I. Policy:

An Allowable Food Application for each item under consideration must be submitted to the Virginia WIC Program. Each food item must:

1) Meet WIC Program Food Selection Criteria and Standards in accordance with FDS 01.1

2) Be submitted by the food manufacturer or by the distributor

3) Be available and stocked by suppliers or distributors in Virginia. Verification of product stocking and availability may be required before final product approval is granted, and

4) Be sent via certified mail by the due date listed on the website. Emailed applications will be considered ineligible
Complete **ONE** application for each product or variation of product.

1. Company Name: ______________________________________________________
   Company Address: _____________________________________________________
   _____________________________________________________

   Contact Person: ________________________Title:___________________________
   Phone Number: _______________________Email:___________________________

2. Food Category (check one):
   - [ ] adult cereal
   - [ ] bread
   - [ ] brown rice
   - [ ] canned fruit
   - [ ] canned vegetable
   - [ ] cheese
   - [ ] dried beans
   - [ ] eggs
   - [ ] infant cereal
   - [ ] juice
   - [ ] milk
   - [ ] peanut butter
   - [ ] salmon
   - [ ] soy milk
   - [ ] tortilla
   - [ ] tuna

3. a. Name of food item
   b. Size(s) available in VA
   c. Suggested retail price
   d. Package type
   e. UPC code
   f. Distributor name and phone number

<table>
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<tr>
<th>a. Name of food item</th>
<th>b. Size(s) available in VA</th>
<th>c. Suggested retail price</th>
<th>d. Package type</th>
<th>e. UPC code</th>
<th>f. Distributor name and phone number</th>
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<td>other:</td>
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4. Please identify the major distributors, suppliers or corporate stores this product is available through for Virginia authorized stores: ______________________________________________________
   ______________________________________________________
5. Please include the following:
   a. for dry cereals – state the iron content in mg per 100 grams: ____________
   b. for dry cereals- state the percentage of whole grains per product ____________
   c. for juices – state the vitamin C content in mg per 100 ml of juice: ____________
   d. an electronic image in a minimum 5” x 7” size with a resolution of at least 300 ppi
      or colored copies of the actual label, including the nutrition facts and ingredients,
      must be included with the application.

If approved for inclusion on the Virginia WIC Approved Food List, I agree to notify the
Virginia WIC Program within 60 calendar days of product changes, including nutrition
composition, distribution, availability, and labeling or packaging. Failure to do so may
result in removal from the Virginia WIC Approved Food List.

________________________________             _                   ______________________
Name/Title of Company Representative                                   Date

All products meeting WIC nutrition standards will be reviewed by the Allowable Food
Committee for administrative standards approval and final acceptability or denial.

Mail application certified mail to:
Virginia WIC Program
Attn: Allowable Food Committee
109 Governor Street, 9th Floor
Richmond, VA 23219

_____________________________________________________________ _________________________
WIC Office Use Only

Food Category: ____________________  Date Received: ________________

Approved:  □         Denied:  □         Other:  □  _____________

Reason for Denial: ________________________________________________