

FY
20
25

HAMPTON & PENINSULA HEALTH DISTRICTS'

ANNUAL REPORT

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Director's Message

Dear Partners and Friends,

Welcome to our inaugural 2025 Hampton & Peninsula Health Districts' (HPHD) Annual Report.

We, at HPHD, are the public health team that ensures the delivery of the core essential public health functions of the Virginia Department of Health. We support resource access for the nearly 500,000 residents of the 6 localities of the Peninsula- the cities of Hampton, Newport News, Poquoson, Williamsburg, and the counties of James City and York.



The work of HPHD is guided by the mission: To promote community well-being and advance health equity through data-informed decision making and collaborative partnerships that ensure accessible and responsive services of the residents of the Virginia Peninsula. Our work is guided by 5 core values: access, equity, collaboration, respect, and holistic health. We fulfill this goal by emphasizing 4 pillars of engagement: (1) Workforce Development & Training, (2) Culture & Climate, (3) Community Engagement & Partnerships, (4) Communication & Openness.

The purpose of this report is to provide an overview of our programs and services and recognize the accomplishments of our staff within the previous 12 months. It highlights some key performance indicators and addresses our state-mandated programs, as well as those additional services developed to meet the needs of our local residents. We routinely conduct community health needs assessments, which further enables us to tailor our programs and initiatives to address the concerns and priorities of local communities. We also work in tandem with our local government partners to identify areas of partnership and potential alignment of the health department and that of the local governments.

Within the last year we have raised our visibility in the community through strengthened relationships with community stakeholders, local governments, and businesses. We have placed a focus on workforce development, recruitment and retention with the expansion and restructuring of our HR department and administrative team. Additionally, in January 2025, HPHD received PPHR recognition, reflecting our commitment to staff and community preparedness for public health emergencies.

We are a talented, committed, and dedicated team of public health professionals who work diligently to ensure the ongoing work of service delivery and community engagement.

Best Regards,

A handwritten signature in cursive script that reads "Natasha Dwamena".

Natasha Dwamena, MD, MPH, FACOG
Health District Director
Hampton & Peninsula Health Districts
Virginia Department of Health



Our Mission

To promote community well-being and advance health equity through data-informed decision-making and collaborative partnerships that ensure accessible and responsive services for the residents of the Virginia Peninsula.

Our Vision

To cultivate communities that encourage each individual's access to resources needed to live a healthy, empowered quality of life.



Our Values

RESPECT

We approach every interaction with humility, valuing our role as partners to recognize the feelings, rights, wishes, and traditions of others.

HOLISTIC HEALTH

We embrace a comprehensive understanding of health that includes food, housing, transportation, environmental factors, and mental, cultural, and physical well-being.

ACCESS

We believe everyone deserves access to quality health services, resources, and information, regardless of their circumstances, and that innovative methods of providing this access are a part of our responsibility.

COLLABORATION

We recognize the power of working together with localities, local partners, and the greater community to achieve shared health goals.

EQUITY

We are committed to advancing health equity by addressing disparities and creating inclusive environments where all voices are valued and heard.

Collective Impact Statement

In fall 2024, the Executive Management Team (EMT) worked in tandem with the Workforce Development Team to develop HPHD's Collective Impact Statement. The Collective Impact Statement was also reviewed by HPHD staff for feedback and buy-in. The purpose of this statement is to guide our work both internally and externally, as well as shape our Mission, Vision, and Values. See our Collective Impact Statement below:

We, the staff of the Hampton & Peninsula Health Districts (HPHD), are committed to fulfilling the mission of the Virginia Department of Health to protect the health and promote the well-being for all people in Virginia and those in the Greater Peninsula Region including the cities of Newport News, Hampton, Poquoson, Williamsburg, and the counties of James City, and York. By implementing four key pillars that aid in the fulfillment of our mission, the HPHD will guarantee that our organization is thriving in all facets.

Pillar 1: Workforce Development and Training

The HPHD strives to exhibit a culture that emphasizes accountability, mutual respect, collaboration, civility, continuing education, and training. Our intended organizational infrastructure will be achieved by the sustained and persistent development of our staff through purposeful investment in the knowledge, skills, and abilities required to achieve our desired workplace culture. We will prioritize comprehensive training and development that begins with the onboarding of new employees and extends to continuous education and training. We intend to create physical, virtual, theoretical space and an environment where all individuals are empowered to contribute their unique perspectives, experiences, and talents within our day-to-day operations.

Pillar 2: Culture and Climate

The HPHD intend to ensure that the culture and climate of our organization reflects the varying identities of our staff and communities. In today's interconnected world, fostering an environment of diversity, equity, and inclusion (DEI) isn't just a moral imperative; it is critical to our success as an organization. We will emphasize the use of inclusive language, equitable hiring practices, and continued recognition for all staff members. Our goal is to achieve an organization that allows staff to know they are valued, and that they add value to our organization.

Collective Impact Statement, Cont'd

Pillar 3: Community Engagement and Partnerships

The HPHD recognize the importance of connecting with our community. The HPHD will proactively engage the community to develop and maintain trust and ensure equitable health and wellness through collaborations with the people and businesses we serve. We will strive to develop and refine our cultural competency by providing training and education to both our staff and the communities we serve. This will allow the HPHD to better serve those who have varying beliefs, experiences, and social norms other than the predominant culture. By fostering a culture of respect and inclusivity and respect, we aim to create a healthier and more vibrant community for all.

Pillar 4: Communication and Openness

The HPHD intend to provide a clear vision and goals for all staff. In our organization, fostering inclusive communication and maintaining transparency with staff is paramount for cultivating trust and unity. Transparent communication builds a culture of openness, where employees feel empowered with information, fostering a sense of ownership and commitment to shared goals. By ensuring that all voices are heard and valued, regardless of background or position, we will harness the full spectrum of ideas, perspectives, and talents. We will strive to diversify all communication platforms, such as the intranet, email, and social media to ensure that all staff members are reached equitably.

By implementing these four pillars we, the staff of the Hampton and Peninsula Health Districts, strive to create a sustainable and engaged workforce. We are fully committed to the systemic sustainment of these practices, to achieve our mission of becoming the healthiest districts in the state and better serve our communities.



District Leadership



Meet Our District Leadership

From Left to Right: Christopher Layton, Business Manager; Amy Wagner MSN, RN, CIC, Senior Nurse Manager; Dr. Natasha Dwamena, MPH, FACOG, Health District Director; Taylor “Tes” La Dieu, MPH, Population Health Manager and Public Information Officer; Mary Wainwright, MS, REHS, Environmental Health Manager

The Hampton & Peninsula Health Districts (HPHD) have a staff of almost 150 employees who serve a population of nearly 500,000, covering the cities of Hampton, Newport News, Poquoson, and Williamsburg, and the Counties of James City and York. Our staff work hard to assist this large community and its diverse health needs.



District Highlights



PPHR Recognition

HPHD has been recognized by the National Association of County and City Health Officials (NACCHO) for its ability to plan for, respond to, and recover from public health emergencies. HPHD demonstrated these capabilities by meeting the comprehensive preparedness benchmarks required by Project Public Health Ready (PPHR).

Open House

HPHD hosted an Open House and Dedication Ceremony on Thursday June 20 to commemorate the official relocation of the Peninsula Health Center (PHC) to the former Stratford University Building, located at 836-A J Clyde Morris Blvd., Newport News, Virginia 23601.



CHR Certification

In May 2024, HPHD received state certified comprehensive harm reduction status. The Comprehensive Harm Reduction program site officially opened in April 2025.

District Highlights, Cont'd

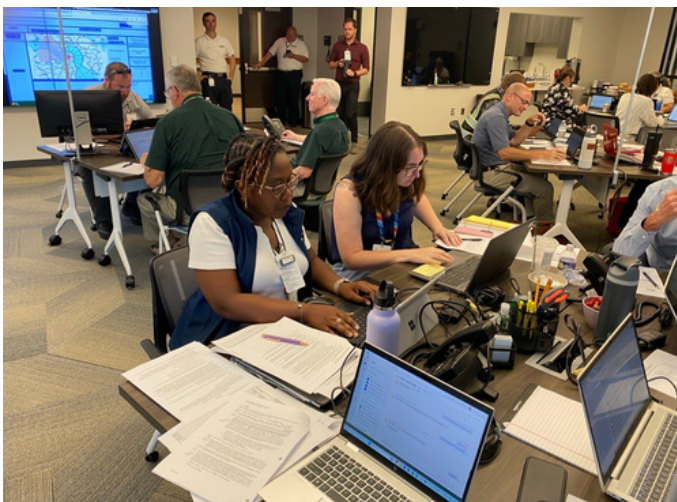


NACCHO 360

Three HPHD Staff members, Tes La Dieu, Amy Wagner, and Mariel Waller had abstracts accepted for the NACCHO 360 Conference, “Bright Lights, Bold Ideas: Shaping the Future of Public Health Practice” Conference in Anaheim, CA.

Health Expo

On Saturday, June 29, 2024 HPHD hosted a Health Expo. The event was a great success, with over 40 vendors, several trainings and workshops, and over 300 visitors seeking services and resources.

