

Pooja Muthuraj (Cohort 3, 2025)

VDH Central Office: Population Health &

Prevention

Mentors: Stephanie Dunkel, Rachel

Stradling



About Pooja

PROJECT 2: FOUNDATIONAL PUBLIC HEALTH SERVICES STAFFING

- William & Mary '25, BBA Business Analytics & Public Policy
- Master's of Science in Business Analytics candidate (W&M '26)
- Passionate about PH & data!



PROJECT 1: POPULATION HEALTH & PREVENTION GRANTS DATA

Issue/gap identified

- Office of the Commissioner (OCOM) need for "single source of truth" on various layers of grant data
- Constantly changing communications & program needs
- Need for multiple users to regularly access and update grants data while preserving data integrity
- Database needs to be intuitive to understand/update for various users
- Data stored differently across repositories
- Need to join "people" and "programs" information into one interface

Outcomes

- Integrated Excel consolidating information from multiple sources worked with OIM, Office of Grants Administration (OGA) to link this to database pulling from Finance & Accounts (F&A)
- Tableau dashboard & database inprogress

Outputs

- Consolidated grants listing, verifying data integrity across various sources
- Worked with Office of Information Management (OIM) to determine workflow to ensure user updates, so data will sync
- Identified differences in grant listings between systems, created system (Project IDs, Parent IDs, etc.) to organize data
- Pending output: working with OIM to develop Tableau dashboard to visualize grant updates & associated people/program information
- "Part 1" deliverable presentation to VDH senior leadership team

Takeaways

- Best practices when collecting & storing data to maintain integrity
- Working with multi-step data workflows
- Learning how backend and front-end data sources need to interact; designing data front-end that allows for customization to various/changing comms needs
- Navigating changing data & data that supports changing needs/comms purposes & audiences of VDH (grantors, SHHR, General Assembly, etc.)
- Supporting data life cycle
- Understanding what data exists where, how data might need to be stored differently for different purposes
- How federal changes affect state-level PH functions

Issue/gap identified

- Need for preliminary analysis of "foundational level" of PH capacity based on national standards/VA-specific need
- What is VDH's staffing capacity across key program areas, and how does it compare to national standards?
- Basis to advocate for resources to meet foundational program needs

Outputs

- Identifying VDH foundational services based on Public Health Accreditation Board (PHAB)'s FPHS framework; crosswalk state/federal mandates and LHD and Office director priorities
- Identifying models/engagement with SMEs to determine assumptions of future staffing capacity and foundational levels
- Creating repository of available data
- Presentation of current state & next step recommendations to Central Office leadership
- Staffing capacity analysis and "cost to foundational level" presented for 11 key staff categories

Outcomes

- Inventory of available data & capacity analyses previously done throughout the agency
- Inventory of existing national and state standards for foundational staffing needs and program functions

Takeaways

- Understanding the FPHS model & how its application to VA may differ from that of other states – different priorities of various stakeholders and views on FPHS
- Understanding VDH's functions & what PHP/CHS perform, on the ground and behind the scenes
- Understanding Office and LHD director priorities/what PH services are "foundational" at state and local level
- Understanding various data sources
- Understanding difficulty of quantifying "average" needs for programs like rabies – where there is no "average"
- Need to correspond our staffing capacity analysis with existing framework – PHAB framework – for comparison purposes
- Identifying correspondence between agency/LHD priorities and state/federal and grant mandates

Acknowledgments

Thank you to everyone who has taken me in with open arms: particularly Bridget Cochran & Jeff Stover, for coordinating this incredible program; my mentors, Stephanie Dunkel and Rachel Stradling, for your guidance & allowing me to experience/be a part of so many aspects of VDH's work; all the inspiring & welcoming people on the 13th floor; Viji Vadiv & Mike Sarkissian in OIM; Kaitlyn Gentille & Luke Davies; everyone I've run into on my data search; the Ops Planning Task Force; my fellow interns... and you, for taking the time to look at my poster! This section would be my whole poster, if possible; thanks to everyone who has shown me the ropes/answered my questions/let me be a fly on the wall as they did what they are so good at doing.



understand EHS

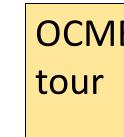
work in the field)

LHD directors' meeting, Charlottesville (learned more about CHS priorities & crossdistrict collaboration) **Health Department** Health Clinic & WIC

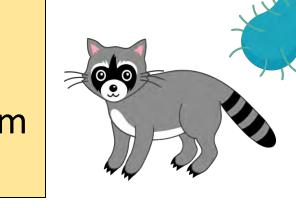
Orientation (REVIVE! Training, meeting other interns & VDH leaders, learning basics of VDH's work)



VA Breastfeeding Advisory Committee Meeting



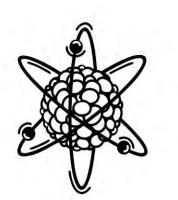




OVR tour



Other Highlights



Learning about small nuclear reactors and Chesterfield's upand-coming nuclear fusion plant



