

Acknowledgement

Huge thanks to the CVHD Population Health Team and my incredible mentor, Madison, for making this such a special experience!



2025 VDH Internship Academy Cohort 3

# Community Health Improvement & Program Planning and Evaluation

Central Virginia Health District (CVHD) | Population Health

Yunjin (Joy) Kim

about me

B.S. Public Health: Health Promotion  
Liberty University



Connect with me on LinkedIn!

Other Contributions:

✓ Designed targeted materials for community outreach events



Summer Feeding Program



Monacan Narcan Training

✓ Created educational visuals for CVHD's upcoming Open House



Main Event Poster



Nursing Team



Business Office



Office of Vital Records

✓ Promoted local resources and services at outreach events



Raintree Village Community Day



Summer Feeding Program

✓ Developed best practices guide for outreach to support future interns and staff

## Community Health Improvement Plan (CHIP)

### Project Overview

- Analyzed **Community Health Needs Assessment (CHNA)** data
- Researched **evidence-based strategies** aligned with CHIP goals
- Focused on **WIC efforts** under Maternal & Child Health priority
- Conducted **WIC clinic survey** to identify barriers and improve participation

### Issue/Gap Identified

- Lack of **clear, actionable strategies** across priority areas
- Siloed efforts** limiting collaboration and resource sharing
- Overlapping risk factors** not addressed holistically

### Outcome

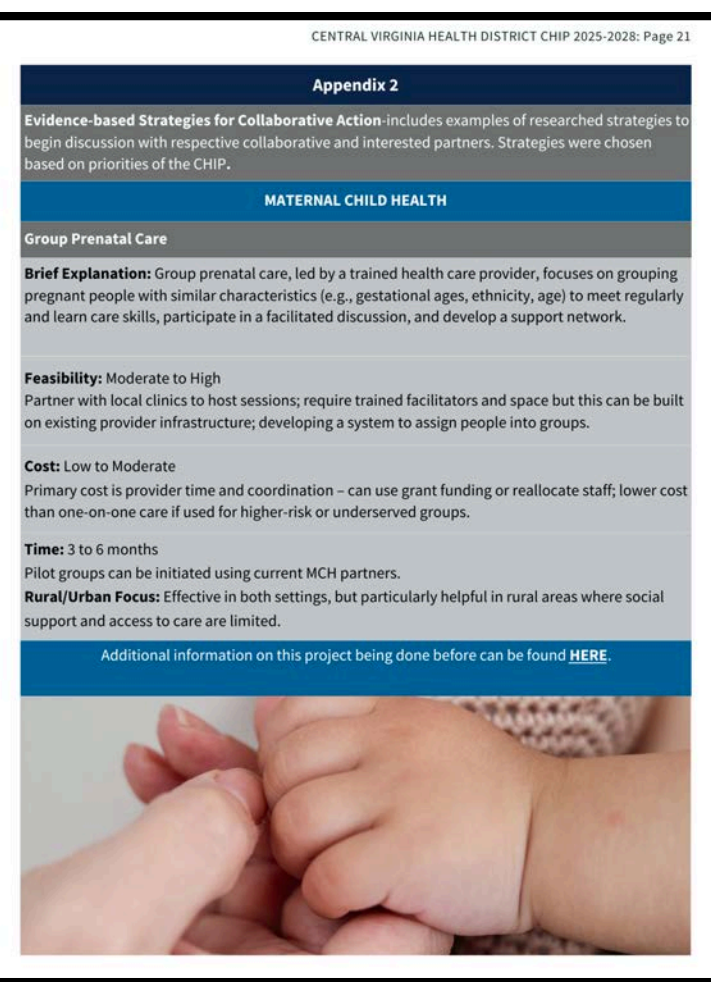
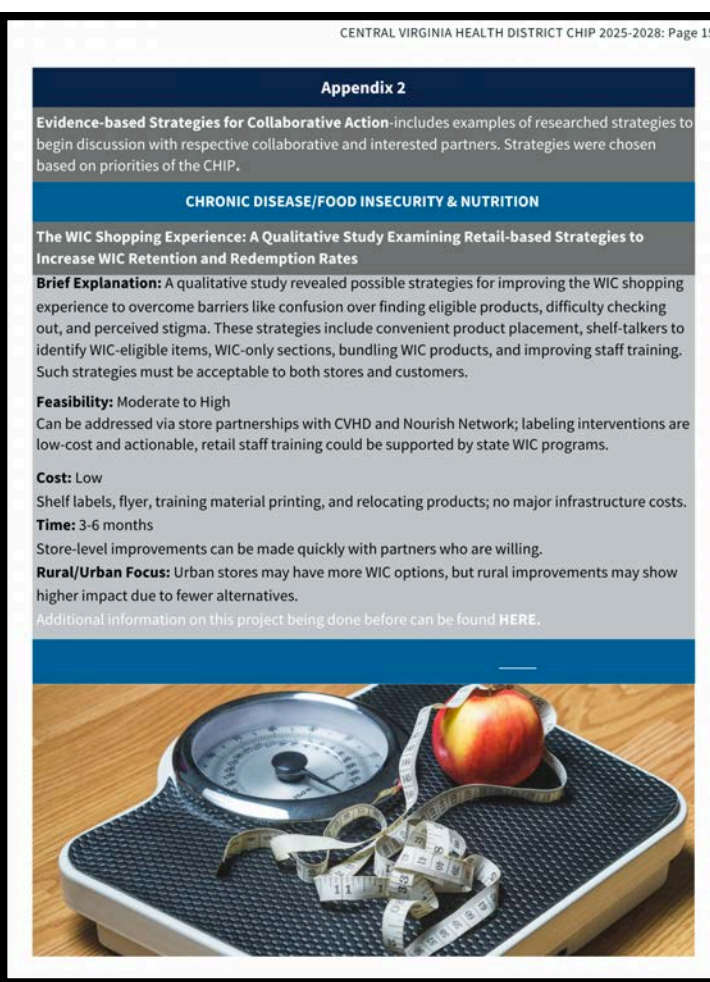
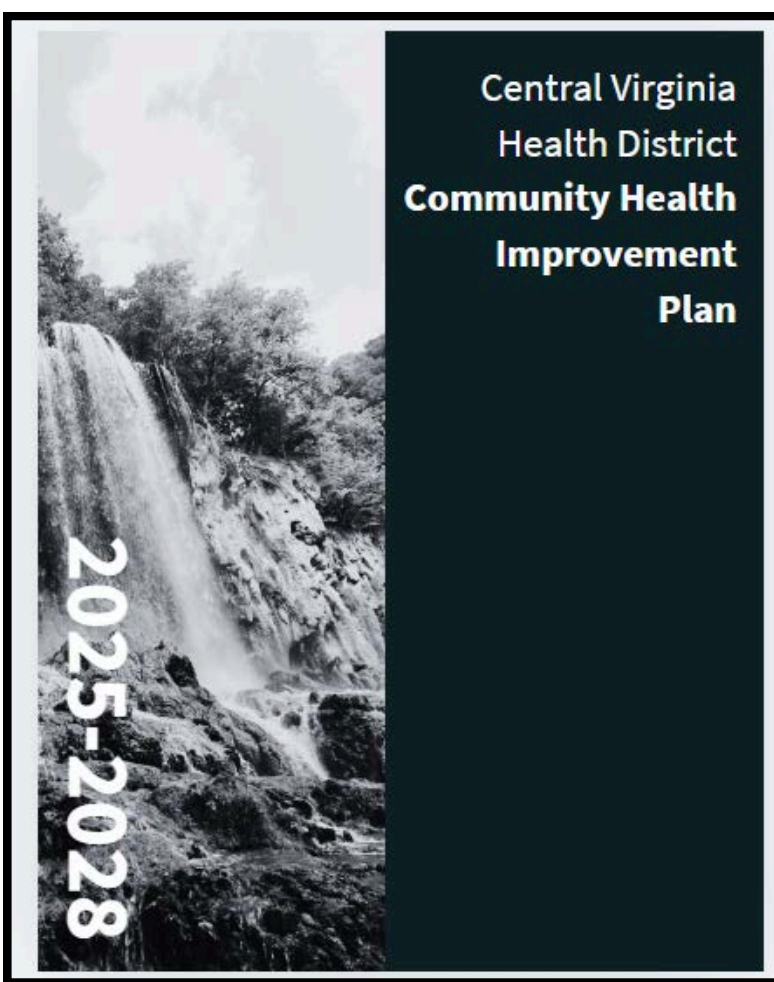
- Informed district-decision making by translating CHNA data into **actionable insights**
- Equipped staff with tailored, evidence-based **strategies** to guide CHIP implementation
- Laid groundwork for improving **WIC engagement** through community-informed approaches

