Agenda

	Session	Presenters	Objective/Target Audience/ presenter-POC	Location
10/23/2023				
8:30-11:30	Pre-Conference Session: Media Spokesperson Training	• Larry Hill, Eastern Region Public Information Officer, Virginia Department of Health • Linda Scarborough, Western Region Public Information Officer, Virginia Department of Health	• How to develop your top three messages • Developing skills for on-camera interviews • Why it's important to work with the media.	Benjamin Franklin
8:30-11:30	Pre-Conference: Epi Data Systems Training	• Jonathan Falk, Epidemiology Program Manager, Office of Epidemiology, Virginia Department of Health	• Invitation Only	Thomas Jefferson Amphitheatre
12:00-1:00 PM	Registration	• NA	• All	
1:00-1:15 PM	Presentation of the Colors	• Virginia Beach Police Department	• All	Virginia Ballroom
1:15-2:00 PM	Welcome & Thank You	• Bob Mauskapf, Director, Office of Emergency Preparedness, Virginia Department of Health • **MRC Awards Presentation:** • Mike Magner, State Volunteer Coordinator, Office of Emergency Preparedness, Virginia Department of Health • Deborah E. Kramer, Deputy Assistant Secretary, Director office of Preparedness, HHS Administration for Strategic Preparedness and Response	• All	
2:00-3:00 PM	*The Lorrie Andrew Spear Public Health Communications Seminar:* Communication with All & Leading When Not in Charge (Working Title)	• Taison Bell, MD, Assistant Professor of Medicine, Divisions of Infectious Diseases, International Health and Pulmonary/Critical Care Medicine, Director, Summer Medical Leadership Program, University of Virginia	• All	
		GROUP ACTIVITY		

Time	Session		Objective	
3:00-3:15PM	**Group Activity Instructions**	Group Activity: *Acting on the COVID After Action Report: "SWOT Analysis and the Road Ahead"*	Participants will conduct a SWOT-Like Analysis on COVID AAR Capabilities	
3:15-3:30PM	**BREAK**		•	
3:30-5:30PM	**Group Activity Discussion Rounds**		• All	Various Rooms
5:30 PM	Adjourn		• All	

	Session	Presenters/Topics	Objective	Location	Target Audience
10/24/2003					
All Day	Office of Emergency Preparedness Training Resource Booth	• Chemical, Biological, Radiological, Nuclear and Explosives (CBRNE) Resources • Lunch and Learns • Flyers/brochures	• Provide attendees with additional information and tools related to training topics and materials already developed for use by Districts and Offices.	Ballroom Foyer	ALL
TBD	BREAKFAST				
8:00-9:00	Breakout #1				
1B	"What is Emotional Resilience? and Building Resilience Every Day"	• Melissa Garcia, LCSW, MBA, HCA Healthcare Interim Director of Clinical Operations, Interim Director of Social Work, Emergency Preparedness Coordinator, Ethics and Compliance Officer	• Understand the signs of resilience and the different characteristics. • Types of Resilience: Mental, Emotional, Social and Physical. • How to become more resilient personally and professionally. • Fostering resilience activities at work and home.	James Madison	

1C	Public Health Communication: The Convergence of Health Literacy, Culture, & Messaging Transcreation	• Rebecca Vargas-Jackson, M.D., Center for Health and Risk Communication, George Mason University	• Provide a basic knowledge and understanding of culturally tailored communication to communicate with Spanish speakers and other LEP populations. • Providing the most common way to communicate with illiterate and low health literate communities as well individuals with disabilities. • Discuss the differences along the dimensions of race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious beliefs, political beliefs, or other ideologies.	Thomas Jefferson	
1D	Office of Radiological Health, Threats, Roles, and Capabilities	• Matt Ettinger, Director, Environmental Health Monitoring and Emergency Preparedness	• ORH Organization. • Overview of Radiological Threats. • ORH Response Roles and Capabilities.	Benjamin Franklin	
1E	Refresher Training: Keep Your Staff Fresh	• JJ Justis, Local Health Emergency Coordinator, Eastern Shore Health District	• Defining the characteristics of a refresher course.	Ballroom 1B	

