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Including the Whole Community in Emergency Preparedness and Response

Virginia Public Health Emergency Preparedness Seminar

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Purpose

- The purpose of this presentation is to address how emergency preparedness professionals can integrate their planning processes.
- This presentation is not intended to provide, nor is it a substitute for legal services.
- If you require such professional advice or services, please seek the advice of a qualified professional in your area.

Learning Objectives:

- Engagement vs. outreach during planning and exercising to learn about needs.
- Building trust before emergency occurs.
- Identifying community champions to support desired outcomes

Outcomes:

- Identify best practices to help emergency professionals **integrate access and functional needs** throughout their planning processes.
- Change the emergency management culture from one of planning for, to one of **planning with, access and functional needs stakeholders.**
- Raise **awareness of the legal requirements of the ADA and other civil rights protections** in emergency preparedness

Virginia Inclusive Emergency Management Initiative

What is the

Virginia Inclusive Emergency Management Initiative?

The **Virginia Inclusive Emergency Management Initiative (VIEMI)** is a collaboration between the Virginia Board for People with Disabilities (VBPD) and the Virginia Department of Emergency Management (VDEM) to improve emergency preparedness, response and recovery for Virginians with disabilities and/or other access and functional needs.

VIEMI is made possible through Public Health Workforce Funds (PHWF) provided through the U.S. Administration on Community Living (ACL),

Access and Functional Needs

What are

Access and Functional Needs?

Everyone needs access to resources to function during an emergency, regardless of who we are or where we live.

People with disabilities and other access and functional needs may require assistance and/or accommodations before, during, and/or after a disaster in functional areas, including but not limited to: communication, transportation, maintaining independence, support, safety and health care.

Access and Functional Needs

People with access and functional needs includes people with:

- Disabilities (e.g., physical, cognitive, sensory, developmental)
- Limited English proficiency and/or low literacy
- Chronic health needs
- Limited access to transportation

Access and Functional Needs

(Continued)

People with access and functional needs also includes people who are:

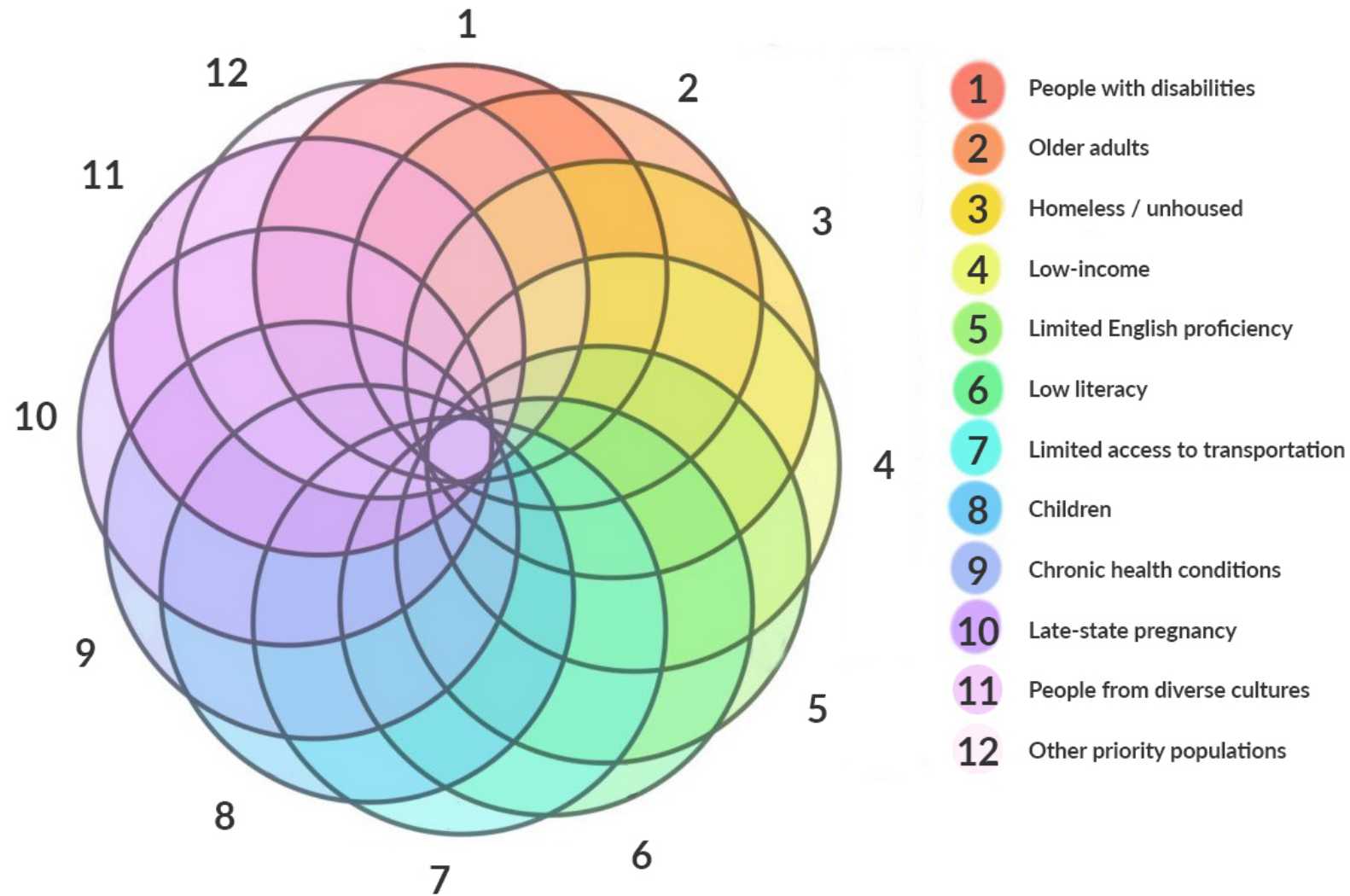
- Older adults
- Experiencing homelessness/ housing insecure
- Low-income
- Children
- In late-stage pregnancy
- Living in institutional settings
- From diverse cultures
- In tribal communities

