



ANNUAL REPORT

YEAR 1

2023-2027 New Kent County Community Health Improvement Plan

October 2024

VDH VIRGINIA
DEPARTMENT
OF HEALTH

 *Prevent • Promote • Protect*
CHICKAHOMINY
HEALTH DISTRICT

Introduction

The New Kent County Community Health Improvement Plan (CHIP) Annual Report provides a progress review of the strategies and objectives completed in Year 1 by the lead organizations associated with the [2023 – 2027 New Kent County CHIP](#). The New Kent County CHIP is a long-term, systematic effort to tackle the most important health priorities identified by the community. The CHIP process is continuous and was developed in collaboration with the New Kent County CHIP Steering Committee. The priority areas of the CHIP are based on the results of the [2022 New Kent County Community Health Assessment](#) and they are: 1) Mental Health and Substance use (including nicotine and alcohol); 2) Healthcare Access and Quality; and 3) Affordable and Safe Housing. The CHIP is a living document that is updated as needed. This report covers the period from the report’s publication on May 1, 2023, to the end of June 30, 2024, and dives a bit deeper into each health priority and provides updated annual objectives. Evaluating implementation efforts is an important task in sustaining the efforts of the CHIP, and also helps community partners ensure what they are doing is working in the way they intended and that their collective efforts are as effective and efficient as possible.

IMPLEMENTATION TIMELINE





Mental Health and Substance Use

Goal 1: Increase accessibility, availability, affordability, and acceptability of prevention services and resources for mental health and substance use in New Kent County.

Goal 2: Increase the workforce capacity and support for traditional and non-traditional professionals to provide mental health and substance use services in New Kent County.

Goal 3: Strengthen and integrate the data collection for mental health/substance use (including nicotine and alcohol) services/outcomes focusing on the most vulnerable populations.

Goal 4: Reduce the burden of mental health, substance use, alcohol, and nicotine use by providing and strengthening community support systems (out-of-school activities, faith associations, safe places to gather, etc.)



Healthcare Access and Quality

Goal 1: Improve access and the quality of primary care services and specialty care services for New Kent County community members, especially among vulnerable populations at-risk/with worse health outcomes.

Goal 2: Increase knowledge of, access to, and collaboration for providing preventive services for New Kent County community members regardless of insurance status.



Affordable and Safe Housing

Goal 1: Increase access to more affordable, safe, and quality housing in New Kent County.

Process for Monitoring and Evaluation

The Chickahominy Health District (CHD) is responsible for providing technical support, collecting and tracking data, and sharing the results with the community. The New Kent County CHIP Steering Committee meets twice a year to address the following components:

- 1) Review successes and highlight successful strategies.
- 2) Assess barriers and roadblocks, and develop countermeasures to ensure strategies are implemented or modified.

Each quarter, CHD's Community Health Team sends an electronic newsletter to community members on the 2023-2027 New Kent County CHIP progress. The newsletter features include:

- Message from the Community Health Team
- Output Indicators Summary
- Health Priority Highlights
- Next Meeting Details
- Guidance on How to Submit a New Strategy

To subscribe to this newsletter, please email CHDWellness@vdh.virginia.gov and let them know you'd like to receive the 2023-2027 New Kent County CHIP Quarterly Newsletter.

Get Involved

The CHIP is a roadmap of change that lays out how to address complex health issues; however, such change does not happen overnight. This work requires support from the community and people from different sectors working together to make an impact on the quality of life and health of the community.

Please consider contacting the Chickahominy Health District's Community Health Team at CHDWellness@vdh.virginia.gov to serve on the Steering Committee.



Progress on Health Priorities from CHIP

Below is an overview of the CHIP's strategy progress during Year 1 (May 1, 2023-June 30, 2024.)

