

DOES YOUR UNIT NEED A NON-PROFIT?

Southwest Virginia Medical Reserve Corps

Kristina K. Morris, M.A.



WHY A NON-PROFIT?

- Why would your Unit need to establish a non-profit arm?
- What would be the benefit to the unit?
- What would the mission be?
- Will you have opportunities to fundraise?
- Do you have individuals or partners who have asked about donating to your Unit?
- Have you received unsolicited donations?
- Do you have the time to commit to the process?

Where it all began!

Southwest
VIRGINIA



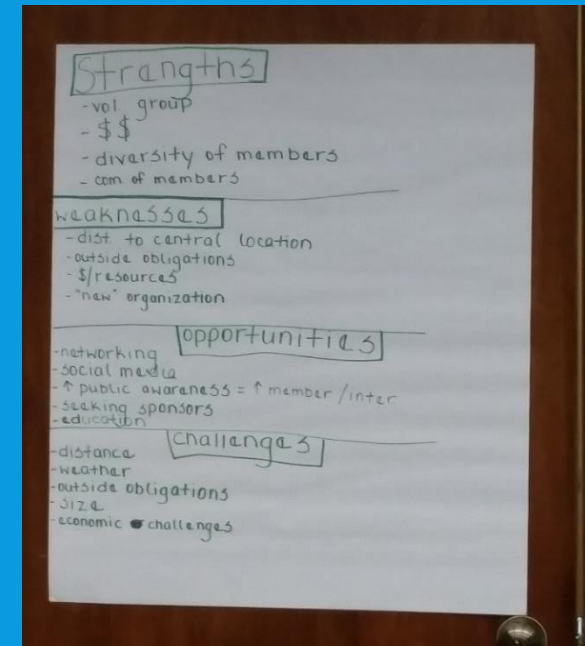
MISSION:

TO SUPPORT THE SOUTHWEST VIRGINIA MEDICAL RESERVE CORPS IN RECRUITING, TRAINING, AND REWARDING VOLUNTEERS.

Southwest
VIRGINIA



- Strategic Planning Meeting to establish Mission, Goals, Objectives and Timeline



WHAT IS NEEDED

Southwest
VIRGINIA



- An Advisory Board
 - Strategic Plan
 - Officers
 - Articles of Incorporation
 - By-Laws
 - Virginia Tax Exemption approval
- A lawyer
 - Articles of Incorporation/Annual Fees
 - Submission of 501©3 application to IRS
- A Fiscal Agent while awaiting establishment of non-profit and banking institution

CHALLENGES

Southwest
VIRGINIA



- Patience – everything moves slowly
- Getting recognition
- Developing fundraising opportunities
- Executive Director Responsibilities

SUCCESSSES

Southwest
VIRGINIA



- Patience
- Getting recognition – www.friendsofswvamrc.com
- Volunteer involvement
- Amazon Smile/PayPal/Benevity
- Freedom to purchase items for volunteers
- Freedom to purchase MRC promotional items
- Securing funds during COVID-19 from a local foundation
- Submitting grant applications exclusively for non-profits
- Providing training scholarships to volunteers

QUESTIONS?????

CONTACT

- Kristina K Morris – 276-274-0555, Kristina.morris@vdh.Virginia.gov
- Friends of Southwest Virginia Medical Reserve Corps – swva.mrc@gmail.com
- www.friendsofswvamrc.com
- Facebook: [Friends of Southwest Virginia Medical Reserve Corps](#)
- AmazonSmile & PayPal: Friends of Southwest Virginia Medical Reserve Corps