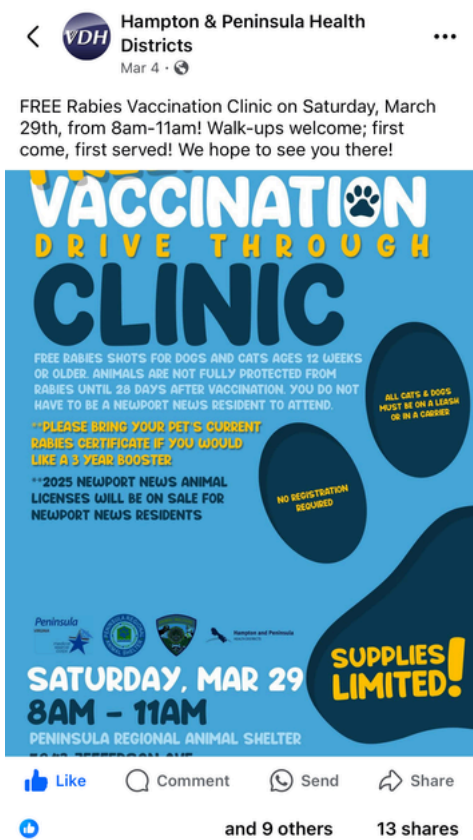
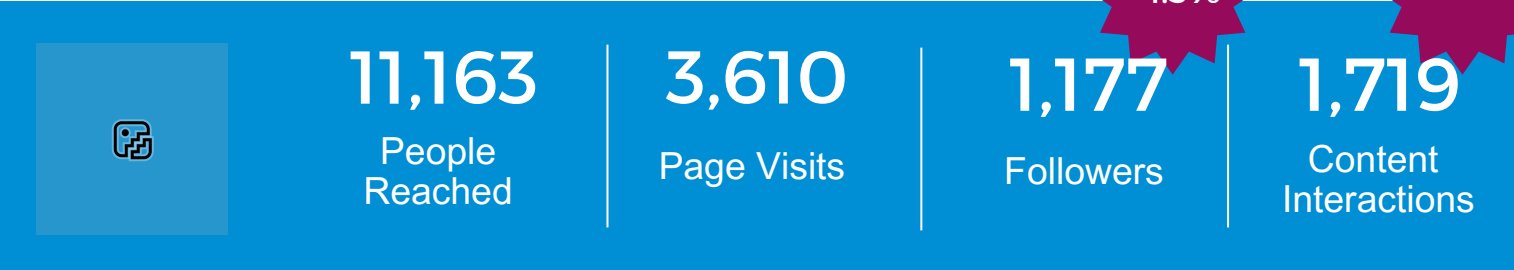


VOPEX

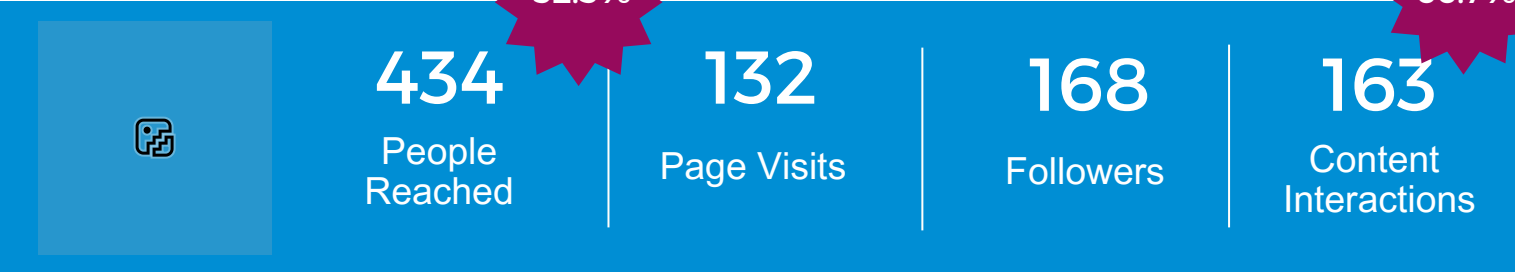
HPHD participated in the FEMA-graded VOPEX (Virginia Operations Plan) Exercise. Our staff were spread out across the Cities of Newport News and Williamsburg and the Counties of James City and York. We worked alongside emergency personnel and locality leadership to ensure we are able to effectively support our community in the event of a nuclear incident.

Communications

Facebook



Instagram



Community Health Assessment and Improvement Planning

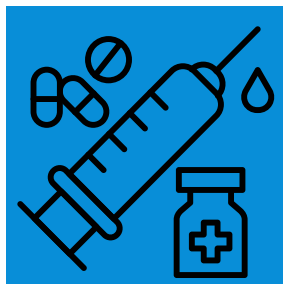
CHA-CHIP Overview

The Community Health Assessment and Improvement Plan (CHA-CHIP) is a community-wide process that involves identifying the most important health factors in a community and developing a plan to improve health. The plan is based on the results of a community health assessment (CHA) in which the community is surveyed to identify what is most important to them and what barriers may exist that impact their overall health.

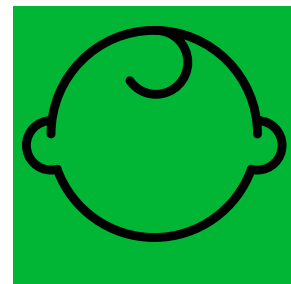
HPHD follows the MAPP 2.0 process, an evidence-based best practice developed by the National Association of County and City Health Officials (NACCHO). HPHD also partners with the Partners in Community Health Collaborative (PCHC), a coalition of the local health care systems in the area, including Riverside, Sentara, Bon Secours, and CHKD. Therefore, the CHA process is on a 3-year cycle, with the most recent CHAs being completed in 2022 and 2025.

2022 CHIP Priorities

Substance Use



Infant Mortality



Heart Disease



Firearm Violence

Community Health Assessment and Improvement Planning, Cont'd

2025 CHA Overview

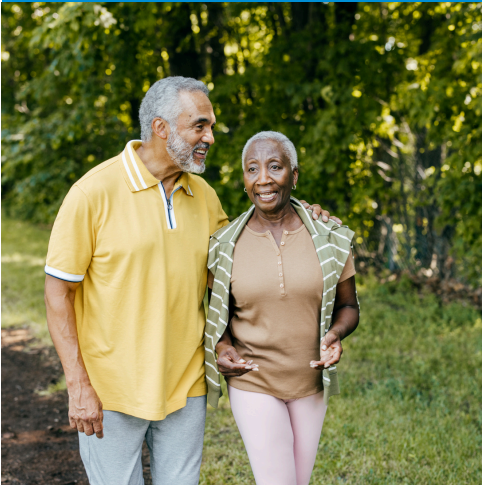
14 Total

equity-focused
Community
Listening Sessions
were held



**147
People**

attended
Community
Listening Sessions



**3,442
Community
Members**

completed the 2025
CHA survey



**470
Professional
Stakeholders**

completed the 2025
CHA survey



**20 Recently
Incarcerated**

people participated
in Community
Listening Sessions

Business Office

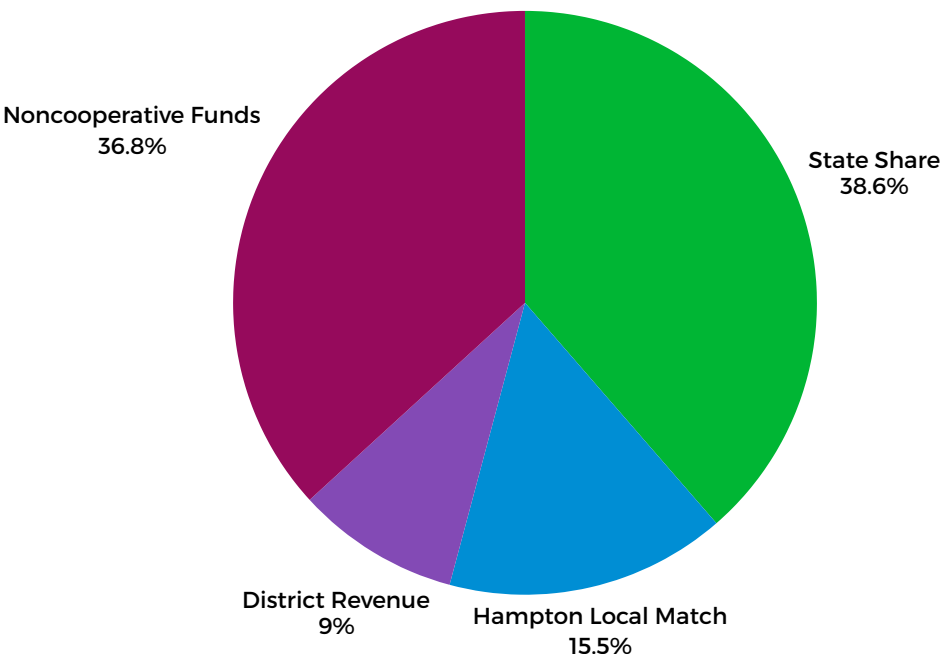
Financial Overview

The Hampton & Peninsula Health Districts divides its funding into the "Cooperative" and "non-Cooperative" budget. Cooperative funding includes revenue from services and fees, funds from the state general funds, and matching funds from the local governments. Non-Cooperative funding includes grants received from federal and other grant sources.

FY 2025 Hampton Budget Revenue

Cooperative Funds	\$4,092,041
Noncooperative Funds	\$2,382,123
Total Budget	\$6,474,164

Budget	Category	Actual
\$2,500,292	State Share	\$2,500,292
\$1,006,183	Hampton Local Match	\$1,006,183
\$585,566	District Revenue	\$602,938



Budget	Category
\$643,805	COVID-19*
\$773,817	WIC
\$68,609	Immunizations
\$67,841	Maternal & Child Health
\$327,257	Emergency Preparedness/EPI
\$110,573	STI/HIV
\$186,156	Comprehensive Harm Reduction
\$154,168	Prevention Services
\$49,897	Other Grants

Business Office, Cont'd

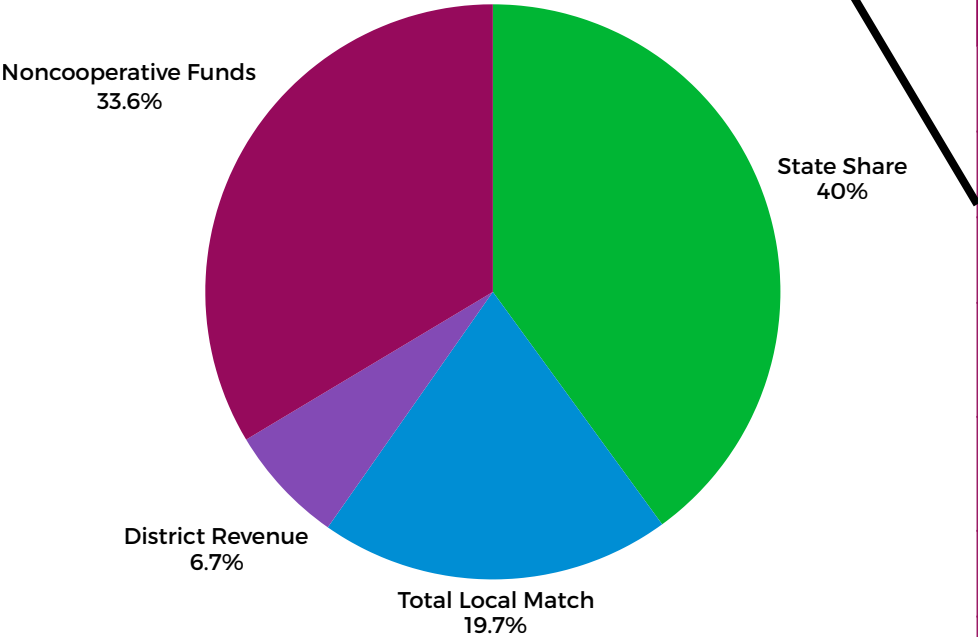
Financial Overview

FY 2025 Peninsula Budget Revenue

	State Share	Local Match	District Revenue	Total
Newport News	\$4,180,216	\$1,645,544	\$698,710	\$6,524,470
James City County	\$551,161	\$450,950	\$92,125	\$1,094,236
Poquoson	\$90,042	\$73,671	\$15,050	\$178,763
Williamsburg	\$190,664	\$143,606	\$31,869	\$366,139
York County	\$498,425	\$407,802	\$83,310	\$989,537
Cooperative Funds Total				\$9,153,145