32 TOTAL STRATEGIES IN THE CHIP



30 PROGRAMMATIC

2 POLICY

21

**STRATEGIES IN
PROGRESS**

**DOES NOT INCLUDE
INCOMPLETE OR
COMPLETED**

8

**MENTAL HEALTH AND
SUBSTANCE USE**

7

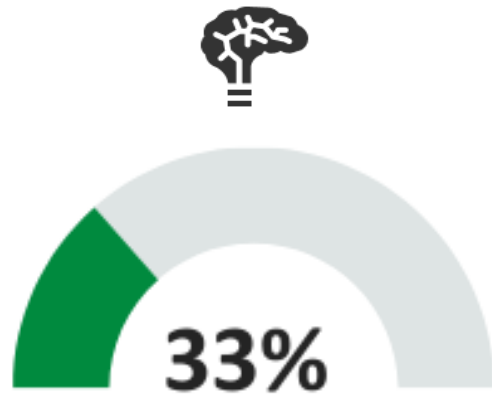
**HEALTHCARE
ACCESS AND
QUALITY**

6

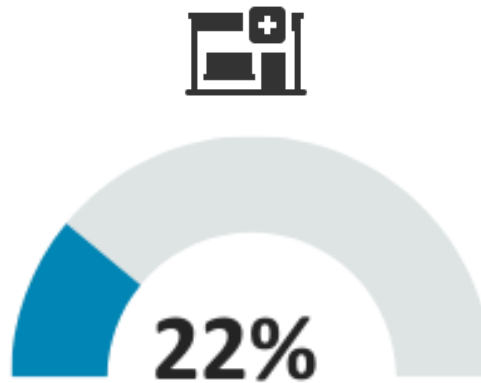
**AFFORDABLE
AND SAFE
HOUSING**

Strategy Progress by Priority: May 1, 2023 – June 30, 2024

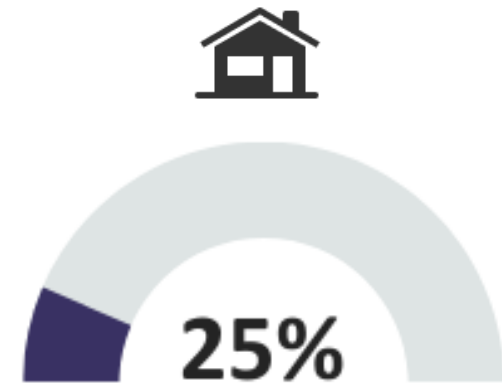
Below are the progress percentages for strategies that are currently in progress within each health priority. For Mental Health and Substance Use, 33% of the strategies (4 out of 12) are complete. For Healthcare Access and Quality, 22% of the strategies (2 out of 9) are complete. (For Healthcare Access and Quality, 22% of the strategies (2 out of 9) are complete. For Affordable and Safe Housing, 25% (2 out of 8) of the strategies are complete.



**Mental Health and
Substance Use**



**Healthcare Access
and Quality**



**Affordable and Safe
Housing**

Mental Health and Substance Use Updates










Progress on Annual Objectives

Objectives describe what outcomes we are aiming to accomplish and what changes we hope to achieve, and help quantify the progress listed on page 3. Please see the [2023-2027 New Kent County Health Improvement Plan](#) for sources of each annual objective. Indicators are specific things we measure to track progress toward a target. The outcome/result shows what has been accomplished in Year 1 as a result of the objective. The target is the specific result we are aiming for or hoping to achieve in Year 1.

Status: ● Met or exceeded target ● Target not met, but progress made ● Did not meet target

Importance to our Community: We want to address concerns regarding mental health to improve overall community well-being and ensure effective support for those affected.					
		Year 1			
Objective	Indicator	Outcome/ Result	Outcome Target/ Objective	Progress Status	Explanation of Status
1.1: By September 30, 2023, the NKC Outreach Council will increase the knowledge of the NKC community members of how to access the local community services and resource directory by 30%.	Question about knowledge/awareness of local community services.	0%	Increase 30%	●	This objective has been extended up to 2025. New Kent County Department of Social Services (DSS) has requested an additional position in support of the Community Resource unit and hopes to increase capacity through the next fiscal year.