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			• Summarizing why refresher courses are important. • Composing an outline of a potential refresher course. • Identifying strategies for a successful refresher course.	
1F	Wellness in Action: Low Cost and Inventive Ways to Support Wellness in Your Office/District	• Cynthia Duncan, MS, CommonHealth Wellness Consultant, CommonHealth	• Hands on session demonstrating 2-4 ways to implement simple but effective wellness activities. • offer statistics and facts and knowledge about why wellness at work is important; Provide attendees with a list of ideas to implement.	Ballroom 4B
1G	Artificial Intelligence-Impacts on the Public Health Mission	• Suresh Soundararajan Chief Information Officer (CIO) Virginia Department of Health	• Participants will engage and learn how the deployment of Artificial Intelligence may impact the mission and operations of Public Health	Ballroom 2
9:10-10:10	Breakout #2			
2A	CHEMPACK 101: State and Local Interface	• Chris Patterson, Assistant State Planning & SNS Coordinator, Office of Emergency	• Program overview. • Initial notification protocols and deployment.	Benjamin Franklin

		Preparedness, Virginia Department of Health • Hillary Cronin, Local Health Emergency Coordinator, Central Shenandoah Health District • Olivia Watson, Local Health Emergency Coordinator, Lord Fairfax Health District	• Clarification of Federal, state and local roles.		
2B	Recovery & Resilience Through Trauma: Crime Victims Crisis Assistance & Response Team	• Dawn Bush, Victims' Crisis Assistance & Response Team Outreach & Training Specialist, Division of Programs & Services, Victims Services, Virginia Department of Criminal Justice Services	• What is Victim Crisis Assistance Response Team (VCART)? • When is VCART activated? • What are the roles of VCART? • How to activate VCART?	Ballroom 4A	
2C	Your Safety Management Program: Safety Committees, Emergency Action Plans, and Beyond	• Jack Jones, Occupational Health and Safety Specialist, Office of Emergency Preparedness, Virginia Department of Health • Bobbie Miles, Occupational Health and Safety Specialist, Office of Emergency Preparedness, Virginia Department of Health	• Define role of the Safety Committee and who should be represented. • Define what to include in your Emergency Action Plan. • Define best practices for emergency drills and procedures including but not limited to evacuation, SIP, visitor credentialling, etc.	Ballroom 4B	

2D	Air Quality Monitoring: Use of Data in Public Health Preparedness' Planning and Response	• Kristen Stumpf (she/her) Air Quality Modeler, Office of Air Quality Assessments, Virginia Department of Environmental Quality	• Interpreting data from DEQ website related to AQI.	Ballroom 1B	
2E	Wastewater Surveillance Program Overview and Implementation for COVID-19 and Fentanyl	• Michelle Yancey • Wastewater Surveillance Team • Division of Onsite Water and Wastewater Service	• Provide a background for COVID-19 wastewater surveillance and future potential for opioid use surveillance. • How wastewater surveillance can be integrated into public health.	Ballroom 1A	
2F	Communicable Disease Panel: Respiratory Disease Epidemiology (3 15-minute presentations followed by a Q&A/panel discussion from audience)	Moderator: Lisa Sollot, MPH, Respiratory Disease Coordinator, Office of Epidemiology-DSI • Malik Outram, MPH, Southwest Regional Covid-19 Epidemiologist, Office of Epidemiology-DSI • Lanre Soyoye, MPH, Sentinel Surveillance Epidemiologist, Office of Epidemiology-DSI • Micaela Manley, MPH, Program Administration Specialist II, Prince William Department of Health	• Speakers will facilitate a discussion centered on sharing best practices and lessons learned from respiratory disease epidemiology.	Ballroom 2	

		• Kelly Blythe, Respiratory Epidemiologist, Division of Surveillance and Investigation, Office of Epidemiologist			
2G	Access and Functional Needs: Working with the Whole Community During an Emergency Response	• Jamie Liban, Program Specialist, Virginia Board for People with Disabilities.	• Including the whole community in emergency preparedness and response. • Using engagement vs outreach during planning and exercising to learn about needs. • Build trust before emergency occurs. • Identify community champions to support desired outcomes.	Ballroom 3	
10:20-11:20	Breakout #3				
3A	Accessible Communicating During a Public Health Emergency: What Works and What Doesn't	• Jamie Liban, Program Specialist, Virginia Board for People with Disabilities • Karen Brimm, Interpreter Services Manager at Virginia Department for the Deaf and Hard of Hearing	• Appropriate channels to ensure communications are accessible to people with access and functional needs. • Examples of what works and what doesn't (do this not that). • Discussion about resources available for agencies to use to ensure they are being	Ballroom 2	

