

Temporary Formula Substitutions

Effective October 1st, 2022

Please visit- www.VirginiaWIC.com for the most up-to-date information



If your WIC benefits are for-

and you cannot find that formula, you can temporarily use your WIC benefits to purchase ANY of the formulas listed below:



Similac Advance

12.4 oz. powder

Similac Advance



- 20.6 oz. powder
- 23.2 oz. powder
- 30.8 oz powder
✦ Counts as 2 cans

Similac Pro Advance



- 20.6 oz. powder
- 23.2 oz powder
- 30.8 oz. powder
✦ Counts as 2 cans

Similac 360 Total Care



- 20.6 oz. powder
- 30.8 oz. powder
✦ Counts as 2 cans

Enfamil Infant



- 12.5 oz. powder
- 21.1 oz. powder
- 29.4 oz. powder
✦ Counts as 2 cans

Gerber Good Start Gentle



- 12.7 oz. powder

Parent's Choice Advantage



- 12.4 oz. powder

Parent's Choice Infant



- 12.5 oz. powder

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If your WIC benefits are for-

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Similac Soy Isomil
12.4 oz. powder

Similac Soy Isomil



- 30.8 oz. powder
- ✦ Counts as 2 cans

Earth's Best Soy



- 21.0 oz. powder

Enfamil Prosobee Simply Plant-based



- 12.9 oz. powder
- 20.9 oz. powder
- 32 fl. oz. RTU
- 13 fl. oz. concentrate
- ✦ Counts as ¼ of a can

Gerber Good Start Soy



- 12.9 oz. powder
- 20.0 oz. powder

Always My Baby Soy



- 22.0 oz. powder

Comforts Soy



- 22.0 oz. powder

Parent's Choice Soy



- 22.0 oz. powder

Tippy Toes Soy



- 22.0 oz. powder

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If your WIC benefits are for-

and you cannot find that formula, you can temporarily use your WIC benefits to purchase ANY of the formulas listed below:

Similac Sensitive



- 20.1 oz. powder
- 22.5 oz. powder
- 29.8 oz. powder
✦ Counts as 2 cans

Similac Pro Sensitive



- 20.1 oz. powder
- 22.5 oz. powder
- 29.8 oz. powder
✦ Counts as 2 cans
- 32 fl. oz. RTF
✦ Counts as ¼ a can



- 2 fl. oz. 12-pack RTF
✦ Counts as ¼ a can



- 8 fl. oz. 6-pack RTF
✦ Counts as ½ a can

Similac Sensitive
12.5 oz. powder

Similac 360 Total Care Sensitive



- 20.1 oz. powder
- 30.2 oz. powder
✦ Counts as 2 cans
- 32 fl. oz. RTF
✦ Counts as ¼ a can



- 2 fl. oz. 12-pack RTF
✦ Counts as ¼ a can



- 8 fl. oz. 6-pack RTF
✦ Counts as ½ a can

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If your WIC benefits are for-

and you cannot find that formula, you can temporarily use your WIC benefits to purchase ANY of the formulas listed below:



Similac Sensitive
12.5 oz. powder

Earth's Best Sensitivity



- 21.0 oz. powder
 - 23.2 oz. powder
 - 32.0 oz. powder
 - 35.0 oz. powder
- ✦ Counts as 2 cans

Enfamil NeuroPro Sensitive



- 19.5 oz. powder
 - 29.4 oz. powder
- ✦ Counts as 2 cans

Happy Baby Sensitivity



- 21.0 oz. powder

Always My Baby Sensitivity



- 22.5 oz. powder

Comforts Sensitivity



- 22.5 oz. powder
 - 33.2 oz. powder
- ✦ Counts as 2 cans

Parent's Choice Sensitive



- 12.0 oz. powder
 - 22.5 oz. powder
 - 34.0 oz. powder
- ✦ Counts as 2 cans

Signature Care Sensitivity



- 22.5 oz. powder

Tippy Toes Sensitivity



- 22.5 oz. powder
 - 33.2 oz. powder
- ✦ Counts as 2 cans

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If your WIC benefits are for-

and you cannot find that formula, you can temporarily use your WIC benefits to purchase ANY of the formulas listed below:



**Similac
Total Comfort**
12.6 oz. powder

Similac Pro Total Comfort



- 20.1 oz. powder
- 22.5 oz powder
- 29.8 oz. powder
✦ Counts as 2 cans
- 32 fl oz. RTF
✦ Counts as ¼ of a can

Similac Total Comfort Stage 1



- 29.8 oz. powder
✦ Counts as 2 cans

Earth's Best Gentle



- 21.0 oz. powder

Enfamil Reguline



- 12.4 oz. powder
- 19.5 oz. powder

Enfamil Gentlease



- 12.4 oz. powder
- 19.9 oz. powder
- 27.7 oz. powder
✦ Counts as 2 cans

Enfamil Enspire Gentlease



- 19.5 oz. powder
- 29.0 oz. powder
✦ Counts as 2 cans

Enfamil NeuroPro Gentlease



- 19.5 oz. powder
- 27.4 oz. powder
✦ Counts as 2 cans
- 30.4 oz. powder
✦ Counts as 2 cans
- 35.2 oz. powder
✦ Counts as 2 cans
- 32 fl oz. RTF
Counts as ¼ of a can

This institution is an equal opportunity provider.

