

ANNUAL REPORT

YEAR 3

2023-2027

New Kent County Community
Health Improvement Plan

September 2026



Introduction

The Annual Report for Year 3 of the New Kent County Community Health Improvement Plan (CHIP) summarizes the progress of strategies and objectives completed in Year 1 (May 2023-June 2024), Year 2 (July 2024-June 2025), and Year 3 (July 2025-June 2026) by the lead organizations involved in creating the [2023-2027 New Kent County CHIP](#). The New Kent County CHIP is a long-term, systematic effort to address the top health priorities identified by the community. The CHIP process is ongoing and was developed in partnership with the New Kent County CHIP steering committee. The top three priority areas of the CHIP are based on the findings of the [2022 New Kent County Community Health Assessment](#), and they are:

1. Mental health and Substance Use (including nicotine and alcohol)
2. Healthcare Access and Quality
3. Affordable and Safe Housing

The CHIP is a living document that is updated as needed throughout the five-year period. Reviewing how the work is being carried out helps keep the CHIP on track. It also helps community partners see whether their efforts are making a difference and work together as effectively as possible.

Implementation Timeline



Goals for New Kent County CHIP

 Mental Health and Substance Use	Goal 1: Increase accessibility, availability, affordability, and acceptability of prevention services and resources for mental health and substance use in New Kent County. Goal 2: Increase the workforce capacity and support for traditional and non-traditional professionals to provide mental health and substance use services in New Kent County. Goal 3: Strengthen and integrate the data collection for mental health and substance use (including nicotine and alcohol) services or outcomes focusing on the most vulnerable populations. Goal 4: Reduce the burden of mental health, substance use, alcohol, and nicotine use by providing and strengthening community support systems (out-of-school activities, faith associations, safe places to gather, etc.)
 Healthcare Access and Quality	Goal 1: Improve access and the quality of primary care services and specialty care services for New Kent County community members, especially among vulnerable populations at-risk/with worse health outcomes. Goal 2: Increase knowledge of, access to, and collaboration for providing preventive services for New Kent County community members regardless of insurance status.
 Affordable and Safe Housing	Goal 1: Increase access to more affordable, safe, and quality housing in New Kent County.

Process for Monitoring and Evaluation

The Chickahominy Health District (CHD) is responsible for providing support, collecting and monitoring data, and sharing those results of the CHIP with the community. The New Kent County CHIP steering committee meets twice a year to address these two components:

1. Review successes and highlight successful strategies.
2. Assess barriers and roadblocks, and develop countermeasures to ensure strategies are implemented, modified, or removed.

At the end of each quarter, CHD's Community Health Team sends out an electronic newsletter to community members on the New Kent CHIP progress. The newsletter includes:

- Message from the Community Health Team
- Output Indicators Summary
- Next Meeting Details
- Health Priority Highlights
- How to Submit a New Strategy

Subscribe to the [New Kent County Quarterly CHIP Updates E-Newsletter](#) today!

Get Involved

The CHIP is a roadmap for change that outlines how to address complex health issues. However, meaningful change does not happen overnight. This work requires support from the community and collaboration across multiple sectors to create a lasting impact on health and quality of life of life in the community.

If you are interested in getting involved, please consider contacting the Chickahominy Health Districts Community Health Team at CHDWellness@vhd.virginia.gov to learn more about serving on the steering committee.



Status on the CHIP Health Priorities (As of Quarter 2 2026)

