



CHIP Workgroup Meeting 4

August 10, 2026

Community Healthcare Coalition of Greater Prince William

Community Health Improvement Planning (CHIP) 2026

*A Collaborative Approach for Health
Accountability in Greater Prince William*

Residents call for **coordinated action** to address persistent barriers to health and well-being.



Lasting health improvements require more than reporting problems -- they require **multi-sector partnerships**.

Collective action

What is your superpower?





Behind the scene sorceress Patience/Empathy
Food Safety
Conductor
Data analysis
Collaboration
Co-planning
Innovation
People centered rapport
Finder
Data insights
Flexibility
Organized
Common grounds
Connections
Representation
Communication
Patience/Collaboration
Collaborative forethought
Passion for care
Connection
Connection
Connector
Bilingual
Community volunteer
Encourager
Strategy
Saving lives
Communication
Bilingual

What is your superpower?

Pray
Faith
Teamplayer
Communication

CHIP Workgroups

Health Communication

- Co-leads: Mary Lopez, Literacy Volunteers of America—Prince William and Ashlie Watts, Sentara

Behavioral Health

- Co-leads: Wendy Hunt, Community Services and Ashleigh Conrad, Girls on the Run NOVA

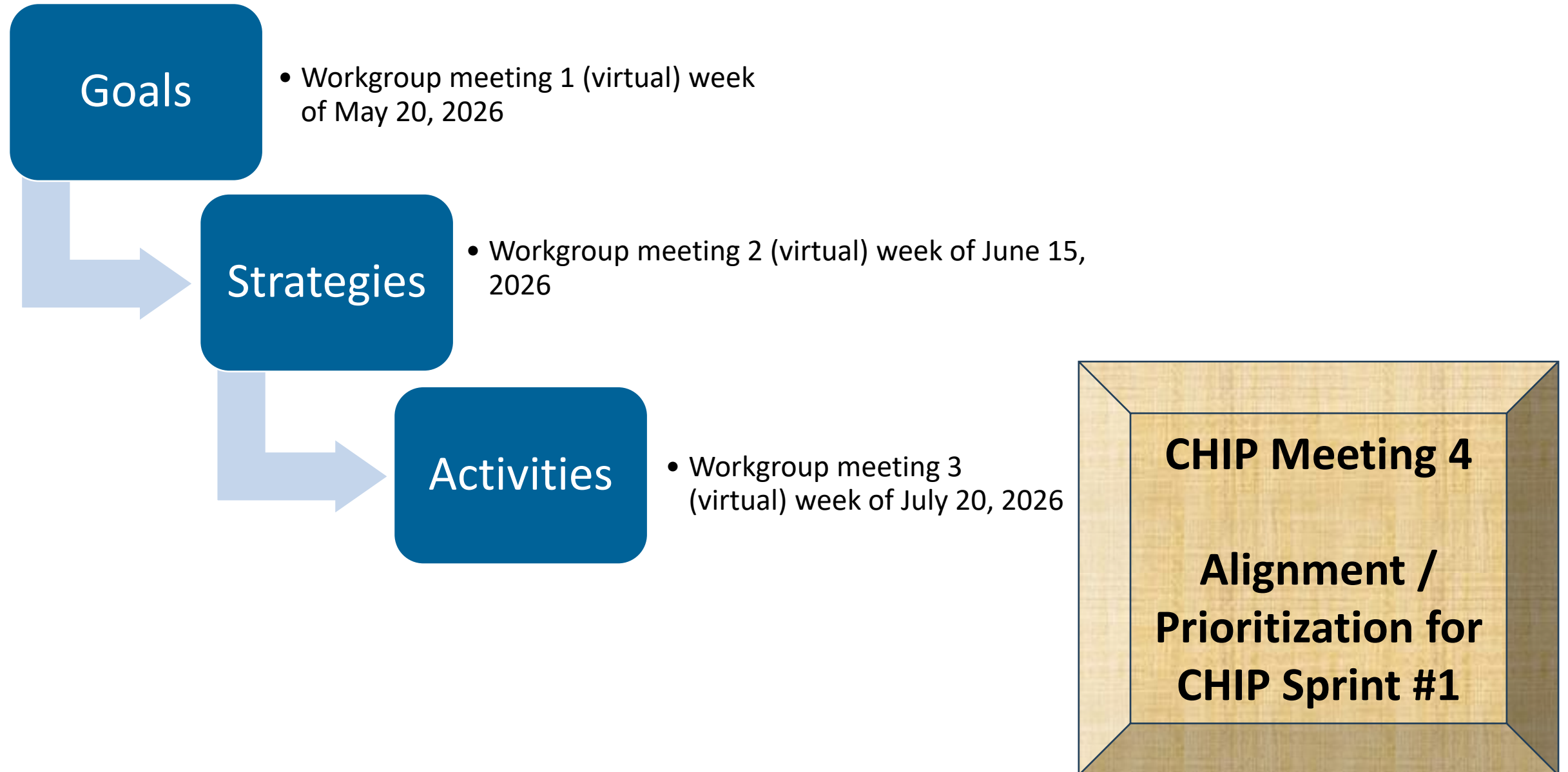
Maternal and Child Health

- Co-leads: Alexandra Luevano, Mother of Mercy and Sandra McMasters, Sentara

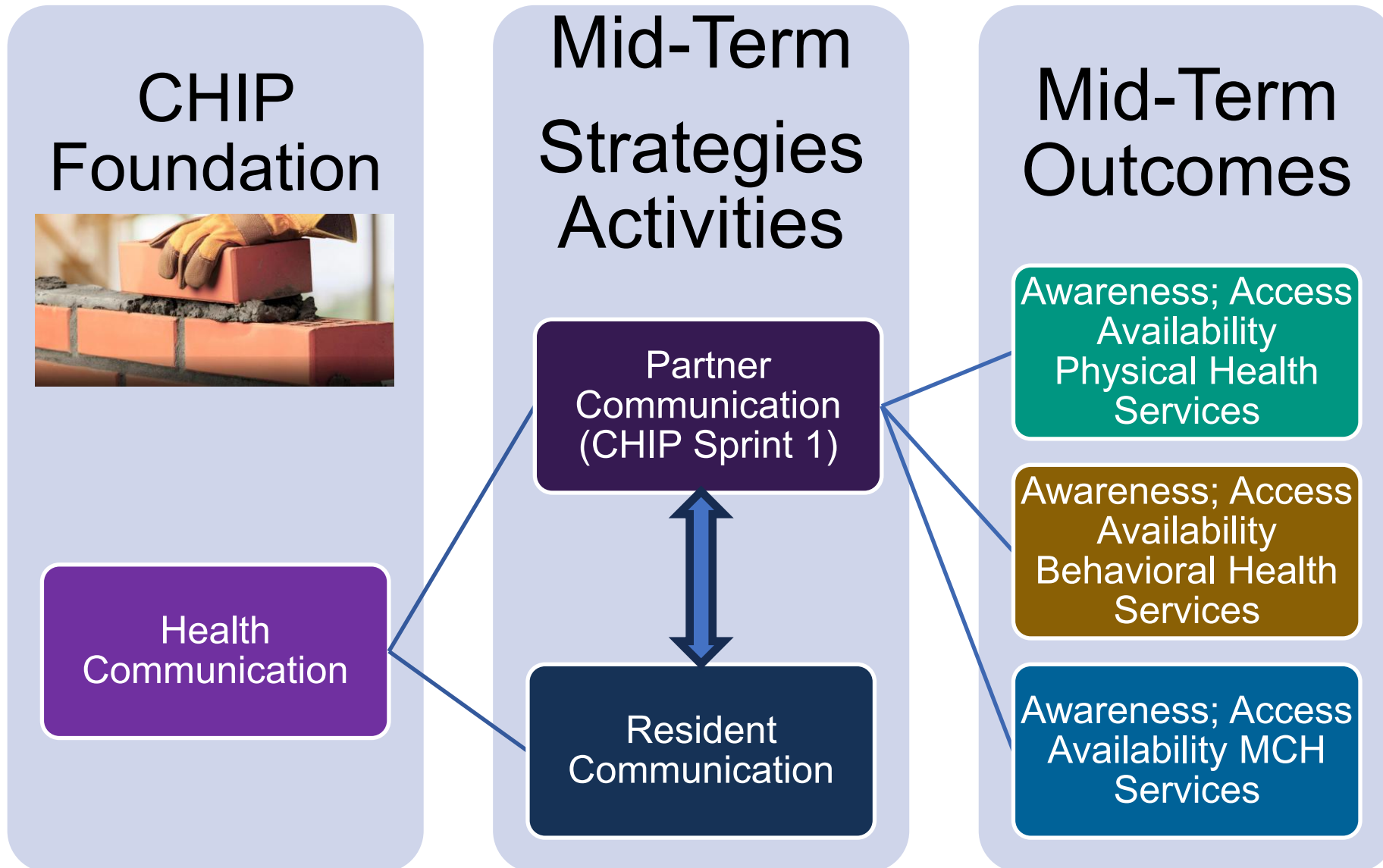
Access to Care (resource navigation)