1.2: By December 31, 2027, increase the percentage of population covered by smokefree school grounds and playgrounds by 50%.	Percentage of population covered by smokefree school ground/playgrounds policies.	0%	Increase 15%		There are 4 parks with smoke-free signage and currently working on additional public buildings. However, no new policies have been accepted.
1.3: By December 31, 2027, decrease the rate of drug overdose deaths that occur in New Kent County from 22 to 20.	Drug Overdose Deaths per 100,000 people.	28 per 100,000 people	21.5 per 100,000 people		Chickahominy Health District has been facilitating REVIVE training each quarter and Henrico Area Mental Health Developmental Services has purchased a unit for the mobile MAT pilot program. This will go into Year 2 and 3.
1.4: By March 31, 2026, 70% of program participants will report they know more about how to support the mental health of teens and children due to the EveryDay Strong program.	Question: Because of EveryDay Strong, I know more about how to support the mental health of teens and children.	0%	70%		We are waiting for evaluation survey results from United Way for the percentage of program participants, however, one of the strategies is complete through providing 2 trainings to 23 participants.

2.1: December 31, 2027, decrease the proportion of youth that felt sad or hopeless in New Kent County from 32% to 25%.	Proportion of youth sad and hopeless.	32.4%	Decrease 2%		Regional data is not yet available to the report year 2023, but among students in Virginia, there was a 5.8% increase that reported feeling sad and hopeless from 2019 to 2021.
2.2: By December 31, 2027, decrease the number of poor mental health days reported in New Kent County from 4.4 to 4.2.	Number of poor mental health days.	3.3 days	4.3 days		Chickahominy Health District has partnered with Henrico Area Mental Health and Developmental Services in hopes to increase capacity to facilitate Mental Health First Aid trainings in New Kent County. We have already met our target.
3.1: By September 30, 2026, complete 2 reports of mental health surveillance data and mental health data collection/sharing practices for New Kent County.	Number of reports completed.	0	1		This was paused when the Community Health Epidemiologist position became vacant at CHD. This position has been filled. A standard operating procedure (SOP) has been created and will continue into Year 2.
4.1: Increase the social association rate from 7.4 to 9.2 for New Kent County by December 31, 2027.	Social Associations	10	7.8		A parent support group was established. Organizations have helped improve social associations through adult groups, and events (e.g., Chickahominy TRIAD and New Kent County Parks and Rec). The target rate was already met.

Overall Status of Mental Health and Substance Use Strategies

Strategy 1: New Kent County Department of Social Services (DSS) and New Kent County will launch a social media campaign to increase New Kent County community members' knowledge of how find the services, programs, and resources they need for any healthcare or social need in the county by September 30, 2023.

➔ **STATUS: In progress.** This strategy has been extended to March 31, 2025. The barrier identified in successfully meeting this strategy is a lack of staff to regularly update and maintain social media accounts. DSS has requested an additional position in support of the Community Resource unit and hopes to increase capacity through the next fiscal year.

Strategy 2: New Kent County Parks and Recreation will insert no cost signage at three New Kent County Parks to help inform visitors that the parks/outdoor space is 100% tobacco-free and vape-free by March 31, 2024.

✓ **Update: Complete.** Three parks have been identified – Pine Fork Park, Quinton Park, and the Historic School Park. The signage has been delivered and installed.

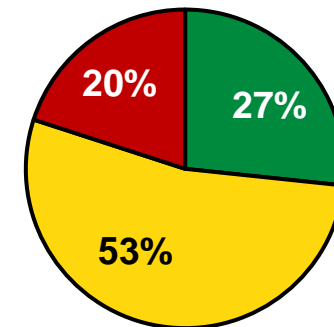
Strategy 3: New Kent County Parks and Recreation will assess current and additional opportunities to implement 100% tobacco-free and vape-free policies to increase smoke-free areas in public outdoor spaces (parks, school grounds, workplaces) by March 31, 2025.