Cooperative Funds	\$9,153,145
Noncooperative Funds	\$4,628,897
Total Budget	\$13,782,042

Budget	Category	Actual
\$5,510,508	State Share	\$5,510,508
\$2,721,573	Total Local Match	\$2,721,573
\$921,064	District Revenue	\$1,063,674



Budget	Category
\$2,255,802	COVID-19*
\$1,487,189	WIC
\$66,331	Immunizations
\$137,286	Maternal & Child Health
\$348,976	Emergency Preparedness/EPI
\$199,999	Comprehensive Harm Reduction
\$53,281	Prevention Services
\$80,033	Other Grants

Business Office, Cont'd

Financial Overview

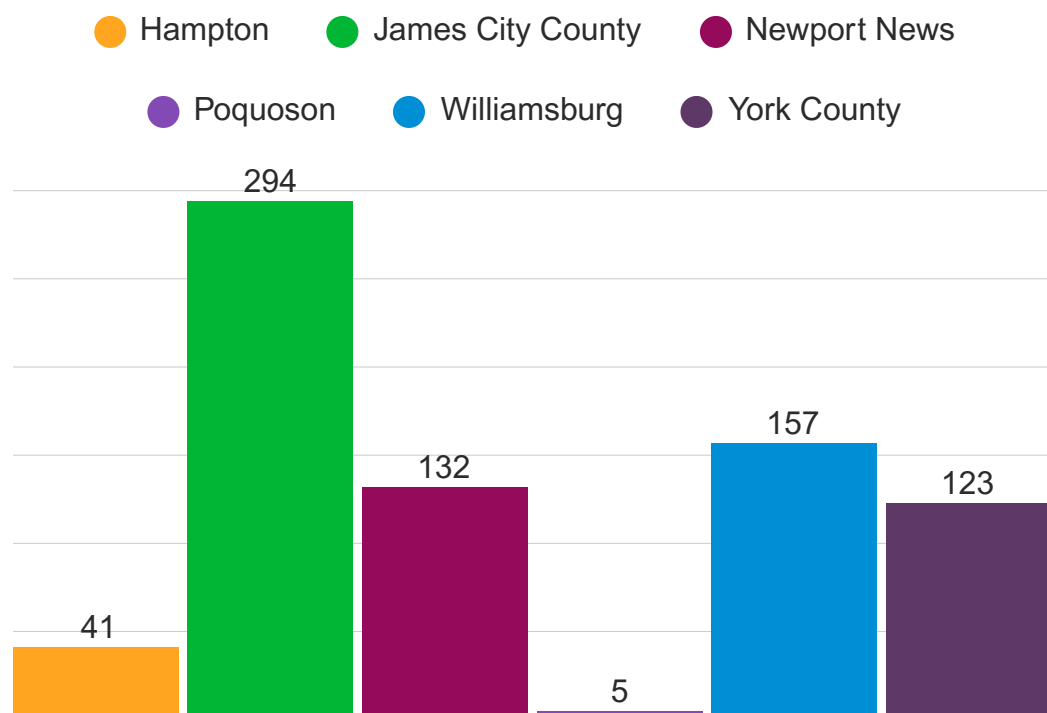
FY 2025 Hampton Cooperative Budget Expenditures		
<u>Budget</u>	<u>Category</u>	<u>Actual</u>
\$3,390,291	Personnel	\$2,429,095
\$405,926	Contractual Services	\$712,746
\$112,800	Supplies & Materials	\$114,856
\$182,524	Continuous Charges	\$143,577
<u>\$500</u>	Equipment	<u>\$59,266</u>
\$4,092,041	Total	\$3,459,540

FY 2025 Peninsula Cooperative Budget Expenditures		
<u>Budget</u>	<u>Category</u>	<u>Actual</u>
\$6,946,687	Personnel	\$4,135,276
\$1,013,755	Contractual Services	\$1,979,568
\$206,330	Supplies & Materials	\$269,522
\$953,075	Continuous Charges	\$931,987
<u>\$33,298</u>	Equipment	<u>\$110,397</u>
\$9,153,145	Total	\$7,426,750

FOIA Overview

HPHD FOIA Requests by Locality FY25

HPHD ensures Freedom of Information Act requests are responded to in a timely manner in accordance with the Code of Virginia. Requests are received in various ways, including the online NextRequest portal at vdh.nextrequest.com, over the phone, and by email.



Workforce Development

Internship Program

The HPHD Internship Program is committed to fostering the next generation of leaders by providing meaningful hands-on learning experiences in a dynamic and supportive environment.

We aim to bridge the gap between academic theory and professional practice by offering interns opportunities to develop valuable skills, contribute to impactful projects, and grow professionally and personally. Through mentorship and collaboration, we strive to cultivate future talent while building long-lasting relationships that support the ongoing success of our organization and the broader community.

In FY25, HPHD had 10 interns representing a variety of colleges and universities. They were dispersed across our Emergency Preparedness & Resources, Nursing, Epidemiology, and Population Health departments.

Additionally, we have partnered with the Riverside Brentwood Family Medicine Residency and have had 13 residents complete rotations through our Community Health, Environmental Health, and Clinic departments.



Training & Development

DEI Commitment

In FY25, 90 percent of HPHD staff had completed formal Diversity, Equity, and Inclusion Training.

10 Staff Trainings

In FY25, HPHD coordinated 10 required all-staff trainings on key topics such as conflict resolution, Diversity, Equity, and Inclusion, and Stigma Reduction.

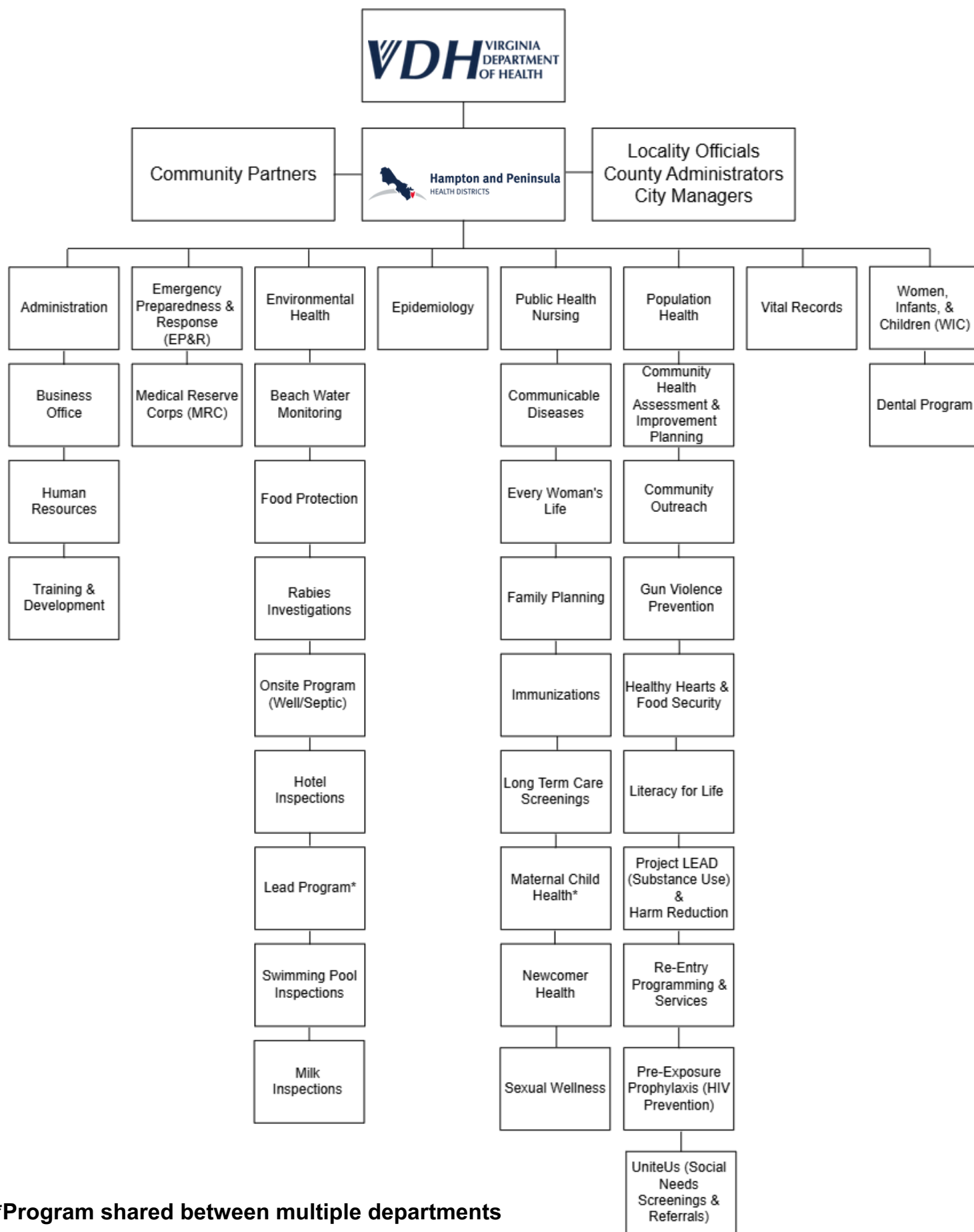
Professional Development

In FY25, HPHD Leadership Staff completed five trainings dedicated to professional leadership development.