Other Priority Populations

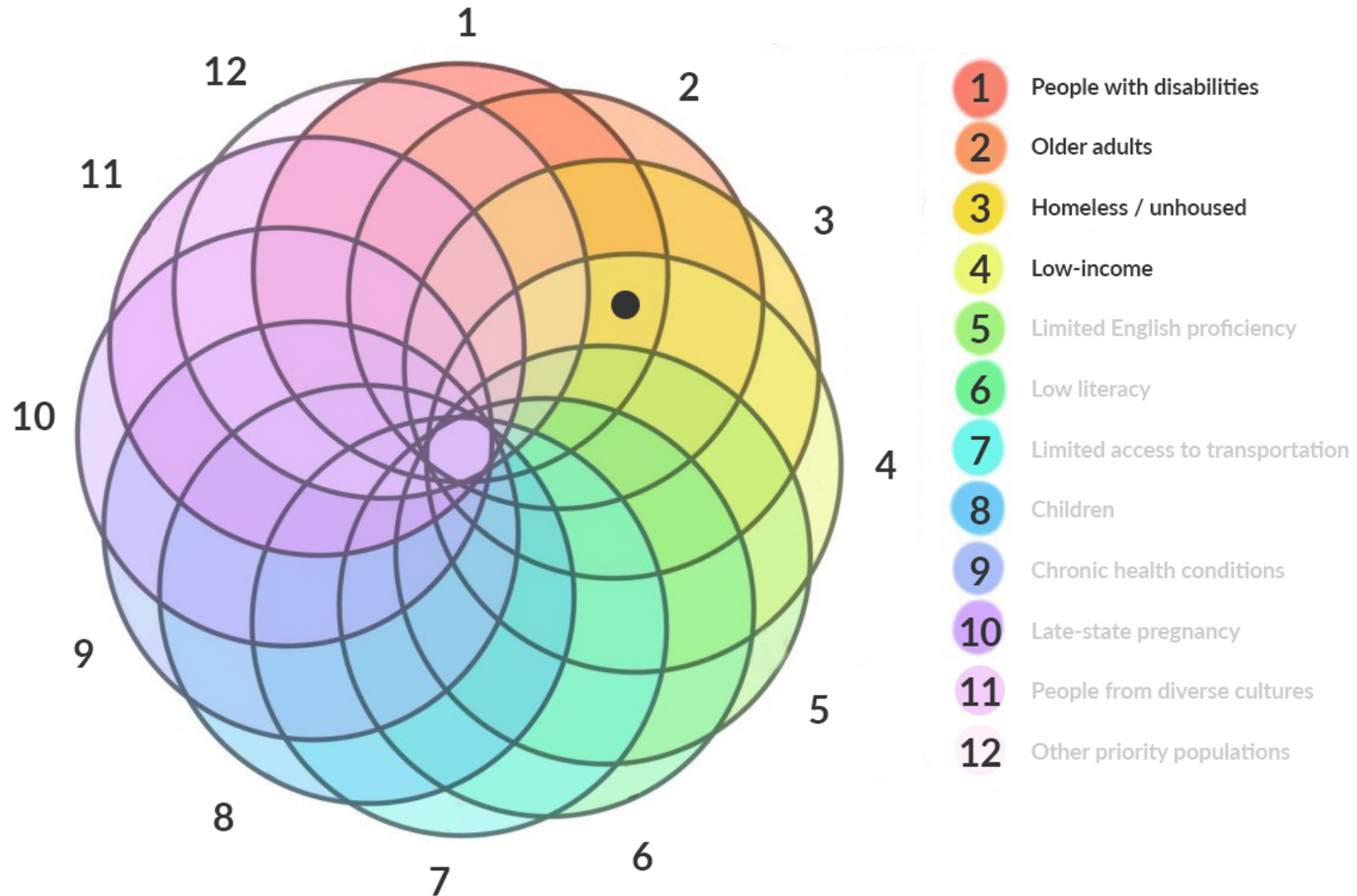
People with access and functional needs also include:

- People with limited access to internet/broadband
- People who live in rural/sparsely populated areas
- Veterans
- LGBTQ+ Community
- People who live/work in settings that put them at increased/higher risk of harm

AFN Intersectionality



AFN Intersectionality



“Disasters are always inclusive. Response and recovery are not, unless we plan for it.”

-June Isaacson Kailes, Disability Consultant

The Whole Community Approach

-
- Plans must comply with the Americans with Disabilities Act (ADA). Children and adults with disabilities are entitled to equal opportunity to participate in programs, services, and activities in the most integrated setting (FEMA, 2010). To achieve and sustain equal access and full inclusion before, during and after disasters, Whole Community Planning is required.
 - “The Whole Community” Planning approach to emergency management means to implement solutions that serve the entire community and leverage the resources that the entire community brings to the table.
 - Community-based planning is the concept that planning must not only be representative of the actual population with the community, but also must involve and engage the whole community in the planning process (Martinez, 2022).

Why Inclusive Emergency Management?

- Emergency professionals strive to create secure and resilient communities.
- Emergency plans that are not integrated marginalize individuals with access and functional needs and can lead to higher rates of hardship, death or injury before, during, and after emergencies.
- Emergency professionals must be prepared to lead proactive, collaborative, and cooperative planning efforts with access and functional needs stakeholders to create, revise, and evaluate their emergency plans.
- Titles II and III of the ADA prohibit discrimination on the basis of disability and requires emergency managers to communicate effectively with individuals with access and functional needs.

COMMUNITY ENGAGEMENT



**1 in 4
adults in Virginia
live with a disability.**

CDC, 2023



24
Percent

VIRGINIANS HAVE A
DISABILITY
(CDC, 2023)

9.2
Percent

VIIRGINIANS DO NOT HAVE AN
INTERNET SUBSCRIPTION (ACS, 2021)

