

What's New for the 2019 MAPP2Health Process?

MAPP is a strategic framework for organizations, coalitions, and community members to work together for improved health and well-being for all. Join us as we dive deeper into the four priorities identified during the 2016 MAPP process and focus on health equity in the 2019 MAPP process. For the 2019 MAPP2Health, our process objectives are to:



Focus on health equity and host a health equity training, overview, and discussion in each locality to kick off the 2019 MAPP process.

Launch a new Data and Evaluation Committee* (ongoing) that convenes data partners to review current MAPP indicators, strengthen local data partnerships, and provide evaluation support and planning.

Launch a new Best Practices Work Group* (specific to the 2019 process) that convenes subject matter experts across the four MAPP priorities to review current strategies, research evidence-based best practices, and recommend a variety of strategies to address each priority.

Share updated data and introduce the Photovoice Challenge. After the initial health equity training, there will be a meeting in each locality to review updated, interactive data (available on a public website) and to learn about the Photovoice Challenge. Photovoice uses photography to encourage community engagement.

Review Photovoice results and plan for action. There will be a follow-up meeting in each locality to share the Photovoice results and select updated strategies to address each priority.

Fund MAPP strategies by locality. We're excited to announce that there will be funding available for each locality to implement one or more of the selected strategies!

Publish a 2019 MAPP2Health Report by September 2019.

MAPP Priorities



Promote
Healthy Eating
and Active Living



Address Mental
Health and
Substance Use



Reduce Health
Disparities and
Improve Access
to Care



Foster a Healthy
and Connected
Community for
All Ages

** We'll be reaching out with invitations and specifics for both of these groups soon, but please let us know us if you'd be interested in joining one or both groups. Email Putnam Ivey at Putnam.Ivey@vdh.virginia.gov.*