albemarle Health Department

1138 Rose Hill Drive  
Charlottesville, VA 22903  
434-972-6200

### Greene County Health Department

50 Stanard Street  
Stanardsville, VA 22973  
434-985-2262

### Nelson County Health Department

4038 Thomas Nelson Highway  
Arrington, VA 22922  
434-263-8315

### Fluvanna County Health Department

132 Main Street  
Palmyra, VA 22963  
434-591-1960

### Louisa County Health Department

101 Woolfolk Ave  
**Suite 202- Clinical**  
**Suite 203- Environmental Health**  
Louisa, VA 23093  
540-967-3703

### Yancey Community Center

7625 Porters Road  
Esmont, VA 22937  
434-270-3216



# Letter From the Director

As I reflect on my time thus far as Director of the Blue Ridge Health District, I am filled with enthusiasm and optimism for the journey ahead. I have been a part of the Blue Ridge Health District for over 10 years and proudly stepped into the role of District Director at the end of December 2023. Though there have been challenges, I am eager for the possibilities in front of us.

Leading the District during this transformative time towards Public Health 3.0 is a privilege. Together, we are committed to improving the health and well-being of everyone who lives in and visits the Blue Ridge Health District. We have a number of vacancies that we are working diligently to fill and sustain. Our recent employee engagement initiatives, such as the Employee Onboarding Program and revitalized internal Strategic Plan, are just the beginning of our efforts to ensure that our staff feels a sense of belonging and are equipped to deliver exceptional service. These programs not only foster collaboration and understanding among our teams, but also empower us to respond more effectively to the needs of our diverse community.

I am confident that, together, we will continue to make strides in enhancing community, building partnerships, and providing the highest quality of service to those we serve. Thank you for your ongoing dedication and support as we embark on this important journey together. Please enjoy this Annual Report to reflect on all of the Blue Ridge Health District's accomplishments in fiscal year 2024.

In health,



**Ryan L. McKay, MPA**

Director, Blue Ridge Health District  
Virginia Department of Health

# MAPP2Health Report: Community Health Improvement Plan

The 2022-2025 Community Health Improvement Plan (CHIP) is entering its final year of the MAPP2Health cycle, with notable progress in FY24. Here are highlights from two key areas: transportation and digital access + skills.

In transportation, BRHD collaborated with the Charlottesville Area Alliance's (CAA) Transportation Workgroup to improve transit and pedestrian access for older adults and people with disabilities. Projects included an AARP-hosted Walkability Audit and the launch of PATH, a mobility management program helping older adults find transportation options.

Under the leadership of CHIP convener Albemarle County Broadband Office, digital equity initiatives gained momentum by establishing a Regional Digital Equity Coalition and submitting strategic state funding applications aimed at improving connectivity and skills support. UVA Health's Telemedicine team spearheaded two innovative telehealth pilots in Southern Albemarle: a dedicated telehealth hub for community telehealth access and a device distribution program designed to expand at-home telehealth options and improve access to health information.

The new Community Health Assessment (CHA) cycle launched in January 2024. This initiative brings together the Core Group of BRHD, Sentara Martha Jefferson Hospital, and UVA Health, as well as a 16-member Steering Committee dedicated to advising the Core Group and addressing community health needs. The CHA will continue throughout FY25, culminating in a comprehensive report scheduled for publication in September 2025.

Follow the CHA at <https://www.vdh.virginia.gov/blue-ridge/communitysurvey/>.

2023-2025  
**Community Health  
Improvement Plan**  
Plan de mejora de la salud comunitaria



Transportation • Healthcare Workforce  
Digital Access + Skills • Mental + Behavioral Health  
Transporte • Personal de atención médica  
Acceso digital + Alfabetización • Salud mental + conductual

**2022**  
MAPP2Health  
ALBEMARLE • CHARLOTTESVILLE  
FLUVIANNA • GREENE • LOUISA • NELSON



# Clinical Services

Pre-admission screenings are required for people entering nursing homes to ensure those individuals and nursing home services are right for each other. This year, pre-admission screenings increased by 85 as a result more clients needing additional services to facilitate daily living. We increased the numbers of our staff performing these screenings in order to meet the new demands. One client's son sent an email to share how much they respected and appreciated this program and to thank the specific BRHD employee who conducted the screening for being so knowledgeable and caring about the client's well-being.