- Co-leads: Brian Harris, Lunera Health and Leigh Guarinello, Inova

The Process



Health Communication as Overarching Priority



Cross Cutting Themes

CHIP Workgroups Common Themes (A2C, HC, BH, MCH)

Themes	Access to Care	Health Communication	Behavioral Health	Maternal Child Health
Navigation & Entry into care	• People struggle to know where to start • CHWs + navigators needed to guide entry • Warm handoffs reduce dropoffs	• Need clear “start here” guides • CHWs/peers explain eligibility and next steps • Consistent navigator training is needed	• Families need clearer referral paths • School + community partners need to coordinate navigation • Workshops and communication support the process	• Navigators/doulas needed throughout pregnancy → postpartum • Help with scheduling, referrals, followup • EMR flags help identify needs early
Cross-Sector Coordination	• Systems work in silos; eligibility rules differ • Need unified directories + referral systems	• Need shared communication hub + templates • Better alignment across partners (HOAs, employers, schools)	• Shared resource map + referral protocols • School–community coordination is key	• Many areas involved (OB, pediatrics, WIC, nonprofits) • Shared platforms like Unite Us help connect care
Data Sharing & Unified Infrastructure	• Nonaligned data systems cause repeated paperwork • Need simpler/consistent data rules	• Need shared tracking tools and standardized CHW processes	• Need shared data + aligned handoffs for smoother referrals	• EMRs used to spot needs • Closedloop referral tracking is a major gap

Ensure we structure this Coalition CHIP to partner with existing GPW coalitions, committees, and action plans. **Avoid duplication.**



Prince William County Office of Human Rights Launches Language Access Plan

- Year 1: Building Foundations
 - A comprehensive Language Access Needs Assessment
 - A priority language list
 - Adoption of a formal Language Access Plan aligned with county-wide policies
 - Standard operating procedures for translation, interpretation, and bilingual staffing
 - Procurement of on-demand telephonic and video interpretation services
 - Translation of vital documents and website content
 - Training for 100% of Human Rights Office staff on language access and cultural competency
 - The launch of at least three multilingual outreach initiatives in partnership with community organizations
- Year 2: Implementation and Expansion