➔ **Update: In progress.** A voluntary smoke-free policy has been adopted by the New Kent County Board of Supervisors, but no additional signage or proposals have been made due to resistance from public buildings and some employees. By the end of Q2, there are four parks completed with signage and working on additional public buildings, including school campuses and the Health and Human Service Building.

Strategy 4: New Kent County will build a task force that will develop at least 2 new strategies for the New Kent County CHIP and implement at least one strategy to address a significant substance use issue by December 31, 2028.


✗ **Update: Removed.** This strategy is no longer being measured and has been removed from the action plan.

Status of Mental Health Strategies, 2024




■ Complete ■ In Progress ■ Removed


Strategy 5: Henrico Area Mental Health and Developmental Services will implement a mobile Medication Assisted Treatment (MAT) pilot program in New Kent County by December 31, 2027.

 **Update: In progress.** A meeting has been scheduled with the company to discuss the specifications of the vehicle to be purchased. Henrico Area Mental Health and Developmental Services has purchased a mobile unit with the expectation it will be in service come Fall 2025.


Strategy 6: Chickahominy Health District will facilitate 20 REVIVE! Trainings (one per quarter/four year) for community members in New Kent County by December 31, 2027.

 **Update: In progress.** There has been a total of five REVIVE trainings completed during Year 1 with over 22 participants and 22 Naloxone kits have been distributed in New Kent County. This strategy is on track, and completed for Year 1.


Strategy 7: The United Way of Greater Richmond and Petersburg will implement the "EveryDay Strong" program in New Kent County to equip caring adults with at least 2 trainings to support the mental health and wellness of children aged 8 to 18 by March 31, 2024.

 **Update: Complete.** Two trainings to support the mental health and wellness of children have been completed in Year 1. There were 13 participants during the first event in August 2023, and 10 participants at the second event in May 2024.


Strategy 8: The New Kent County Public Schools will hire two full-time Behavioral Health Specialists to support New Kent County students with their mental/behavioral health needs by December 31, 2026.

 **Update: Complete.** New Kent County Public Schools have successfully hired to full-time Student Support Specialists.


Strategy 9: Mind Meld Psychotherapy will establish a group of diverse partners to develop and host an annual event during May (Mental Health Awareness Month) to educate the adults (parents), and youth on various topics of interest by December 31, 2027.

 **Update: Removed.** This strategy has been removed and is no longer being monitored. Staff availability was limited.


Strategy 10: Mind Meld Psychotherapy will conduct monthly trainings for New Kent County professionals/workforce to increase their knowledge of various mental health topics by December 31, 2027.

 **Update: Removed.** This strategy has been removed and is no longer being monitored. Staff availability was limited.


Strategy 11: Henrico Area Mental Health and Developmental Services will facilitate at least one Mental Health First Aid (MHFA) course for County employees (teachers, Park and Rec. staff, county staff) per year in New Kent County by December 31, 2027.

 **Update: In progress.** Henrico Prevention Services provided suicide prevention training (Talk Saves Lives) to teachers and administrators of New Kent High School, but zero MHFA courses. The Chickahominy Health District has been added to the strategy as a co-lead organization in hopes to meet the goals. This has been extended to Q4 2024.


Strategy 12: Henrico Area Mental Health and Developmental Services will facilitate at least two Youth Mental Health First Aid courses per year for community members in New Kent County by December 31, 2027.

 **Update: In progress.** No Youth MHFA trainings were facilitated. The Chickahominy Health District has been added to the strategy as a co-lead organization in hopes to meet the goals. This has been extended to Q4 2024.


Strategy 13: Chickahominy Health District will collaboratively assess and report the mental health data collection systems and sharing practices in place in New Kent County, including mental health burden, mental health resources, and mental health needs to get a better understanding of mental health status within New Kent County by September 30, 2026.