## Pre-Admission Screenings

Albemarle	<b>123</b>
Charlottesville	<b>221</b>
Fluvanna	<b>143</b>
Greene	<b>74</b>
Louisa	<b>140</b>
Nelson	<b>38</b>
<b>Total</b>	<b>739</b>



## Immunization Visits

Albemarle / Charlottesville	<b>5,471</b>
Fluvanna	<b>851</b>
Greene	<b>973</b>
Louisa	<b>585</b>
Nelson	<b>245</b>
<b>Total Visits</b>	<b>8,125</b>
<b>Total Clients</b>	<b>2,534</b>

In collaboration with BRHD's Communications Team and Community Health Workers, outreach efforts increased, helping community members access immunization clinics. The number of immunization visits in FY24 increased by 3,000 compared to FY23. Not only that, but the number of individual clients served increased by over 700! We also built upon existing relationships with local schools to identify needs for back-to-school vaccines and hosted specific clinics for those students, faculty, staff, and neighborhoods.



## Tuberculosis Screenings & Visits

Albemarle / Charlottesville	<b>368</b>
Fluvanna	<b>85</b>
Greene	<b>90</b>
Louisa	<b>178</b>
Nelson	<b>8</b>
<b>Total</b>	<b>729</b>



## Family Planning Visits

Albemarle / Charlottesville	<b>1,574</b>
Fluvanna	<b>250</b>
Greene	<b>448</b>
Louisa	<b>429</b>
Nelson	<b>341</b>
<b>Total Visits</b>	<b>3,042</b>
<b>Total Clients</b>	<b>296</b>

# Environmental Health

The Environmental Health Division includes many programs at BRHD, such as food safety and service inspections which helped 124 new food service facilities open! The division also manages sewage disposal, well permits, temporary event and vendor permits, rabies control, vital records, and much more. The team often collaborates with the BRHD Epidemiology Division to investigate food-related illnesses and outbreaks.

Food Service Establishment Inspections	
Albemarle	<b>403</b>
Charlottesville	<b>406</b>
Fluvanna	<b>29</b>
Greene	<b>76</b>
Louisa	<b>118</b>
Nelson	<b>44</b>
<b>Total</b>	<b>1,076</b>



This year, a highlight of the Environmental Health Division was welcoming colleagues from Texas, North Carolina, and Illinois as part of the Retail Program Standards mentorship initiative. This initiative facilitates the exchange of insights and experiences on preventing foodborne illness within our districts. We were honored to be invited to present at the annual Retail Program Standards Summit, where we shared our successes and contributed to the broader dialogue on food safety standards.

Sewage Disposal System Applications	
Albemarle	<b>596</b>
Charlottesville	<b>39</b>
Fluvanna	<b>126</b>
Greene	<b>171</b>
Louisa	<b>448</b>
Nelson	<b>113</b>
<b>Total</b>	<b>1,493</b>



Rabies Exposures Investigated	
Albemarle	<b>376</b>
Charlottesville	<b>62</b>
Fluvanna	<b>12</b>
Greene	<b>57</b>
Louisa	<b>73</b>
Nelson	<b>52</b>
<b>Total</b>	<b>632</b>



Vital Records Issued (incl. duplicate copies)	
Albemarle / Charlottesville	<b>12,923</b>
Fluvanna	<b>2,063</b>
Greene	<b>1,117</b>
Louisa	<b>1,689</b>
Nelson	<b>1,082</b>
<b>Total</b>	<b>18,874</b>

Temporary Event Vendors Permitted	
Albemarle	<b>31</b>
Charlottesville	<b>26</b>
Fluvanna	<b>15</b>
Greene	<b>8</b>
Louisa	<b>13</b>
Nelson	<b>26</b>
<b>Total</b>	<b>119</b>



# Emergency Preparedness & Response

We spent a significant portion of the past year working on Project Public Health Ready (PPHR) Re-Certification which we officially received on July 1, 2024. PPHR recognition confirms that BRHD has a thorough and coordinated emergency response plan in place and that staff have the training to protect the health of the community during an emergency.



