

About the Alzheimer's Association

Who We Are & What We Do

ALZHEIMER'S ASSOCIATION

Mission:

The Alzheimer's Association leads the way to **end Alzheimer's and all other dementia** — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

ALZHEIMER'S ASSOCIATION


Vision: A world without **Alzheimer's and all other dementia®**.

ALZHEIMER'S ASSOCIATION



More than 6 million Americans are living with Alzheimer's.

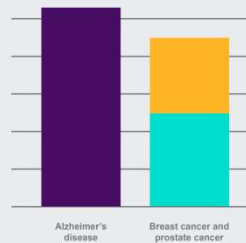
ALZHEIMER'S ASSOCIATION



1 in 3 seniors dies with **Alzheimer's** or another dementia.

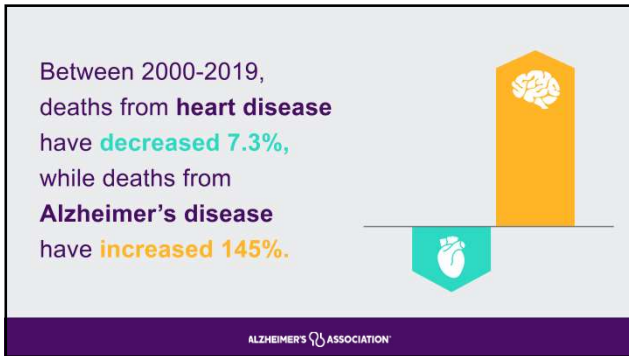
ALZHEIMER'S ASSOCIATION

Alzheimer's kills more people than **breast cancer** and **prostate cancer** combined.



Category	Relative Impact
Alzheimer's disease	Higher
Breast cancer and prostate cancer combined	Lower

ALZHEIMER'S ASSOCIATION

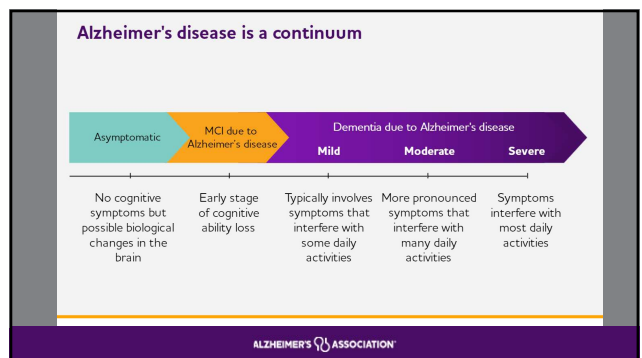


TYPES OF DEMENTIA

Dementia is an umbrella term for loss of memory and other thinking abilities severe enough to interfere with daily life.

- Alzheimer's
- Vascular
- Lewy body
- Frontotemporal
- Other, including Huntington's
- * **Mixed dementia:** Dementia from more than one cause

ALZHEIMER'S ASSOCIATION



FDA-Approved Therapies for Alzheimer's

Year	Therapy	Target
1906	First description of disease	
1996	Donepezil (Aricept)	Treat symptoms
2000	Rivastigmine (Exelon)	
2001	Galantamine (Razadyne)	
2003	Memantine (Namenda)	
2014	Memantine + Donepezil (Namzaric)	
2021	Aducanumab (Aduhelm)	Targets amyloid

Most of the currently available therapies do not modify or slow disease, only treat symptoms.


ALZHEIMER'S ASSOCIATION

Who is at risk?

- Age
- Family history
- Heredity
- Head injury
- Lifestyle

ALZHEIMER'S ASSOCIATION

10 Warning Signs of Alzheimer's


1	Memory loss that disrupts daily life	2	Challenges in planning or solving problems	3	Difficulty completing familiar tasks	4	Confusion with time or place
5	Trouble understanding visual images and spatial relationships	6	New problems with words in speaking or writing	7	Misplacing things and losing the ability to retrace steps	8	Decreased or poor judgment
9	Withdrawal from work or social activities	10	Changes in mood and personality				

ALZHEIMER'S ASSOCIATION

Importance of Early Detection

- Pay attention to any changes in memory, thinking or behavior that you notice in people.
- If you see changes that are unusual for the person, take action by having a conversation.
- Discussing these concerns can be difficult; consider using the 10 Steps to Approaching Memory Concerns as a guide.