 **Update: In progress.** This strategy was paused until a replacement for the previous Community Health Epidemiologist was found. A Community Health Epidemiologist was hired in July 2024. A standard operating procedure has been developed defining each of the 18 indicators, data sources, sub-indicators, platforms to be consulted, data requests to submit, and responsibility and frequency of data collection. The due dates for Q2 were updated to Q1, 2025. A meeting has been scheduled with the community health team in QTR 4, 2024 to discuss this strategy and next steps.

Strategy 14: Thrive VA will establish 1 parent/adult and 1 youth group in New Kent County by June 30, 2024.

 **Update: Complete.** A parent/adult group has been established. We are no longer including the monitoring of a youth group. Thrive VA staff continued providing monthly parent group meetings, available to any parent living in New Kent from the months of October, November, and December. Thrive VA staff met in February 2024 to strategize how to advertise current parent groups to the community for parents not already involved in Thrive VA programming.

Strategy 15: Senior Connections will hold two events per year for older adults in New Kent County to increase social opportunities and decrease loneliness by December 31, 2027.

 **Update: In progress.** There was no progress reported in Year 1. The point of contact (POC) at Senior Connections has changed and a new POC has been established. Additionally, Chickahominy TRAIID is going to be added as a lead organization as they host a lot of events for older adults.

Achievements and Challenges for Mental Health and Substance Use



New Kent County Public Schools hired two Student Support Specialists

New Kent County Parks and Recreation installed three 'Share the Air' signs at local parks



Chickahominy Health District developed a Standard Operating Procedure (SOP) to implement a Behavioral Health Surveillance System

Henrico Mental Health identified funding to get a Medication Assisted Treatment (MAT) mobile unit



Thrive Virginia established a parent support group

NUMBER OF TRAININGS FACILITATED IN NEW KENT COUNTY:

2

EveryDay Strong



United Way of Greater Richmond & Petersburg

22

REVIVE! Opioid Overdose & Naloxone Education



CHALLENGES

Competing Priorities

Staff Turnover




Buy-in From Potential Partners

Healthcare Access and Quality Updates






Progress on Annual Objectives

Objectives describe what outcomes we are aiming to accomplish and what changes we hope to achieve, and help quantify the progress listed on page 3. Please see the [2023-2027 New Kent County Health Improvement Plan](#) for sources of each annual objective. Indicators are specific things we measure to track progress toward a target. The outcome/result shows what has been accomplished in Year 1 as a result of the objective. The target is the specific result we are aiming for or hoping to achieve in Year 1.

Status:  Met or exceeded target  Target not met, but progress made  Did not meet target

Importance to our community: Access to affordable, high-quality health care is crucial for a person's physical, social, and mental well-being. Health insurance, local care options, and a regular medical provider (medical home) work together to provide this access.

Objective	Indicator	Year 1		Objective	Indicator
		Outcome/ Result	Outcome Target/ Objective		
1.1: By December 31, 2027, decrease the Primary Care Provider (PCP) ratio from 2,980:1 to 1,800:1 and other primary care provider ratio (nurse practitioners (NPs), Physician assistants (PAs), and clinical nurse specialists who can provide routine and preventative care) from 2,960:1 to 920:1.	Primary care physician's ratio	3,410:1 (Physicians) 2,780:1 (Other primary care providers)	2,750:1 (Physicians) 2,700:1 (Other primary care providers)		Partner with VCU and its Medical School to enhance services and place medical students in New Kent County, while forming a task force with the Chickahominy Health District and the Virginia Department of Health to develop pipelines for health professionals and students to work in rural areas. No progress has been made on this initiative.
1.2: By December 31, 2027, decrease the average	Poor Physical Health Days	3.3	3.6		Purpose Medical Outreach is actively working on constructing a single

number of physically unhealthy days 3.7 to 3.4.					freestanding clinic to serve those uninsured. The
2.1: By December 31, 2027, decrease the number of preventable hospital stays from 3,937 to 3,837 in New Kent County.	Preventable Hospital Stays	2,701	3,900		Coordination of an annual preventative care service day, adding a resource directory, and increasing the number of preventative services is underway and will continue into Year 2 and 3.