HPHD Programs & Services

Programmatic Organization Chart



Programs and Services

Mandated Services

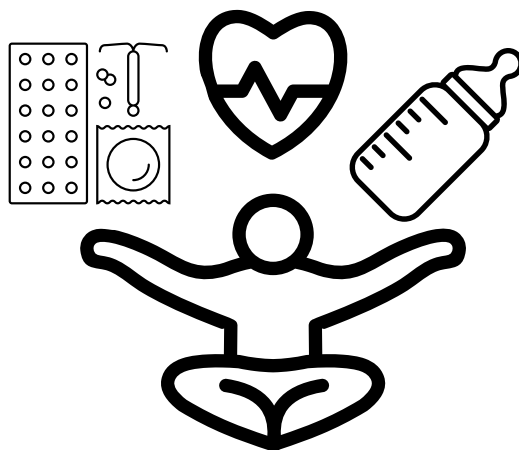
- Community Health Assessments and Improvement Planning (CHA-CHIP)
- Maternal & Child Health
- Environmental Health
- Communicable Disease
- Nursing and Clinical Services
- WIC

Programs

- Pre-Exposure Prophylaxis (PrEP)
- Project LEAD
- Unite Us
- Emergency Preparedness & Response
- Epidemiology

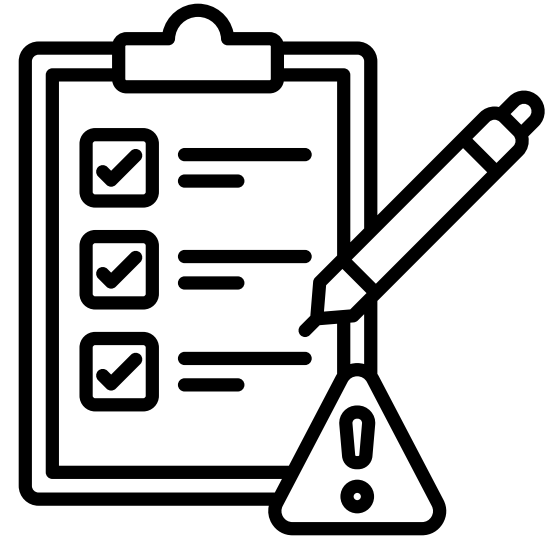
Initiatives

- Healthy Hearts
- Gun Violence Prevention
- Re-Entry Services
- Health Literacy
- Climate Resiliency and Food Security



Emergency Preparedness & Response

HPHD's Emergency Preparedness & Response (EP&R) department's mission is to safeguard the health and well-being of our community by preparing for, responding to, and recovering from public health emergencies and disasters. We are committed to ensuring that our community is resilient in the face of crises, whether they stem from natural disasters, disease outbreaks, or other emergencies.



The EP&R Team in March 2025.

Emergency Preparedness & Response

Highlights

- Successfully collaborated with multiple state and local agencies to complete **VOPEX (Virginia Operations Plan Exercise)**, a FEMA-graded series of exercises around Radiological Emergency Preparedness.
- HPHD and Peninsula Medical Reserve Corps (MRC) received the **2025 Innovative Award** for instituting a unique and creative way to train MRC Volunteers in preparation to help augment the Health District's operations, goals and objectives.
- Provided **AVERT (Active Violence Emergency Response Training)** since **July 2024**. AVERT is active shooter response training with techniques to stop the bleed of victims. This training equips individuals with the tools to recognize warning signs, react quickly in an active shooter situation, and learn how to control bleeding in life-threatening situations. Three HPHD staff have been invited to provide AVERT for VDH Central Office Staff and numerous community partners, including healthcare facilities.
- MRC volunteers provided 105 hours of support in the aftermath of Hurricane Helene.



In October 2024, EP&R coordinated a free, drive-through community flu event in the City of Hampton.

59 total people received their flu vaccine!



In Calendar Year 2024, EP&R conducted **15 Emergency Response trainings** and Lunch and Learns for HPHD staff to increase their knowledge, skills, and abilities to respond to an emergency.

Emergency Preparedness & Response

Medical Reserve Corps

The Medical Reserve Corps are dedicated medical and non-medical volunteers who support their local communities.



1486 Deployment Hours



**957 Approved Volunteers
913 Deployable Volunteers**

**Workforce Savings
\$58,664.50**



In calendar year 2024, MRC supported the following:

- 2024 Flu Vaccination Event
- 10 General Outreach Events
- Fit testing for Hampton University nursing students
- 8 Virtual REVIVE! trainings
- Hurricane Helene
- HPHD Health Expo
- Peninsula Health Center building move
- 4 Compress & Shock Trainings
- Internal HPHD operations



Environmental Health

HPHD's Environmental Health teams are dedicated to keeping our communities safe and healthy! Our experts cover everything from food safety at restaurants and events to ensuring hotels meet health standards. They manage private wells and septic systems, including regular septic pump-outs to protect our waterways. When it comes to rabies prevention, our team works closely with animal control and healthcare providers to investigate and educate. They also make sure public and tourist pools stay clean and safe. Plus, our Beach Water program keeps a close eye on water quality at local beaches every summer, issuing advisories when needed to protect swimmers. No matter the challenge, HPHD Environmental Health staff are ready to inspect, investigate, and educate to keep everyone safe!



The Environmental Health team during their All Staff meeting in August 2025.

Environmental Health

Highlights

- Environmental Health (EH) Staff joined a multiagency hotel task force with Codes and Compliance and Fire Marshals in the cities of Hampton and Newport News to conduct joint inspections.
- EH staff were joined by Community Health Workers (CHW) to distribute materials on Opioid Overdose and Naloxone Education (OONE), as well as human trafficking, to underserved populations on the peninsula.

Partnerships

EH participates with our city/county partners, in the following:

- Certified Vendors at the Hampton Tattoo Expo
- Collaboration with Population Health and Emergency Preparedness & Response in flood water management, food security, and climate resiliency
- Hampton Hotel Task Force
- Hampton Night Club Task Force
- James City County employee safety rodeo participation
- Newport News Community Maintenance and NEAT Committee
- Newport News Flooding/Stormwater Committee
- Newport News Hotel Task Force
- Partner with animal control on rabies exposure investigations
- Rabies Clinic at the Peninsula Regional Animal Shelter
- Riverside Hospital Resident Rotation
- VOPEX participation



Environmental Health

Programs/Inspections



891
Rabies
Investigations

410
Onsite Septic &
Well Inspections



2,798
Food Program
Inspections



640
Pool
Inspections

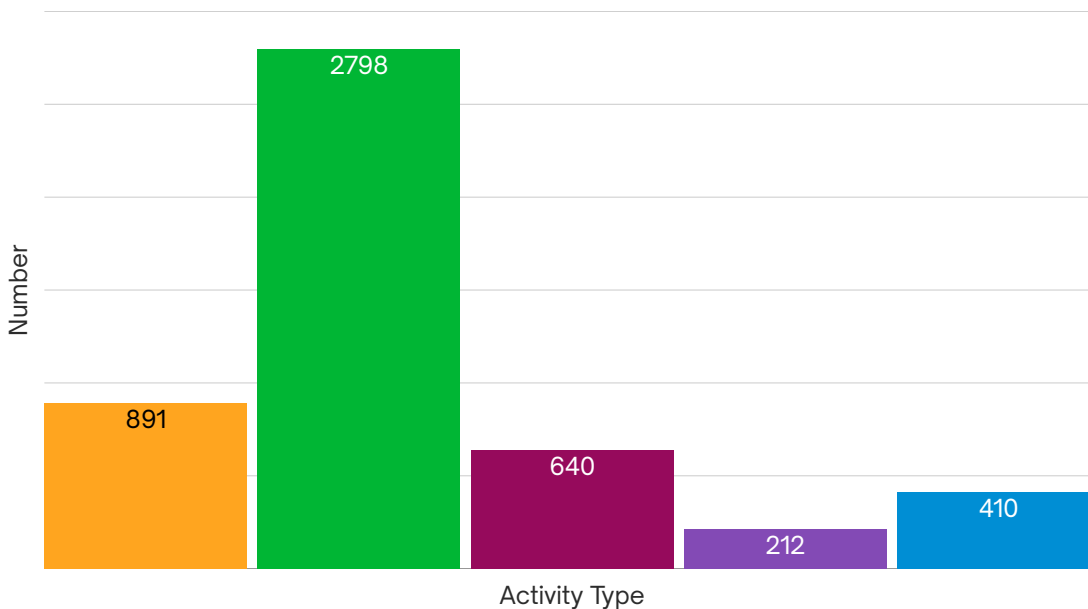


212
Tourist
Establishment
Inspections

HOTEL

Environmental Health Programmatic Activities

- Rabies Investigations
- Food Program Inspections
- Pool Inspections
- Tourist Establishment Inspections
- Onsite Septic and Well Inspections



4,951
Total
Programmatic
Activities



Environmental Health

Beach Monitoring

The beach water program samples 11 beaches from May to September. Water samples are collected weekly by HPHD staff and analyzed by our local waterworks laboratory for enterococci bacteria.



We Monitor:

Hampton Health District:

- Buckroe Beach
- Ft. Monroe Beach
- Grandview Beach
- Salt Ponds Beach

Peninsula Health District:

- Anderson Park Beach
- Hilton Park Beach
- Huntington Beach
- King-Lincoln Park Beach
- Yorktown Beach



In Calendar Year 2024, 202 samples were collected which resulted in advisories being issued for 9 beaches on 24 separate occasions.



Epidemiology

The Epidemiology Department conducts surveillance of reportable conditions, emerging infectious diseases, and suspected outbreaks of illness. They also provide recommendations and guidance to mitigate the spread of disease in our community.



The Epidemiology team in August 2025.