**34 TOTAL STRATEGIES IN THE CHIP
(32 PROGRAMMATIC & 2 POLICY)**

10

**STRATEGIES CURRENTLY IN
PROGRESS**

7

**MENTAL HEALTH
AND SUBSTANCE
USE**

3

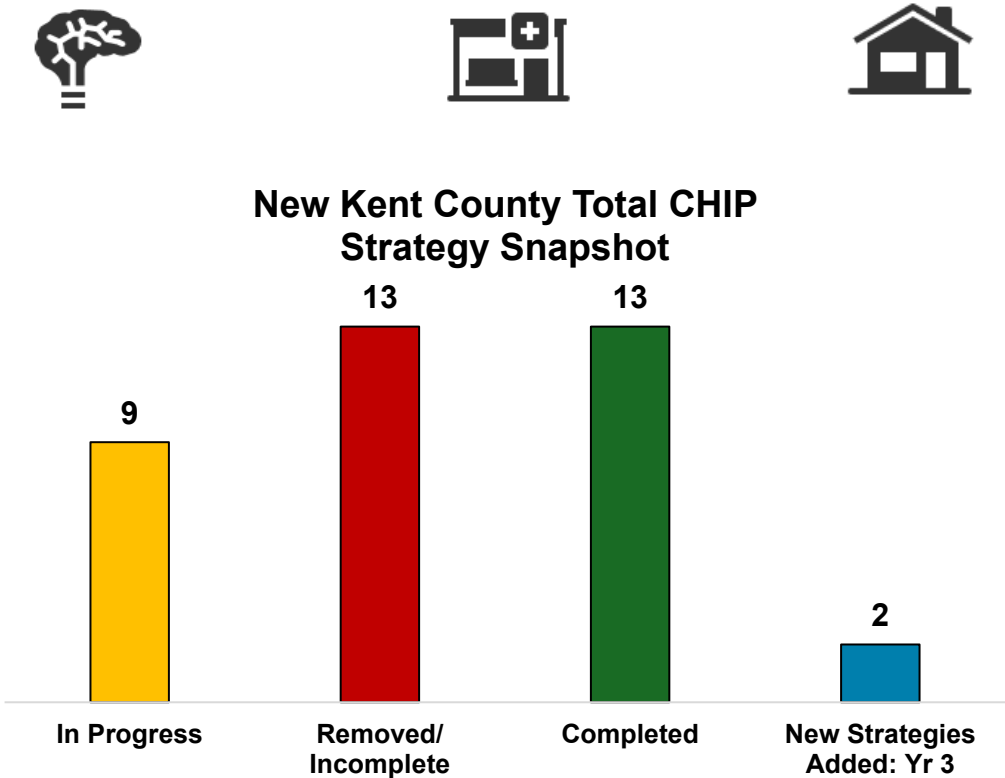
**HEALTHCARE
ACCESS AND
QUALITY**

0

**AFFORDABLE
AND SAFE
HOUSING**

Overall Progress of Strategies: July 1, 2025 – June 30, 2026

The following bar graph shows the progress of all strategies for the three priorities: 1) Mental Health and Substance; 2) Healthcare Access and Quality; and 3) Affordable and Safe Housing. Out of the 34 strategies, 17 are in progress, 11 have been completed, and six have been removed in years 1 and 2 of the New Kent County CHIP. During Year 3, two new strategies were implemented into the CHIP.



Priority 1: Mental Health and Substance Use (Including Nicotine and Alcohol) Updates

Progress on Annual Objectives

Objectives connect to the outcomes we aim to accomplish and the changes we hope to achieve. They also help quantify the goals of each of the three priorities described on page 3. For the sources of each annual objective, please refer to the action plan in the [New Kent County CHIP \(2023-2027\)](#). Indicators are the specific measures used to track progress towards a target. The “Outcome/Result” reflects what was accomplished in Year 3 as a result of the objective, while the “Target” represents the specific results we are aiming for in Year 3.

Status:		Met or exceeded target.		Target was not met, progress was made.		Did not meet target.
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IMPORTANCE TO OUR COMMUNITY

We want to address concerns regarding mental health to improve overall community well-being and ensure effective support for those affected.

		Year 3			
Objective	Indicator	Outcome/Result	Target	Progress Status	Explanation of Status
Objective 1.1: By March 31, 2025, the New Kent County Outreach Council will increase the knowledge of the New Kent County community members’ of how to locate the New Kent County Resource Directory by 30%.	Question about knowledge/awareness of local community services.	N/A	N/A	N/A	This objective was removed during Year 2 of the NK CHIP plan. There was no progress made for the objective. The barrier identified in successfully meeting this objective was a lack of staff to regularly update and maintain social media accounts.

Objective 1.2: By December 31, 2027, increase the percentage of population covered by smoke-free school grounds and playgrounds by 50%.	Percentage of population covered by smoke-free school ground/playgrounds policies.	N/A	N/A	N/A	Based on an initial assessment, this may not be the appropriate time to move forward. Upon further review of the annual data, it has been determined that this indicator no longer provides significant value and may not fully align with or support current policies and priorities. Additionally, we do not believe this objective accurately reflects the work currently being conducted within the county.
Objective 1.3: By December 31, 2027, decrease the rate of drug overdose deaths that occur in New Kent County from 22 to 20 per 100,000.	Drug Overdose Deaths per 100,000 people.	32 per 100,000	Decrease closer to goal (20)		Note on 2024 data: A federal government shutdown occurred from October 1, 2025 to November 12, 2025. During this time, the National Center for Health Statistics (NCHS) was affected. Because NCHS finalizes death certificate data, there were delays in finalizing death certificate records. Data will be marked as final once data is available.
Objective 1.4: By March 31, 2026, 70% of program participants will report they know more about how to support the mental health of teens and children due to the EveryDay Strong program.	Question: Because of EveryDay Strong, I know more about how to support the mental health of teens and children.	0%	70%		N/A. Due to lack of data from their evaluation, we were not able to determine this number.
Objective 2.1: December 31, 2027, decrease the proportion of youth that felt sad or hopeless in	Proportion of youth sad and hopeless.	41.5%	Decrease 3%		This data is collected at the regional level, and it may not be a true reflection of what is occurring within New Kent County. However, it is important to note