PPHR is a criteria-based training and recognition program created by the National Association of County and City Health Officials (NACCHO) and the Centers for Disease Control and Prevention (CDC) to help local health departments develop core public health emergency preparedness competencies. This intensive 18-month program provides local health departments with the structure to build training and preparedness capacity using a continuous quality improvement model.

PPHR recognition also requires health departments to collaborate with their state, local, and community partners to develop plans that account for all the constituents in their jurisdictions. We are thrilled to have received our PPHR Certification again and look forward to continuing our emergency preparedness and response efforts.

## Medical Reserve Corps (MRC) Volunteers

Hours Volunteered by MRC	
Albemarle	<b>234.75</b>
Charlottesville	<b>1,030.75</b>
Fluvanna	<b>215.25</b>
Greene	<b>43</b>
Louisa	<b>52.5</b>
Nelson	<b>45.5</b>
Online Education	<b>576.75</b>
<b>Total</b>	<b>2,198.5</b>

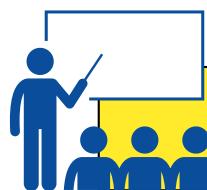
Our MRC volunteers have a lot to celebrate this year! One of our biggest accomplishments was coordinating and collaborating with Charlottesville Airport to conduct their Triennial Full Scale Emergency Response Exercise. We deployed 22 volunteers to be actors of the plane crash training exercise. Participants dressed with realistic injuries and employed their best acting skills, and the airport was able to have a successful exercise with the help from MRC.



# Population Health

## Outreach Network

The Blue Ridge Health District Outreach Network was formally launched on October 18, 2023. After being identified as a need by the 2022 Community Health Assessment (CHA), the Outreach Network was developed as a part of the 2023-2025 Community Health Improvement Plan (CHIP). Our mission is to create and operate a network providing training, collaboration, and networking opportunities to the District's community health workers (CHWs) and those in similar outreach positions. Our initial goal was to refer 30 CHWs or similar workers to trainings via the Network in 2024. We exceeded that goal within the first quarter with 73 people referred. We continue to grow in membership and in the types of trainings provided.



Trainings & Networking Events Hosted	
Total	23



Monthly Newsletter Subscribers	
Total	334

## Community Health Workers

This past year, our Community Health Workers (CHWs) have made significant strides in connecting diverse community members with essential services related to the social determinants of health. Community partnerships played a vital role in our CHW success. Through office hours, active participation in local events, and strong ties with trusted neighborhood leaders, our CHWs built trust and strengthened relationships within the community, enabling us to provide targeted support.

Additionally, BRHD partnered with UVA Cancer Center's Every Women's Life Program, allowing us to connect individuals with life saving breast health services through digital referrals using the Unite Us platform. Another key highlight was the increased distribution of car seats and cribs, ensuring safe transportation and safe sleep environments for infants.



Office Hours Hosted	
Total	554



Community Events Attended	
Total	113

# Population Health

## Maternal Child Health (MCH)

While there are plenty of English materials explaining safe sleep practices, the same can't be said for Dari or Pashto - two of the most spoken languages among our Afghan communities. To address this disparity, we partnered with the Communications Team to create a one-page handout specific to Dari & Pashto speakers. The handout covers safe sleep practices and harmful habits to avoid (like smoking near baby) during an infant's first year of life.

Our main priority during the development process was to ensure the content was both applicable and culturally sensitive. By working alongside native speakers, we made sure the phrasing was appropriate and easy to understand. We specifically took into account that some cultural practices, like co-sleeping, would need special consideration to avoid coming off as stigmatizing or insensitive. On the visual side, we took care to select culturally relevant graphics that accurately reflect the population. This collaborative effort between teams allowed us to tailor our message and better serve our District's Afghan refugee families.