Epidemiology

Highlights

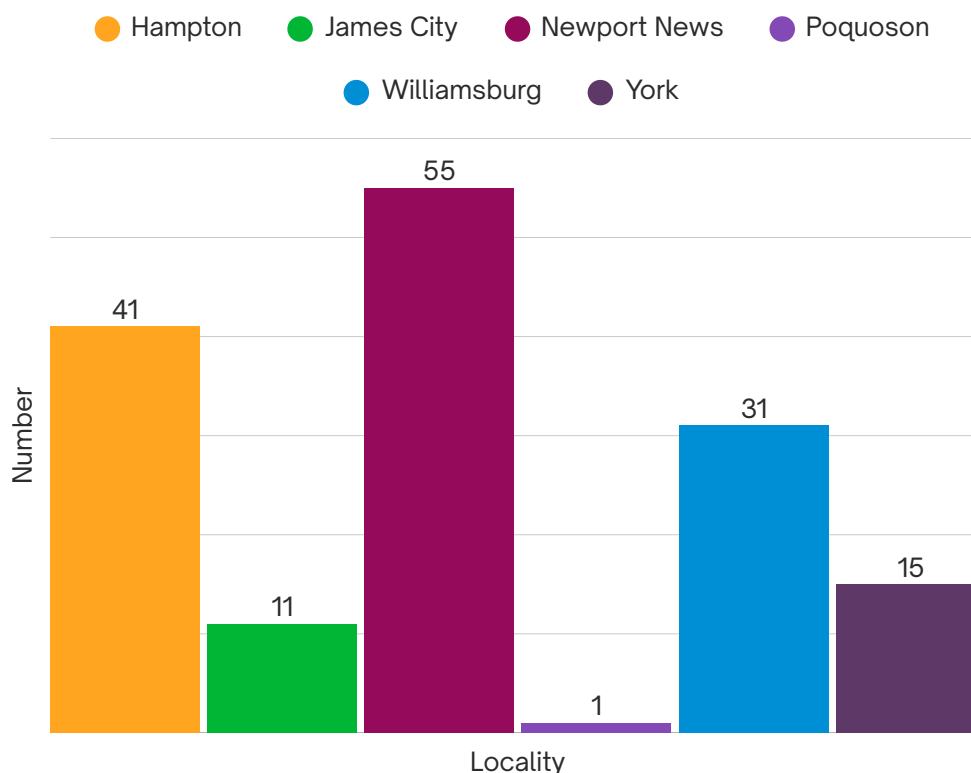
- Investigated 71 respiratory, gastrointestinal, and dermatological outbreaks from January 1, 2024 - December 31, 2024. This breaks down to 55 outbreaks in Peninsula Health District and 16 outbreaks in Hampton Health District.

Containment Team

The Containment Team provides community outreach providing hands on presentations about germ and hygiene education to school children.



Containment Team Events by Locality

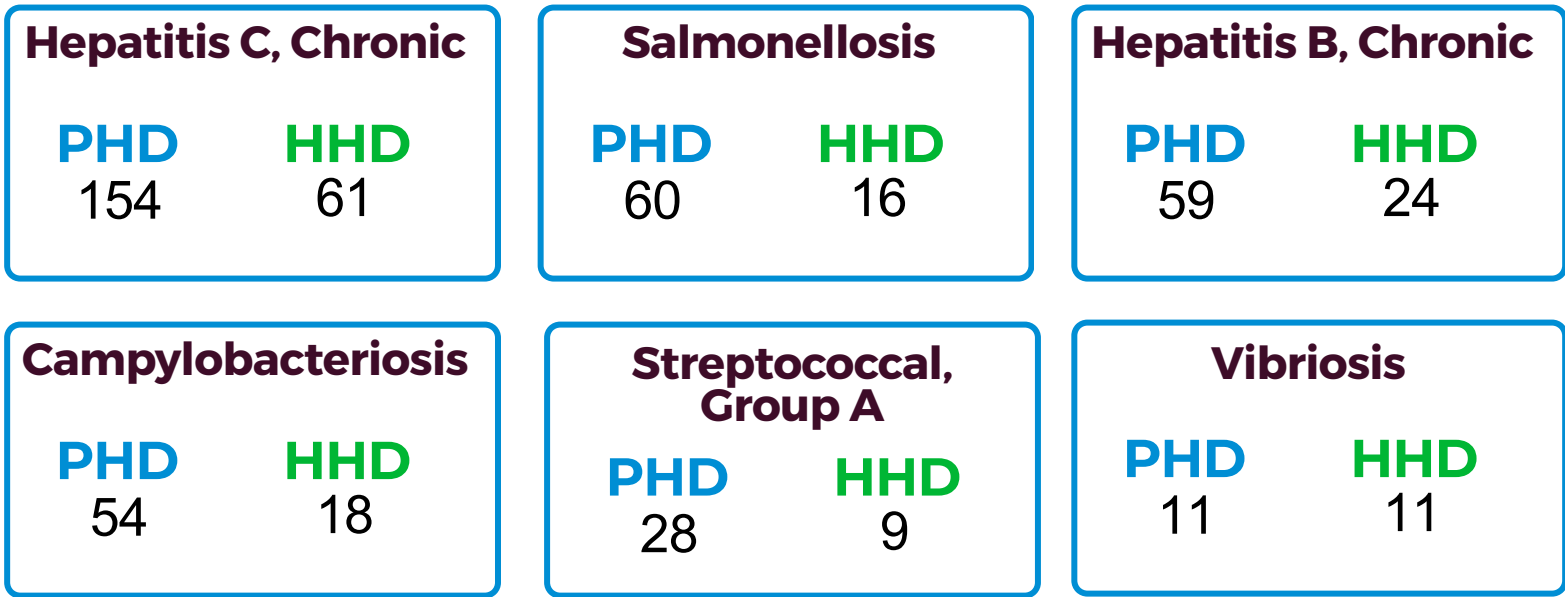


Epidemiology

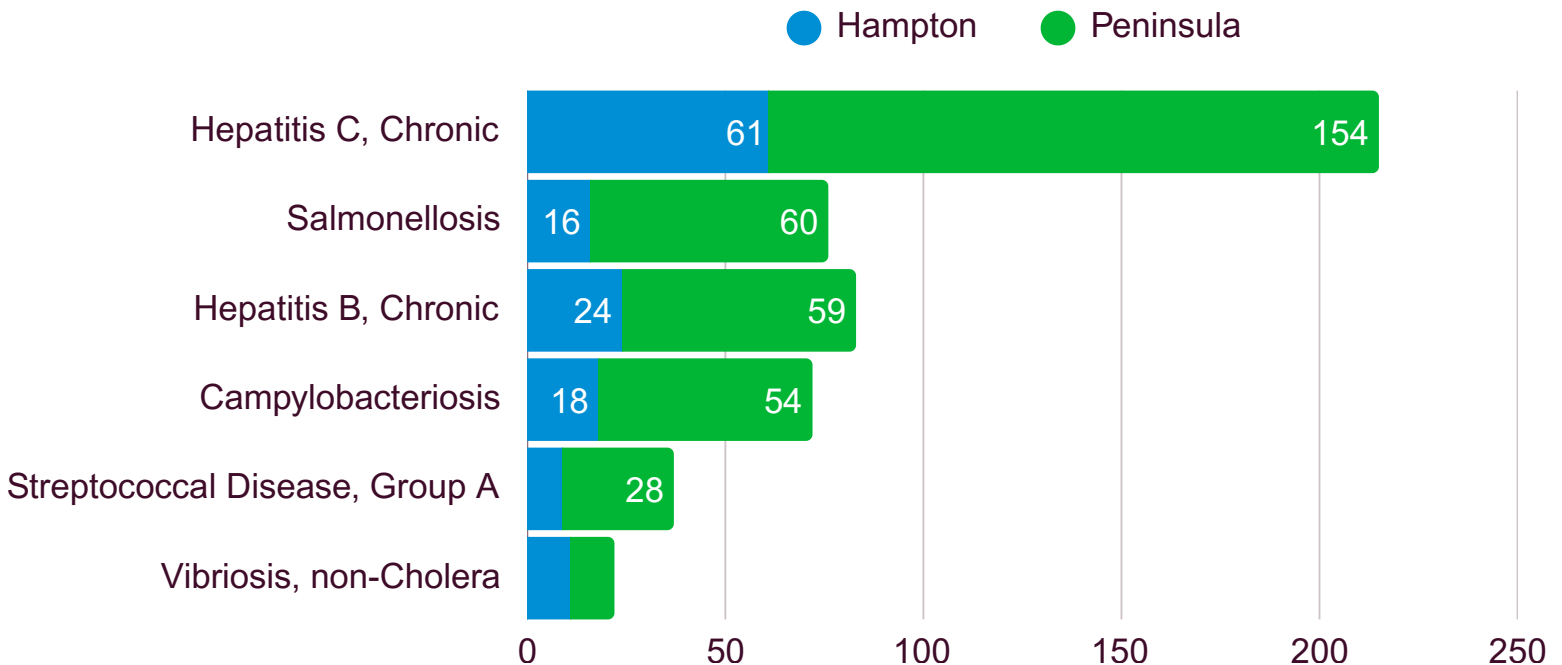
Case Investigations

To keep the public safe, over 70 diseases are required by law to be reported to the health department when suspected or confirmed. HPHD has investigated **633 cases total** in the 2024 calendar year.

*Values between 1 and 4 are suppressed.

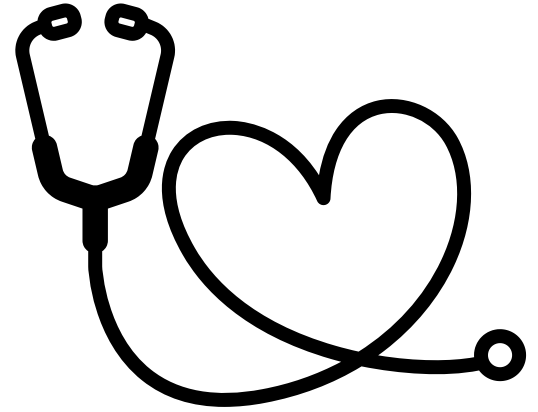


Top Six Epidemiology Investigations CY24



Nursing

The Nursing Department's mission is to empower and enhance the health and well-being of every individual in our community by providing compassionate, holistic care that respects and addresses the unique needs of each person. HPHD Nursing provides a multitude of services both in a clinical setting and in the community. These include immunizations, screenings, family planning services, and maternal child health services. HPHD also has a Nurse Practitioner on staff who provides direct patient care!