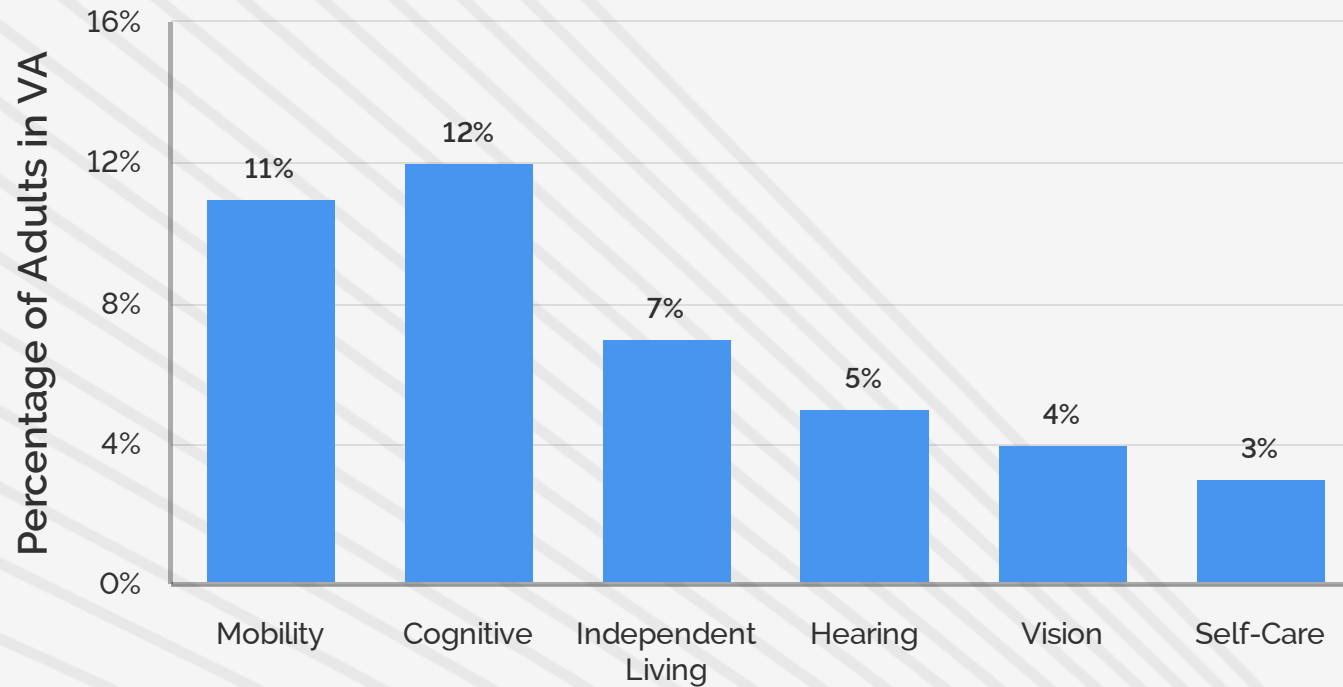




- **16.5% Virginians speak a language other than English at home.**
(American Community Survey, 2021)
- **16.3% Virginians are 65 years and older**
9.9% Virginians are 65 to 74 years old
4.7% Virginians are 75 to 84 years old
1.7% Virginians are 85 years old and over (ACS, 2021)
- **10.2% Virginians live in poverty**
13.1% under 18 years old
9.7% are 18-64 years old
8.0% are 65 years old and over (ACS, 2021)
- **96,000+ Virginians gave birth in the last 12 months**
(ACS, 2021)
- **5,975 Virginians are homeless on a given night**
(National Alliance to End Homelessness, 2023)

Percentage of Adults in Virginia by Functional Disability Type

CDC, 2023



Functional Disability Types:

Mobility: Serious difficulty walking or climbing stairs

Cognitive: Serious difficulty concentrating, remembering, or making decisions

Independent Living: Serious difficulty doing errands alone, such as visiting a doctor's office

Hearing: Deafness or serious difficulty hearing

Vision: Blind or serious difficulty seeing, even when wearing glasses.

Self-Care: Difficulty dressing or bathing

Paradigm Shift

“DISABILITY ONLY
BECOMES A TRAGEDY
WHEN SOCIETY FAILS
TO PROVIDE THE
THINGS WE NEED
TO LEAD OUR LIVES.”



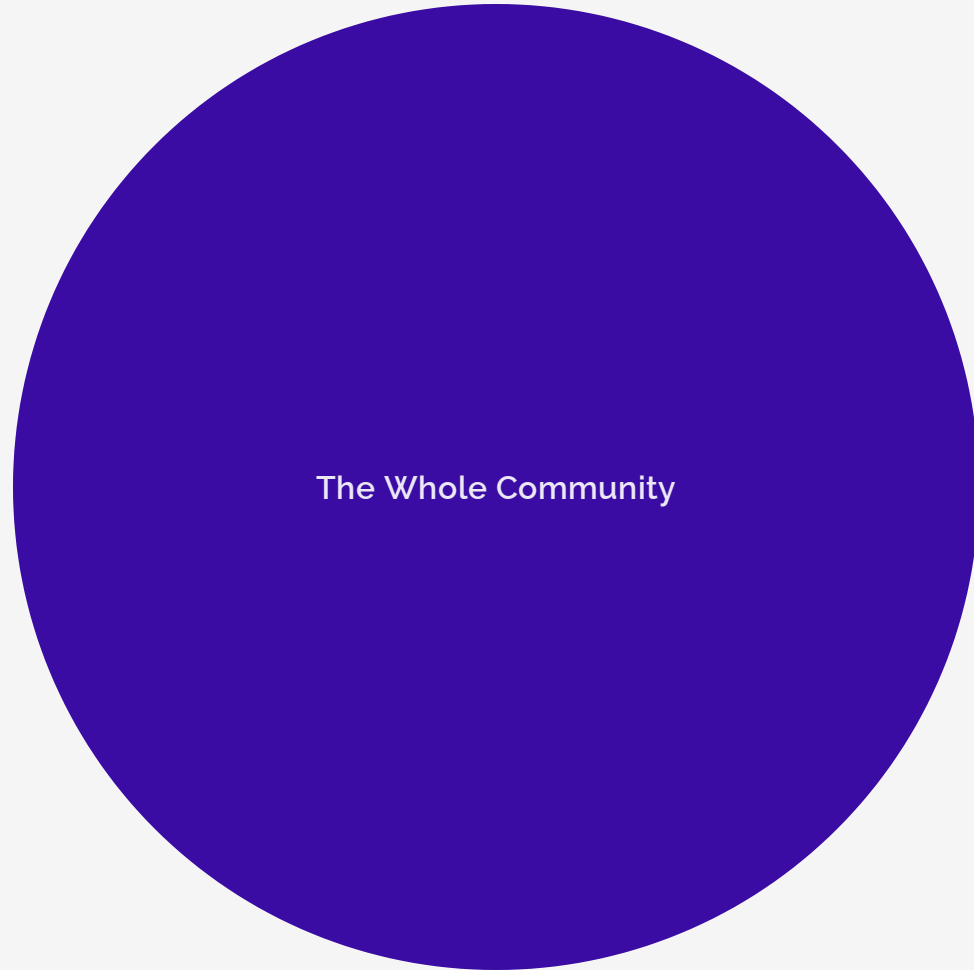
Judy Heumann

STATE DEPARTMENT SPECIAL
ADVISOR FOR DISABILITY RIGHTS.
CO-FOUNDER OF WORLD INSTITUTE
ON DISABILITY. LEADER OF DISABILITY
RIGHTS MOVEMENT SINCE 1970.
PAVING THE WAY FOR THE ADA.



