

2021 VIRGINIA EMS SYMPOSIUM

an education for life

Become a sponsor of the Virginia EMS Symposium and help to provide an "Education for Life!" Your generous support of Emergency Medical Services in Virginia can help to keep essential training programs more accessible to providers.

Dear Virginia EMS Supporter,

Last year, Virginians placed more than 1.56 million calls for help (approximately 4,280 incidents per day) from Emergency Medical Services (EMS) providers. In order to provide quality prehospital care in response to these requests, more than 36,000 dedicated volunteer and career EMS personnel are required to maintain their certification with continuing education.

The Virginia EMS Symposium, November 3-7, 2021, is an annual event that provides a statewide venue for all levels of EMS providers, and their system partners of emergency nurses and physicians, to receive continuing education. More than 1,600 providers attend this five-day educational conference with over 250 courses that offer the highest quality instruction, demonstrations and training.

In order to make this program successful and to keep costs low for our providers, we need help from sponsors like you! There are a variety of sponsorship opportunities available to suit any budget. Please review the attached sponsorship information packet to see how your donation can help us help others.

We value your partnership and depend on your sponsorship to help sustain this educational event each year. Any contribution is greatly appreciated and we thank you for supporting your EMS providers in obtaining, "An Education for Life."



Thank you for sponsoring the Virginia EMS Symposium! Please remember this important information as you select your sponsorship level. The deadline to submit a sponsor form for logo-branded items is September 18. If a sponsor form is submitted after the deadline for logo-branded items, the sponsor may not receive all of the sponsorship benefits, including signage at the event. Exhibit Hall bookings are separate from sponsorships (except Double Platinum Level.) See last page for Exhibit Hall contact.

Bronze Level - Educational (\$1,000 and below)

Bronze level sponsors will receive print mention in the Symposium On-Site Guide and electronic mention with the sponsor's website link (when supplied) on the Symposium sponsor web page. Track sponsor's name will be verbally mentioned at every class in the track (this offering is only available for track sponsors.)

Sponsor Half or Whole Day Track

Wednesday

☐ Morning Block ☐ Afternoon Block
☐ Full Day

Thursday

☐ Morning Block ☐ Afternoon Block
☐ Full Day

Friday

☐ Morning Block ☐ Afternoon Block
☐ Full Day

Saturday

☐ Morning Block ☐ Afternoon Block
☐ Full Day

Sunday

☐ Morning Block Only

Silver Level - Awards & Session Breaks (\$1,001 - \$2,500)

Governor's EMS Awards - Silver level sponsors will receive the bronze level offerings, as well as on-site print signage and print/electronic signage at the Governor's EMS Awards ceremony. Governor's EMS Award sponsors support the outstanding contributions of individuals, agencies and organizations that make Virginia's EMS System one of the best in the nation!

There is no sponsoring specific award categories, however, silver level sponsors will be promoted at the Governor's EMS Awards event on Saturday night.

Session Break Refreshments - Provide refreshments for attendees during session breaks.

Gold Level - Program Support (\$2,501 - \$5,000)

Gold level sponsors will receive the bronze and silver level offerings, as well as an electronic logo still at social events, sponsor name mention at social events (where permitted), print signage at the Marriott, Sheraton and Hilton hotels as allowed (we determine the size, sponsor provides high resolution logo) and a logo on giveaway items when applicable.

Governor's EMS Awards Reception - Highlight your business at the Governor's EMS Award reception. Your logo will be displayed at five banquet tables.

Name Recognition - Gold level sponsors will have their names/logos displayed on items that are provided to attendees. This includes, but is not limited to bags, lanyards, pens, etc. Sponsors must provide the logo in a required format and promotional items will be chosen by the Virginia Office of EMS.

Platinum Level - (\$5,001 - \$7,499)

☐ Platinum Partner

Platinum level sponsors will receive all of the sponsor level offerings, as well as a 60-second video (provided by the sponsor) to be played on various video screens at the Marriott, Sheraton and Hilton hotels (as permitted) every day of the Symposium. Deadline to submit video is October 16. Sponsor logo will be run as a backdrop in all rooms on the computer screens. Large sponsor banner will be displayed at each hotel.

Double Platinum Level - Star Partner (\$7,500 and above)

☐ Star Partner

Double Platinum level sponsors will receive all of the sponsor level offerings, in addition to one FREE booth space in the Exhibit Hall. If a booth is not already secured by the sponsor, then a booth will be chosen for the sponsor by the Virginia Office of EMS. If a vendor space has already been secured by the double platinum sponsor, then a reimbursement will be offered for the amount paid. **New this year** - Masks will be provided to all participants with your business logo displayed.

Become A Sponsor!

The 41st Annual Virginia EMS Symposium

“An Education for Life”

November 3 - 7, 2021

Your generous support of Emergency Medical Services (EMS) in Virginia can help keep essential training programs more accessible to EMS providers.



1,448

In State EMS
Providers

1,669

Unique Registrants
(staff, volunteers, instructors,
guests and students)

62

Out of State EMS
Providers

The 2019 Registration Data

The Virginia EMS Symposium is one of the nation's premier educational opportunities for EMS providers and their system partners of emergency nurses and physicians, to receive continuing education.



There are a variety of sponsorship opportunities available to suit any budget.

Bronze Level - (\$1,000 and below)
Educational

Silver Level - (\$1,001 and \$2,500)
Awards and Session Breaks

Gold Level - (\$2,501 and \$5,000)
Program Support

Platinum Level - (\$5,001 and \$7,499)

Double Platinum - (\$7,500 and above)
Star Partner

Please review the sponsorship packet to see how your donation can help us help others.

2021
VIRGINIA EMS
SYMPOSIUM
an education for life

Virginia EMS Symposium Sponsorship Form



Individual/Organization Name _____

Organization Representative _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

Sponsor Level: ☐ Bronze Level ☐ Silver Level ☐ Gold Level ☐ Platinum Level ☐ Double Platinum Level

Amount Sponsored: (\$) _____

☐ Material Insert – Would you like to supply a flier for the registration packets? This opportunity allows sponsors to get details about their products/services in the hands of every attendee! Your item will be placed in the Symposium registration packets. Must provide 1,800 inserts. Check box for more details.

Total Sponsorship Amount \$ _____

Please choose one of the following:

- ☐ Payment Enclosed
- ☐ Purchase Order Enclosed
- ☐ Please Bill Us
- ☐ Credit Card (phone payment only - call 866-992-3637)

Please make payment to:
Virginia EMS Symposium

Return sponsorship to:
Virginia EMS Symposium
1944 Peters Creek Road
Roanoke, Virginia 24017-1613

For sponsorship inquiries, please contact:
Sandi McGrath
Virginia EMS Symposium Sponsorship
sponsorships@vaems.org • 866-992-3637

For Exhibit Hall inquiries, please contact:
Marcia Pescitani
Vendor Hall Manager
marcia@vaems.org • 703-615-6595