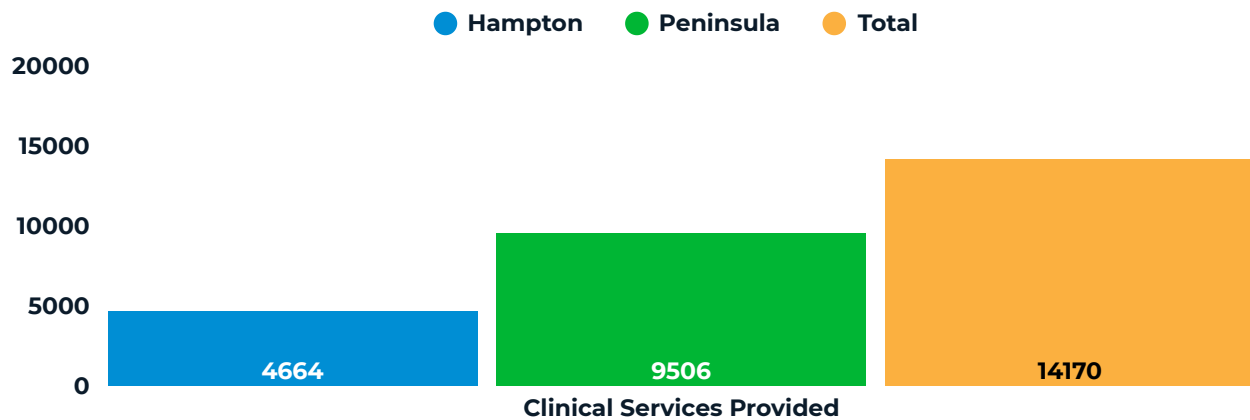
The Nursing team in August 2025.

Nursing

Highlights

- HPHD created a provider hotline where they can obtain syphilis history, report a lab result, and inquire about treatment recommendations. Providers can call 757-594-7907 during normal business hours or leave a voicemail after hours.
- HPHD has joined the regional Curb Syphilis Taskforce to tackle the rise of syphilis in the Eastern Region. This taskforce aims to address syphilis transmission and promote prevention efforts within our communities.

Total HPHD Clinical Services Provided FY25

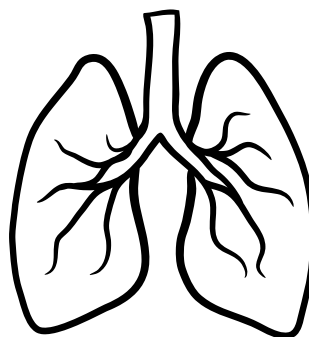


Communicable Disease

The Communicable Disease Departments are responsible for district disease surveillance to include TB disease and infection as well as other communicable diseases, as mandated by state regulations. This department also supports case management and post-exposure prophylaxis for communicable diseases present in the community.

**Hampton TB
Screenings**

932



**Peninsula TB
Screenings**

2941

Nursing

Family Planning



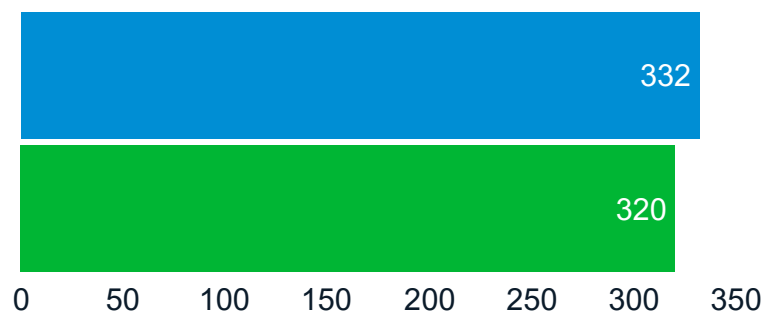
Family Planning Services support women interested in maintaining their reproductive health while using birth control. Health care providers deliver individualized patient care to determine the best birth control methods for each client while also providing counseling for partners, education on four different birth control methods, STI prevention, and nutrition.

43 Screenings

HPHD completed 43 screenings to detect breast and cervical cancer at the earliest stages through our Every Woman's Life program, which provides access to high-quality diagnostic services to low-income, uninsured, and under-insured women.

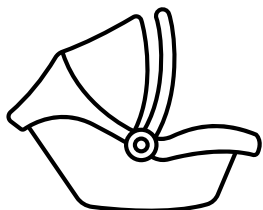
HPHD Family Planning Services Provided FY25

● Hampton ● Peninsula



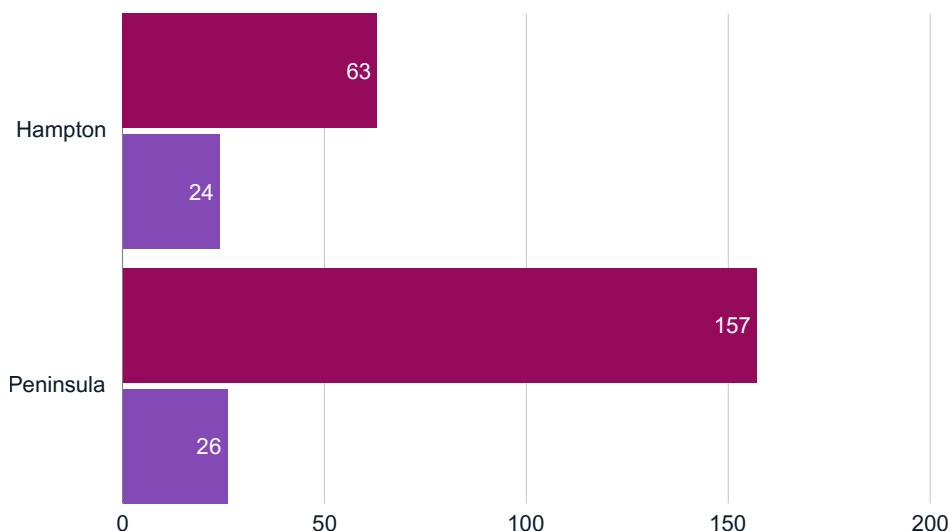
Maternal & Child Health

HPHD offers safe sleep classes and car seat classes for expectant parents who meet eligibility requirements. Upon the completion of classes, parents will receive a pack-n-play and car seat, respectively.



HPHD Car Seat and Pack-n-Play Distribution FY25

● Car Seats ● Pack-n-Plays



Nursing

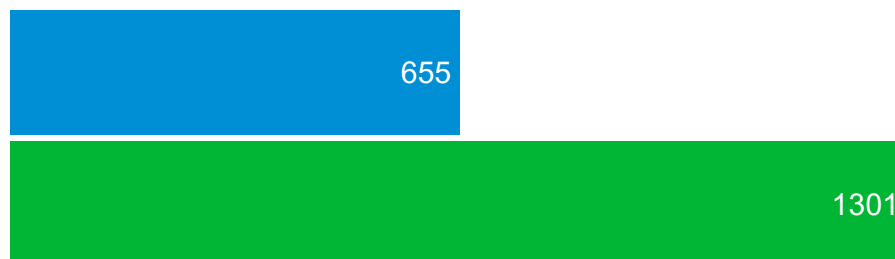
Long Term Services and Support



The Long Term Services and Support Screening program has an interdisciplinary team to include a public health nurse from the local health district and a social worker from the local department of human services. This team assesses an individuals' ability to self-manage care in the home and identify resources to support needs. This information is used to determine whether an individual meets the criteria for Medicaid-funded nursing facility services or community-based care. This program is also used to evaluate individuals for certain Medicaid waivers.

HPHD LTSS Screenings Conducted FY25

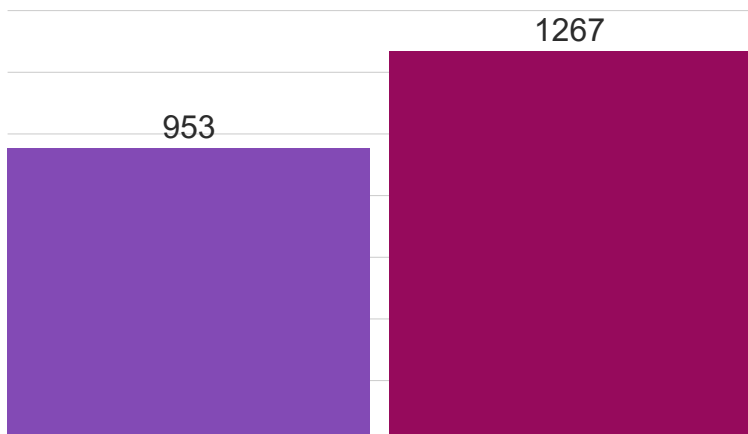
● Hampton ● Peninsula



Sexual Wellness Clinic

HPHD Sexual Wellness Services Provided FY25

● Hampton ● Peninsula



The Sexual Wellness Clinic provides confidential diagnosis, testing, treatment and education related to STIs, including Gonorrhea, Human Immunodeficiency Virus (HIV), Syphilis, and Chlamydia. Clinicians, Public Health Nurses, and STI Health Counselors work together to provide risk reduction counseling, treatment, and partner notification in order to reduce the spread of STIs.

Nursing

Immunizations

The Immunization Clinic works to reduce the morbidity and mortality associated with vaccine-preventable diseases by providing routine immunizations for children and infants. The Immunizations Clinic also provides screenings and vaccinations for adults. Back to School Clinics are also offered yearly to provide access to mandatory vaccinations.