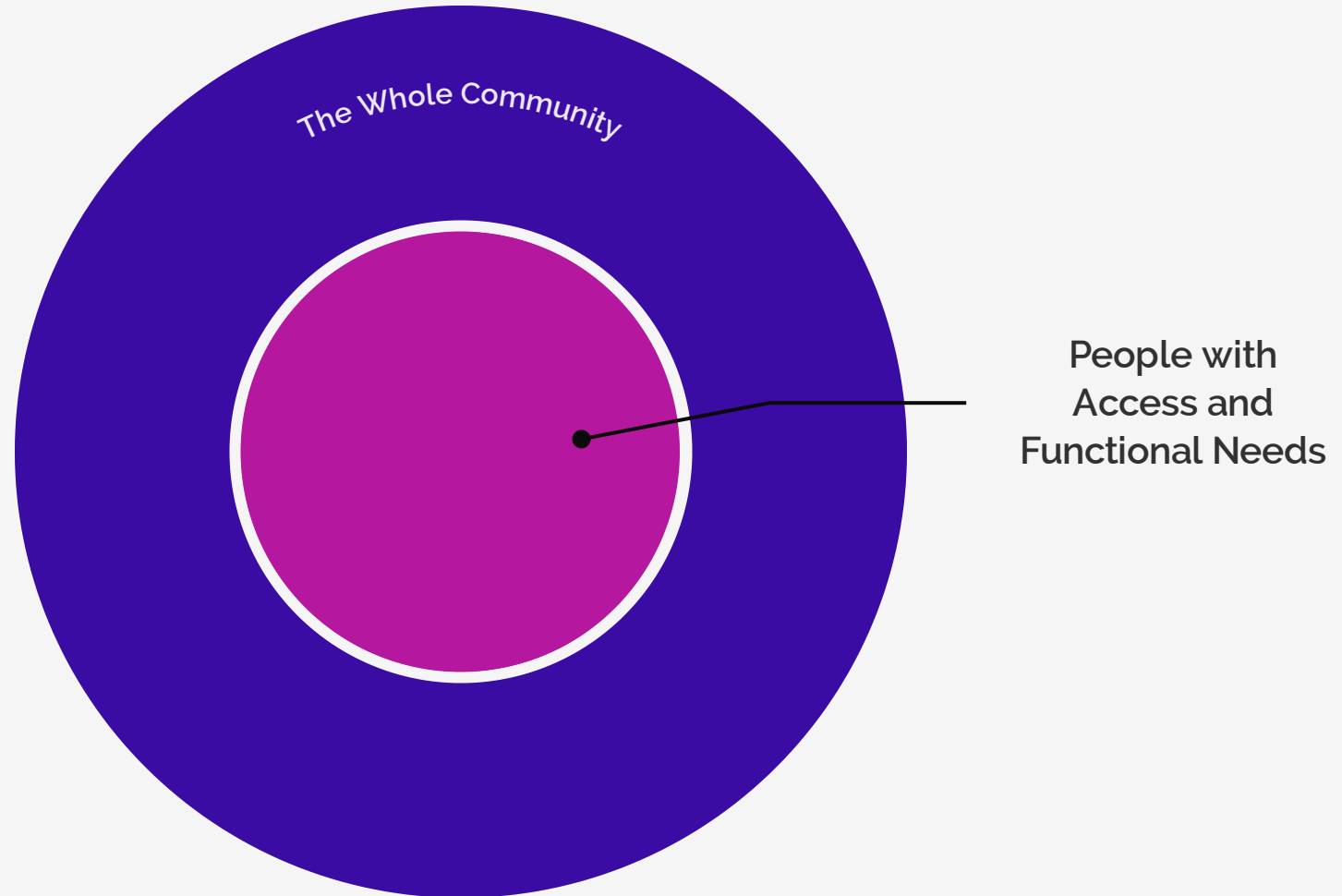
The Whole Community Approach

(National Disaster Recovery Framework)