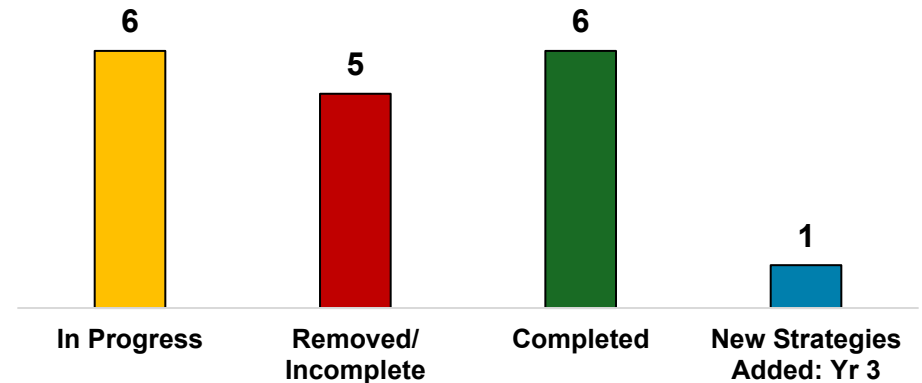
New Kent County from 32% to 25%.					that since the start of the CHIP, there has been an overall increase in youth that felt sad or hopeless.
Objective 2.2: By December 31, 2027, decrease the number of poor mental health days reported in New Kent County from 4.4 to 4.2.	Number of poor mental health days.	5.5 days	Decrease closer to goal		CHD has held Mental Health First Aid trainings since the beginning of CHIP implementation. The objective itself is not a reflection of the trainings being conducted within the county since it's a secondary data source.
Objective 3.1: Complete 2 reports of mental health surveillance data and mental health data collection/sharing practices for New Kent County by September 30, 2026.	Number of reports completed.	2 reports	2 reports		This objective has met its goal of creating two mental health and behavioral health surveillance data reports (BHSS). We will be submitting three individual BHSS reports (New Kent, Charles City, and Hanover counties). This objective has been successfully completed.
Objective 4.1: Increase the social association rate from 7.4 to 9.2 for New Kent County by December 31, 2027.	Social Associations	9.2	8.6		Although this is secondary data being monitored, the Span Center and/or Chickahominy TRAIID has hosted more than 16 community events for older adults, demonstrating the group's success in increasing social connections in New Kent County.

Overall Status of Mental Health and Substance Use Strategies

Strategy 1: New Kent County Department of Social Services (DSS) and New Kent County will launch a social media campaign to increase New Kent County community members' knowledge of how find the services, programs, and resources they need for any healthcare or social need in the county by March 31, 2025.

✗ **Year 3 Status: Removed.** New Kent DSS was not able to create a social media campaign. The barrier identified in successfully meeting this strategy is a lack of staff to regularly update and maintain social media accounts. The Department has requested an additional position in support of the Community Resource unit and hopes to increase capacity through the next fiscal year. This strategy has been placed on hold and therefore, removed from the plan for now.

Mental Health and Substance Use (Including nicotine and alcohol) Annual Strategy Status Overview



Strategy 2: New Kent County Parks and Recreation will insert no cost signage at three New Kent County Parks to help inform visitors that the parks/outdoor space is 100% tobacco-free and vape-free by March 31, 2024.

✓ **Year 3 Status: Complete.** This strategy was completed during Year 1. No new updates. Three parks have been identified – Pine Fork Park, Quinton Park, and the Historic School Park. The signage has been delivered and installed.

Strategy 3: New Kent County Parks and Recreation will assess current and additional opportunities to implement 100% tobacco-free and vape-free policies to increase smoke-free areas in public outdoor spaces (parks, school grounds, workplaces) by March 31, 2025.

✓ **Year 3 Status: Complete.** This strategy was completed during Year 1. There are five outdoor spaces identified and a short survey via email has been sent asking to identify if there are tobacco free policies in the outdoor areas and assess interest in more information. The smoke-free areas include the school campuses and Health Department (Health and Human Services Building). A voluntary smoke-free policy has continued to be adopted by the New Kent County Board of Supervisors.

Strategy 4: New Kent County will build a task force that will develop at least 2 new strategies for the New Kent County CHIP and implement at least one strategy to address a significant substance use issue by December 31, 2028.

 **Year 3 Status: Removed.** This strategy is no longer being measured and has been removed from the action plan.

Strategy 5: Henrico Area Mental Health and Developmental Services will implement a mobile Medication Assisted Treatment (MAT) pilot program in New Kent County by December 31, 2027.

 **Year 3 Status: In Progress.** A collaborative application was submitted to the Virginia Opioid Abatement Authority to request funding for staffing for the mobile unit to enable HAMHDS to take the vehicle to New Kent County for 4 hours per week. This was submitted in March 2026.

Strategy 6: Chickahominy Health District will facilitate 20 REVIVE! Trainings (one per quarter/four year) for community members in New Kent County by December 31, 2027.