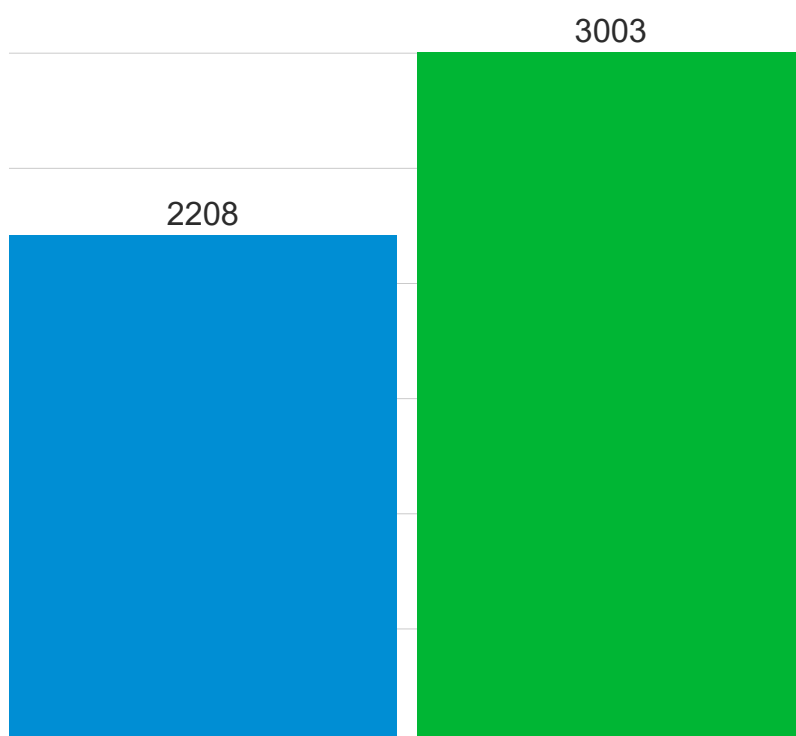
During our 2024 Back to School Clinic HPHD provided almost **3,000 vaccinations!**

Our Hampton office served 659 clients and provided **1,197 vaccinations** while our Newport News office served 671 clients and provided **1,578 vaccinations.**



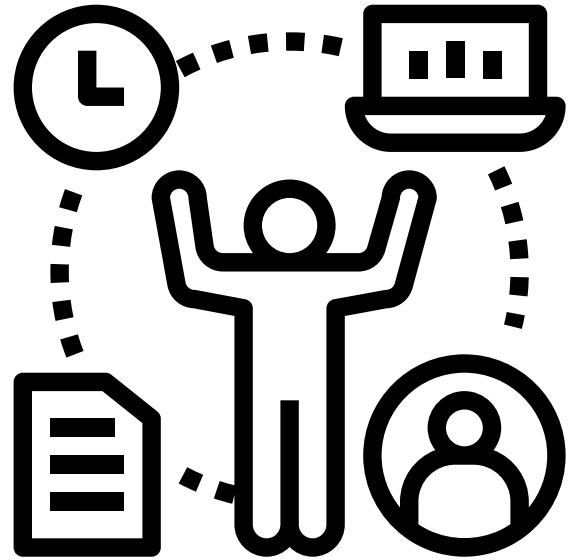
HPHD Immunization Services Provided FY25

● Hampton ● Peninsula



Population Health

The Population Health section works with a wide range of community partners focused on promoting and improving the health of residents in the localities we serve. Our Population Health team works to understand the issues that affect health in all of our communities and create pathways and services to meet the needs of our community. Population Health utilizes a Public Health 3.0 model in which cross-sector collaboration, health equity, and social determinants of health (SDOH) are non-negotiable during program planning.



The Population Health team during their all-staff meeting in March 2025.

Population Health

Highlights

- Opened Comprehensive Harm Reduction Program in April 2025.
- Completed the interim 2025 Community Health Assessment.
- Successfully applied and received over \$540,000 in grant funding for various programs, positions, and resources.

Community Outreach



32 Community Events*

The Outreach Team attends community events upon request. Interested partners can request HPHD staff attend their event by visiting our website or scanning the QR code.



1,934 People Served

The Community Health Worker team provides a critical service in the community by offering health education, referrals, resources, and trainings such as rapid REVIVE! to individuals.

*Data measured by the calendar year, January 1, 2024-December 31, 2024.

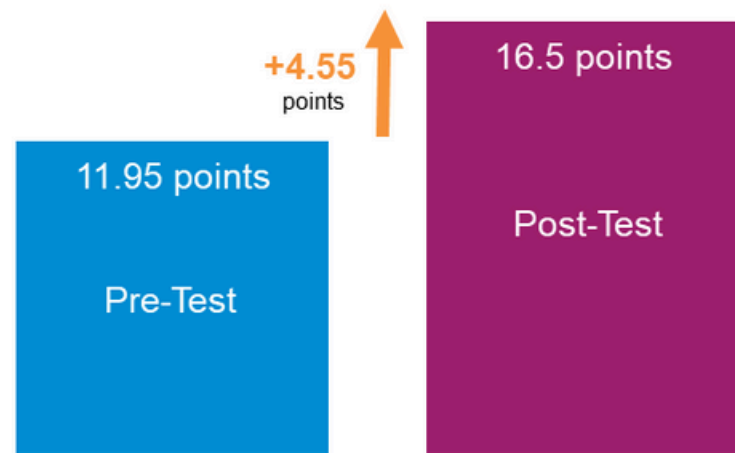
Population Health

Literacy for Life

HPHD's Population Health Team taught incarcerated individuals at Virginia Peninsula Regional Jail (VPRJ) health literacy education. Those who participated in the HEAL program demonstrated substantial improvements in health education literacy from pre-test to post-test. On average, scores increased from 11.95 at baseline to 16.50 at program completion, reflecting an average gain of +4.55 points.

Importantly, 91% of participants (20 individuals out of 22) improved their scores, confirming that the knowledge gains were widespread across the group rather than limited to just a few individuals. These findings suggest that the HEAL program was highly effective in increasing participants' health education literacy, equipping them with stronger skills and knowledge to better navigate their health and healthcare.

Average Pre and Post Test Scores

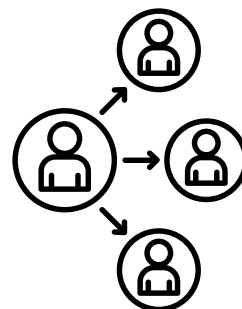


Unite Us

Unite Us is a coordinated community referral network. The goal of the platform is to reduce health disparities experienced across the community by increasing access to non-clinical resources such as housing, food, education, and employment and financial resources. We have a UniteUs Coordinator who offers trainings and best practices events to our staff and community partners.

315 Referrals

In calendar year 2024 HPHD sent and received 315 referrals through UniteUs!



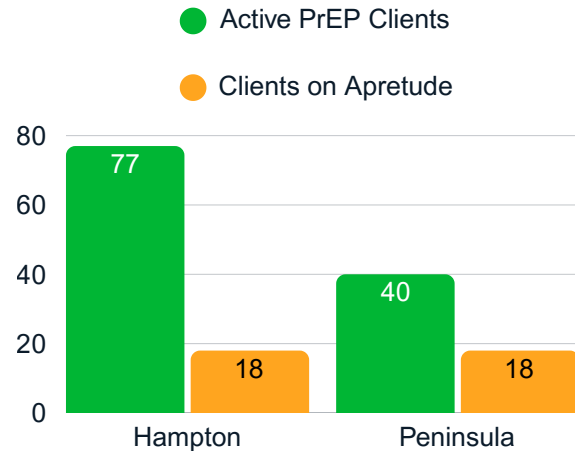
Population Health

Pre-Exposure Prophylaxis



PrEP, which stands for pre-exposure prophylaxis, is a medication that helps prevent HIV infection in people who are HIV-negative but at high risk. Our PrEP Navigators are frequently out in the community educating about HIV prevention and PrEP. HPD also offers Apretude, long-acting injectable PrEP medication.

HPD PrEP Client Information FY25

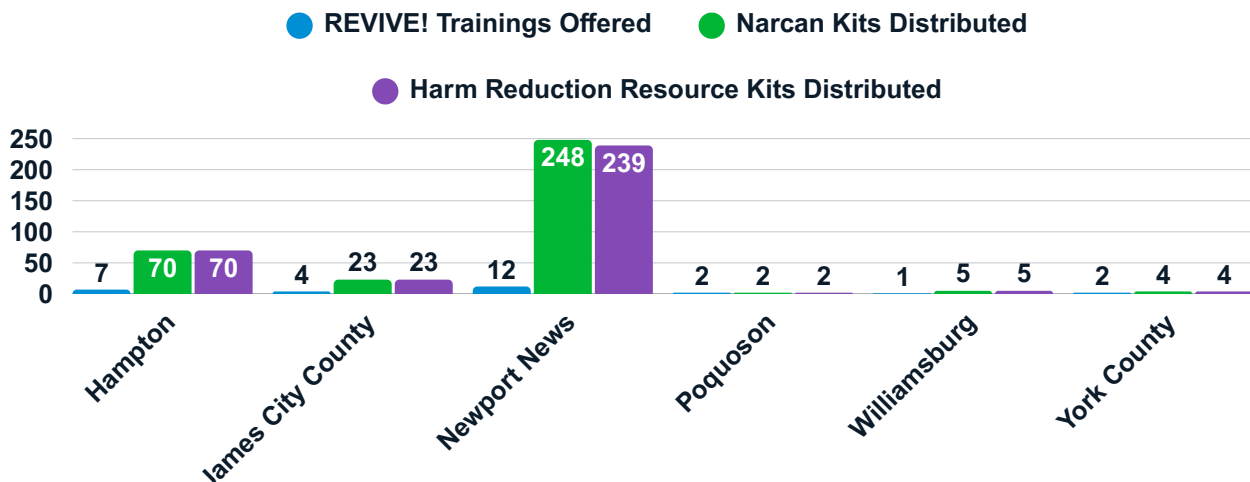


Project LEAD

LEADing Change on the Peninsula, or Project LEAD, is HPD's substance use disorder and opioid response program. Project LEAD's mission is to reduce opioid overdose deaths by linking individuals to critical resources and services, providing health education, increasing overall awareness, and standardizing and sharing data with community partners.



HPD Substance Use Resources Distributed



Vital Records

Highlights

The passage of House Bill 1617 now requires the issuance of a vital record to be provided free of charge when requested by a homeless youth, effective July 1, 2025.



Vital Records

The Vital Records department provides certified copies of birth, death, marriage, and divorce certificates at the Hampton and Peninsula Health District for events that took place in Virginia. Individuals can go in-person to the Hampton Health Center, James City County Office, or Peninsula Health Center locations.

	Hampton	Peninsula
Birth Certificate	1551	1725
Death Certificate	13394	17632
Death Verification Letter	47	111
Marriage Certificate	208	264
Divorce Certificate	42	70



The Peninsula Health Center Vital Records team in August 2025.

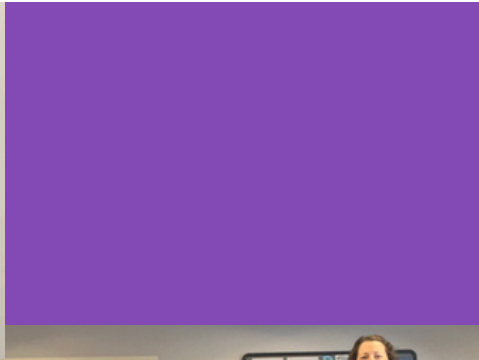
Women, Infants, and Children

Highlights

The Women, Infants and Children program (WIC) is offered through HPHD and is funded by the United States Department of Agriculture (USDA). This program focuses on the overall good health of women, infants, and children, encourages healthy pregnancy outcomes, and promotes healthy eating habits that follow current USDA recommendations.



