



CHA/CHIP

Community Coordination

Richmond & Henrico Health Districts
Catherine Klipstein
catherine.klipstein@richmond.edu



Connect with me!

Issue/Gap Identified

Strategies from RHHD's 2025-2028 CHIP:

- 1.1.1: Research community blood pressure monitoring protocols
- 1.2.2: Connect with Community Organizations that do events in community spaces
- 1.3.4: Advertise community blood pressure monitoring programming
- 2.1.1: RHHD creates internal heart health/blood pressure **resource packet**
- 2.2.1: RHHD develops **chronic disease education packets**
- 2.2.2: RHHD updates outreach form to include heart health as requested topic
- 4.2.2: RHHD shares upcoming events in **quarterly newsletter**
- 5.2.2: Quarterly CHIP newsletter includes upcoming THRN events

***CHIP** = Community Health Improvement Plan;
CHA = Community Health Assessment

Please select up to three chronic disease topics you would like additional information on:

- ☒ Heart Health
- ☒ Respiratory Health & Disease, Asthma
- ☒ Cancer
- ☒ Easy Access Packets
- ☒ Arthritis
- ☒ Diabetes

- ☐ Heart Health: Hypertension/Cardiovascular Disease (Stroke/Heart Disease)
- ☐ Arthritis
- ☐ Diabetes
- ☐ Respiratory Health/Respiratory Diseases/Asthma
- ☐ Cancer
- ☐ Health Promotion/Chronic Disease Prevention
- ☐ Other (please specify)

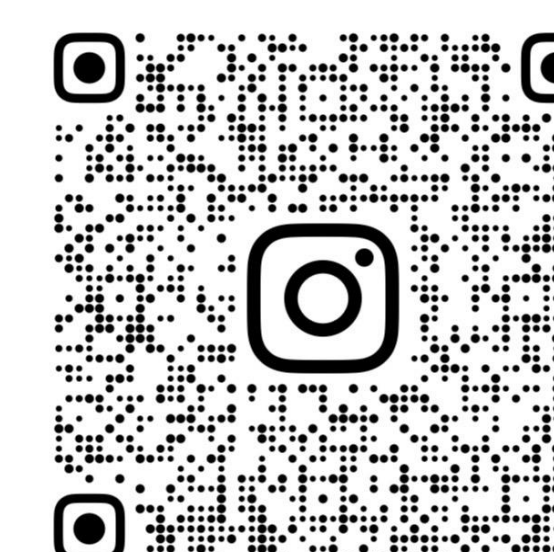
Outreach Form & Packets

Outputs

Outreach Packets



Instagram Reels



Outreach

- Senior Day in Byrd Park
- Healthy Beginnings Community Baby Shower
- Southwood Victory Family Worship Food Pantries
- City of Richmond Health Fair
- MRC VCU POWER COLLAB: Photovoice
- Feed More Agency Conference
- HCPS/FACE/Three Chopt District Event
- Resource centers and public housing tour

Deliverables & Events

***THRN** = Trauma Healing Response Network;
ROTF=Richmond Opioid Task Force

- **Chronic disease outreach packets**
- **CHIP first quarter newsletter; published in Aug.**
- YMCA and Richmond Public Library blood pressure reels
- Virginia Public Health Summit on Cancer
- NBC Tour and regional Public Info. Officer meeting
- RVA opioid taskforce meeting
- Partner spotlights: THRN, YMCA, & ROTF
- AmeriCorps CHW Intern Interviews

Acknowledgments

A **big thank you** to Caroline Best, Bryan Hooten, Lucia Gutierrez, Tamara Jones-Groves, Alex Medrano, D'atra Franklin, the rest of the RHHD Population Health team, and, of course, Jeff Stover and Bridget Cochran.