 **Year 3 Status: In Progress.** There has been a total of 6 REVIVE training courses completed during Year 3 with over 49 participants and over 50 Naloxone kits distributed in New Kent County. This strategy is on track and completed for Year 3. In Years 1-3 combined, there have been a total of 15 REVIVE trainings, 83 participants, and 84 Naloxone kits distributed.

Strategy 7: The United Way of Greater Richmond and Petersburg will implement the "EveryDay Strong" program in New Kent County to equip caring adults with at least 2 trainings to support the mental health and wellness of children aged 8 to 18 by March 31, 2024.

 **Year 3 Status: Complete.** This strategy was completed during Year 1.

Strategy 8: The New Kent County Public Schools will hire two full-time Behavioral Health Specialists to support New Kent County students with their mental/behavioral health needs by December 31, 2026.

 **Year 3 Status: Complete.** This strategy was completed during Year 1.

Strategy 9: Mind Meld Psychotherapy will establish a group of diverse partners to develop and host an annual event during May (Mental Health Awareness Month) to educate the adults (parents), and youth on various topics of interest by December 31, 2027.

 **Year 3 Status: Removed.** This strategy was removed in Year 1 due to limited staff availability.

Strategy 9 (New): Tri-Rivers Trauma Informed Network (TICN) will host an annual event each May, during Mental Health Awareness Month, to educate parents and youth on a variety of important and timely topics by December 31, 2027.

 **Year 3 Status: In Progress.** This strategy replaced the strategy prior during Year 3 of the CHIP. This strategy will be measured annually and the school SHAB coordinator has been contacted to gauge interest. This event will take place in October.

Strategy 10: Mind Meld Psychotherapy will conduct monthly training for New Kent County professionals/workforce to increase their knowledge of various mental health topics by December 31, 2027.

 **Year 3 Status: Removed.** This strategy was removed in Year 1 due to limited staff availability.

Strategy 11: Henrico Area Mental Health and Developmental Services will facilitate at least one Mental Health First Aid (MHFA) course for County employees (teachers, Park and Rec. staff, county staff) per year in New Kent County by December 31, 2027.

 **Year 3 Status: In Progress.** At the beginning of Year 3, CHD did not have any MHFA trainers. However, in February and March 2026, two CHD staff members completed MHFA Instructor training for both Adult and Youth Mental Health First Aid. Toward the end of Year 3, CHD also held two separate mental health trainings. While these trainings were not specifically focused on New Kent staff, CHD plans to offer future trainings tailored to this audience.

Strategy 12: Henrico Area Mental Health and Developmental Services will facilitate at least two Youth Mental Health First Aid courses per year for community members in New Kent County by December 31, 2027.

 **Year 3 Status: Removed.** This strategy was removed during Year 3. CHD currently does not have any trainers available and because no trainings were able to be scheduled or organized, we ended up removing this strategy.

Strategy 13: Chickahominy Health District will collaboratively assess and report the mental health data collection systems and sharing practices in place in New Kent County, including mental health burden, mental health resources, and mental health needs to get a better understanding of mental health status within New Kent County by September 30, 2026.

 **Year 3 Status: Complete.** This strategy was completed during Year 3. CHD completed the second BHSS database, an Excel-based resource that will be shared with community partners in early July. This database fulfills Objective 3.1 of the Mental Health and Substance Use Health Priority, which calls for the completion of two mental health surveillance data reports. **This strategy is now complete.**

Strategy 14: Thrive VA will establish 1 parent/adult and 1 youth group in New Kent County by June 30, 2024.

 **Year 3 Status: Complete.** This strategy was completed during Year 1.

Strategy 15: Senior Connections* will hold two events per year for older adults in New Kent County to increase social opportunities and decrease loneliness by December 31, 2027.

 **Year 3 Status: In Progress.** The Chickahominy Area TRIAD continued its efforts to support seniors in New Kent and Charles City counties through several initiatives. At the beginning of 2025, the organization introduced free “Not Forgotten” calls and estate planning document preparation and notarization services for seniors in both counties. TRIAD also continued collaborating with VCU on the implementation of Medicare’s GUIDE program in the area. On April 16, 2025, TRIAD hosted its annual “Spring Fling” social event, which welcomed 125 attendees and was made possible through the support of three \$1,000 major co-sponsors and numerous community partners. Additionally, SPAN Center Legal Services volunteer Allison Bartlett presented on estate planning at the Chickahominy Area TRIAD meeting on June 18, 2025, with 12 individuals in attendance. The organization also began planning its “Health and Wellness Hoedown,” scheduled for October 15, 2025, at Rosie’s Gaming Emporium in New Kent, Virginia. In Q4 2025, the Chickahominy Area TRIAD hosted the “Seniors’ Health, Wellness & Safety Hoedown” at Rosie’s Gaming Emporium. This event provided an opportunity for seniors to participate in a community gathering focused on health, wellness, and safety. In Q1 2026, The Chickahominy Area TRIAD continued expanding its senior-focused programs and services. During this quarter, the organization held 12 weekly senior chair exercise classes, reaching approximately 40 attendees per class, for a total of 480 participant visits. TRIAD also hosted a Health, Wellness, Safety, and Socialization Gathering that welcomed 160 attendees. Through its “Not Forgotten” initiative, three seniors received weekly calls over a 12-week period, totaling 36 calls. In addition, doorbell cameras were procured and installed for three homebound or disabled seniors to support their safety and security. TRIAD also began updating its reporting processes to better identify and document the services provided to seniors in the community. Lastly, in Q2 2026, The Chickahominy Area TRIAD continued its community outreach efforts by hosting its Health, Wellness, and Safety “Spring Fling” event on April 15, 2026, in Charles City, Virginia. The event featured 31 healthcare-focused vendors and exhibitors, providing attendees with access to valuable health and wellness information and community resources. On June 17, 2026, TRIAD also hosted a Grandparents & Grandchild Picnic at Pine Fort Park in Quinton, Virginia, offering an opportunity for intergenerational connection and socialization.