*An interpreter during a Student Leadership
Council session*

OUR ECOSYSTEM

PRINCE WILLIAM
Community Safety

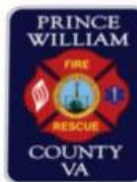
PRINCE WILLIAM
Police



PRINCE WILLIAM
VIRGINIA
Adult Detention Center



Prince William
Health District



**Virginia Dept. of
Corrections**



PRINCE WILLIAM CENTER
A proud partner of the American Job Center network



PRINCE WILLIAM
Emergency Management



THE JOURNEY through the ECOSYSTEM

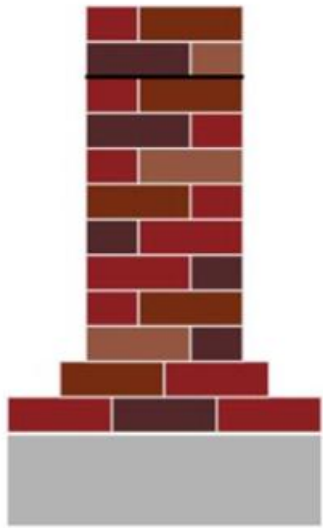
EXPERIENCE THE ECOSYSTEM THROUGH THE PERSPECTIVE OF A RESIDENT SEEKING HELP—



OCS Safety Ecosystem Workshop Priority Areas

- **Stronger coordination across agencies – Ecosystem Development**
Clear, consistent referrals prevent missed opportunities for support. Warm handoffs and shared systems matter.
- **Practical, measurable SMART goals**
We're ready for steps we can see, test, and measure.
- **Standardized referral and handoff processes**
Defined referral pathways are needed for crisis situations, prevention efforts, and service transitions, with shared expectations to reduce duplication and fragmentation.
- **A real-time, shared resource directory**
A centralized directory will ensure continuity through staff turnover and allow every partner to quickly identify available resources.
- **Shared interagency contact directory specific to the Harm Reduction Network**
A network directory should include descriptions of each agency's role, services, and areas of specialization.
- **Evaluation and measurement support**
Formal evaluation partnerships, including academic institutions, can help develop measurable outcomes aligned with harm reduction goals.
- **Trust is essential**
Community members respond best to support offered by people they trust, including credible messengers and those with lived experience.
- **A stronger focus on prevention**
We must intervene earlier; not only respond after harm has occurred.
- **Operational capacity and prioritization**
Aligning resources with the highest-priority needs will help avoid depletion and maximize impact.

2026-2028 CHIP Timeline



Sprint 1 Q4 2026- Q1 2027

Partner Engagement
– Multi-Coalition /
Collaborative Alignment

Partner Engagement
– Dot Voting Sprint 1

Baseline
measurement

CHIP Report Part 1

CY 2027

Review Sprint 1
Progress

Determine Sprint 2 (6
months)

Review Sprint 2
Progress

Determine Sprint 3 (6
months)

CY 2028

Review Sprint 3
Progress

Determine additional
sprints and
measurement

Iterative CHIP
Reports

Existing/New Activities CHIP Sprint 1 (Q4 26 – Q1 27)

Tracking existing partner programs/activities for CHIP (Quarterly CHIP

Workgroup Meetings for partner tracking among SME's)

Multi-Coalition Partner networking opportunities (e.g., Oct 21 BH/MCH/opioid partner event; GPW Trails Coalition/Prevention Coalition GPW/CHCGPW Walk and Talks in Fall 2026)

Piloting local data sources / maps to inform CHIP partnerships (e.g., PWHD ESSENCE emergency dept counts for MCH, BH, top Chronic Conditions; 911 non-emergency data trends; 211 data; OCS Community Opportunity Index; PWHD Vital Records and Census data maps)

New Multi-Coalition Activities to Pilot (Prevention Coalition / OCS):

- 1) Central hub for partner connections (e.g., Civic Roundtable, Slack)
- 2) GPW partner directory (note: 211 updated once a year, need local updates)

Dot Voting to Prioritize Sprint 1 New Activities for Partner Engagement and Sharing Resources Collectively with Community

- 1) Develop Multi-Coalition PSAs for radio/social media/podcast (and campaign stickers on pizza boxes) with CHIP workgroup themes (BH / MCH / A2C)
- 2) Collective promotion for MCH/BH/A2C-related similar events
(MCH ex: All baby showers on one joint flyer hosted by Mother of Mercy, UVA Health, Sentara Health Plan, Villa Advocacy, Postpartum Support VA)
- 3) Partner trainings of community leadership/navigators
- 4) Partners joining mobile health outreach (clinics/support service vans)
outreach pop-ups with trusted community leaders
- 5) Coalition advocacy (referral platform in GPW; funders/BOS presentations)

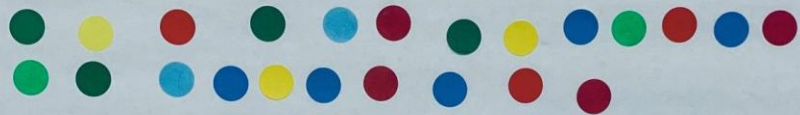
Anything else?



