

VIRGINIA WIC

Virginia WIC Minimum Stocking and Shelf Label Requirements

The minimum stocking requirement (MSR) must be met at all times. The products must be in the store during normal business hours. Expired foods do not count toward the requirement.

Use the Approved Product List (APL) and the Approved Food List to determine approved brands, varieties, and UPCs that may be used to meet the MSR. View the official requirement document: <http://www.vdh.virginia.gov/wic-retailers/retailer-manual/>

Item	Type	Size	Variety	Quantity (Min. Stocking Requirement)	Shelf Label Required
Milk	1% OR Fat Free	Gallons, ½ gallons, quarts	2 sizes	5 gallons	Yes
Cheese	Sliced American	16 oz	-	1 pkg	Yes
	Block Cheddar			1 pkg	Yes
Eggs	Large, White A or AA	Dozen	-	2 pkg	
Beans	Dry	16 oz	-	2 pkg	
	Canned	15-16 oz	-	8 cans	
Peanut Butter	Any approved	16-18 oz	-	2 containers	Yes
Cereal	Non-whole grain	12-36 oz	-	24 oz total	Yes
	Whole grain	12-36 oz cold 11.8-12 oz hot	2 types	48 oz total	Yes
Frozen Juice	Single flavored: apple orange, grapefruit, grape	12 oz	2 flavors	2 containers total	Yes
Refrigerated/shelf stable juice	Single flavored: apple, orange, grapefruit, grape	64 oz	2 flavors	2 containers total	Yes
Whole Grains	Whole wheat bread	16 oz	-	1 pkg	
	Brown rice			1 pkg	
Infant cereal	Rice	8 oz	-	3 pkg	
Infant vegetables	Single ingredient or combination	4 oz	2 flavors	128 oz total	
Infant fruits	Single ingredient or combination	4 oz	2 flavors	128 oz total	
Infant Formula	Similac Advance Powder	12.4 oz	-	9 containers	
Fruits and Vegetables (cash value benefit)	Fruit subcategories: canned, fresh, frozen	-	4 types of fruit AND 2 subcategories	\$20.00 total	
	Vegetable subcategories: canned, fresh, frozen		4 types of vegetables AND 2 subcategories	\$20.00 total	
Yogurt	Plain or vanilla; whole, low or nonfat	32 oz	-	0	Yes

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