### Output (Deliverables Created)

- CHNA Data Analysis & Summary
- Evidence-Based Strategy Brief
- WIC Survey



Access the full CHIP report here:



A few examples of my work from the CHIP

## Program Planning & Evaluation: Internship Selection and Onboarding

### Project Overview

- Developed structured **intern selection and onboarding process**
- Aimed to improve **consistency, equity, and skill-alignment**
- Positioned internships as a tool for **workforce development and capacity-building**

### Issue/Gap Identified

- No formal framework** for onboarding, supervision, or evaluation
- Inconsistent** intern experience
- Missed opportunities** to engage in non-public health disciplines

### Outcome

- Established inclusive, multidisciplinary **internship structure**
- Improve **intern engagement and staff preparedness**
- Created **scalable tools** to ensure long-term program consistency and quality

### Output (Deliverables Created)

- Intern Selection & Onboarding Guide
- Fillable Application & Interest Forms
- Intern Training Checklist & Sample Agenda
- Feedback & Evaluation Tools

Check it out here:



Check out my full work portfolio!



## Challenges

- Managing **self-doubt** and balancing **perfectionism**
- Adapting to **full-time work** routines and expectations
- Staying focused during **long, screen-heavy days**
- Building **confidence** and **speaking up** in a new environment
- Generating **authentic, meaningful ideas**
- Identifying what truly **serves community needs**

## What I Learned

- Clarified **personal interests** by discovering what energizes me and what doesn't
- Strengthened desire to work where my **values and vision align**
- Gained **practical experience** and **professionalism** essential for a future career
- Learned to prioritize **real community needs** over data alone
- Recognized that every detail should **reflect the people** we aim to serve

## My Passion

Serving globally to improve access to quality life and education for children in poverty, empowering them to discover their dreams and potential.