ALZHEIMER'S ASSOCIATION




Alzheimer's Association Resources

ALZHEIMER'S ASSOCIATION


24/7 Helpline

- Free Service
- Available around the clock, 365 days a year
- Helpline specialists and master's level clinicians offer confidential support and information
- Bilingual staff and translation service in over 200 languages
- Live Chat available
- TTY Service 866.403.3073



24/7 Helpline
800.272.3900

alzheimer's association

 Live Chat

ALZHEIMER'S ASSOCIATION

Virtual Programs

- Free online e-learnings available at www.alz.org
 - 10 Warning Signs
 - Understanding Alzheimer's and Dementia
 - Dementia Conversations
 - Effective Communication Strategies
 - Legal and Financial Planning
 - Understanding and Responding to Dementia-Related Behaviors
 - And more!



ALZHEIMER'S ASSOCIATION

Benefits of Support Group

- Peer-to-peer exchange of information, challenges and possible solutions
- Helps caregiver work through feelings & share coping strategies
- Emphasize importance of maintaining physical and mental health



ALZHEIMER'S ASSOCIATION

Community Resource Finder

www.communityresourcefinder.org

Get easy access to resources, community programs and services.

Based on guidance from local governments and health departments during the COVID-19 crisis, many programs will be offered virtually rather than in-person.

PROGRAMS AND EVENTS	PROGRAMS AND EVENTS	CARE AT HOME
COMMUNITY SERVICES	HOUSING OPTIONS	MEDICAL SERVICES

ALZHEIMER'S ASSOCIATION



Ways to Join the Fight

ALZHEIMER'S ASSOCIATION

Volunteer Opportunities

- Community Educator
- Community Representative
- Faith Outreach Representative
- Support Group Facilitator
- Early Stage Engagement

ALZHEIMER'S ASSOCIATION

Our work is only possible with the help and support of volunteers.



WALK TO END ALZHEIMER'S

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest fundraiser for Alzheimer's care, support and research.

alz.org/walk



ALZHEIMER'S ASSOCIATION



THE LONGEST DAY

ALZHEIMER'S ASSOCIATION

The Longest Day® is the day with the most light — the summer solstice. On June 21, thousands of participants from across the world come together to fight the darkness of Alzheimer's through an activity of their choice. Together, they use their creativity and passion to raise funds and awareness for the care, support and research efforts of the Alzheimer's Association®.

alz.org/thelongestday

ALZHEIMER'S ASSOCIATION

AIM

ALZHEIMER'S IMPACT MOVEMENT

ALZHEIMER'S ASSOCIATION

The Alzheimer's Impact Movement (AIM), a separately incorporated advocacy affiliate of the Association, recruits a nationwide network of advocates to ensure our message about care, support and research is heard at every level of government.

alzimpact.org



ALZHEIMER'S ASSOCIATION

trialmatch
ALZHEIMER'S ASSOCIATION
powered by CaseMatch Connect

Alzheimer's Association TrialMatch® is a free, easy-to-use clinical studies matching service for people living with dementia, caregivers and healthy volunteers without dementia.
alz.org/trialmatch



ALZHEIMER'S ASSOCIATION

ALZHEIMER'S ASSOCIATION

PURPLE POWER
worship

Faith and Community Engagement

THE ALZHEIMER'S ASSOCIATION would like to invite you to participate in Purple Power Worship, an opportunity for your faith community to raise awareness about Alzheimer's disease and related dementias and help members to access services.



Partners in Prayer & Prevention
with a group of faith leaders


In Partnership with Virginia Partners in Prayer & Prevention and VDH!

If interested, please contact Rachel Lawson @ ralawson@alz.org

ALZHEIMER'S ASSOCIATION

Are you caring for a loved one with Alzheimer's or dementia?

You are not alone. We can help!
Caregivers need care, too!




alzheimer's association®

800.272.3900 | alz.org

Questions?

ALZHEIMER'S ASSOCIATION