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**Performance Guidelines: Minimum Stocking Requirement**

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Effective Date: April 1, 2018

Supersedes: January 1, 2017

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These guidelines define the Minimum Stocking Requirement for new applicants and authorized retailers that participate in the WIC Program.

### **I. Minimum Stocking Requirement**

A. Authorized retailers must stock a reasonable variety of WIC-approved foods. The specific brands (if applicable), package sizes, and quantities required are outlined below. Product categories include:

- Cereal
- Cheese
- Eggs
- Infant Cereal
- Infant Food
- Infant Formula
- Juice
- Milk
- Legumes (beans, peas, lentils, peanut butter)
- Whole Grain Products
- Cash Value Benefit Products: canned, fresh, and frozen fruits and vegetables

B. Authorized retailers must stock the food items at quantities identified in these guidelines throughout the contract agreement period.

C. For WIC-approved foods for which a Minimum Stocking Requirement does not exist (e.g., salmon, tuna, selected contract formulas), the authorized retailer is expected to stock a sufficient supply of these products based upon customer demand.

D. Authorized retailers must purchase contract and special formulas from a WIC-approved supplier. A listing of approved resources can be downloaded from the WIC Program's website.

E. Refer to the WIC Approved Food List and Approved Product List, or contact your Vendor Liaison for WIC approved brands.

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F. The Minimum Stocking Requirement (MSR) is detailed in this section

Category/Item	Description	Size, Form	Quantity, MSR
<b>Breakfast Cereal</b>	Non-Whole Grain Examples include: <ul style="list-style-type: none"> <li>• Corn Flakes</li> <li>• Crisp Rice</li> </ul>	12 to 36 ounces	24 ounces total
	Whole Grain Examples include: <ul style="list-style-type: none"> <li>• Frosted Shredded Wheat</li> <li>• Toasted Oats</li> <li>• Instant Oatmeal</li> </ul>	12 to 36 ounces, cold 11.8 to 12 ounces, hot	48 ounces total Must stock at least 2 different varieties.
<b>Cheese</b>	American (Sliced)	16 ounces	1 package
	Cheddar (Block)	16 ounces	1 package
<b>Eggs</b>	Grade "A" or "AA", Large, White	dozen	2 cartons
<b>Infant Cereal</b>	Rice	8 ounces	3 containers
<b>Infant Food</b>	Vegetables: single ingredient or combination of single ingredients	4 ounces	128 ounces total <sup>2</sup> , Must stock at least 2 different varieties.
	Fruits: single ingredient or combination of single ingredients	4 ounces	128 ounces total <sup>2</sup> , Must stock at least 2 different varieties.
<b>Infant Formula</b>	Similac Advance Powder	12.4 ounces	9 cans
<b>Juice</b>	Single flavored juice: apple, grape, grapefruit, or orange (Frozen)	12 ounces	2 containers total Must stock at least 2 different varieties.
	Single flavored juice: apple, grape, grapefruit, or orange (Liquid/Refrigerated)	64 ounces	2 containers total Must stock at least 2 different varieties.
<b>Milk</b>	Reduced Fat: 1%, Skim/Fat Free <sup>1</sup>	gallon, half gallon, or quart	5 gallons total, any combination of approved sizes  Must stock at least 2 different sizes.

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Category/Item	Description	Size, Form	Quantity, MSR
<b>Legumes</b>	Beans, Peas, and Lentils(Canned)	15 to 16 ounces	8 cans
	Beans, Peas, and Lentils (Dry)	16 ounces	2 packages
	Peanut Butter (Creamy, Smooth, Chunky, Crunchy, or Extra Crunchy)	16 to 18 ounces	2 containers
<b>Whole Grain Products</b>	Whole Wheat Breads	16 ounces	1 package
	Brown Rice	16 ounces	1 package
<b>Cash Value Benefit Products</b>	Fruit Subcategories: <ul style="list-style-type: none"> <li>• Canned</li> <li>• Fresh</li> <li>• Frozen</li> </ul>	\$20.00 Total - Must stock a total of 4 different varieties for 2 different subcategories.	
	Vegetable Subcategories: <ul style="list-style-type: none"> <li>• Canned</li> <li>• Fresh</li> <li>• Frozen</li> </ul>	\$20.00 Total - Must stock a total of 4 different varieties for 2 different subcategories.	

<sup>1</sup>No Minimum Stocking Requirement exists for soy and lactose free milks. Refer to the WIC Approved Food List and Approved Product List, or contact your Vendor Liason for WIC-approved brands.

<sup>2</sup>Includes WIC-approved twin packs. Pouches are excluded. 128 ounces is 32 4-ounce containers, or 32 2-ounce twin packs, or 16 4-ounce twin packs.

## References:

- State WIC Regulation 12VAC5-195-390. Approved food list.
- State WIC Regulation 12VAC5-195-580. Performance and administrative monitoring.
- Virginia WIC Food List 2018
- Infant Formula Flyer 2016