## Hispanic Heritage Month

# Understanding Latin American Heritage and Health: Opportunities to Advance Health Equity

Antonio M. Villa Payares, MD. MPH

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# Hispanic Heritage - History

- 1804 Americans formally displayed their interest in Mexico during the presidency of Jefferson. Napoleon had
  not defined the exact boundaries of the Louisiana Purchase, so Jefferson initially claimed Texas had been
  part of the purchase. But Spain refused to acknowledge this claim.
- 1821 The 11-year battle that resulted in Mexico's independence culminated on Aug. 24, 1821, when Spain signed the Treaty of Córdoba
- In late 1821, Moses Austin an American received a grant from the new Mexican government to establish a colony of 300 American families in Texas.
- 1830 President Andrew Jackson tried to purchase Texas for 5 million dollars but again, Mexico refused the
  offer.

# Hispanic Heritage Month- History

The <u>Treaty of Guadalupe Hidalgo</u>, signed on February 1, 1848. All territory between Texas and the Pacific - territory that later became the states of New Mexico, California, Nevada, Utah, and most of Arizona, Wyoming, and Colorado





# Hispanic/Latino Americans 2020

According to the 2020 U.S. Census Bureau population estimate 65.289.087 million Hispanics living in the United States. 18.4 percent of the U.S. total population

Thirty-point eight percent (30.8%) of Hispanics were under the age 18 in comparison to 18.6 percent of non-Hispanic whites

# Hispanics in Virginia

(7.9%)

Virginia:	Total Population	Hispanic	Populati	on
Population 2000	7,104 533	329,540	(4.66%)	
Population 2010	<b>7,704,533</b>		.631,825	<b>(</b> 7.
Population 2020	8,535,519			
(Census Bureau & Weldon Cooper Center)				

# Americans 2020: Are our institutions aware and preparing for it?







Is this page helpful'



### 2020 U.S. Population More Racially and Ethnically Diverse Than Measured in 2010

2020 Census results released today allow us to measure the nation's racial and ethnic diversity and how it varies at different geographic levels.

# 2020 US Population more racially and Ethnically diverse than measured in 2010

Are our institutions aware and preparing for it?

# Diversity among Hispanic/Latinos:

National Hispanic Heritage Month



Hispanic population subgroups by country of origin, foreign-born status, and migrant and undocumented status.

## Hispanic health in the USA

Hispanic health is often shaped by factors such as:

- Language/cultural barriers
- Lack of access to preventive care
- Lack of health insurance

The Centers for Disease Control and Prevention has cited some of the leading causes of illness and death among Hispanics, including

Cancer

**Heart Disease** 

**Diabetes** 

Stroke

Unintentional injuries (accidents)

## Hispanic health in the USA

## **Scoping review of the literature**

Implementation of the Affordable Care Act has resulted in improved access to health services for Hispanics, but *challenges remain due to limited cultural sensitivity, health literacy, and a shortage of Hispanic health care providers*. Acculturation barriers and underinsured or *uninsured* status remain major obstacles to health care access.

# Hispanics in Virginia

## Virginia's Plan For Well-Being 2016-2020

Virginia's Plan for Well-Being lays out the foundation for giving everyone a chance to live a healthy life: (1) Factoring health into policy decisions related to education, employment, housing, transportation, land use, economic development, and public safety; (2) Investing in the health, education, and development of Virginia's children; (3) Promoting a culture of health through preventive actions; and (4) Creating a connected system of health care.

SDOH: Education level, Work conditions, immigration, housing, resources information

# Hispanics in Virginia

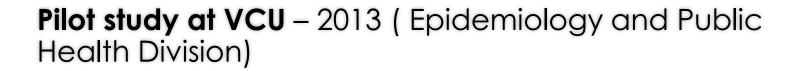
### Criteria for Selection for State Health Improvement Plan (2021-2025)

The Advisory Committee will finalize the indicators used in the SHA based on the following criteria:

- Magnitude/seriousness of health issue
- Ability to affect change
- Health equity can we measure disproportionate effect between subpopulations?
- Root cause/SDOH measure SDOH that impact multiple health outcomes
- Quality of the data
- Trend data available?
- Comparison data available?

## Why and how

## we started LCS?



### Top four health needs:

- Interpretation and translation services. (Spanish)
- Resource information
- Navigating the US healthcare system
- Preventive screenings and affordable primary health care



(Greater Richmond Area Immigrant Health Needs Assessment By: Central Virginia Health Planning Agency / Bon Secours 2009)

## LCS Initiative



# Mexican Consulate Event 2014

More than 500 people

Thirty-nine (39) Organizations

Language and cultural barriers



## Community Health Workers Strategy

LCS Initiative **Mexican Consulate** 

Holistic approach (SDOH) 2014 4- CHWs

> Non-profit Organization

**Chronic Diseases** 

**DPP-VDH** 2015

CHWs - CDC **Public Health & Primary** 

**Care Integration** 

30 CHWs

2021

2017

Foundation (Health **Equity Fellowship) CHWs Certifications** 

Collaborations

**CHWs Navigation &** Safety net clinics

2020



## La Casa De La Salud

### Mission

**LCS** mission is to contribute with the health improvement and wellbeing of the Hispanic community facilitating health information, health services and other resources through community health workers (CHWs)



## LCS Focus Areas

# Health Information and Education

Education on Health Resources Community Education

# Leadership in Primary Care and Public Health

- Statewide and Local Committees
- Presentations and Interviews
- Culturally-relevant training and supervision

# Case Management and Navigation

Chronic Diseases
Diabetes
Hypertension
Cancer
Infectious Diseases COVID-19

Social Determinants of Health



## Partnership & Collaborations

#### **Community Collaborations**

- Latin American Consulates
- Churches
- CHWs Volunteer
- Community Leaders (Advocates)
- KHS: Health Educators Internship (VCU)

#### **Grant Founders**

- CDC projects & VDH
- Richmond Memorial Health Foundation
- Community Foundation (Diabetes Selfmanagement)
- CDC Foundation CBOs COVID 19 Response – Vaccination
- Jenkins Foundation (Covid 19 Response)
- Richmond and Henrico Health District

### **Partnerships**

Health & Wellness - VCU libraries (NNLM)

OMA (Office of Multicultural Affairs)

Latinos In Virginia Empowerment Center

Virginia Diabetes Council
American Heart Association

#### **Safety Net Clinics:**

(Daily Planet, CHAN, Cross Over Clinic, Health Brigade, Center for Healthy Heart)



# We address social determinents of health such as hot sing, employment, education in a culturally appropriate manner

### **COVID 19 - Response**

## Appropriate Cultural competence

- Visit Influence messengers
- Mask use
- Isolation
- Quarantine

### **Opportunities**

- Employer: 800 employees
- Latino Americans... 70%
- Vaccination
- LCS Health Programs

#### **Social Determinants issues**

- Deportation & Death
- 8 Children
- Housing
- School

- Economic / Employment
- Food

## Questions & Discussions

How can organizations better understand Latino cultures?