

**COMMISSIONER'S
MINORITY HEALTH AND HEALTH EQUITY ADVISORY COMMITTEE MEETING MINUTES
December 14, 2010 – 11:00 am – 2:00 pm
Petersburg Health Department
Conference Room
301 Halifax Street, Petersburg, VA 23803**

Members Attending In Person: Gloria Addo-Ayensu, MD, MPH; Tia Campbell, RN, MSN, NCSN; Tonya Davis, MS, MBA; Lucie Ferguson, PhD, MPH, RN; Carl A. Gibson, MD, FACP; Ethlyn McQueen-Gibson, RN, MSN; Michael Royster, MD, MPH; and Theresa Teekah, BS, MA, CMPH; Via Polycom: Sandra Cherry, PhD; Edward A. Scott, PhD

Members Absent: Melissa Canaday; Portia Lynne Cole, PhD, MSW, LCSW; Maria Conley, BSW; Gary Crum, PhD, MPH; Bre-Onna DeLaine; Thomas K. Irungu, MD, MPH; William L. Lee, DMin; Tinh duc Phan; Claudia M. Tellez, MPH; and Hassan Yousuf, MD

Staff Attendance: Karen Reed, MA; Susan Triggs, MPH, RN;
Facilitation: Suzi Silverstein

1. Welcome

Meeting called to order by Dr. Gloria Addo-Ayensu, MHHEAC Chair.

2. Agenda

The agenda was adopted by MHHEAC members

3. Minutes

The October 12, 2010 minutes were approved with corrections noted by MHHEAC members.

4. Statement of Commissioner

In Dr. Remley's absence, Dr. Maureen Dempsey, MD, FAAP, Chief Deputy of Public Health provided the Statement of the Commissioner

Dr. Dempsey's background: Dr. Dempsey comes to us from St. Louis, Missouri, where she most recently served as the Executive Director and Interim Medical Director of Health and Dental Care for Kids. Her extensive experience, ranging from positions as staff pediatrician in emergency and newborn care to leading a state cabinet level department, uniquely qualifies Dr. Dempsey for her new role at VDH.

Dr. Dempsey served as Chief Medical Officer and Senior Medical Director for Schaller Anderson Healthcare, an Aetna Company, in Phoenix, Arizona and Associate Medical Director of Great-West Healthcare, serving nearly 400,000 members in the Midwest region. Her experience in the private sector includes the design and implementation of processes for inpatient bed day management, level of care and length of stay and the integration of pharmacy utilization into overall medical management utilization efforts.

Dr. Dempsey's public health experience includes serving as Cabinet Director for the Missouri Department of Health and Senior Services where she led 2,200

employees and achieved and maintained funding for 114 independent local public health agencies. Additionally, she served as the Director of the Division of Public Health at the Delaware Department of Health and Social Services. As a public health leader, Dr. Dempsey oversaw the development of a comprehensive plan to address bioterrorism, smallpox, SARS and avian influenza, and the creation of an Infant Mortality Reduction Task Force. In addition, she has been directly involved with immunization, environmental health, communicable disease prevention and child and maternal health.

Dr. Dempsey shared that Dr. Remley was traveling to Washington, D.C. the day of the MHHEAC meeting and noted that Dr. Remley recently accepted an engagement as a speaker for the January 8, 2011 Martin Luther King, Jr. Breakfast at the Hampton Roads Conference Center, which includes the nationally renowned Andrew Young (human rights activist, politician and diplomat).

Dr. Dempsey shared a quote from Dr. Martin L. King, Jr. that she has utilized in renewing strategic planning.

“Our lives begin to end the day we become silent about the things that matter.”

Dr. Dempsey briefly discussed that the Commissioner’s Infant Mortality (IM) Workgroup broad goal which is to reduce Virginia’s IM rate by engaging key stakeholders via varied strategies. She further discussed plans to strengthen collaborative partnership with the Department of Medical Assistance Services focusing on the Plan First Program, which increases access to Family Planning services for males and females. She further discussed the HIV Drug Assistance Program services and transition plan for members who are losing coverage because the program has reached its enrollment limit and because demand for the program has increased since the economy entered a recession.

Dr. Dempsey encouraged MHHEAC members to link their goals and strategies to the agency’s vision. She briefly discussed her work in the areas of health equity, community health assessment, data analysis and other areas.

5. Strategic Planning

Suzi Silverstein was re-introduced to the group as the facilitator for the strategic planning process. Suzi provided the group with an overview of the notes from the October strategic planning meeting and reminded MHHEAC members of the OMHHE **Mission** to promote and advocate for the elimination of health disparities among all racial and ethnic minorities and other underserved populations in Virginia. Besides staying within the scope of the mission statement, members were reminded of the following ground rules:

- All ideas are good
- Write big on the colored half sheets of paper
- 3-5 words per sheet
- One idea per page

Susan Triggs typed the ideas the group prioritized into the following chart, which was presented to members participating via polycom.