Strategy 16: Chickahominy Health District will meet with local and regional animal shelters to discuss promoting pet fostering programs/outreach to enhance the social wellness for older adults by June 30, 2026.

 **Year 3 Status: In progress.** This strategy was added during Year 3. The strategy remains in progress, with limited progress made to date. Potential support from interns was identified to assist with community outreach and the New Kent Humane Society fostering program; however, no significant progress has been reported. The timeline was requested to be extended to 2027 to allow additional time for implementation.

Achievements and Challenges for Mental Health and Substance Use

Achievements

A collaborative application was submitted to the Virginia Opioid Abatement Authority to request funding for staffing for the mobile unit to enable HAMHDS to take the vehicle to New Kent County for 4 hours per week. This was submitted in March 2026.



Chickahominy Health District completed 6 REVIVE! naloxone trainings for New Kent community members.

CHD completed the second BHSS database. This excel database will be sent out to community partners in the beginning of July and will complete Objective 3.1 of the Mental Health and Substance Use health priority. The objective goal was to complete two reports of mental health surveillance data.



Triad's Health, Wellness and Safety "Spring Fling" event, held on 15 April 2026, in Charles City, VA 23030. Thirty-one healthcare focused vendors and exhibitors were in attendance.

Chickahominy Area Triad

"Protecting Seniors & Our Community Through Education"

A Grandparents & Grandchild Picnic event was held on 17 June 2026, Pine Fort Park, Quinton, VA 23141. The TRAID volunteers completed 15 "Not Forgotten Calls".

The TRAID secured doorbell cameras and installed 5 doorbells for seniors who are homebound and/or disabled.

Challenges

- Lack of staff capacity or training.
- Community partner staff turnover.

Priority 2: Healthcare Access and Quality Updates

Progress on Annual Objectives

Objectives connect to the outcomes we aim to accomplish and the changes we hope to achieve. They also help quantify the goals of each of the three priorities described on page 3. For the sources of each annual objective, please refer to the [New Kent County CHIP \(2023-2027\)](#). Indicators are the specific measures used to track progress towards a target. The “Outcome/Result” reflects what was accomplished in Year 3 as a result of the objective, while the “Target” represents the specific results we are aiming for in Year 3.

Status:		Met or exceeded target.		Target was not met, progress was made.		Did not meet target.
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IMPORTANCE TO OUR COMMUNITY

Access to affordable, high-quality health care is crucial for a person’s physical, social, and mental well-being. Health insurance, local care options, and a regular medical provider (medical home) work together to provide this access.

		Year 3			
Objective	Indicator	Outcome/ Result	Target	Progress Status	Explanation of Status
Objective 1.1: By December 31, 2027, decrease the Primary Care Provider (PCP) ratio from 2,980:1 to 1,800:1 and other primary care provider ratio (nurse practitioners (NPs), Physician assistants (PAs), and clinical nurse specialists who can provide routine and preventative care) from 2,960:1 to 920:1.	Primary care physician’s ratio	3,120:1 (Physicians) 2,090:1 (Other providers)	2,100:1 (Physicians) 1,600:1 (Other providers)		The strategies under this objective made progress during year 1 but were removed during year 2. VCU Health has chosen Charles City as the priority area to focus on, but there are hopes that any initiative implemented in Charles City can also benefit New Kent folks. The ratio of other providers has not met the target value, but there has been an overall decrease in the ratios of physicians and other providers to the county’s population.

Objective 1.2: By December 31, 2027, decrease the average number of physically unhealthy days 3.7 to 3.4.	Poor Physical Health Days	4.0 days	3.4 days		Although the target was not met, the average number of physically unhealthy days has remained at 3.8 - 4.0 days over the past 2 years.
Objective 2.1: By December 31, 2027, decrease the number of preventable hospital stays from 3,937 to 3,837 per 100,000 in New Kent County.	Preventable Hospital Stays	Overall Rate: 2,179 Black: 2,880 White: 2,079	Overall Rate: 3,850		Overall, knowledge and awareness of the services available in New Kent County have increased over the first three years of the CHIP, which is based on the success of the strategies under this objective. This objective met its Year 3 target.

