

Transportation Safety Awareness Date Calendar: Content Ideas for Promoting Safe Transportation by Month

January

Winter Car Seat Safety Tips - <https://www.healthychildren.org/English/safety-prevention/on-the-go/Pages/Winter-Car-Seat-Safety-Tips.aspx>

February

The Right Seat for Tweens (8-14) - <https://www.trafficsafetymarketing.gov/get-materials/child-safety/tweens-ages-8-14>

March

2nd Week – Vehicle Safety Recalls Week - <https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/recalls-safety-campaign>

Check for Recalls - <https://www.nhtsa.gov/recalls>

April

Injury Prevention Month - <https://www.cpsboard.org/car-seat-safety/car-seat-safety-in-and-around-car/>

May

National Bike Safety Month - <https://www.trafficsafetymarketing.gov/get-materials/bicycle-safety>

1st – National Heatstroke Prevention Day - <https://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention>

2nd week - National Safe Kids Week - <https://www.safekids.org/safe-kids-week>

June

National Safety Month (all injuries) - <https://www.cpsboard.org/car-seat-safety/car-seat-safety-in-and-around-car/>

July

Heat Stroke Prevention - <https://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention>

August

Back to School Bus Safety - <https://www.trafficsafetymarketing.gov/get-materials/school-bus-safety>

September

3rd week - Child Passenger Safety Week - <https://www.trafficsafetymarketing.gov/get-materials/child-safety>

Additional social media - <https://www.cpsboard.org/resource-center/social-media-library>

October

Pedestrian Safety Month - <https://www.trafficsafetymarketing.gov/get-materials/pedestrian-safety>

3rd week - National Teen Driver Safety Week - <https://www.teendriversource.org/>

November

Seat Belt Use - <https://www.trafficsafetymarketing.gov/get-materials/seat-belts/buckle>

December

Holiday Travel and Safety Seat Check - <https://www.trafficsafetymarketing.gov/get-materials/child-safety/child-car-safety>

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VIRGINIA DEPARTMENT OF HEALTH
CHILD PASSENGER SAFETY