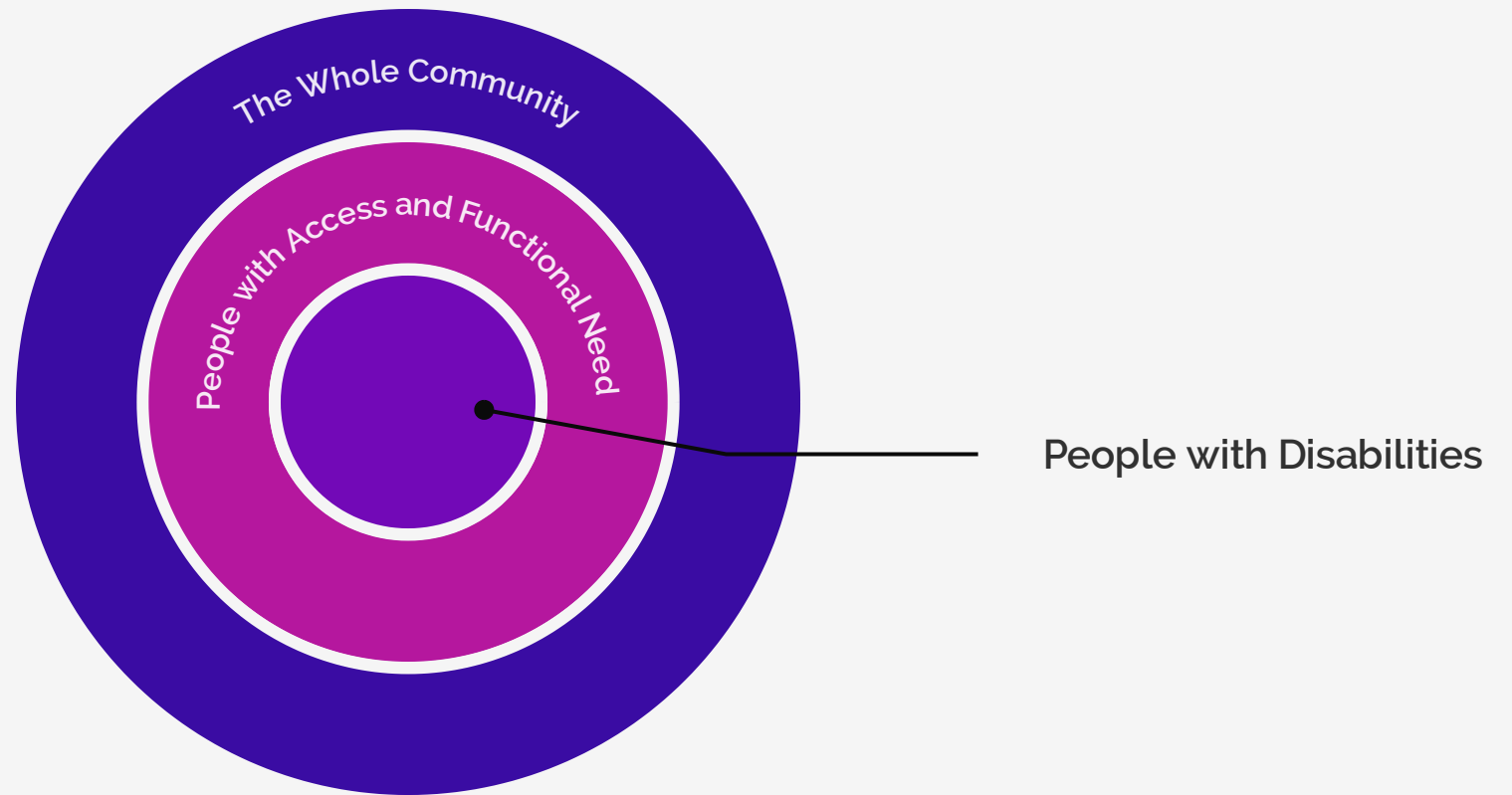
The Whole Community Approach

People with access and functional needs are a part of The Whole Community, not apart from it.



The Whole Community INCLUDES Disability

Disability Cuts Across ALL Access and Functional Needs and ALL of The Whole Community

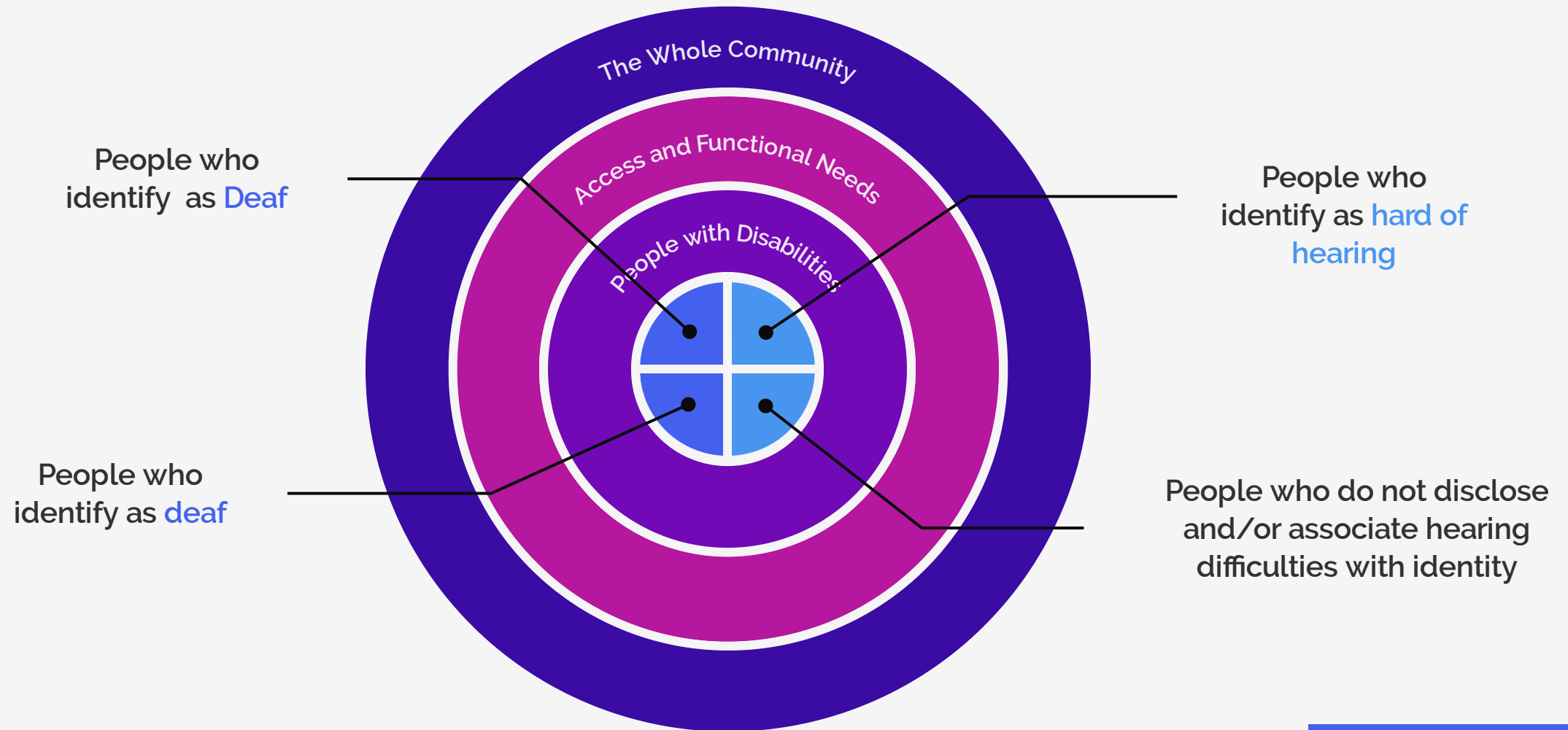


Reminder: The Disability Community is Diverse.

Example: People with Hearing Difficulties



The Disability Community is Diverse.