Overall Status of Healthcare Access and Quality Strategies

Strategy 1: Partner with Virginia Commonwealth University (VCU) leadership and VCU Medical School to learn more about their current and/or future plans, as well as capacity, related to offering additional VCU services in New Kent County, and having medical students in the New Kent County area to improve access to care and the provider shortage issue by June 30, 2024.

✗ **Year 3 Status: Removed.** This strategy was removed during Year 2 of the CHIP. VCU Health has chosen Charles City as their priority area to focus on for now, but they hope initiatives implemented in CC can also benefit NK.

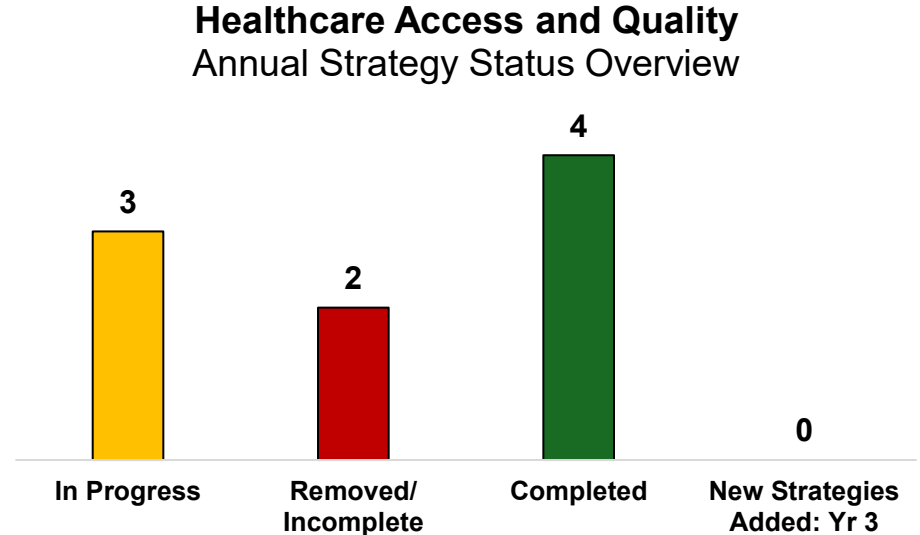
Strategy 2: Chickahominy Health District with support from the Virginia Department of Health's Office of Rural Health will form a task force with academic institutions and healthcare organizations to develop processes that create pipelines for health professional/medical students to work in or gain experience in rural settings by September 30, 2024.

✗ **Year 3 Status: Removed.** This strategy was removed during Year 2 of the CHIP. No progress has been made for this strategy, and it would be more suitable for regional CHIP work.

Strategy 3: Purpose Medical Outreach will complete an assessment on what resources are necessary to build/implement a free-standing free clinic in New Kent County considering this area is considered MUA (medically underserved area) by March 31, 2025.

✓ **Year 3 Status: Complete.** This strategy was completed during Year 1 of the CHIP. Since then, construction of a single free-standing exam room is actively underway. Additionally, a single dental room with two exam rooms is also in development. These facilities are situated on the property at 9660 Tunstall Rd., New Kent, Virginia.

Strategy 4: Purpose Medical Outreach will establish a screening process to assess clients social needs to refer clients to local organizations and other services such as transportation services, community health workers, food banks, and other community resources by March 31, 2024.



- ✓ **Year 3 Status: Complete.** This strategy was completed during Year 1 of the CHIP. PMO has successfully developed and implemented a screening and referral system as of October 13, 2023. They continue to utilize their approved and adopted screening process and policy to assess patients' social needs. They will continue to collect and review this data on an annual basis.

Strategy 5: Senior Connections and Bay Transit will hold 5 listening sessions with the senior population to understand their transportation needs by March 31, 2024.

- ✓ **Year 3 Status: Complete.** This strategy was completed during Year 2 of the CHIP. All listening sessions have been held. Several common themes emerged from the initial listening session. Most participants were unaware of the specialized senior transportation services offered by Bay Transit and Senior Connections. Additionally, many respondents reported that they rely on family and friends for transportation. It was also noted that seniors and individuals with disabilities face the most significant challenges related to transportation. No additional strategies were submitted based on their findings.

Strategy 6: Chickahominy Health District will coordinate at least 1 annual preventative care service day in New Kent County to offer health screenings and evaluations from various organizations, especially for the uninsured and under insured population by December 31, 2027.

- ➡ **Year 3 Status: In progress.** CHD helped coordinate the 2025 Women's Health Fair event, which included numerous community vendors and health resources, and the event was counted toward meeting that year's output. Although there was a period with no progress due to limited capacity, CHD later supported New Kent DSS with planning the 2026 Women's Health and Resource Fair. The 2026 event featured 36 vendors and provided a variety of resources, including mental health services, substance use treatment, and health screenings. While the strategy continues to move forward, the individual output indicators have not yet been fully met.