Engage MAPP to Promote MHHEAC Mission	Make Policy Recommendations to VDH Commissioner	Outreach Communication and Education Community Leaders	Outreach Communication and Education General Public
Participate in local MAPP	Promote health impact assessment in local and state policy making 4H -Require it in VDH - future funding linked to health impact -Regulations to provide healthy behaviors - Obtain and use data to make informed recommendations 2H, 1M Tonya	Serve as a community champion to address key health equity issues 4H3M - Give Infant Mortality presentation in communities 1H -Childhood obesity prevention 2H ---Action steps for Community management (ex. Let's Move campaign) ---Education -State PTAS re PE and nutrition -Serve as a liaison for vaccine literacy campaign (flu/childhood/adult) vaccines in conjunction with VDH - Give HP2020 presentation to local government and other partners 1M -Health literacy 1L	Recognized Resource/Champion 3L <ul style="list-style-type: none"> - Racism institutionalized interpersonal internal (Camara Jones "Gardener's Tale) as a strategy - Childhood obesity prevention 1M - Safe sex in teens and young adults - Food consumption and nutrition education (early childhood education, schools) - Pre-conceptual health 1L - Infant Mortality - Health Literacy 1M - Combative HIV/AIDS innovation - Recommendations Public Health messages that resonate with minority populations - New university graduates 1L
To recommend to expand MAPP to include Health Equity 4H Dr Gloria Theresa Tonya	<ul style="list-style-type: none"> ⌘ Develop recommendations for VDH role in health reform (Health equity) 	Business Case for decreased health disparities 3H Lucie	Help constituents understand Health Care Reform (Joe Hilbert to MHHEAC) 2M2L

	<p>Participation on MHHEAC in health reform committee created by Secretary Hazel 1H</p>	<p>Messaging to gain political support for promoting health equity 1M</p> <ul style="list-style-type: none"> - Obtain personal testimonies of those impacted by policy, environmental, and system changes - Articles, fact sheets, tweets 1L - 	<p>Technical Assistance to ensure Public Health messages resonate with minority/vulnerable populations 1H2M2L</p>
	<p>Committee members participate in health care reform implementation discussions to ensure that community prevention and health equity remain in the forefront and funded 2M 1L</p>	<p>Help constituents understanding Health Care Reform 1L</p>	<p>Raise public awareness about health inequities -engage in coalitions such as MAPP -UC video viewings 2M2L</p>
	<p>Develop recommendations for VDH to develop a specific plan to address childhood obesity prevention 1M</p> <ul style="list-style-type: none"> - Partner with education re PE requirements - Recommendations about policies about healthy foods, cafeteria, vending, class parties 	<p>Include Racism institutionalized interpersonal internal (Camara Jones “Gardener’s Tale) as a strategy to address all health inequities</p>	
	<p>Recommendations to Dr. Remley to take to Healthcare Reform Action Committee 1H</p>		
	<p>Develop recommendations for VDH to develop a specific</p>		

	plan to address disparities in infant mortality		
	Take committee members to talk to Legislature Black Caucus, JCHC		
	Make recommendation about HIT ideas for rural and underserved		
	Use the HP2020 presentation as a tool to promote health equity 1M		
	Recommendations to planning committees on policies re local land use, ex: sidewalks, walking trails, play grounds from a health equity perspective 1M 1L		
	Recommendations about tobacco – smoked 2 nd hand; to college, schools, homes, cars, etc. 1M		
	Recommendations to planning committees on policies re local land use, ex: sidewalks, walking trails, play grounds from a health equity perspective		

Five new subcommittees were formed as a result of the strategic planning process as follows with volunteers listed:

- **Promoting Health Impact Assessments in Local and State Policy Making**
 - None yet
- **Expand MAPP to Promote MHHEAC Mission**
 - Gloria Addo-Ayensu
 - Tonya Davis
 - Theresa Teekah
- **Obtain and Use Data to Make Informed Recommendations**
 - Tonya Davis
- **Serve as Community Champion to Address Key Health Equity Issues**
 - Edward Scott
 - Theresa Teekah
 - Gloria Addo-Ayensu
 - Saundra Cherry
 - Tia Campbell
- **Business Case for Decreased Health Disparities**
 - Lucie Ferguson

Susan Triggs will provide subcommittee members with contact information of other members of the subcommittee. MHHEAC members unable to attend the December meeting are asked to volunteer for a subcommittee.

6. Subcommittee Updates

None

7. OMMHE Updates

None

8. Announcements

There were no announcements.

9. Public Comment

There were no public comments

10. Meeting Adjourned at 2:05 pm.



The NEXT MHHEAC MEETING is scheduled for:

Date: January 11, 2011

Time: 11:00 am-2:00 pm

Location: Petersburg Health Department
Conference Room
301 Halifax Street

Petersburg, VA 23803

Future MHHEAC Meeting Dates

April 12, 2011

July 12, 2011

October 11, 2011

December 13, 2011 (optional)

All meetings take place from 11:00 am-2:00 pm unless otherwise stipulated

Questions or special needs – please contact: Susan Triggs, Health Equity Specialist – 804-864-7429 – susan.triggs@vdh.virginia.gov

Minutes prepared by: Susan Triggs, MPH, RN

Minutes reviewed by: Gloria Addo-Ayensu, MD, MPH