Note: Not to Scale

Community Engagement

Effective practices to engage people with disabilities and individuals with access and/or functional needs, and the organizations that serve them, during the planning and implementation of emergency preparedness, response and recovery.

Makes sure that people with disabilities, are involved in meaningful ways in all aspects of:

- Planning
- Response
- Recovery

**Moving from
"planning for"
to "planning
with"**



Language Guidelines

- Language influences behavior.
- Emergency managers should model inclusive language as a powerful means of being respectful and thoughtful of all people.
- Note the following inclusive language guidelines and best practices throughout the planning process:
 - People-first language should be used
 - Use terms consistent with the integration mandate in the ADA
 - Always be respectful and straightforward
 - Refer to a person's disability only if relevant
 - Avoid terms that lead to exclusion

The CDC offers the following examples of people-first language:

- Person with a disability
- Person who has a communication disability
- Person without a disability
- Person who uses a wheelchair
- Person with an intellectual, cognitive, developmental disability
- Person with a physical disability
- Person with epilepsy or seizure disorder psychiatric disability
- Person with multiple sclerosis
- Person who is hard of hearing
- Person with cerebral palsy
- Person who is deaf
- Accessible parking or bathrooms
- Person who is blind/visually impaired

Nothing about us without us.

**Engage people with disabilities
and AFN in planning and
exercising to learn about needs.**

Example: Planning for the Whole Community

- Preparedness and Planning – What needs to be done on the access and functional needs side before setting up testing or vaccination sites?
- Community Outreach and Information Sharing – What is needed to reach the whole community before they come to the testing/vaccination site?
- Registration and Scheduling – What is important for inclusive registration processes?
- Site Setup – What are consistent planning principles to ensure all sites are accessible and meet the needs of all clients and visitors?
- Transportation – What is needed for everyone in the community to be able to get to and from the testing/vaccination sites?
- Assessing and Adapting Sites – What can be assessed during the testing/vaccination process to continuously adapt to meet the real-time needs of the community?

Not this





Integrating individuals with access and functional needs throughout the planning process generates multiple benefits including:

- Creating better products. Integrated plans are more inclusive, relevant, far-reaching, and effective. They encompass a variety of perspectives.
- Gaining Community Buy-In Older adults, individuals with disabilities, and people with access and functional needs have historically been marginalized in the emergency planning process.
- Inclusion and integration of community stakeholders builds trust, partnership, and buy-in.
- Meeting Legal Requirements The Americans with Disabilities Act (ADA) requires equal access.

**Build trust before an
emergency occurs.**

Inclusion

(Continued)

Practice inclusivity by:

- Having sign language interpreters on videos (not legally required but an important practice)
- Address conscious and unconscious disability bias by:
 - Providing continuous training by experienced disabled people
 - Modeling bias awareness and mitigation strategies

Building Trust

- Ask to be invited to the tables of disability-led organizations
- Attend meetings and events of disability-led organizations
- Request to be added to group/organization distribution lists
- Ask the organizations about the needs and interests of the local disability community
- Connect and build relationships with local disability leaders with experience and interest in emergency preparedness

Building Trust

- Go to tables of other groups that represent or serve people with access and functional needs. Learn about their needs and interests.
- Ask to be added to these group/organization distribution lists.
- Connect with community leaders with experience and interest in inclusive emergency preparedness
- Invite a diverse group of community leaders to the table.
- Develop relationships with disability-led organizations including:
 - Centers for Independent Living
 - Disability Coalitions
 - Disability-specific organizations:
 - Local affiliates of Deaf organizations
 - Local affiliates of blind organizations

Building Trust

Ongoing training and preparedness with community partners:

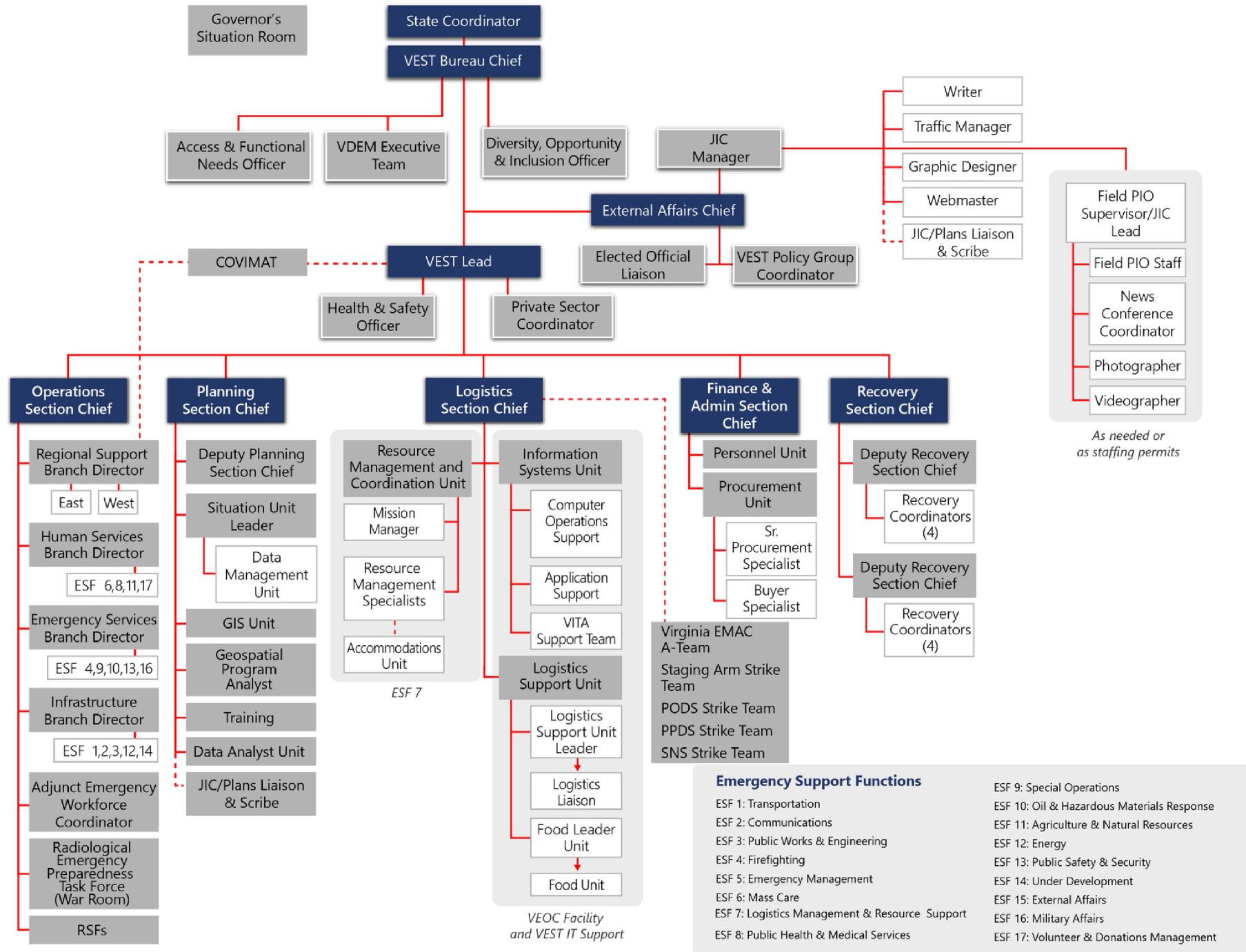
- Use subject matter experts
- Form partnerships
- Recruit qualified representatives
- Engage community emergency response volunteer groups
- Community Emergency Response Team (CERT)
- CMIST Response Teams