Overall Status of Healthcare Access and Quality Strategies

Strategy 1: Partner with Virginia Commonwealth University (VCU) leadership and VCU Medical School to learn more about their current and/or future plans, as well as capacity, related to offering additional VCU services in New Kent County, and having medical students in the New Kent County area to improve access to care and the provider shortage issue by June 30, 2024.

➡ **STATUS: In progress.** VCU Health has designated Charles City County as their primary focus area. However, there is optimism that initiatives introduced in Charles City County could also benefit residents of New Kent County. At present, this strategy may need to be revised, with a new approach potentially being developed. As of Q2 2024, there were no updates available.

Strategy 2: Chickahominy Health District with support from the Virginia Department of Health's Office of Rural Health will form a task force with academic institutions and healthcare organizations to develop processes that create pipelines for health professional/medical students to work in or gain experience in rural settings by September 30, 2024.

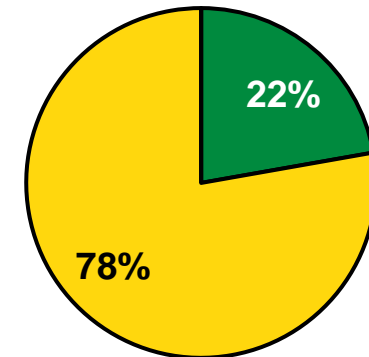
➡ **STATUS: In progress.** A list of the task force members has been developed. The prioritization of this work has not yet occurred due to the significant time investment required. This has potential to be a project for a public health intern to work on. As of Q2 2024, there are no updates available.

Strategy 3: Purpose Medical Outreach will complete an assessment on what resources are necessary to build/implement a free-standing free clinic in New Kent County considering this area is considered a medically underserved area (MUA) by March 31, 2025.

✓ **STATUS: Complete.** One assessment has been completed. Although a report was not provided, the construction of a single freestanding exam room is actively underway. Additionally, a single dental room with two exam rooms is also in development. These facilities are situated on our property at 9660 Tunstall Rd., New Kent, Virginia. This strategy is complete.

Strategy 4: Purpose Medical Outreach (PMO) will establish a screening process to assess clients social needs to refer clients to local organizations and other services such as transportation, community health workers, food banks, and other community resources by March 31, 2024.

Status of Healthcare Access and Quality Strategies, 2024



■ Complete ■ In Progress ■ Removed



STATUS: Complete. PMO has successfully developed and implemented a screening and referral system as of October 13, 2023. They continue to utilize their approved and adopted screening process and policy to assess patients' social needs. They will continue to collect and review this data on an annual basis. This strategy is complete.

Strategy 5: Senior Connections and Bay Transit will hold 5 listening sessions with the senior population to understand their transportation needs by March 31, 2024.



STATUS: In progress. Three listening sessions have been held. Several common themes emerged from the initial listening session. Most participants were unaware of the specialized senior transportation services offered by Bay Transit and Senior Connections. Additionally, many respondents reported that they rely on family and friends for transportation. It was also noted that seniors and individuals with disabilities face the most significant challenges related to transportation. No additional strategies were submitted based on their findings.

Strategy 6: Chickahominy Health District will coordinate at least 1 annual preventive care service day in New Kent County to offer health screenings and information from various organizations, especially for the uninsured and under insured population by December 31, 2027.



STATUS: In progress. Chickahominy Health District organized a health fair on June 7, 2024, at Tabernacle United Methodist Church in Barhamsville. The event featured Community Health Workers (CHWs), Public Health Nurses (PHNs), WIC staff, and representatives from local health organizations, including Purpose Medical Outreach, Holistic Healing of New Kent, and VCU's Massey Cancer Center. We provided information to numerous families attending the FeedMore food bank, as well as distributed drug lockboxes, drug disposal bags, and a variety of dental hygiene products.

