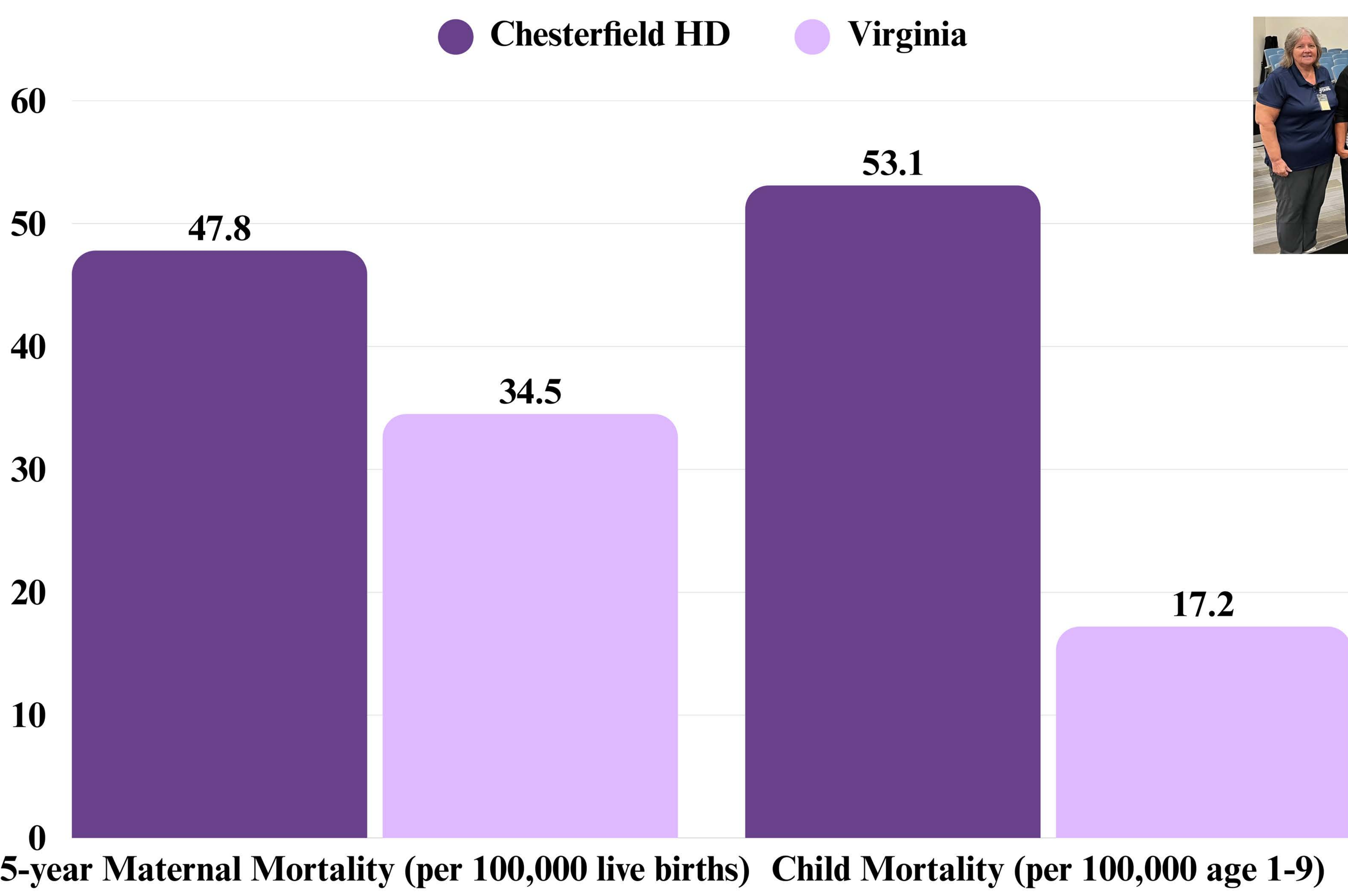


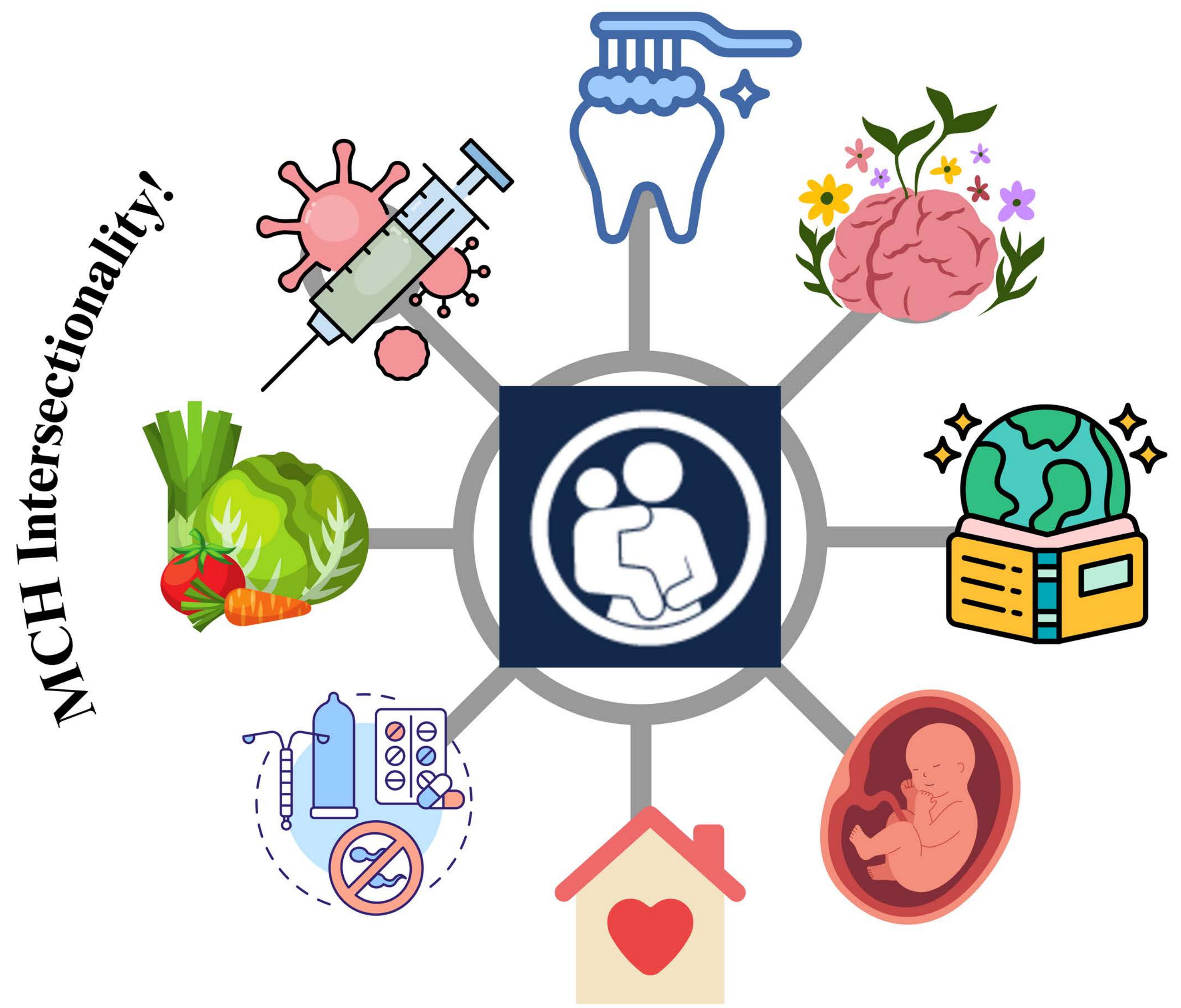


Bridging Gaps in Maternal and Child Health: A Community Insight

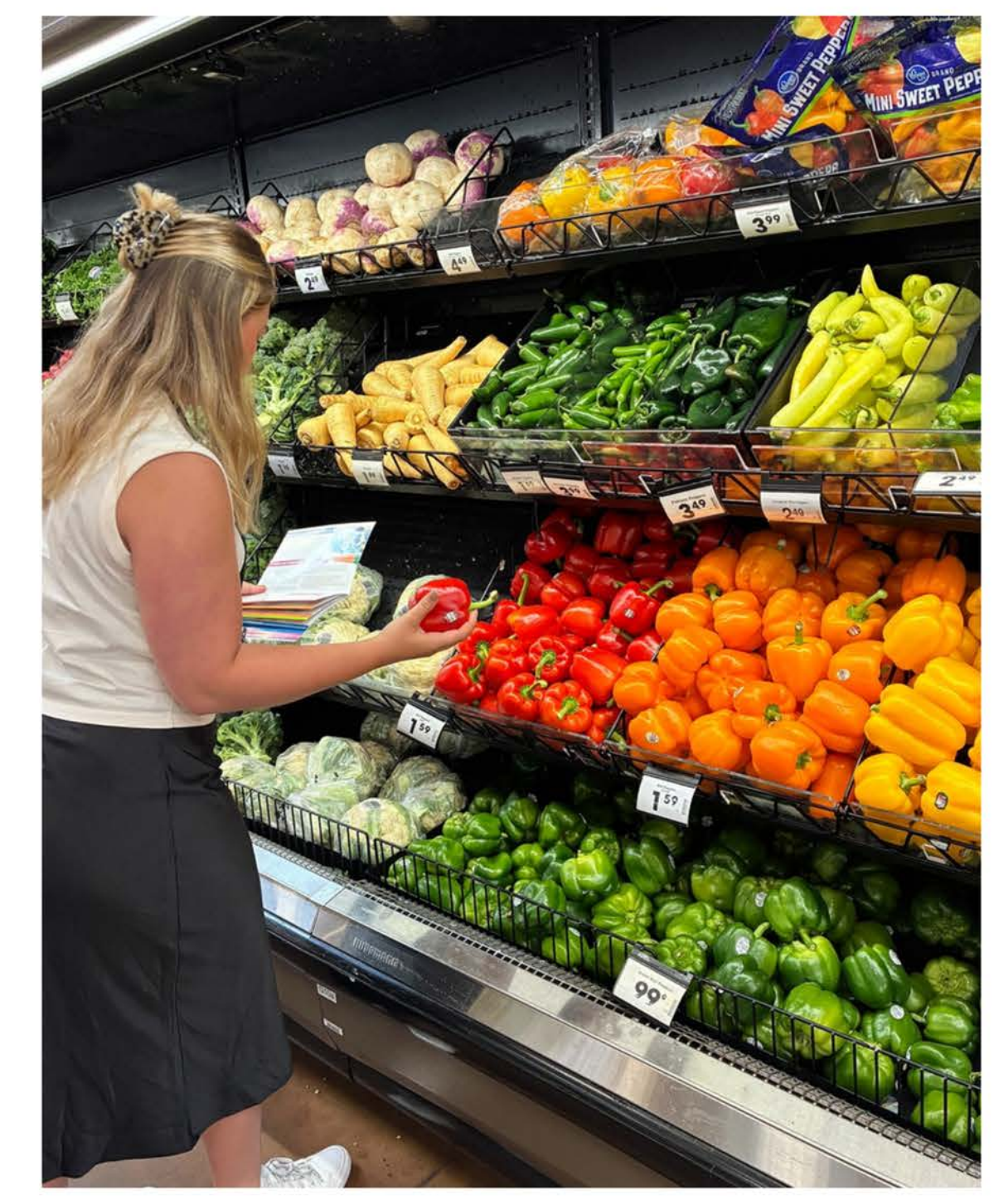


Virginia Department Of Health: Office of Family Health Services Title V
Maternal and Child Health

Chesterfield HD is 1 of 4 local health districts that houses in-person maternity clinic services!!



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School-Age Vaccinations

Problem: Children not being up to date with needed vaccinations, and massive surges of vaccination appointments in August.

Back-to-school Vaccination PODs:

- Two POD clinics in July to help mitigate August surges.
- Increase vaccination accessibility for families and education about required state vaccines needed for school.

