

Appendix A. Community Engagement

Prince William Health District (PWHD) worked with the Community Healthcare Coalition of Greater Prince William (CHCGPW) and additional community partners throughout the Community Health Assessment (CHA) process. The partnership collected community feedback via surveying at approximately 30 community events in the fall of 2018 and held four community conversations throughout the Greater Prince William Area (GPWA) to engage residents, stakeholders, and partners. Outlined below are the strategies and processes used by the PWHD and CHCGPW to capture a wide variety of community perspectives and priorities to develop a complete picture of health.

Community Healthcare Coalition of Greater Prince William

The CHCGPW is made up of key stakeholders in the Greater Prince William Area. The PWHD worked with CHCGPW to guide the CHA process in the Greater Prince William Area. A full list of members involved throughout the 2018 CHA process can be found in Figure A1. Through quarterly meetings, the PWHD and CHCGPW worked collaboratively on surveying, outreach, and community engagement strategies, in addition to methods on how to prioritize data. The PWHD and CHCGPW worked on documenting community feedback during the Community Conversations.

Figure A1. List of CHCGPW Members and Community Organizations

Name (Last Name, First Name)	Organization
Aguirre, Canek	Anthem
Hopkins, Lee	CASA de Virginia
Rowland, Tammy	Freedom Center
Sutter, Rebecca	George Mason University
Merring, Judy	Greater Prince William Community Member
Ahmad, Salwa	Greater Prince William Community Member
Hunnicut, Mary Catherine	Greater Prince William Health Center
Pedro Guallar, Jose	HOLA Prince William
Lynch, Rachel	Inova
Giles Cantrell, Brittany	Kaiser Permanente
Victorson, Pat	NAMI Prince William
McIntyre-Hall, Ondrea	Northern Virginia Family Services
Golanski, Kim	Novant UVA Health System
Matthew Thomas, Erin	Potomac Health Foundation
Lee, Susie	Potomac Health Foundation
Wood, Sally	Prince William County Parks and Recreation
Hendler-Voss, Seth	Prince William County Parks and Recreation
Martinsen, Heather	Prince William County Community Services
Mozell, LeNelle	Prince William County Community Services
Mendez, Angie	Prince William County Community Services
Johnson, Elijah	Prince William County Government
Maye, Mark	Greater Prince William Community Health Center
Ansher, Alison Ansher	Prince William Health District
Dunithan, Carol	Prince William Health District
Patel, Joya	Prince William Health District
Fenno, Sarah	Prince William Health District

Linton, Helen	Sentara
Gallegos, Sandra	Sentara
Young, Iesha	Young Invincibles
Luevano, Alexandra	Mother of Mercy Free Clinic

Community Conversations

CHCGPW and PWHD held four Community Conversations throughout the Greater Prince William Area to share and engage with community members, stakeholders, and partners in the CHA process. Community Conversations were held throughout the Greater Prince William Area to ensure all community members had access to the meetings. To ensure that all community members could participate, the CHCGPW worked with Jirani's Coffeehouse in Manassas to livestream the last Community Conversations so all members could have the opportunity to view the meeting and have access to the discussion in the future. The CHCGPW provided food at all of the meetings and scheduled them for various times during the day to ensure all community members could attend at least one of the meetings. The Community Conversations were open to the public and were promoted through Prince William County, Manassas City, and Manassas Park City media outlets, Prince William Health District social media channels, Comcast Cares, Inside NoVA and other local newspapers, the GPWA Medical Reserve Corps, What's Up Prince William, Volunteer Prince William, flyer distribution at local businesses and events, and email outreach to community stakeholders, leaders, and organizations in the Greater Prince William Area.

List of Community Conversations:

- Tuesday, February 12, 2019
 - Haymarket Gainesville Library
- Thursday, February 14, 2019
 - Sentara Northern Virginia Medical Center
- Tuesday, February 19, 2019
 - Sentara Northern Virginia Medical Center
- Wednesday, March 6, 2019
 - Jirani Coffeehouse
 - ❖ This meeting was originally scheduled for Wednesday, February 20, 2019 at Jirani Coffeehouse but was rescheduled due to inclement weather.

Figure A2: CHCGPW 2019 Community Conversation Flyer



Community Surveying at Events

During the Community Themes and Strengths Assessment (CTSA) surveying process, the CHCGPW promoted the regional surveying effort online and the PWHD Population Health Team attended roughly 30 community events to conduct surveying. The PWHD Population Health Team worked with George Mason University’s Doctoral Nursing Program to conduct surveying at community events by setting up surveying tables and mobile surveying teams to collect surveys in paper and online using tablets. By meeting community members at various events throughout the Greater Prince William Area, the team worked to meet community members where they were and engaged members, organizations, and businesses in collecting surveys.

Approximately 1,700 surveys were collected. In addition to sharing the online survey link with local organizations, businesses, and governments and surveying throughout the community, PWHD sent paper copies to with local organizations, businesses, and governments to share paper surveys with their teams. Table A3 provides a brief list of the events that were attended by the team.

Figure A3: List of Events Attended by CHCGPW and PWHD

Greater Prince William Events
Manassas City First Friday
Out of the Darkness Walk
Farmers’ Market at Potomac Mills
Farmers’ Market at Harris Pavilion
Community Conversation Town Hall
Manassas Park Family Market
Sentara Breast Cancer Awareness Event
Novant Haymarket Medical Center Farmers Market
Freedom Center Community Day

George Mason University (Manassas campus) Science Cafe
Car Free Day
Prince William County 12 th Annual Mental Health Awareness Event
Manassas Latino Festival
Occoquan Arts and Crafts Show
Novant Health UVA Health System Prince William Half Marathon
Taste of Prince William County
8th Annual IWALK for ACTS 5K and Family Festival
36th Annual Fall Jubilee
Farmers' Market at Woodbridge
Manassas Park Family Market

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BE HAPPY**

GREATER PRINCE WILLIAM AREA