**Identify Community
Champions.**

Inclusive Emergency Preparedness Support

- Access and Functional Needs Coordinators (AFNC)
- Access and Functional Needs Officer (AFNO)
- ADA Coordinators
- Centers for Independent Living (CILs)
- Virginia Board for People with Disabilities
- VEST Access and Functional Needs Advisory Committee
- CMIST Response Teams or FAST Teams (when available)

Access and Functional Needs Officers and Coordinators



Barrier Busting!

**Communication
Barriers**

**Policy
Barriers**

**Attitudinal
Barriers**

**Physical
Barriers**

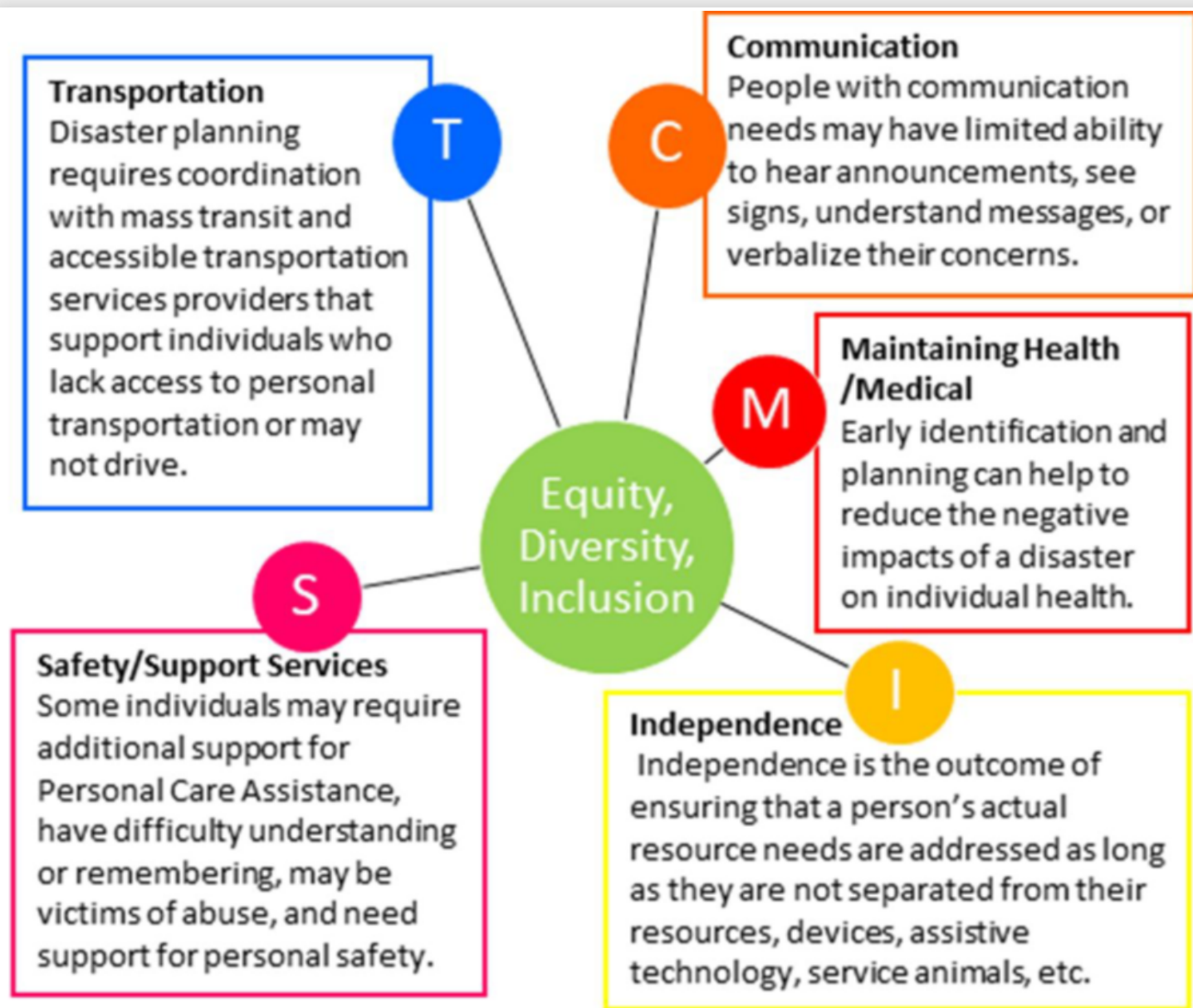
**Programmatic
Barriers**



CMIST Framework

- Communication
- Maintaining Health
- Independence
- Support, Safety and Self-Determination
- Transportation





CMIST Response Teams/ Functional Assistance Services Teams

- On-Site Environmental Accessibility Assessments
- Functional Needs Assessments
- Information and Technical Assistance Support
- Community Outreach
- Emergency Response Interpreter (Languages)
- Future Considerations



IDENTIFYING PARTNERS AND RESOURCES



Centers for Independent Living

Potential Partners

- Centers for Independent Living
- ADA Coordinators
- Area Agencies on Aging
- Community Services Boards
- Disability Service Agencies
- Virginia Department for the Blind and Vision Impaired (VDBVI)V
- Virginia Department for the Deaf and Hard of Hearing (VDDHH)
- Virginia Board for People with Disabilities