In-school Vaccination Clinics:

- Months of March & April.
- In-school vaccinations to help mitigate surge and increase the number of vaccinated students.

Challenges:

- Stigma
- Transportation
- Accessibility
- Trust

WIC Food Accessibility

Problem: About 15% of WIC clients who are enrolled and qualify for benefits never use their benefits. This is due to many barriers, including many faced when shopping. These barriers include:

- Misshelved food items
- Mislabeled food items
- Cashiers uneducated about WIC program
- Difficulty understanding food labels

WIC Grocery Shopping Experience & Grocery Planner

- In-person walk through experience teaching clients how to shop for WIC foods they are eligible for and navigate existing barriers.
- Planner to help WIC clients feel organized and prepared before even stepping foot into a grocery store.

WIC Farmers Market Booth & WIC Farmers Market Benefits

- Booth at Chesterfield Farmers Market once a month, providing education regarding WIC services and nutrition.
- WIC benefits accepted at the Chesterfield Farmers Market, in addition to SNAP.

Challenges:

- Participation
- Trust
- Accessibility
- Stigma
- Time

Postpartum Care Gaps

Problem: Limited postpartum resources for moms who are underinsured or uninsured.

Postpartum Survey:

- Gauge postpartum patients level of trust and experience with LHD.
- Data to support CHD Title V Grant.
- Outreach to postpartum patients in WIC and Family Planning Clinics.

Challenges:

- Stigma
- Language and reading level accessibility
- Potential incentives to navigate low-feedback



Postpartum Survey