

Community Health Planning

What is MAPP2Health?

MAPP2Health is the Blue Ridge region's collaborative approach to community health planning. Since 2009, the Blue Ridge Health District, Sentara Martha Jefferson Hospital, and UVA Health have partnered to assess our region's health needs and develop shared priorities for action every three years.

How did our community choose its health priorities?

The 2025 CHA combined local health data with input from more than 1,100 community members through surveys, focus groups, interviews, and other engagement activities. Three major themes emerged:

- Chronic conditions, particularly mental health and obesity
- Healthcare access
- Social drivers of health, particularly transportation, economic stability, and healthy food access

These findings became the foundation for the 2025–2028 CHIP.

What is our community working on now?

The 2025–2028 CHIP focuses on three goals:

- Improve access to affordable, responsive health services
- Integrate the regional mental health ecosystem
- Strengthen support for nutrition, wellbeing, and economic opportunity

More than 40 organizations are leading or supporting strategies within the plan. BRHD coordinates the overall effort, while community partners lead individual strategies based on their expertise.

For more information visit: [2025-2028 Community Health Improvement Plan \(CHIP\) - Blue Ridge](#)



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