

COVID Vaccines in Schools: Prioritizing Equity

State Health Commisioner's Advisory Council on Health Disparities & Health Equity

> Dr. Tom Franck & Caitlin Hodge Chickahominy Health District July 13, 2021



Presentation Outline

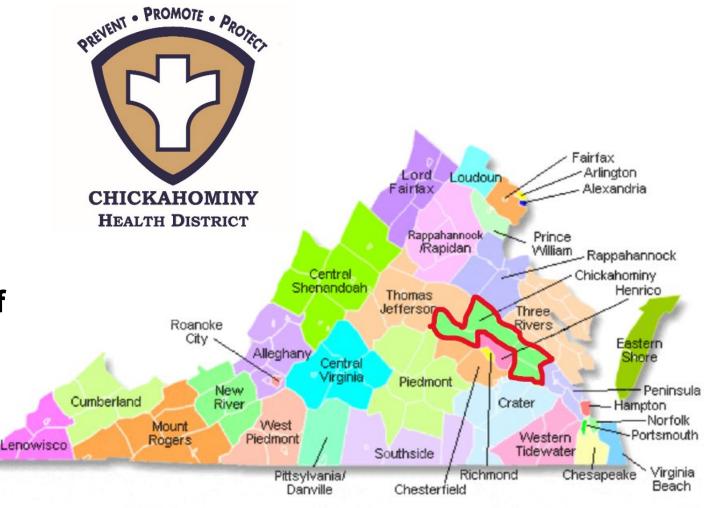
- Overview of Chickahominy Health District
- COVID Response Team Structure (Population Health Integration)
- School Partnerships
- School Vaccine Clinics & Equity
- CHD Vaccine Campaign Community Champions
- Lessons Learned
- Questions



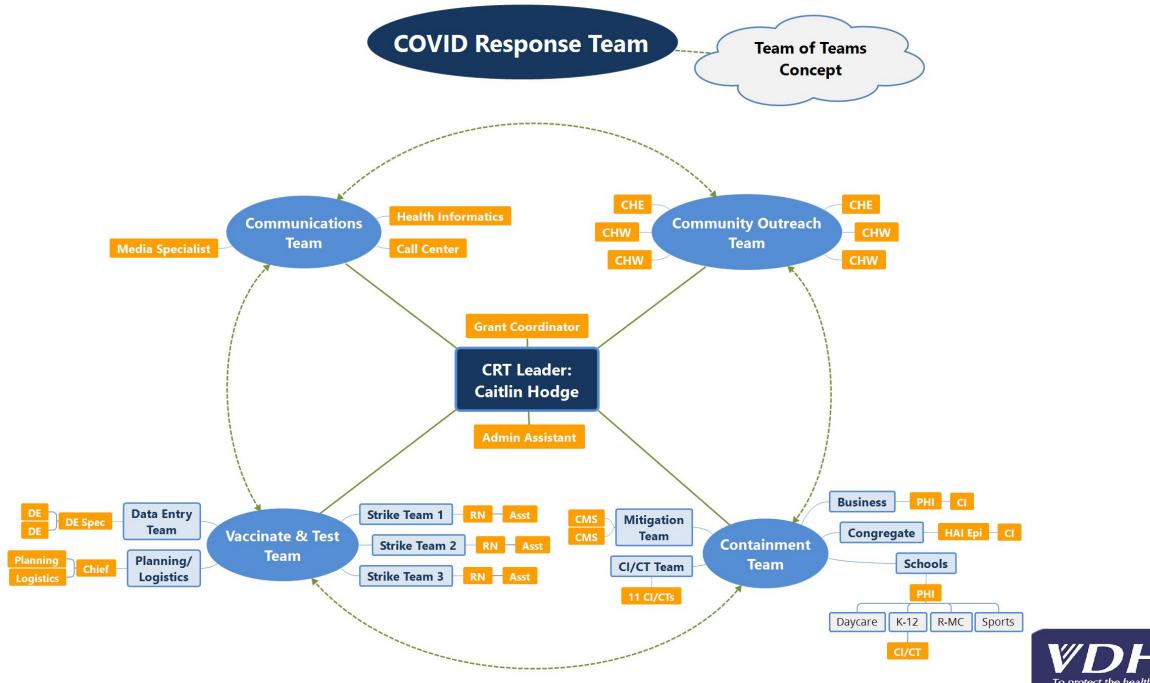
Chickahominy Health District

Overview:

- Counties of Charles City, Goochland, Hanover, New Kent
- District population = 160,000
- Regular LHD staff = 43 FTE
- COVID Response Team = 44 staff