Strategy 7: Senior Connections will offer 8 workshops throughout New Kent County by December 31, 2027.



STATUS: In progress. Senior connections held three Healthy Living Workshops. This strategy is ahead of schedule, and did twice the number of workshops needed to meet the target.

Strategy 8: New Kent County DSS and New Kent County will assess the possibility of embedding the New Kent County Resource Directory on the New Kent County website to help community members quickly and easily find local services and resources by December 31, 2023.



STATUS: In progress. The date for the above strategy has been revised to March 2025. New Kent County is in the process of developing a new website, which is expected to feature an updated resource directory with an improved layout.

Strategy 9: Purpose Medical Outreach (PMO) will offer preventive services to at least 70% of their eligible enrolled patients and will enroll at least 200 patients at their mobile clinic in New Kent County by December 31, 2027.



STATUS: In progress. The number and name of all services PMO offers has been provided as of June 28, 2023. Preventive services offered include the following screenings:

- Blood Pressure
- Diabetes
- Cholesterol
- Kidney Disease
- Liver Disease
- Depression
- Anxiety
- Alcohol Use Disorder (AUD)
- Tobacco Use
- Colorectal Cancer

*** *We will collect this data annually.*

Achievements and Challenges for Healthcare Access and Quality



Bay Transit held 3 listening sessions with the aging population to understand their transportation needs.

Purpose Medical Outreach is building a free-standing, free clinic in New Kent County



Senior Connections hosted 3 workshops

- 1) A Matter of Balance
- 2) Chronic Pain Self-Management Program (CPSMP)
- 3) Walk With Ease (WWE)

Chickahominy Health District coordinated a free health fair in Barhamsville. Purpose Medical Outreach, VCU Massey Cancer Center's Mobile Unit, and Proclaiming Grace Outreach participated!



CHALLENGES

Scheduling Listening Sessions




Staff Capacity



Affordable and Safe Housing Update



Progress on Annual Objectives

Objectives describe what outcomes we are aiming to accomplish and what changes we hope to achieve, and help quantify the progress listed on page 3. Please see the [2023-2027 New Kent County Health Improvement Plan](#) for sources of each annual objective. Indicators are specific things we measure to track progress toward a target. The outcome/result shows what has been accomplished in Year 1 as a result of the objective. The target is the specific result we are aiming for or hoping to achieve in Year 1.

Status:  Met or exceeded target  Target not met, but progress made  Did not meet target

Importance to our community: Affordable and safe housing is important to community members as our environment has a large influence on our health outcomes.					
Objective	Indicator	Year 1			Indicator
		Outcome/Result	Outcome Target/Objective	Objective	
1.2: By December 31, 2027, decrease the number of substandard housing units from 21.7% to 20%.	Housing Problems	21.7%	21.2%		Members have been assigned to the Housing Committee and the first meeting occurred in May 2024. There have been some improvements according to the Comprehensive Housing Affordability Strategy (CHAS) data.
1.2: By December 31, 2027, decrease the number of households that are spending 50% or more of their income on their housing costs from 10.4% to 9.5%.	Severe Housing Cost Burden	8.0%	10.2%		County Health Rankings data shows improvement in this objective from years of data used 2017-2021 and 2018-2022.

Overall Status of Affordable and Safe Housing Strategies

NOTE: All the progress on strategies 1-7 are contingent on Strategy 8, and the direction the Housing Committee decided to take.

Strategy 1: The New Kent County Housing Task Force will create and distribute a New Kent County Renters Resource Guide that details how to report health and safety issues in the homes they are renting by March 31, 2024.

➡ **STATUS: In progress.** The implementation of this strategy will depend on if the New Kent County Housing Committee wants to adopt this strategy. The committee will meet and make the decision to pursue this strategy and others in Year 2.

