



Strengthening Access to Public Health Services

A Balance Of Reactive and Preventative Care
Ella Sease



B.S. Education
University of Virginia
'28

MEASLES OUTBREAK

Issue:

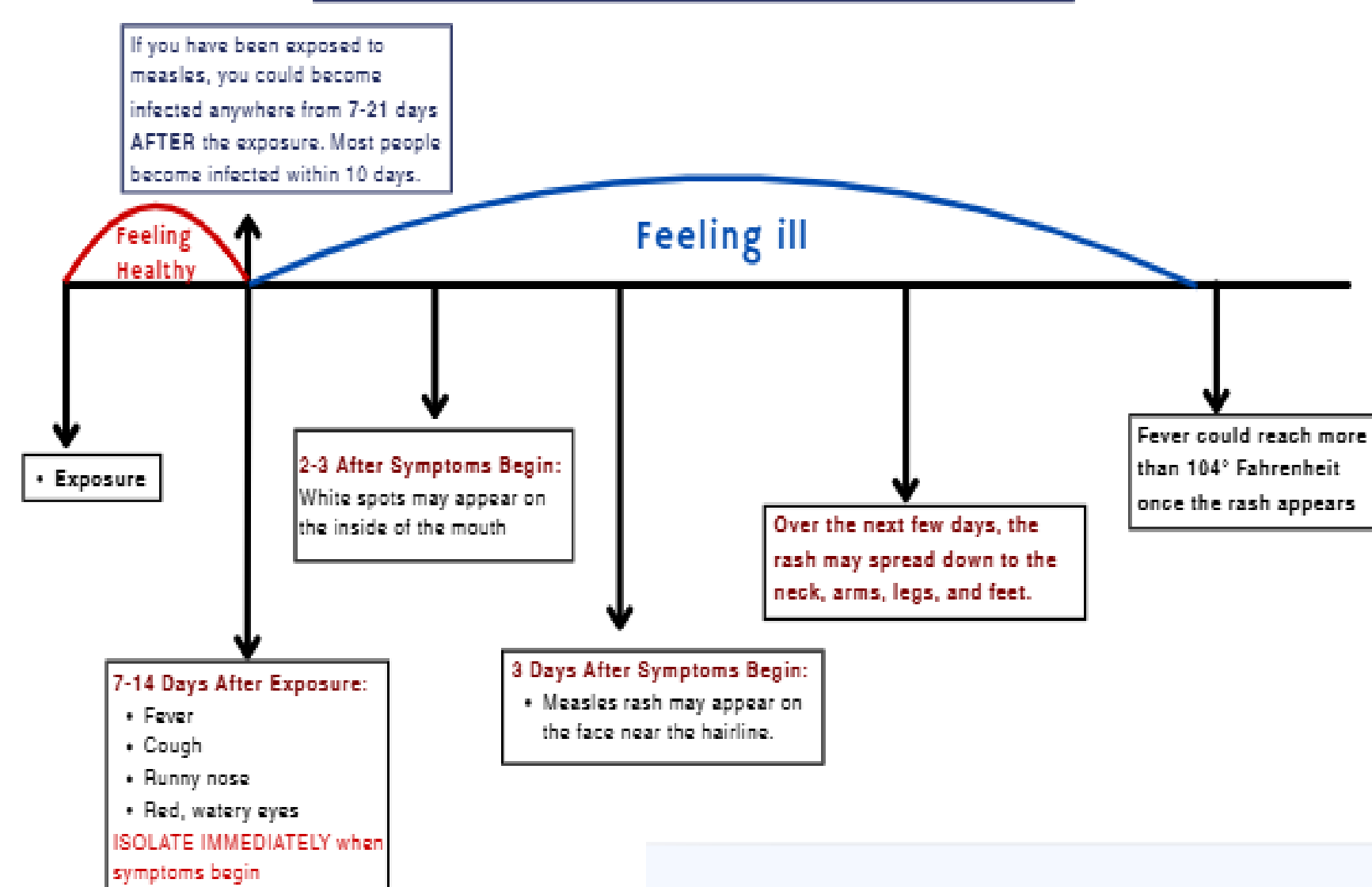
- Rapid measles outbreak
- Extremely low vaccination rates
- Lack of trusting relationships with community

Visual Outputs

VDH VIRGINIA
DEPARTMENT
OF HEALTH

Measles Infection Timeline

A PERSON INFECTED WITH MEASLES IS CONTAGIOUS 4 DAYS BEFORE RASH STARTS AND 4 DAYS AFTER THE RASH STARTS



Key Strategic Points in Time: BUCKINGHAM



PROJECT OUTCOMES

Created women's health week

- Created adaptable tool kit
- Developed social media materials
- Health Department Booth

Measles Outreach Communication

- Visted local businesses/canvassing
- Strengthened communication with community and CDC partners



WIC SERVICE ACCESS

Issue:

- Lack of information about services
- Difficulty keeping contact postnatally
- Minimal WIC advertising

Visual Outputs

**WOMEN'S HEALTH WEEK:
CHILD CARE SERVICES**

What is Offered at the Health Department?

Learn more at:
www.vdh.virginia.gov/vdhivewell/

8:00am - 4:30pm
111 South Street, Farmville, VA, 23901
434-392-8187

**Child Passenger Safety
School Age Health Forms
Vaccinations
Safe Sleep
Counseling
WIC Services
Formula and Food Services
AND MORE!**

VDH

Family Planning Care Services

Offered at the Department of Health

COUNSELING:

- Pregnancy
- Sexual Health
- Teenage



BIRTH CONTROL:

- Oral
- IUD
- Implants
- Shots
- Patches/Rings
- Condoms
- Natural Planning
- Emergency

TESTING:

- Pap Smears
- Breast Exams
- Pelvic Exams
- STD's



HELPFUL LINKS:

- Family Planning Services and Info
- Birth Control Methods & Options



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