

June 2021

RICHMOND CITY
HEALTH DISTRICT

HENRICO COUNTY
HEALTH DISTRICT

RHHD Health Equity

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FOCUS ON EQUITY

RHHD has focused on equity throughout its entire 2+ year pandemic response

- maintained commitment to core public health services
- learned how to do public health in an equitable way during an emergency



HOW WE THINK ABOUT EQUITY

Equity Framework:

- Highest Burden of Disease
- Lowest Access/Utilization of Resources
- Highest Social Vulnerability Score



CDC SVI Themes & Social Factors

- Socioeconomic status (below poverty, unemployed, income, no high school diploma)
- Household composition & disability (aged 65+, aged 17 or younger, age 5+ with a disability, single-parent households)
- Minority status & language (minority, speak English “less than well”)
- Housing type & transportation (multi-unit & mobile homes, crowding, no vehicle, group quarters)



CONTAINMENT



COVID Response

Official Incident Command
Structure initiated March 14th



Call Center

Launched march 16,
continues to operate with a
companion public inquiry
email



Hiring

We hired culturally and
linguistically adept Case
Investigation and Contact
Tracing staff in summer 2020



Today

We continue to work with
community partners to
distribute mitigation
information and supplies

TESTING

- First drive-thru testing in the state on March 19
- First walk-up testing events in all of Virginia
- Pivoted to at-home distribution model
- Continue testing events w/ trusted partners



OUTREACH



OUTREACH FROM EQUITY

We learned which demographics required focused resource allocation (staff, time and funding)



CANVASSERS

Our outreach team represents the community



ONGOING OUTREACH

Some programs have extended beyond COVID-19 support, such as refugee relief and childhood immunization



AND MORE

Sacred Heart success; Town Hall Presentations; Longstanding CHW Program in Richmond and Henrico

VACCINATION

EQUITY FRAMEWORK

For mobile van, long term care, and mass events, we focused on **equitable phased access**.

Our approach to Equity also necessitated

- Geographic hubs at partner locations
- Rotating community sites
- Partnership with Public Schools
- Doses on Demand





CORE PUBLIC HEALTH SERVICES

- Clinical Services: Childhood Immunization, STI/FP support, and more
- ePAS
- Vital Records
- Environmental Health
- Opioid Outreach
- Safety net partnership

AN EQUITABLE AND THRIVING FUTURE

AN ITERATIVE PROCESS

- Strong partnerships (Safety Net, Community Partners, Schools), We are focused on addressing root causes- seeing the community as a whole and not focusing only on disease or health disparity
- We are committed to lifting up and prioritizing historically and currently marginalized voices and communities

Our current/Planned organizational equity initiatives are:

- Priority Community Meetings
- Community Summer Speaker Series
- Equity Assessment
- Equity Training Series