James City County-Williamsburg



East End



York-Denbigh



Peninsula Health Center



Hampton



The WIC Teams in August 2025.

Women, Infants, and Children

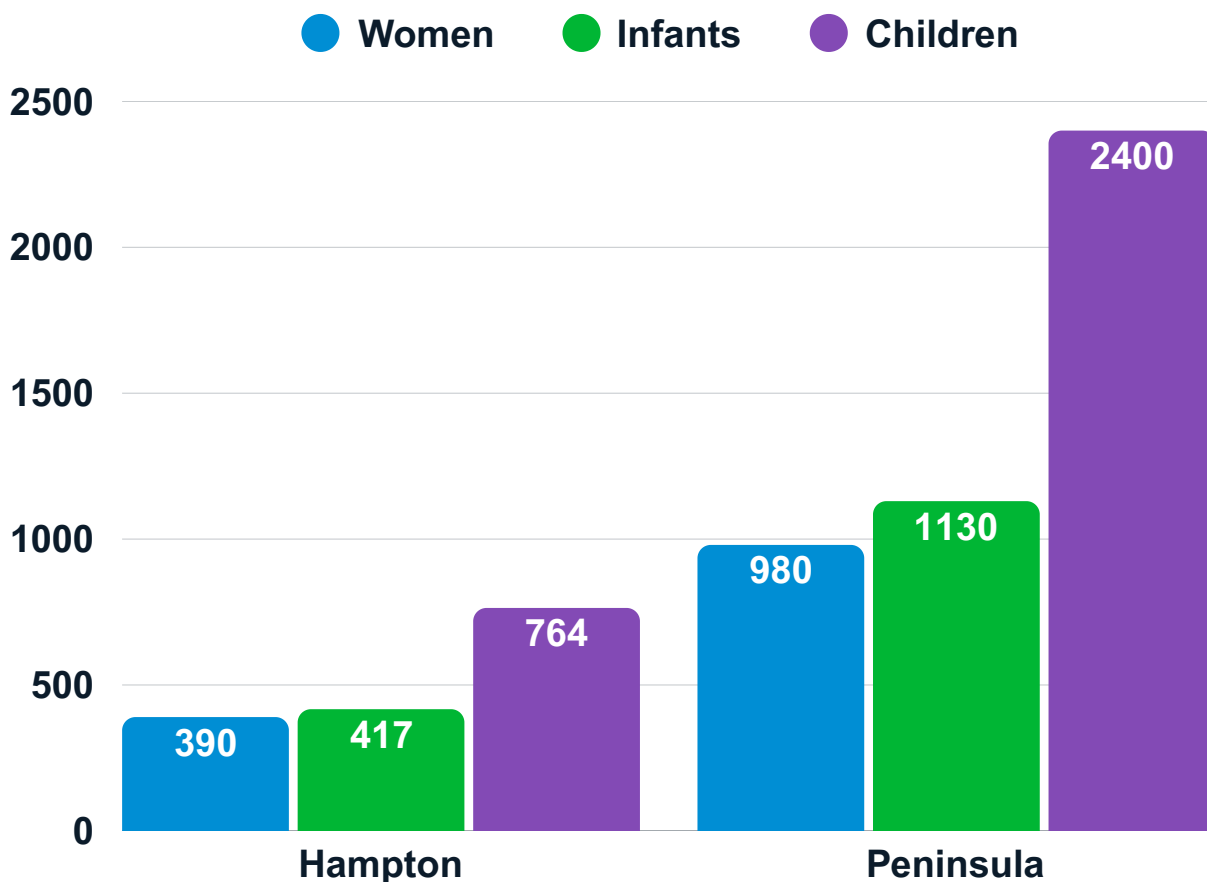
Highlights

- One staff member received their International Board Certified Lactation Consultant (IBCLC) certification while another was certified as a Breastfeeding specialist!
- Completed 15 community events providing resources to over 2000 community members.

Enrollment

Our WIC staff educate pregnant women and new moms about nutrition, with personalized assessments, counseling, and support. We also provide pregnant women, new moms, infants, and children (up to age 5) with nutritious supplemental foods. Additionally, we offer women the support they need to breastfeed their babies and provide referrals to additional social services and healthcare resources.

HPHD WIC Enrollments FY25

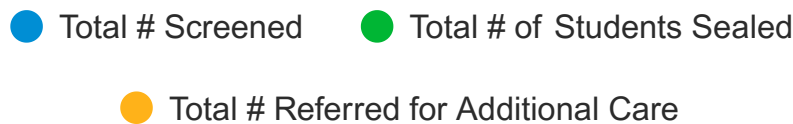


Women, Infants, and Children

Dental Sealant Program

Housed with our WIC program the Dental Sealant program works to prevent dental decay for children in the most vulnerable populations in Virginia. The program provides: oral health assessment, dental cleanings, dental sealants, fluoride varnish application, dental referral information, and oral health education.

HPHD Dental Sealant Data FY25



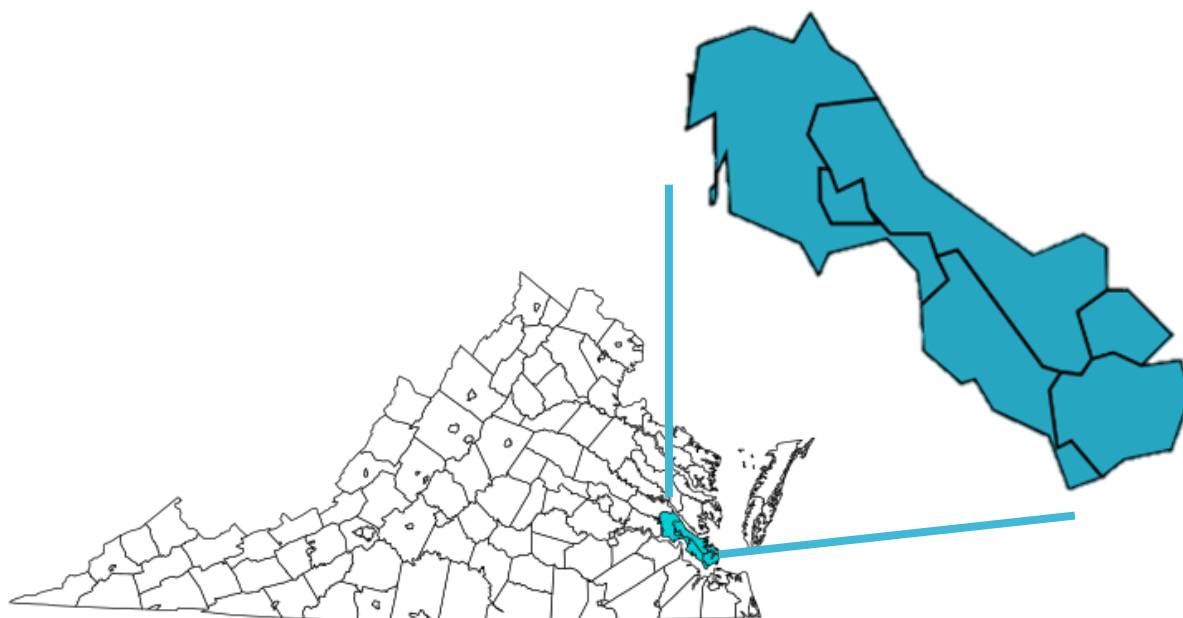
Breastfeeding

WIC promotes Breastfeeding as the preferred method of infant feeding due to its many health benefits for both mothers and babies. WIC participants are offered breastfeeding education and support by nutrition staff, and receive access to Breastfeeding Peer Counselors, Designated Breastfeeding Experts, and an International Board Certified Lactation Consultant. We also offer various types of breast pumps and associated supplies to support mothers who are separated from their infants.



Our clinics support an average of 200 fully breastfeeding women each month.

HPHD Service Area



Locations & Contact Information

Hampton Health Center

3130 Victoria Boulevard,
Hampton, VA 23661

(757) 727-1172

Wilsondale WIC Center*

1206 North King Street,
Hampton, VA 23669

(757) 224-5007

East End WIC Center*

1033 28th Street,
Newport News, VA 23607

(757) 247-8079

Peninsula Health Center

836-A J. Clyde Morris Boulevard,
Newport News, VA 23601

(757) 594-7300

Williamsburg-James City County Office*

5300 Palmer Lane,
Williamsburg, VA 23188

(757) 253-4813

York/Denbigh WIC Center*

606 Denbigh Boulevard, Suite 304,
Newport News, VA 23608

(757) 886-2810

*Satellite locations have limited services.

Connect with HPHD

Facebook:

Hampton & Peninsula Health Districts

facebook.com/WeAreHPHD

Instagram:

[@ham_pen_lhd](https://instagram.com/ham_pen_lhd)

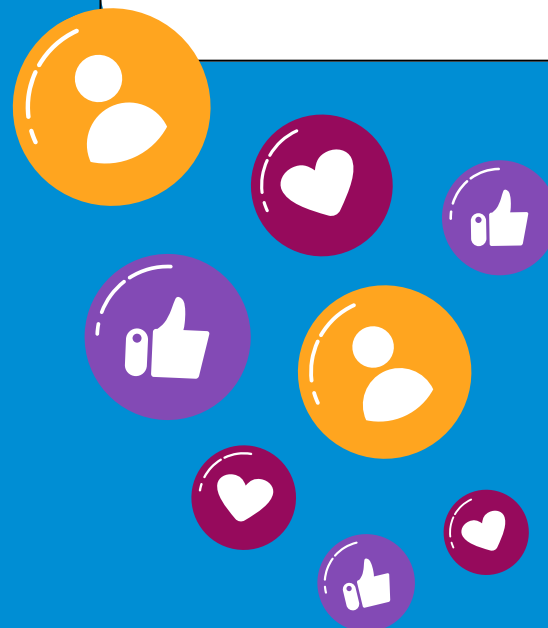
Next Door:

Hampton Health District

Peninsula Health District



**SCAN ME
FOR OUR WEBSITE**



Thank You!

Keep in Touch:



Peninsula: (757) 594-7300
Hampton: (757) 727-1172



<https://www.vdh.virginia.gov/hampton-peninsula/>



peninsula@vdh.virginia.gov
hampton@vdh.virginia.gov



Hampton and Peninsula
HEALTH DISTRICTS