Potential Partners

- Individuals and Communities
- Advocacy groups and disability service providers (e.g., Independent Living Centers and Regional Centers)
- Animal shelters and rescue groups
- Community leaders
- Faith-based, community-based and non-profit organizations
- Government agencies at all levels
- Tribal Governments
- Local planning councils
- Public and private transportation agencies
- Schools
- Volunteer organizations
- Private Sector representatives



Operationalizing Community Engagement During the COVID-19 Pandemic

Karen Brimm

Access and Functional Needs Officer

Virginia Emergency Support Team (VEST)

2020-2022

COVID-19 Community Engagement Examples:

- AFN Partners
- VDH Office of Health Equity
 - Community Outreach
 - Community Engagement
- Health Equity Guidance
 - Testing and Tracing
 - Input from Non-State Partners
- Partners in Prayer and Prevention
- Faces of Virginia

**Disability Rights
are Civil Rights.**

**"INJUSTICE ANYWHERE IS A THREAT
TO JUSTICE EVERYWHERE."**
Martin Luther King Jr.



Disability Rights



THIS

You Tube

Americans With Disabilities Act Turns 30

Disability Rights Legislation

- Rehabilitation Act
- Architectural Barriers Act (ABA)
- American with Disabilities Act (ADA)
- Robert T. Stafford Act of 1988
- Civil Rights Act of 1964, Title VI
- Fair Housing Act
- Telecommunications Act
- Civil Rights of Institutionalized Persons Act
- Individuals with Disabilities Education Act
- Post- Katrina Emergency Management Reform Act
- 21st Century Communications and Video Accessibility Act of 2010

Section 504 of the Rehabilitation Act of 1974

Section 504 of the Rehabilitation Act

- Protects qualified individuals from discrimination based on their disability.
- The nondiscrimination requirements of the law apply to employers and organizations that receive financial assistance from any federal department or agency.

Americans with Disabilities Act

Americans with Disabilities Act

Title II: Prohibits discrimination based on disability in services, programs, and activities provided by state and local government entities.

Title III: Relating to nondiscrimination on the basis of disability by public accommodations and in commercial facilities.

ADA Definition of "Disability"

- A person who has a physical or mental impairment that substantially limits one or more major life activities
- A person who has a history or record of such an impairment
- Or a person who is perceived by others as having such an impairment

Americans with Disabilities Act

- Applies to all phases of emergency management: planning, mitigation, response and recovery
- Protections apply to all EM activities, including:
 - Community Engagement
 - Preparedness
 - Communication/Notification
 - Evacuation
 - Transportation
 - Sheltering
 - Housing



Virginians with Disabilities Act

Virginia Requirements

- **Code of Virginia:** Virginians with Disabilities Act requires “...all agencies to provide, in a comprehensive and coordinated manner.....those services necessary to assure equal opportunity to persons with disabilities in the Commonwealth.”
- **Executive Order (EO) 41 (2019)** – Whole of Community approach to Emergency Preparedness
- **COVEOP** – Coordinate responsibilities in State Coordinated Regional Shelter (SCRS) Plan and provide an AFN Coordinator for Mass Care Sites
- **SCRS** – VDEM – Identify, Train, and provide AFN Officer for the VEST and AFN Coordinator(s) for SCRS(s).

ADA Emergency Preparedness Cases

ADA Emergency Preparedness Cases

- *California Foundation for Independent Living Centers v. City of Oakland*
- *Communities Actively Living Independent and Free v. City of Los Angeles, et al*
- *Brooklyn Center for Independence v. Bloomberg*
- *United Spinal Association v. District of Columbia*
- *Voglewede et al v. City of San Antonio, Texas*

Example: Evacuation Plans

- Address community areas without transit
- Engage the AFN community and providers in training, drills and exercises
- Include plans for door-to-door communication and factors that determine when the method should be activated
- Identify individual communication tools available to responders
- Include integration and coordination with disability and aging transit providers, volunteer programs, disability and older adult service systems and other communication plans
- Include input from people with access and functional needs, including deaf/hard of hearing, deaf-blind, blind/low vision, cognitive disabilities, older adult, and transportation-under resourced communities.



A word cloud of disability rights and social justice terms in blue text on a white background. The words are arranged in various orientations and sizes, with 'FREEDOM' and 'EQUALITY' being the largest and most central. Other prominent words include 'RESPECT', 'INCLUSION', 'ACCESSIBILITY', 'DIVERSITY', 'INTERSECTIONALITY', 'COMMUNITY-ENGAGEMENT', 'TRANSPORTATION', 'INCLUSIVE-PLANNING', 'SELF-DETERMINATION', 'VALUE', 'PRIDE', 'BELONGING', 'OPPORTUNITY', 'UNIVERSAL-DESIGN', 'COMMUNICATION', 'RELATIONSHIPS', 'SUPPORT', 'EMPLOYMENT', 'TECHNOLOGY', 'ADA', 'SELF-ADVOCACY', 'HEALTH-CARE', 'LISTENING', 'SERVICES', 'HOUSING', 'INDEPENDENCE', and 'EQUITY'.

INCLUSIVE-PLANNING
SELF-DETERMINATION
RESPECT
VALUE
PRIDE
BELONGING
EQUALITY
ADA
SELF-ADVOCACY
UNIVERSAL-DESIGN
COMMUNICATION
RELATIONSHIPS
SUPPORT
EMPLOYMENT
TECHNOLOGY
FREEDOM
EQUITY
INCLUSION
ACCESSIBILITY
DIVERSITY
INTERSECTIONALITY
COMMUNITY-ENGAGEMENT
TRANSPORTATION
HEALTH-CARE
LISTENING
SERVICES
HOUSING
INDEPENDENCE

**“There are very few people
even with the most severe
disabilities who can't take
control of their own life.
The problem is, the people
around us don't expect us to.”**

-Ed Roberts



“Faith is taking the first step even when you don’t see the whole staircase.” - MLK, Jr.

Take Away #1:

**Identify the Person who
Knows ADA Principles**

Take Away #2:

**Has this person been included
in planning sessions?**

Take Away #3:

Who can you begin to connect with to get the ball rolling?

Questions?



Thank You!

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