Free Portable Cribs Distributed	
<b>Total</b>	<b>192</b>



### Free Car & Booster Seats Distributed

Albemarle / Charlottesville	<b>180</b>
Fluvanna	<b>27</b>
Greene	<b>22</b>
Louisa	<b>63</b>
Nelson	<b>27</b>
<b>Total</b>	<b>319</b>

## Communications



### Graphics & Flyers Created

<b>Total</b>	<b>600+</b>
--------------	-------------

### Materials Translated

into non-English languages



<b>Total</b>	<b>265</b>
--------------	------------

### Social Media Posts on Facebook, Instagram, & X



<b>Total</b>	<b>1,495</b>
--------------	--------------

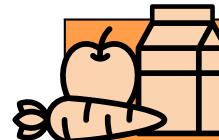
### Newsletters Published



<b>Total</b>	<b>26</b>
--------------	-----------

# Women, Infants, & Children (WIC)

To address extended appointment wait times, enhance processing efficiency, and better serve the local population, the Blue Ridge WIC program introduced a temporary walk-in clinic. From March to May 2024, families were able to access WIC services without a scheduled appointment every Wednesday from 12:00 to 2:00 PM. This initiative enabled us to accommodate another 90 clients, including several mothers with young infants, who would otherwise have faced prolonged delays for an appointment.



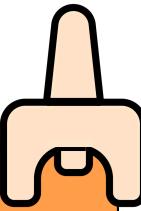
Average Monthly Client Caseload	
Albemarle / Charlottesville	<b>1,710</b>
Fluvanna	<b>216</b>
Greene	<b>331</b>
Louisa	<b>503</b>
Nelson	<b>254</b>
<b>Total</b>	<b>3,014</b>



## Harm Reduction



Fentanyl, Xylazine, & Benzodiazepine Testing Strips Distributed	
Albemarle	<b>31</b>
Charlottesville	<b>201</b>
Fluvanna	<b>4</b>
Greene	<b>0</b>
Louisa	<b>16</b>
Nelson	<b>18</b>
<b>Total</b>	<b>270</b>



Boxes of Naloxone Nasal Spray Distributed	
Albemarle /Charlottesville	<b>298</b>
Fluvanna	<b>12</b>
Greene	<b>10</b>
Louisa	<b>102</b>
Nelson	<b>2</b>
<b>Total</b>	<b>424</b>

# Sexual Health Services

Sexually transmitted Infections (STIs) continue to significantly contribute to the disease burden in BRHD. Chlamydia has the highest prevalence, accounting for 70% of the cases investigated. This was followed by gonorrhea with 24% of cases investigated, which represents a continued upward trend for both infections. Several of these instances were “dual infections,” meaning the person had both infections detected. HIV and syphilis, which are also increasing, accounted for a combined 6% of cases investigated.

## Rapid HIV + Hep C Tests Provided

Total	115
-------	-----



## Sexual Health Visits

Albemarle / Charlottesville	3,243
Fluvanna	37
Greene	23
Louisa	87
Nelson	0
<b>Total Visits</b>	<b>3,390</b>
<b>Total Clients</b>	<b>298</b>

## Condoms Distributed

Total	47,536
-------	--------



# Epidemiology

During the last fiscal year, gastrointestinal events accounted for 28% of all reported incidents. Tick-borne illness investigations accounted for another 15% of cases, with Lyme disease occurring most frequently. Nine percent of the cases investigated were invasive bacterial infections, which are bacteria that invade parts of the body that are normally free of germs, including the bloodstream, muscles, and fat.

Throughout the fiscal year, COVID-19 emergency department visits declined. However, congregate settings continued to experience COVID-19 outbreaks. Cases were often mild or asymptomatic and there were minimal hospitalizations and associated deaths. Of the 52 reported outbreaks, 34 occurred in long-term care settings. Schools accounted for the other 17 events.