Strategy 7: Senior Connections (now Span Center) will offer 8 Healthy Living Workshop: Chronic Disease Self-Management Program (CDSMP)s programs throughout New Kent County by December 31, 2027.

- ➡ **Year 3 Status: In progress.** During Year 3 of the CHIP, the SPAN center held a total of 6 workshops were held, reaching 131 participants. The workshops covered a range of health and wellness topics, including Chronic Disease Self-Management, Walk with Ease, Chronic Pain Self-Management, and Tai Chi for Health, with a focus on arthritis and falls prevention. Overall, these workshops provided community members with education and practical strategies to support chronic disease management, physical activity, and healthy living.

Strategy 8: New Kent County DSS and New Kent County will assess the possibility of embedding the New Kent County Resource Directory on the New Kent County website to help New Kent County community members quickly and easily find local services and resources by March 31, 2025.



Year 3 Status: Complete. This strategy was completed during Year 2 of the CHIP. New Kent County has a new directory on their website that is available. Visit <https://www.newkent-va.us/businessdirectoryii.aspx> to view the new directory.

Strategy 9: Purpose Medical Outreach will increase the number of preventative services they offer to patients by % and the number of patients they see at their mobile clinic by % by December 31, 2027.



Year 3 Status: In Progress. PMO has enrolled 68 patients since June of 2023 (30 currently enrolled) and has offered preventative services to 100% of the patients. It has also been decided that this strategy will be monitored annually during Q3 of each year (July 1st to September 30th only). The services offered include blood pressure, diabetes, cholesterol, kidney disease, liver disease, depression, anxiety, alcohol use disorder (AUD), tobacco use, and colorectal cancer. This data will be collected annually, but we have not received any new updates.

Achievements and Challenges for Healthcare Access and Quality

Achievements

During Year 3, the SPAN center held a total of 6 workshops were held, reaching 131 participants.

Since launching in June 2023, PMO has enrolled 68 patients, with 30 currently active. Impressively, 100% of PMO patients receive preventive care services.

The 2026 Women's Health and Resource was held on March 28, 2026, from 10am-2pm at the New Kent County Historic High School Gym. There were 36 vendors with tons of resources from mental health, substance abuse treatment centers, and quick health screenings.

The indoor location made it a success. As we continue to improve on things like advertising and signage, we hope to continue to get a larger attendance from the community.

Challenges

- Staff capacity.
- Competing priorities.

Priority 3: Affordable and Safe Housing Update

Progress on Annual Objectives

Objectives connect to the outcomes we aim to accomplish and the changes we hope to achieve. They also help quantify the goals of each of the three priorities described on page 3. For the sources of each annual objective, please refer to the [New Kent County CHIP \(2023-2027\)](#). Indicators are the specific measures used to track progress towards a target. The “Outcome/Result” reflects what was accomplished in Year 3 as a result of the objective, while the “Target” represents the specific results we are aiming for in Year 3.

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IMPORTANCE TO OUR COMMUNITY

Affordable and safe housing is important to community members as our environment has a large influence on our health outcomes.

		Year 3			
Objective	Indicator	Outcome/ Result	Outcome Target/ Objective	Progress Status	Explanation of Status
Objective 1.1: By December 31, 2027, decrease the number of substandard housing units from 21.7% to 20%.	Housing Problems	21.0%	20.2%		The Housing Advisory Committee (HAC) crafted a comprehensive Housing Framework featuring 46 proposed solutions. After thoroughly reviewing each option, the committee engaged in a prioritization exercise to evaluate solutions based on their potential impact and the level of effort required. As a result, the HAC has refined the list, narrowing it down to 10 prioritized solutions.

Objective 1.2: By March 31, 2027, decrease the number of households that are spending 50% or more of their income on their housing costs from 10.4% to 9.5%.	Severe Housing Cost Burden	7.0%	9.7%		County Health Rankings data shows improvement in this objective from years of data used 2020-2024.
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Overall Status of Affordable and Safe Housing Strategies