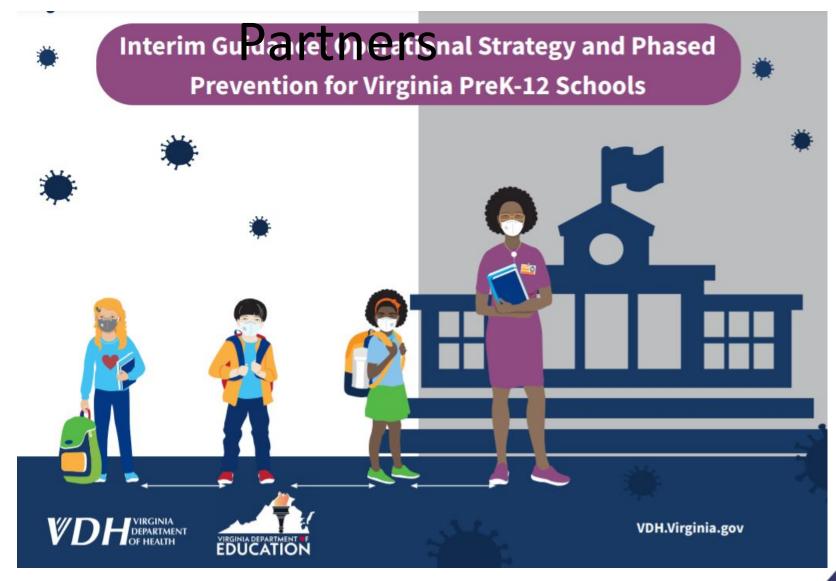


To protect the health and promote the well-being of all people in Virginia.



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School





School Partners

Meet Our Panel



Kent Duffey, RN, BSN Lead Nurse Goochland High School





Karen Stalzer, RN, BSN Nurse Manager Chickahominy Health District



Vaccines for Children &

I s the COVID-19 Vaccine available for adolescents

Yes, the Pfizer COVID-19 vaccine is now available for adolescents aged 12-15 years.

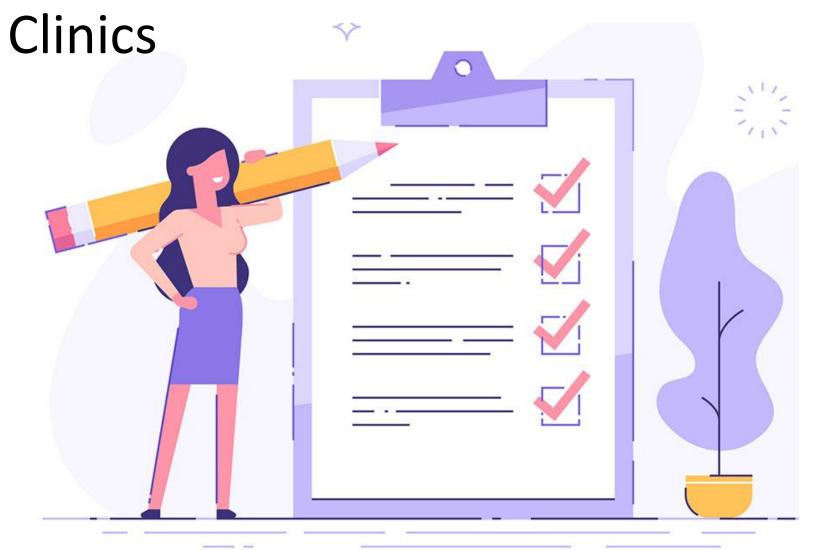
 Those who are fully vaccinated do not have to quarantine if they are exposed to someone with COVID-19, so that means no missing school, sporting events or other social activities due to an exposure.

Visit **vaccinate.virginia.gov** or call **877-VAX-IN-VA (877-829-4682)** to find an appointment for your child's FREE COVID-19 vaccine.





School-Located Vaccination





Chickahominy COVID Vaccine Equity Committee



Is the COVID-19 vaccine free

- Yes, the COVID-19 vaccine will be offered to everyone in the United States at no cost or out-of-pocket expense, regardless of income or insurance coverage
- Fees will be covered by insurance companies or the federal government

vdh.virginia.gov/covid-19-vaccine





Chickahominy HD: Lessons Learned

- Disaster management (i.e., managing the COVID pandemic) is by necessity a <u>local response</u>, requiring <u>local partnerships</u>, aided by strategic direction and resource support from <u>state and federal</u> <u>agencies</u>.
- Our most successful moments have been achieved when the following 2 ingredients come together:
 - 1. "All hands on deck" effort from multiple local partners;
 - 2. Rely on trusted community champions to reach your population.



Lessons Learned Cont.

- Building trust is key & is based in *real* relationships
 - LHD must be: engaged (open discussions/honest communication often), available 24/7 (by the avenue that the community partner prefers), & responsive (take their suggestions/insights seriously)
- Community champions specific to your population (e.g., school-based champions on the staff; parents; coaches; PTA; CBOs)
- Offer flexibility: in planning (e.g., give options for their level of involvement, venue, registration process, communication methods); & day of event participation/roles
- Pushing us into Public Health 3.0 & being community health strategists



Questions?

Contact us:

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Thank you for inviting us!