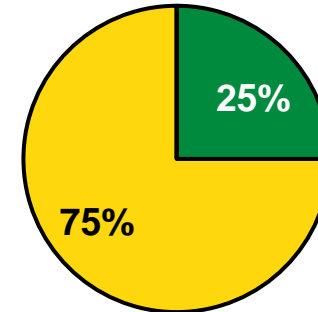
Strategy 2: The New Kent County Housing Task Force will establish a centralized location and contact for community partners to locate housing and renting availability information in a timely manner to assist clients needing housing by December 31, 2027.

➡ **STATUS: In progress.** The implementation of this strategy will depend on if the New Kent County Housing Committee wants to adopt this strategy. The committee will meet and make the decision to pursue this strategy and others in Year 2.

Strategy 3: The New Kent County Outreach Council Workgroup will develop a collaborative home repair assistance program to increase the number of home repairs completed for New Kent County residents to improve the safety and security of their homes by September 30, 2024.


➡ **STATUS: In progress.** The implementation of this strategy will depend on if the New Kent County Housing Committee wants to adopt this strategy. The committee will meet and make the decision to pursue this strategy and others in Year 2.

Affordable and Safe Housing Strategies, 2024




■ Complete ■ In Progress ■ Removed


Strategy 4: The New Kent County Outreach Council Workgroup will design and launch an education campaign to increase awareness of the home repair assistance available for eligible New Kent County residents to improve the safety of their homes by September 30, 2024.

 **STATUS: In progress.** The implementation of this strategy will depend on if the New Kent County Housing Committee wants to adopt this strategy. The committee will meet and make the decision to pursue this strategy and others in Year 2.


Strategy 5: By March 31, 2027, the New Kent County Housing Task Force will help expand the Community Services Unit within the New Kent County DSS by hiring two additional staff members to increase their workforce capacity to advocate for more affordable and safe housing options for New Kent County residents.

 **STATUS: In progress.** There is currently a position request in the FY25 budget for one additional position for New Kent County DSS.


Strategy 6: The New Kent County Housing Work Group will meet with various members of New Kent County Administration (Planning Director, County Administrator, and Deputy County Administrator) to explore how New Kent County can increase the supply of workforce housing by June 30, 2024.

 **STATUS: Complete.** Three meetings took place in Spring 2023 to present a charter to the New Kent County Board of Supervisors.

Strategy 7: The New Kent County Housing Work Group will complete an assessment or a study to identify workforce housing needs and gaps within New Kent County by gathering community input, and additional data by September 30, 2025.

 **STATUS: In progress.** This task was added to the charter for the Housing Committee. This will be revisited once the housing committee agenda is established.

Strategy 8: The New Kent Housing Work Group will re-establish the Housing Advisory Committee by December 31, 2023.

 **STATUS: Complete.** The charter was adopted on July 13, 2023; therefore, the strategy is complete. The Housing Committee met in May 2023. This committee meets the first Wednesday of every month at 3 pm. The Housing Committee has three sub-committees: 1) Safe Housing Committee; 2) New Housing Committee, and 3) Research Committee. Each committee will propose strategies in Year 2, and plan to present the ideas to the Board of Supervisors.

Achievements and Challenges for Affordable and Safe Housing

New Kent County Housing Advisory Committee was chartered on July 13, 2023. The first committee meeting was May 1st, 2024.



CHALLENGES

Appointing Committee Members

Conclusion

As we reflect on the past year, many lead organizations have made excellent progress at meeting our objectives, and overall goals. Despite some roadblocks, we are extremely pleased with Year 1 implementation. We will continue to work closely with lead organizations and committing to the spirit of collaboration to tackle the health priorities established in 2022. We are grateful to our partners, and New Kent County Steering Committee for their involvement, and the work they've accomplished. We look forward to another year of progress and achievement! If you're interested in getting involved or subscribing to the quarterly newsletter, email CHDWellness@vdh.virginia.gov.