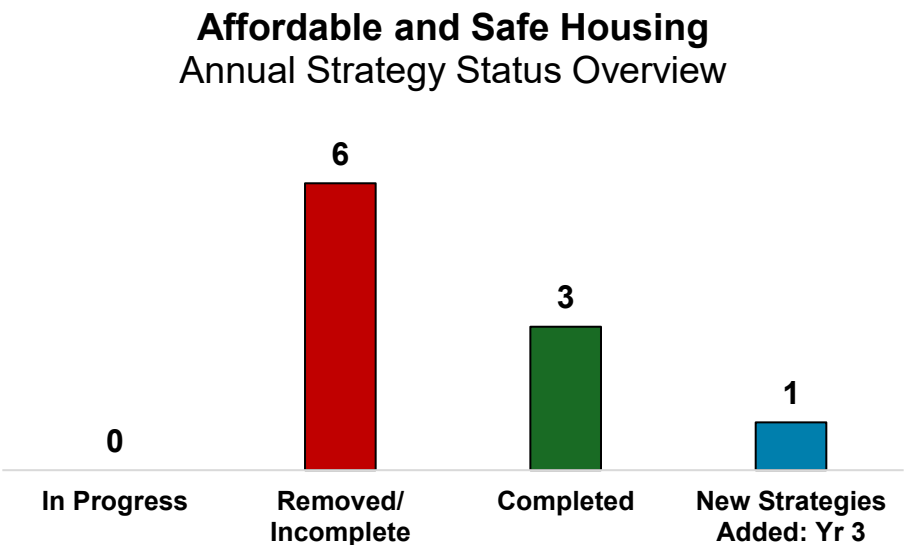
In 2024, the [New Kent Housing Advisory Committee](#) (HAC) was established by Resolution R-19-23, with each member of the Board of Supervisors appointing two citizens per district.

In March 2025, a HAC member developed the **New Kent County Housing Framework Proposal**, a comprehensive guide outlining evidence-based strategies successfully implemented in other communities. Adapted from the Partnership for Housing Affordability, the framework is organized around **six policy goals**, each targeting a key housing challenge in the county. It includes supporting data, proposed solutions, and potential funding sources to help advance these goals.

To identify the most impactful and feasible recommendations, HAC members used an **Impact/Effort Prioritization Matrix**, a practical decision-making tool that helps evaluate which initiatives will deliver the greatest benefit with the least complexity or resource burden.

The completed [Impact/Effort Prioritization Worksheet](#) (see Appendix A, page 28) was reviewed at a subsequent meeting, where members discussed and narrowed down a list of **ten priority solutions** for deeper review. These solutions are currently under evaluation, with the goal of presenting a final set of recommendations to the Board of Supervisors by the end of the calendar year.

Year 3 Update: During Q3 2025, we were given the updates for the Market Value Analysis (MVA) which was on track for completion by March 2026. We got a later start than originally anticipated due to funding timelines, but we are making strong progress with data collection and analysis. We are partnering with New Kent County to expand the project’s reach and include a broader footprint of smaller localities than in previous analyses. If you are interested in receiving updates, I would be happy to add you to our MVA email list. In Q4 2025, The Market Value Analysis (MVA) continued to progress on schedule. All required data were collected, and the Reinvestment Fund completed a full round of data validation. A preliminary report, including maps, charts, and model inputs, was also prepared. Two rounds of stakeholder engagement were completed, including an in-person field validation visit in July and a virtual session in September with 24 participants. Stakeholders included representatives from public housing authorities, local governments, housing agencies, nonprofits, and planning organizations across the region. These sessions provided an opportunity to share preliminary findings, gather local feedback, and ensure the analysis reflected the needs and experiences of the communities involved.



PlanRVA met its goal of engaging a broad and representative group of stakeholders across the nine localities, and the project moved into the refinement phase ahead of the final deliverables.

PlanRVA completed the MVA dashboard and StoryMap and shared the results at the annual Pathways to the Future Symposium on March 13. The project received positive feedback and generated interest in continued discussions about how the findings can be used to guide local planning, resource allocation, and development strategies. This third iteration of the MVA expands coverage to the entire nine-jurisdiction region and was made possible through funding from Virginia Housing and the Virginia Department of Housing and Community Development's CDBG program. New Kent County sponsored the CDBG portion of the project, allowing smaller jurisdictions throughout the region to benefit. The project was guided by a steering committee representing each locality and supported by numerous community stakeholders. Overall, the project was completed successfully with no major roadblocks, and the Reinvestment Fund team expressed appreciation for the support of the data team and the strong participation of community partners.

Achievements and Challenges for Affordable and Safe Housing

Achievements

The Housing Advisory Committee has selected four solutions to present to the Board of Supervisors in November.



PlanRVA completed the Market Value Analysis (MVA) that features a MVA dashboard and storymap.

Challenges

- **Additional information requested:** The Board of Supervisors requested more detailed information regarding proposed housing solutions, requiring additional research and preparation from the committee.
- **Time required for preparation:** Gathering, reviewing, and preparing the requested details has required additional time, which may impact the timeline for advancing housing strategies. However, the committee is grateful for their input!

Conclusion

As we reflect on this third year, many organizations have made great progress in meeting the goals of the CHIP. Although there were some challenges, the CHIP steering committee members are proud of the achievements made during Year 3.

CHD will continue to work closely with the lead organizations and commit to continue collaborating to work on the health priorities established during the health assessment process in 2022. We are thankful to our community partners and Steering Committee members for their contributions this year. We look forward to monitoring and evaluating the progress of Year 4. If you are interested in getting involved, please email CHDWellness@vdh.virginia.gov. Stay up to date by subscribing to the [New Kent County Quarterly CHIP Updates E-Newsletter](#).

