



# Temporary Formula Substitutions

Effective March 1, 2023

Please visit [www.VirginiaWIC.com](http://www.VirginiaWIC.com) for the most up-to-date information.

## Virginia WIC is moving back to Similac!

To help participants during the formula shortage, Virginia WIC received approvals from USDA FNS (United State Department of Agriculture Food and Nutrition Service) and our formula contractor, Abbott Laboratories, that have allowed temporary substitute formula options.

These approvals will be ending soon so please note the following dates and upcoming changes-

### April 30<sup>th</sup>, 2023

- **Last day to purchase Similac brand infant formula temporary substitutes**

Unfortunately, Virginia WIC cannot approve ANY exceptions to these end dates or product approvals. Transactions for temporary substitutes will not go through after 11:59 PM on the dates listed above.

If you have any questions or concerns about changing your baby's formula, please contact their healthcare provider.

If you have any questions about your WIC benefits, please contact your WIC Office.

**Details of specific temporary formula substitutes are listed on the following pages.**



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Effective February 1, 2023

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**You must buy the formula type and size listed on your WIC benefits.**

If your benefits say:	You must purchase:
Similac Advance, 12.4 oz powder	 <p><b>Similac Advance, 12.4 oz powder</b> UPC- 070074559582</p>
Similac Soy Isomil, 12.4 oz powder	 <p><b>Similac Soy Isomil, 12.4 oz powder</b> UPC- 070074559643</p>
Similac Sensitive, 12.0 oz powder	 <p><b>Similac Sensitive, 12.0 oz powder</b> UPC- 078742032542</p>
Similac Total Comfort, 12.0 oz powder	 <p><b>Similac Total Comfort, 12.0 oz powder</b> UPC- 070074686000</p>

**If you cannot find the formula listed on your WIC benefits, please follow these steps:**

1. Purchase an approved Similac brand substitute formula.
2. If you cannot find any approved Similac brand substitutes, purchase another currently approved substitute formula.
3. If you cannot find any approved formula, please contact your WIC clinic.

**If you cannot find the 12.4 oz size of Similac Advance, you can select one the following Similac brand substitutes until April 30, 2023:**

Name	Size	Counts As	UPC
<b>Similac Advance</b>	20.6 oz powder	1 can	070074680859
	23.2 oz powder	1 can	070074533605
	30.8 oz powder	2 cans	070074585864
<b>Similac Pro Advance</b>	20.6 oz powder	1 can	070074680897
	23.2 oz powder	1 can	070074660806
	30.8 oz powder	2 cans	070074664385
<b>Similac 360 Total Care</b>	20.6 oz powder	1 can	070074680644
	30.8 oz powder	2 cans	070074681177

This institution is an equal opportunity provider.





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**If you cannot find the 12.4 oz size of Similac Soy Isomil, you can select the following Similac brand substitute formula until April 30, 2023:**

Name	Size	Counts As	UPC
Similac Soy Isomil	30.8 oz powder	2 cans	070074677002

**If you cannot find the 12.0 oz size of Similac Sensitive, you can select one the following Similac brand substitute formulas until April 30, 2023:**

Name	Size	Counts As	UPC
Similac Sensitive	20.1 oz powder	1 can	070074680835
	22.5 oz powder	1 can	070074508184
	29.8 oz powder	2 cans	070074629520
Similac Pro Sensitive	20.1 oz powder	1 can	070074680910
	22.5 oz powder	1 can	070074660820
	29.8 oz powder	2 cans	070074664408
Similac 360 Total Care Sensitive	20.1 oz powder	1 can	070074680712
	30.2 oz powder	2 cans	070074681238

**If you cannot find the 12.0 oz size of Similac Total Comfort, you can select one the following Similac brand substitute formulas until April 30, 2023:**

Name	Size	Counts As	UPC
Similac Pro Total Comfort	20.1 oz powder	1 can	070074681085
	22.5 oz powder	1 can	070074669403
	29.8 oz powder	2 cans	070074669380
Similac Total Comfort Stage 1	28.9 oz powder	2 cans	8427030003795