			inclusive in their communication. • What other tools can be used to support inclusion of the whole community?		
3B	COVID-19: Dissecting the Public Health Medical Countermeasures (MCMs) Response and Lessons Learned	• Christy Gray, MPH, CHES, CHTS-CP, Director, VDH Division of Immunization, Office of Epidemiology, Virginia Department of Health • Stephanie Wheawill, PharmD, Director, VDH Division of Pharmacy Services, Office of Epidemiology, Virginia Department of Health	• Review of lessons learned from implementing relevant Medical Countermeasure (MCM) response activities related to COVID-19. • Review of best practices that emerged from the COVID-19 MCM response and how they can be leveraged for future public health emergencies.	James Madison	
3C	Record Retention Policies and Communicable Diseases	• John Ringer, Director of Public Health Planning and Evaluation, Office of the Commissioner, Virginia Department of Health	• Address key questions related to the retention of communicable case and outbreak records. • Highlighting important points around the storage of paper and electronic files, as they relate to electronic data systems, including VEDSS,	Ballroom 3	

			REDCap, VOSS, and others.		
3D	Rural Health Department Emergency Preparedness	• Michael Meit, MA, MPH, Director, Eastern Tennessee State University-Center for Rural Health Research	• Current capabilities assessment of rural health departments struggle. • Rural Health Department Listening session results.	Benjamin Franklin	
3E	Infection Control Educator Roadshow	• Ginger Vanhoozer, Infection Prevention and Control Educator, Healthcare Associated Infectious Disease and Antimicrobial Resistance Program, Office of Epidemiology, Division of Clinical Epidemiology, Virginia Department of Health	Discuss common barriers to providing effective IPC education and identify strategies to overcome those barriers. 1. Analyze the most common barriers cited to providing infection prevention and control (IPC) education in Virginia. 2. Identify core adult learning principles to make your IPC education stick longer. 3. Participants will determine their personal strengths as an IPC educator.	Ballroom 4A	
3F	Moving the COOP Planning Process to an Electronic Platform & The Value of Continuity of Operations (COOP) Planning: Real-World Application and Lessons Learned	• Sue Skidmore, VDH Office of Emergency Preparedness • Michelle Cowling, Chief Operations Officer, Hampton and Peninsula Health Districts	• Define a clear COOP IMT structure. • Define activation thresholds and protocols.	Ballroom 4B	

		• Mary Wainwright, Environmental Health Manager, Hampton, Peninsula Health District	• Implement lessons learned to improve COOP program. • Update on agency COOP program enhancements.		
	Break				
11:30-12:30	Breakout#4				
4A	VDH Workforce Occupational Health & Safety Metrics Tracking	• Steve Rykal, Occupational Health and Safety Specialist, Office of Emergency Preparedness, Virginia Department of Health • CL Stilson, Clinical Occupational Safety and Health Specialist, Office of Emergency Preparedness, Virginia Department of Health	• Be able to explain of the importance of an agency-wide workforce repository tool to ensure safe and deployable staff; • Have a generalized understanding of how VDH plans to use VEOCI • Understand what data will be tracked in VEOCI and how that data is obtained	Ballroom 4A	
4B	All Hazards Public Health Nursing: *Refocusing and Reinforcing the PHN Role Across the Disaster Spectrum*	• Aisha K. Mix, DNP, MPH, RN, FAAN, Rear Admiral, Assistant Surgeon General, Chief Nurse Officer, U.S. Public Health Service	• Participants will discuss the roles of Public Health Nursing beyond sheltering and mass care.	Ballroom 4B	

4C	Project Public Health Ready (PPHR) Lessons Learned and Next Cohort Prep	• Jeff Walker, Northern Regional Health Emergency Coordinator, Office of Emergency Preparedness, Virginia Department of Health	• Participants will hear lessons learned from current PPHR cohorts and be able to apply their lessons learned to ongoing planning for future cohorts.	James Madison	
4D	Data Modernization for the Agency	• Suresh Soundararajan, Chief Information Officer, Office of Information Management, Virginia Department of Health • Anup Srikumar, Acting Director, Center for Public Health Informatics, Virginia Department of Health • Rebecca Early, Director, Informatics and Information Systems	• Provide an understanding of the CDC Data Strategy and DMI. • Provide an understanding of the vision for VDH Data Modernization. • Provide an overview of VDH's latest Data Modernization Plan (internal note, the one that Deloitte helped put together). • Provide an update/detail regarding key components of the VDH DMI Plan, e.g., MPI and EDAP.	Ballroom 3	
4E	District Leadership Actions to Ensure MRC Program Success	• Mike Magner, State Volunteer Coordinator, Office of Emergency Preparedness, Virginia Department of Health	• Participants will understand the Knowledge, Skills and Abilities (KSAs) required for a	Ballroom 1B	