## Reported Disease Cases Investigated

Albemarle	377
Charlottesville	241
Fluvanna	72
Greene	28
Louisa	65
Nelson	39
<b>Total</b>	<b>822</b>

# Human Resources and Workforce Development



In February of 2024, we launched our brand-new Employee Onboarding Program. Once a quarter, all new employees get together to talk about their experiences at BRHD, learn about the District and the services we offer, and have face time with District leadership. This program has allowed new employees to better understand the communities we serve and resulted in increased cross-department collaboration, allowing for smoother referrals between divisions. The program has become a model for other localities and several VDH Central Office staff have attended to see if it should be expanded to the agency on whole.

We also launched our new training request and approval process. In FY24, 10 employees attended 8 external trainings using the process, allowing BRHD staff to better serve the community. Another training success story is the acceptance and completion of the Commonwealth Management Institute by one of our District Management Team Members. Our Director of Population Health attended this weeklong training and brought back best practices for managing staff, increasing engagement, and relationship building that she has shared with other leaders throughout the District. This will result in a more engaged workforce as our supervisors learn crucial skills for maintaining stability and consistency.

July 2023	
Full-Time	70
Wage	3
Contract	35
<b>Total</b>	<b>108</b>



June 2024	
Full-Time	70
Wage	4
Contract	40
<b>Total</b>	<b>114</b>

# Fiscal Information

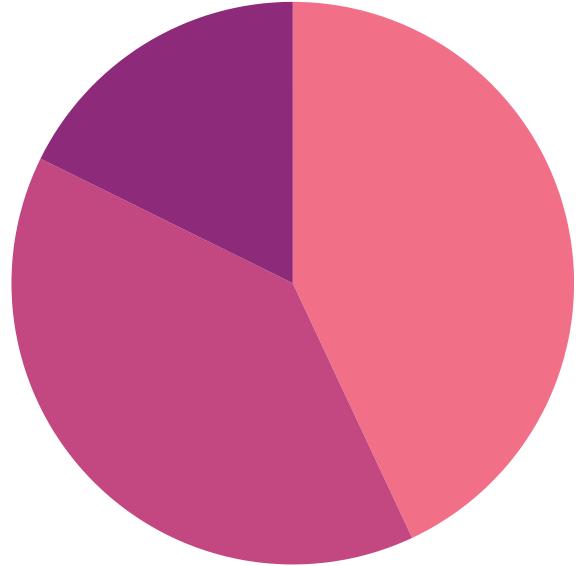
## Funding:

 State **\$3,628,735**

 Local **\$3,312,565**

 Revenue **\$1,492,921**

**\$8,434,221 Total**



## Revenue:

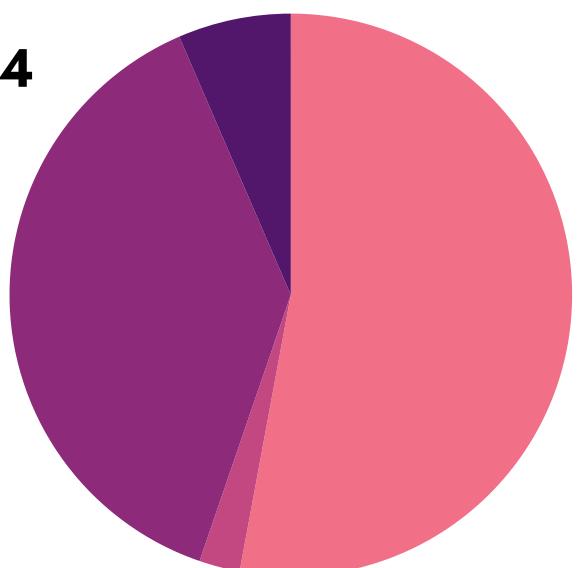
 Environmental Health **\$789,984**

 Family Planning **\$34,990**

 General Medicine **\$571,080**

 Administrative **\$96,868**

**\$1,492,922 Total**



# Fiscal Information

## Expenses:

- Personnel **\$5,051,554**
- Contractual Services **\$1,292,140**
- Supplies **\$435,897**
- Continuous Charges **\$702,721**
- Equipment **\$42,967**
- Transfers Payments **\$21,152**

**\$7,546,431**

**Total**

