

MHAC
Community Engagement Subcommittee Meeting
September 15, 2010
Telephone Conference Call
3:00 p.m. EST

MHAC Attendees: Gloria Addo-Ayensu (Vice Chair), William Lee, Theresa Teekah

MHAC Absent: Melissa Canaday, Edward Scott

OMHPHP Staff: Susan Triggs

Public Attendees: None

Welcome: Attendees were welcomed by the Vice Chair

Approval of Minutes: Minutes of the June 22, 2010 meeting were approved

Report on MAPP activities

Theresa Teekah advised that she had contacted the Northern Virginia MAPP Coalition but was asked by her Supervisor to participate in MAPP activities closer to Richmond. She stated that although she lives in Chesterfield, she would rather participate where she does not have a past employment history. She will contact Petersburg Health Department. Dr. Addo-Ayensu reiterated that it would probably be best to first contact the Health Director and discuss the reason for her interest in participating. Susan Triggs will resend Talking Points developed per June 2010 meeting.

Reverend Lee stated that he is working with the Health Director for Roanoke and Alleghany County.

Dr. Addo-Ayensu told the group that her MAPP Coalition would be viewing the Unnatural Causes segment, "More than a Pay Check" and discussing the relevance of key points in their community.

The group was alerted to the fact that the MAPP Webinar (next in the Health Equity Webinar Series) is in the planning stages. Theresa Teekah volunteered to help with the planning of the MAPP/Health Equity presentation, stating that she would work with Dr. Michael Royster in this regard.

Report on 2010 Recommendations to the Commissioner

There has been no official word on the Commissioner's response to the 2010 Recommendations sent to her office. Susan Triggs advised the group that this would be discussed at the October 12, 2010 meeting.

Ideas for Public Health Emergency Response (PHER) for Information dissemination regarding vaccinations

Susan Triggs told participants that PHER was asking for recommendations to be developed and send to the Commissioner by September 29, 2010. The group brainstormed the following ideas:

- Look at existing partners
 - Fairfax used partners they already have
 - Roanoke has engaged CURE project partners
- Engage in a meeting

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- Provide materials for them to do outreach
- Develop a system for emergency communication
 - Media
 - Television
 - Newspapers (ethnic)
 - Develop relationships with ethnic media outlets
 - Don't be in a hurry
 - It takes time to communicate with diverse groups on their level
- Get state level type organizations involved
 - Develop talking points (provide to pastors, etc.)
 - Touch on fears people have expressed
 - Safety
 - Why should you get it?
 - Why does my child need two shots?
 - Is my ethnic group being singled out, or is this for everyone?

Subcommittee Structure and Time Commitment

Susan Triggs advised everyone that Dr. Edward Scott has had changes in his schedule that will prevent him from serving as Chair of the Community Engagement Subcommittee. Dr. Addo-Ayensu has agreed to continue to serve until someone else is elected. She asked that MHHEAC members be approached at the October 12, 2010 meeting and asked to commit to participate on the subcommittees. Theresa Teekah will ask her supervisor if she can become Chair of the subcommittee. Dr. Addo-Ayensu suggested that the next officers of this subcommittee should serve as co-chair with her for the next six months. She will share with all MHHEAC members the Community Engagement Subcommittee overview she shared with new members during the new member orientation.

Alternate Meeting Attendees

Susan Triggs told subcommittee members that they could send a representative to meetings if they are unable to attend. The representative would attend as members of the public and would be able to share information from absent member at the end of the meeting during the time for "Public Comments". Members are asked to be sure to invite members of the community with interests that align with the goals of MHHEAC to join the meeting wherever a member is participating on a speaker phone. An example would be that a representative could come to the OMHHE and participate on the conference call with OMHHE staff in the conference room.

Next Steps for Report at October MHHEAC meeting

The report from this subcommittee at the MHHEAC meeting on October 12, 2010 will include

- MAPP Strategies reported by members during this meeting
- Dr. Scott's regrets
- Recruitment of new subcommittee members

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Public Comment

There was no public comment.

Adjournment

With no more business to discuss, the meeting was adjourned.

Next Meeting

Date to be announced.

Submitted by Susan L. Triggs