			successful MRC Unit Coordinator. • Participants will learn strategies for recruiting qualified MRC Unit Coordinators. • Participants will learn about programmatic assistance available from Regional and State MRC team members. • Participants will learn about the process for recruiting, screening, training, deploying, redeploying, recognizing, and retaining MRC Volunteers. • Participants will learn about different ways MRC Volunteers can augment Public Health and Community Health goals and objectives and augment emergency response capabilities.		
4F	Emerging Topics in Communications	• Patrick Godette, Marketing and PR Specialist, Office of Communications, Virginia Department of Health	• Measuring the Success of organic social media. • Combat misinformation and	Benjamin Franklin	

			maintain a safe online community. • Evolving with social media.		
4G	REDCap Emerging Infections Project	• Jonathan Falk, Epidemiology Program Manager, Office of Epidemiology, Virginia Department of Health • Jenae Davis, Cross-Cutting Epidemiology Program Coordinator, Office of Epidemiology, Virginia Department of Health	• This session will provide an overview of an emerging infectious diseases scenario and a REDCap project that has been developed to manage information related to testing patients under investigation and managing cases; input from field staff on the project will be encouraged.	Ballroom 2	
12:30-1:30	LUNCH				
1:30-4:30		**Discipline Specific Breakouts**			
	Local Health Emergency Coordinators	• Opening Comments • Introductions • Public Health Emergency Preparedness (PHEP) Program Updates • Training and Exercise Updates • Medical Countermeasures Program Updates • Shelter Planning Updates • Situational Awareness • Emergency Coordinator Quick Hits • Roundtable Discussion	• Bob Mauskapf, VDH Office of Emergency Preparedness • Jonathan Kiser, VDH Office of Emergency Preparedness • Aaron Kesecker, VDH Office of Emergency Preparedness • Chris Paterson, VDH Office of Emergency Preparedness • Kristina Stark, CDC Preparedness Field Assignee	Thomas Jefferson	

			• Justin Crow, VDH Office of Emergency Preparedness • Local and Regional Health Emergency Coordinators		

	Epidemiologists	• Laurie Forlano, Brandy Darby, Rebecca Early, Sam Masse, Stephanie Wheawill, Christy Gray, Karen Mask, Sarah Lineberger, Felencia McGee, Rachel Stallings
		• Katherine McCombs
		• Dawn Saady, Felencia McGee
		• Sarah Lineberger
		• Brandy Darby, Andrea Mendes, Eleanor Field
			• Highlight office leadership and organizational structure.
			• Socialize key updates to DSI annual report concerning reportable disease surveillance activities.
			• Communicable disease updates and lessons learned related to monkeypox.
			• HAI Presentations:
			  o District Engagement with HAI/AR Initiatives
			  o Collaboration Insights from the Long-Term Care Cross Collaboration Assembly
			• Networking Activity
				Ballroom 2 & 3	

	Health Directors & Nurse Managers	• Shelter Operations and Management Tabletop Exercise Evolution	• Describe the roles and responsibilities of Public Health Nursing	Ballroom 4	

			staff deployed to work in shelters during an emergency or disaster. • Describe the personal preparedness steps necessary to take before being deployed to work in a shelter. • Explain the purpose of a shelter. • Explain the different types of shelter deployments.		
	MRC Coordinators	• Opening comments/Ice breaker • Problem volunteers/disciplinary actions • Creating REVIVE/harm reduction initiative • Partnerships • Missing Link/Help Me Solve This • Coordinator session • Pro Tips • Closing Comments	• Improve their knowledge of volunteer management practices. • Understand national and state MRC programs and policies. • Demonstrate collaborative practices in improving volunteer recruitment and retention strategies. • Policies and procedures for dealing with difficult situations involving volunteer public health team members.	James Madison	
	PIO's	• General updates • Communications Hub updates	• Maria Reppas, Director, Office of Communications,	Benjamin Franklin	

	• Changing Terms in Communication	Virginia Department of Health • Melissa Gordon, Office of Communications, Virginia Department of Health • Larry Hill, Eastern Regional PIO, Office of Communications, Virginia Department of Health	