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If your WIC benefits are for-

and you cannot find that formula, you can temporarily use your WIC benefits to purchase ANY of the formulas listed below:



**Similac
Total Comfort**
12.6 oz. powder

Gerber Good Start GentlePro



- 20.0 oz. powder
- 32.0 oz. powder
- ✦ Counts as 2 cans
- 8.25 fl. oz 4-pack RTF
- ✦ Counts as ¼ of a can

Gerber Good Start SoothePro



- 12.4 oz. powder
- 19.4 oz. powder
- 30.6 oz. powder
- ✦ Counts as 2 cans

Always My Baby Gentle



- 21.5 oz. powder

Comforts Gentle



- 33.2 oz. powder
- ✦ Counts as 2 cans

Parent's Choice Gentle



- 12.0 oz. powder
- 21.5 oz. powder
- 34.0 oz. powder
- ✦ Counts as 2 cans

Tippy Toes Gentle



- 21.5 oz. powder
- 33.2 oz. powder
- ✦ Counts as 2 cans

Parent's Choice Complete Comfort



- 22.5 oz. powder
- 29.8 oz. powder
- ✦ Counts as 2 cans

Signature Care Gentle



- 21.5 oz. powder

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If your WIC benefits are for-

and you cannot find that formula, you can temporarily use your WIC benefits to purchase ANY of the formulas listed below:



Similac Spit-Up
12.5 oz. powder

Similac Spit-Up



- 19.5 oz. powder
- 22.5 oz. powder

Enfamil A.R.



- 12.9 oz. powder
 - 19.5 oz. powder
 - 27.4 oz. powder
 - 30.4 oz. powder
- ✦ **Counts as 2 cans**

Parent's Choice Added Rice Starch



- 21.5 oz. powder
 - 32.2 oz. powder
- ✦ **Counts as 2 cans**

Tippy Toes Added Rice Starch



- 21.5 oz. powder

*** IMPORTANT ***

- ✦ *Similac Spit-Up is being discontinued.*
- ✦ *New requests for this formula will no longer accepted by Virginia WIC.*
- ✦ *The substitute formulas listed here will only be available to purchase until **November 30th, 2022**.*
- ✦ *Participants using these formulas must switch to another WIC-approved formula before **December 1st, 2022**.*

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If your WIC benefits are for-

Store-brand Hypoallergenic Infant Formula, 12.6 oz. powder

You can use your WIC benefits to purchase **ANY** of the formulas listed below:

Comforts Hypoallergenic (Sold at Kroger)



- 12.6 oz. powder

Parent's Choice Hypoallergenic (Sold at Walmart)



- 12.6 oz. powder
- 19.8 oz. powder
- **27.8 oz. powder**
✦ **Counts as 2 cans**

Signature Care Hypoallergenic (Sold at Safeway)



- 19.8 oz. powder

Tippy Toes Hypoallergenic (Sold at multiple retailers)



- 12.6 oz. powder
- 19.8 oz. powder

*** IMPORTANT-** This formula can only be issued when a healthcare provider submits a prescription to WIC.

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If your WIC benefits are for-

And you cannot find the size listed, you can temporarily use your WIC benefits to purchase ANY of the sizes listed below-



**Enfamil
Nutramigen LGG**
12.6 oz. powder



- 19.8 oz powder
- 27.8 oz. powder
- ✦ **Counts as 2 cans**



**Similac
NeoSure**
13.1 oz. powder



- 22.8 oz powder



**Similac
NeoSure**
32 fl. oz. RTF



- 8-pack box of 2 fl. oz. RTF bottles
- ✦ **Counts as ½ of a container**



**Similac
Alimentum**
32 fl. oz. RTF



- 8-pack box of 2 fl. oz. RTF bottles
- ✦ **Counts as ½ of a container**

*** IMPORTANT-** These formulas can only be issued when a healthcare provider submits a prescription to WIC.

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The following formulas are now available to purchase at the store with your WIC benefits.

If your WIC benefits are for one of the formulas listed below and you can find it at a WIC-approved store where you shop, please contact your WIC clinic to see what options you have for future benefits.

WIC-approved stores are not required to carry these formulas, so they may not be available in all areas.



EleCare Infant
14.1 oz. powder



PurAmino Infant
14.1 oz. powder



Gerber Extensive HA
14.1 oz. powder



Similac NeoSure
32 fl. oz. RTF

*** IMPORTANT**- These formulas can only be issued when a healthcare provider submits a prescription to WIC.