Dot Voting / Break

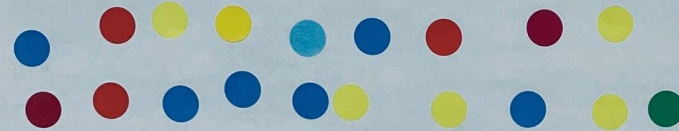


Partner Trainings of
Community Leadership/Navigators (3)



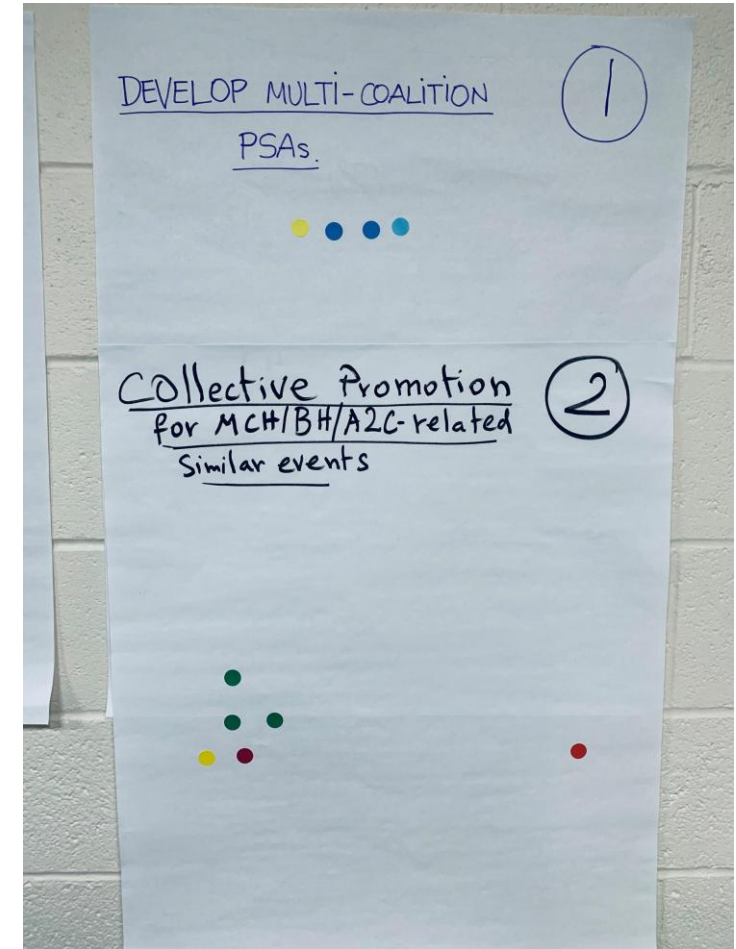
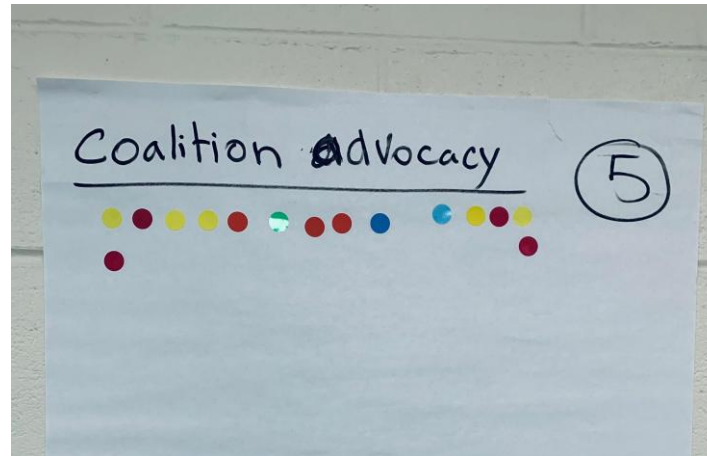
PARTNERS JOINING MOBILE
HEALTH OUTREACH.

(4)



**Two Partner Engagement Strategies with
Top Votes for CHIP Sprint 1**

Three Partner Engagement Strategies for CHIP Sprint 2 Consideration



Next Steps

- Aug/Sept CHIP Sprint 1 Action Plan (PWHD TA)
- Meetings
 - Monday Sept 14: Coalition Steering Committee virtual mtg
 - Monday Sept 28: Full Coalition In-Person Meeting
- October: Finalize CHIP Report Part 1
- Tuesday Nov 17: GPW Health Summit
 - Luke Davies and Elijah Johnson are drafting agenda
 - Opportunity to engage PWC/MC/MP leadership in CHIP implementation and alignment

Full Coalition In-Person Mtg Sept. 28

Manassas City Community Center 8750 Sudley Road, Manassas, VA 20110



Multi-purpose community
room reserved free of
charge 10:30am-12:30pm